

Tree Lighting Information Online • CityofPasadena.net/TreeLighting



**MAYOR'S ANNUAL HOLIDAY TREE LIGHTING CEREMONY**

NEW THIS YEAR:  
*"Spark of Love" Holiday Lounge!*

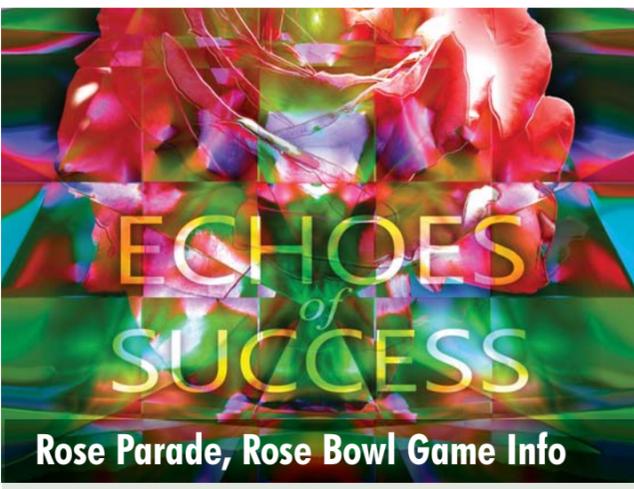
Registration details at cityofpasadena.net/TreeLighting

December 2, 2016 | 5:00 to 7:00 p.m.  
 City Hall | 100 N. Garfield Ave.

Join Mayor Tornek in kicking off the holiday season at Pasadena's free, family holiday celebration. Wonderful musical performances by local school and community groups, magical snow and light refreshments. Bring your camera to take a holiday photo with Santa Claus in Santa's Village.



For more information, please call (626) 744-7500.



**ECHOES of SUCCESS**

Rose Parade, Rose Bowl Game Info

It's that time of year again for America's New Year celebrations! Preparations are well underway and the excitement is building for Pasadena's 128th Rose Parade and the 103rd Rose Bowl Game. Both events will be held on January 2, 2017 due to the Tournament of Roses Association's "Never on a Sunday" tradition.

This year's theme, "Echoes of Success," tells the story of how our character is developed through the selfless contributions of others. It is a celebration for those people, institutions and organizations that help in the success of others.

A whirlwind of preparations and other special activities by City and Tournament staff and volunteers are happening now to ensure the main events are presented in flawless fashion for the thousands of parade spectators, football fans and the millions around the world who watch on TV and social media.

Locally, pedestrians and motorists are urged to use extra caution during this busy time of year as work crews put the finishing touches on the 5.5-mile parade route, as well as the parade formation and post-parade areas. Watch for extra barricades; changes in signal lights, temporary parking restrictions and extra work vehicles in the streets. The City thanks all for their cooperation during this busy time.

Inside this issue you will find additional useful information about these events and the Holiday Season.

The City of Pasadena, the Tournament of Roses and the Rose Bowl Stadium wish all a Happy Holiday Season. It is a special time of year for all of us. Please celebrate responsibly and with kindness. Always designate a driver!

**Mayor Tornek's State of City Set Jan. 18**

Mark your calendars for Pasadena Mayor Terry Tornek's State of the City address, scheduled Wednesday, Jan. 18, 2017 at the Pasadena Unified School District's Washington STEAM Magnet Academy, 1505 N. Marengo Ave.

The event will be held in the school's new multi-purpose gymnasium.

Doors open at 6:30 p.m. following a special ribbon cutting ceremony to dedicate the new gymnasium. The program will begin at 7 p.m.

Mayor Tornek will provide financial information about the City as well as updates on several issues about the City's economy and the importance of the Arroyo Seco area.

High heels are not recommended in order to help protect the new gymnasium floor.

On-site parking and handicapped parking plus additional on-street parking will be available. Spanish translation and closed captioning services will be provided. Light refreshments will be served following the Mayor's address.

More information about the State of the City event will be in the next newsletter and posted on the City website.

For more information, contact Rhonda Stone, (626) 744-7210, rstone@cityofpasadena.net.

**Noticias En Breve**

**Información del Desfile de las Rosas, y el partido del Rose Bowl**

Es otra vez la época del año para las celebraciones del Año Nuevo de los estadounidenses! Los preparativos están en marcha y la emoción está creciendo para el 128vo desfile de las Rosas y el partido No. 103 del Rose Bowl. Ambos eventos se celebrarán el 2 de enero de 2017 debido a la tradición de la Asociación de Torneo de las Rosas. "Nunca en Domingo"

El tema de este año, "Ecos del Éxito", narra la historia de cómo nuestra personalidad se desarrollan a través de las contribuciones desinteresadas de los demás. Es una celebración para aquellas personas, instituciones y organizaciones que ayudan al éxito de otros. Una infinidad de preparativos y otras actividades especiales están ocurriendo ahora por parte del personal y voluntarios de la Ciudad y del Desfile, para asegurar que los eventos principales se realicen de manera impecable para los miles de espectadores del desfile, los aficionados del

**Stay "In the Know" in Pasadena**

Stay connected with Pasadena during the Holidays—and every day of the year! Use the following links for the latest info:

**City of Pasadena website:** www.cityofpasadena.net

Our Citizen Service Center www.cityofpasadena.net/Citizen-Service-Center is generally open from 7:30 a.m. to 5 p.m., Monday through Friday, and can be reached at (626) 744-7311. Go online for forms and links to download the mobile app.

**City's main Twitter accounts:**  
 www.twitter.com/PasadenaGov, @PasadenaGov  
 www.twitter.com/PasadenaFD, @PasadenaFD  
 www.twitter.com/PWPnews, @PWPnews  
 www.twitter.com/PasadenaPD, @PasadenaPD

**City Facebook page:** www.facebook.com/cityofpasadena

KPAS, your government information cable TV station, is available on Channel 3 for Charter subscribers and Channel 99 for AT&T U-verse subscribers. Streaming online at www.cityofpasadena.net/Media or www.pasadenamedia.org.

Residents can also sign up at Nixle, a free social media notification system used by many public safety agencies, including Pasadena's Police and Fire Departments. Go to www.nixle.com to see up a free account to get alerts via your phone, text or email.

Pasadena officials urge all residents and those who work in the City to sign up today for emergency alerts, Red Flag announcements and other information from the City by joining the City's Pasadena Local Emergency Alert System, or PLEAS. Go online to www.cityofpasadena.net/Fire/PLEAS to register today your phone today.

**Tournament of Roses**  
 www.tournamentofroses.com  
 https://twitter.com/RoseParade  
 @RoseParade  
 https://www.facebook.com/roseparade



**Rose Bowl Game**  
 https://twitter.com/rosebowlgame  
 @RoseBowlGame  
 https://www.facebook.com/rosebowlgame

**Rose Bowl Stadium**  
 www.rosebowlstadium.com  
 https://twitter.com/RoseBowlStadium  
 @RoseBowlStadium  
 https://www.facebook.com/RoseBowlStadium



**Pasadena Convention and Visitors Bureau**  
 www.visitpasadena.com  
 https://twitter.com/VisitPasadena  
 https://www.facebook.com/visitpasadena

**Sharp Seating**  
 www.sharpseating.com  
 https://twitter.com/RoseParadeTix



**Visitor Hotline Opens Dec. 29**

Got Questions? We have the answers! The 33rd annual Visitor Hotline dedicated to all things Rose Parade and Rose Bowl opens for business at 8 a.m., Thursday Tuesday, Dec. 29. The toll free number is (877) 793-9911.

**Visitor Hotline Hours of Operation**

Thursday, Dec. 29	10 a.m. – 5 p.m.	Friday, Dec. 30	10 a.m. – 5 p.m.
Saturday, Dec. 31	10 a.m. – 2 p.m.	Sunday, Jan. 1	10 a.m. – 2 p.m.

In addition, download the free, interactive "GoPasadena" app and like the "Visit Pasadena" Facebook page at www.facebook.com/visitpasadena.

If you want to be part of the Hotline excitement, volunteer! Local volunteers are needed to staff the hotline. Contact the Pasadena Convention & Visitors Bureau's Melissa Perez by Nov. 30 at (626) 795-4725 or mperez@visitpasadena.com.

The Visitor Hotline operates from the Pasadena Convention Center, 300 East Green Street. Volunteers serve four-hour shifts. www.visitpasadena.com



**Safety Tips for 2017 Parade and Bowl Game**

- Overnight camping is permitted on parade route only on night of January 1, 2017.
- A position on the sidewalk may be maintained along the parade route beginning at Noon Jan. 1. All persons and property, such as blankets, chairs and personal items, must remain on the curb until 11 p.m., after which parade spectators may move out to the blue "Honor Line" but not past it.
- Small, professionally manufactured barbecues elevated at least 1 foot off ground are allowed on parade route and must be 25 feet from buildings and other combustibles. A fire extinguisher must be readily available at all times.
- Bonfires and fireworks are prohibited.
- Minors under 18 may be on the parade route from 10 p.m. to 5 a.m. only if supervised by an adult.
- Dress for cold weather! Children and seniors may need extra layers of clothing to avoid hypothermia. Remember hats and gloves.
- Drink healthy fluids and consume nourishing meals to avoid dehydration.
- "See Something, Say Something!" Call (626) 744-4241.
- For life-threatening emergencies, call 9-1-1. Remain calm; listen to all questions asked; provide short answers and know the address or easily identified landmarks from where you are calling.
- Use common sense; celebrate responsibly and always designate a driver!
- Appearance in the parade is prohibited for anyone not approved by the Tournament of Roses. Anyone attempting to interfere with parade or game is subject to arrest.
- The parade route and stadium are "No Drone Zones" and aircraft is subject to being impounded.
- Tents, ladders, sofas or boxes are prohibited on parade route. Unoccupied chairs are not allowed and will be removed from parade route.
- No items may be sold along the parade route without a City permit. Selling space along the parade route, other than grandstand seating, is illegal.
- It is illegal to buy, sell or give away horns.
- No public areas, sidewalks, curbs, gutters, streets, ramps may be cordoned or roped off.
- Only officially certified and properly identified service animals are recommended along the parade or at game; keep all other pets safe at home!
- Throwing any object into the parade or at the game is dangerous and prohibited. Violators can be cited and property seized.
- No unauthorized parking. Vehicles blocking emergency travel lanes or parked in restricted areas at parade or near stadium will be towed at the owner's expense, no exceptions. Pay attention to where you park and double-check for temporary No Parking signs and other restrictions.
- No open containers of alcohol are permitted on public streets, sidewalks and all other public areas along parade route. Violators may be cited or arrested.
- Do not support unlicensed or unpermitted food vendors on parade route or in stadium parking lots. All vendors must display valid health permits.
- Smoking of any kind is prohibited along parade route or at stadium. Sale, possession and use of illegal drugs will not be tolerated.
- Stadium enforces a clear bag policy for entrance to game. Go to www.rosebowlstadium.com for tailgating rules and clear bag policy.
- Allow for extra time to both enter and exit stadium and for parking.



fútbol americano y para las millones de personas que verán por la TV y en las redes sociales.

Localmente, se les pide a los peatones y automovilistas que tomen precauciones extra durante esta temporada del año de mucha actividad, mientras los equipos de trabajo ponen los toques finales a las 5,5 millas de la ruta del desfile, así como la formación del desfile y las áreas posteriores al desfile. Está atento a las barricadas adicionales; cambios en las luces de señalización, restricciones temporales de estacionamiento y vehículos de trabajo en las calles. La ciudad les agradece a todos por su cooperación durante esta temporada ocupada.

Dentro de este número encontrará información adicional que le será útil sobre estos eventos y las fiestas de fin de año.

La Ciudad de Pasadena, el Desfile de Rosas y el Estadio Rose Bowl le desean felices fiestas de fin de año. Esta es una época especial del año para todos nosotros. Por favor, celebre con responsabilidad y con amabilidad. ¡Siempre designe un conductor!

### Alcalde Tornek Estado de la Ciudad Para el 18 de enero

Fije en su calendario la fecha del discurso sobre el estado de la Ciudad del alcalde Terry Tornek, está programado para el miércoles 18 de enero de 2017. En la academia Washington STEAM Magnet del Distrito Escolar Unificado de Pasadena, 1505 N. Marengo Ave.

El evento se llevará a cabo en el nuevo gimnasio multiuso de la escuela. Las puertas se abrirán a las 6:30 pm seguido de la ceremonia de inauguración dedicada al nuevo gimnasio. El programa empieza a las 7 p.m.

El alcalde Tornek proporcionará información financiera sobre la ciudad, así como actualizaciones sobre varios temas de la economía de la ciudad y la importancia de la zona de Arroyo Seco.

Los tacones altos no son recomendables para ayudar a proteger el nuevo piso del gimnasio. Habrá estacionamiento disponible en las instalaciones y estacionamiento para los discapacitados, además habrá estacionamiento en la calle. Se ofrecerán servicios de traducción al español y subtítulos. Después de la presentación del Alcalde se servirán unos ligeros refrigerios.

En el próximo boletín Informativo habrá más información sobre el evento del estado de la ciudad y también se publicará en la página web de la Ciudad.

Para mayor información comuníquese con Rhonda Stone, (626) 744-7147, [rstone@cityofpasadena.net](mailto:rstone@cityofpasadena.net).

# PASADENA IN FOCUS



## Tobacco Prevention Campaign

Snakes, sheep and a poignant message from a little boy are part of an important, bilingual public awareness campaign by the Pasadena Public Health Department (PPHD) to help warn against the dangers of using menthol cigarettes, electronic vaping devices and tobacco-flavored products.



The local educational campaign in English and Spanish is focused on reaching Latino and African-American youths and adults, especially in Northwest Pasadena, with social media messages, bus shelter displays, interior placards inside Pasadena Transit buses and point-of-sale ads voluntarily used by tobacco retailers inside stores.

City Health Officer Dr. Ying-Ying Goh said tobacco use is still the number one preventable cause of death in the United States and statistics show the use of these types

of tobacco products are very popular products with Hispanic/Latinos and African Americans.

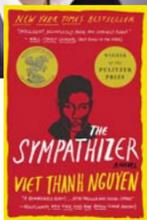
Funding for the educational campaign comes from a three-year, \$1.5 million grant from the U.S. Centers for Disease Control Prevention's Racial and Ethnic Approaches to Community Health (REACH) Program. Currently, the federal REACH program has provided 49 grants, but Pasadena is the only city-based health department in the country to receive funding and is also the only grantee using the funds for an anti-menthol, anti-tobacco product prevention effort.

For more information about the media campaign and other anti-tobacco efforts, visit [www.cityofpasadena.net/publichealth/REACH](http://www.cityofpasadena.net/publichealth/REACH), or call (626) 744-6014.



## 2017 One City, One Story Selection

The Sympathizer by Viet Thanh Nguyen has been picked as the Pasadena Public Library's 2017 One City, One Story community reading book.



Now in its 15th year, One City, One Story is designed to broaden and deepen an appreciation of reading and literature by recommending a compelling book that sparks a community conversation on important issues.

The winner of the 2016 Pulitzer Prize for Fiction, as well as five other awards, The Sympathizer is the breakthrough novel of the year. With the pace and suspense of a thriller and prose that has been compared to Graham Greene and Saul Bellow, The Sympathizer is a sweeping story of love and betrayal.

The narrator, a communist double agent, is a "man of two minds," a half-French, half-Vietnamese army captain who arranges to come to America after the Fall of Saigon. While building a new life with other Vietnamese refugees in Los Angeles, he is secretly reporting back to his communist superiors in Vietnam. The Sympathizer is a blistering exploration of identity and America, a gripping espionage novel, and a powerful story of love and friendship.

The author, Mr. Nguyen, was born in Vietnam and raised in America. His stories have appeared in Best New American Voices, TriQuarterly, Narrative and the Chicago Tribune, and he is the author of the academic book Race and Resistance and the nonfiction book Nothing Ever Dies: Vietnam and the Memory of War. Nguyen teaches English and American Studies at the University of Southern California and lives in Los Angeles.

One City, One Story community programs will be held throughout March, beginning with a conversation with the author on Thursday evening, March 2, 2017. Event details will be announced in the near future. For more information, visit [www.onecityonestory.com](http://www.onecityonestory.com) or call (626) 744-7076.



## Bad Weather Shelter

Pasadena's Bad Weather Shelter will open Nov. 25 and will close by about March 1, 2017. It is open only during periods of rain or cold weather. The shelter operates at the Pasadena Covenant Church, 539 N. Lake Ave. General criteria for opening is when there is an official forecast of 40 percent or more for rain/wet weather or 40 degrees or below at night. Call to confirm operations at (888) 915-8111. [www.cityofpasadena.net/Housing](http://www.cityofpasadena.net/Housing)



## Use LED Holiday Lighting to Save Cash

You know the holidays have arrived when Pasadena's homes and businesses twinkle with festive lighting. Celebrate big and keep your costs small by switching to light emitting diodes (LEDs) for your decorating needs.

Perfect indoors and out, LED holiday lights come in a huge variety of colors, shapes and sizes. Widely available at local stores, LEDs are virtually indestructible, you can connect up to 25 strings end-to-end without overloading a wall socket, and they burn cool, minimizing fire hazards and burnt fingers.

Best of all, they use a fraction of the energy. While it would cost \$10 to light a six-foot tree through the season with typical bulbs, your tab with LEDs is about 27 cents! And you help save energy too.

Shop now for the best selection, and maximize your savings by plugging them in to a simple timer to shut them off after hours. Extend your savings year-round with PWP's LED WebShop, which offers PWP customers bargain-basement prices on nearly a dozen LED models. Visit [www.PWPweb.com/LEDWebShop](http://www.PWPweb.com/LEDWebShop).



## Go Back to One Day Per Week Watering

Effective now thru March 31, 2017, outdoor watering is only permitted in Pasadena on Saturdays before 9 a.m. and after 6 p.m. Additional water use restrictions will remain in place under the Level 2 Water Shortage Plan, including:

- No watering during and 48 hours after rain
- No filling of ornamental lakes or ponds
- No washing vehicles except by using a handheld bucket or hose equipped with a water shutoff nozzle

California remains in a long-term drought and we must all continue to do our part to conserve.

[www.cityofpasadena.net/waterandpower/SaveWater](http://www.cityofpasadena.net/waterandpower/SaveWater)



## Non-Potable Water Project Meeting Dec. 6

Last February, the City Council certified the Environmental Impact Report for the Non-Potable (Recycled) Water Project. During the public hearing, concerned residents along the planned pipeline route suggested two alternative routes. At the City Council's direction, the City has analyzed both the alternative and initially proposed routes.

The Pasadena Water and Power Department (PWP) has scheduled a community meeting to discuss the proposed pipeline along Linda Vista Avenue, Laurel Street and Parkview Avenue and the alternative route on Salvia Canyon Road and West Drive. The meeting will be at 6 p.m., Tuesday, December 6, 2016 in the Arroyo Room at Brookside Golf Club, 1133 Rosemont Avenue.

PWP plans to host an additional community meeting in early January to discuss the proposed pipeline route along Rose Bowl Drive. [www.cityofpasadena.net/waterandpower/RecycledWater](http://www.cityofpasadena.net/waterandpower/RecycledWater)



## Buy Local, Keep Tax Dollars Local

The City, Pasadena's Chamber of Commerce and your local businesses want you to help "Grow Your Community, Shop Pasadena" this holiday season by staying local, shopping local and keeping your sales tax dollars local!

Shopping in town and eating at local restaurants is easy and fun and eliminates the cost and hassles of driving out of town, reducing your carbon footprint too!

The shops, restaurants and local professional services that create local jobs provide the financial bedrock for Pasadena and are dependent on you for their livelihood. Every dollar you spend locally supports a local paycheck and returns a dividend to the City to help fund Pasadena's schools, parks, police & fire protection and other essential services. [www.pasadena-chamber.org](http://www.pasadena-chamber.org)



## Local Candidate Filing Period Closes Dec. 9

The deadline to file nomination paperwork for the 2017 elections for Pasadena's City Council Districts 3, 5 and 7 and the Pasadena Unified School District (PUSD) Board of Education Districts 1, 3, 5 and 7 is Dec. 9, 2016.

Election information is available online [www.cityofpasadena.net/cityclerk/election](http://www.cityofpasadena.net/cityclerk/election) or by calling the City Clerk's Office at (626) 744-4124 during regular business hours, Monday through Friday. The webpage will be updated periodically with candidate nomination information or if any local measures are added to the ballot.

Are you interested in helping out your community for the election? Poll workers and accessible polling sites are needed for the March 7, 2017 consolidated City and PUSD primary election and the April 18, 2017 general municipal election. If you speak Chinese, Korean, or Spanish, you are especially needed! If interested, call the City Clerk's Office today.

Do you need to register to vote? Voter registration information is available at City Hall Offices, public libraries, post offices, as well as online [www.registertovote.ca.gov](http://www.registertovote.ca.gov). The deadline to register to vote for the March 2017 Primary Nominating Election is Monday, February 20, 2017.



## FREE CHRISTMAS TREE RECYCLING!

**Make tree recycling a part of your post-holiday tradition.** The Pasadena Department of Public Works offers an easy way for you to go green with your Christmas Tree. Thanks to your help, the City last year collected more than 10,000 trees for recycling, saving valuable landfill space and generating protective mulch.

**Drop off your tree from 7 a.m. to 2 p.m., Monday, Dec. 26, 2016 through Wednesday, Jan. 4, 2017 at:**

- Eaton Blanche Park, 3100 E. Del Mar Blvd., parking lot on Millicent Way
- Robinson Park, 1081 N. Fair Oaks Ave., parking lot on Morton Street

From Jan. 4-15, 2017, residents can also place trees at curbside for recycling. Christmas trees will be collected on your normal service day. Remember, all ornaments, lights and stands must be removed. Flocked and fire retardant treated trees are acceptable. For more information, call Customer Service at (626) 744-7311 or online at [www.cityofpasadena.net/publicworks](http://www.cityofpasadena.net/publicworks).

Remember, there will be no trash pick-up service at all on Dec. 26, but will occur on Dec. 27. No bulky pick up will happen between Dec. 10 and Jan. 22, 2017.

