



PASADENA IN FOCUS



Pasadena Transit Update

Arriving Soon: A new look and name — but the same great service — for Pasadena Area Rapid Transit Service. Over the next few months, you will see our new name and logo for Pasadena Transit. The new brand was designed by a local artist at the Art Center College of Design with bright colors, eye-catching images and a stylized logo. Rest assured, you will experience the same high level of service and reliability. www.cityofpasadena.net/Transportation.



Fall Festival Oct. 31

The City's Fall Festival is 5-8:30 p.m., Saturday, Oct. 31 at Victory Park, 2575 Paloma St. The event offers an enchanting night of safe, family fun with activities for everyone! All are welcome to come out and enjoy live entertainment, carnival games, face painting, big slide, a train ride around the park and delicious food!

Admission is free and costume contests are planned for Toddler, Youth, Teens, Adults, Seniors and DOGS! A special category will be added this year for families representing this year's theme "Heroes and Villains." Contests begin at 7:30 p.m.

Major attractions such as the train ride, slides, select games and food will require nominal fees. Tickets for these attractions will be sold on site. For more information call (626) 744-7500 or go to www.cityofpasadena.net/HumanServices.



Pesky Insect Impacts Trees



The City has spent the past year evaluating the impact of the Polyphagous Shot Hole Borer (PSHB) insect on our trees. The insect attacks a variety of trees by boring into the tree and depositing a fungus which eventually kills the host tree.

City work crews have inspected more than 14,500 trees in the public right-of-way and found that sycamore and London plane trees are the most heavily impacted, with no substantive impact found on other trees.

Property owners are advised that private property trees should be inspected by a

Certified Arborist. A list of certified arborists with business licenses is at www.pasadenabeautiful.org.

For more info, call Parks & Natural Resources Division at (626) 744-7311 or go online to www.cityofpasadena.net/PublicWorks/PNR_News_Events.



Shake-Out California

Everyone, everywhere, should know how to protect themselves in an earthquake.

The "Great ShakeOut Earthquake Drills" are an annual opportunity in October for people in homes, schools and organizations to practice what to do during earthquakes, and to improve overall emergency preparedness.

Are you ready to ShakeOut? We are! #ShakeOut is at 10:15 a.m. on Oct. 15, 2015. Make sure to register yourself or your organization online to be counted among the millions participating!

#DropCoverHoldOn
 To register and to find out more info go to www.ShakeOut.org.



City Will Tow Cars During Next Red Flag Alert

Pasadena residents who live in the pre-designated areas that are posted and signed for Red Flag Alerts must move their cars when the next Red Flag Alert is declared by the Fire Chief, or designee. If not moved, vehicles will be towed at the owners' expense.

Most of the Red Flag areas are in and around the Arroyo Seco area of West Pasadena, however, some foothill areas of East Pasadena are also designated as a Red Flag Zone.

If you are not sure if your neighborhood is a Red Flag Zone, go to www.cityofpasadena.net/Fire/Red_Flag or call (626) 744-7311.

Once declared, special "Red Flag" signs will be visible at key entry points to those pre-designated neighborhoods. All vehicles must be removed from the streets and parked in driveways, garages, or at another off-site location. Vehicles with special handicapped placards or license plates ARE NOT EXEMPT from this regulation and can be towed.

Since 2009, Pasadena Municipal Code Section 10.65 prohibits parking on all posted, pre-designated narrow roads and streets in Red Flag zones during official Red Flag Alerts that are declared by the Fire Chief, or designee. Up until now, the City has issued warning notices and tickets, but has not towed cars per authority in the Municipal Code. During the last Red Flag Alert, more than 300 cars were cited.

The waiver/grace period for limited enforcement is over. It is a matter of public safety to protect lives and property that illegally parked cars will be towed. If towed, it could cost more than \$320 to release an impounded vehicle.



WARNING NOTICE

AVISO DE ADVERTENCIA

Vehicles will be ticketed & towed if parked on streets in designated Red Flag areas during alerts.

Since 2009, Pasadena Municipal Code Chapter 10.65 prohibits parking on posted, pre-designated narrow roads and streets during declared **RED FLAG ALERTS.**

The waiver/grace period for limited enforcement is over. Vehicles violating PMC Chapter 10.65 **will be ticketed & towed at owners' expense.**



Los vehículos serán multados y remolcados si están estacionados en las calles en las zonas designadas con Bandera Roja durante las alertas.

Desde el 2009, el Código Municipal de Pasadena sección 10.65 Prohíbe estacionarse en los lugares con anuncios pre-designados en carreteras y calles angostas durante las declaradas **ALERTAS DE BANDERA ROJA.**

El período de exención / gracia para la aplicación limitada de las leyes de estacionamiento ha terminado. Los vehículos que violen la sección PMC 10.65 **serán multados y remolcados a cuenta del propietario.**

Red Flag Website Info: www.CityofPasadena.net/Fire/Red_Flag
 Questions? Call (626) 744-7311 or email redflagparking@cityofpasadena.net
 Register your cell and home phones for Red Flag & Emergency Alerts: www.CityofPasadena.net/Fire/PLEAS

Prepárese ahora para El Niño

Los californianos enfrentan un extraño clima este año: estamos en una sequía histórica, de cuatro años, pero los científicos climáticos predicen un El Niño muy lluvioso, con posibles grandes inundaciones, durante la próxima temporada de lluvias.

¿Está usted, su familia y su hogar preparados para unas posibles fuertes lluvias, inundaciones y deslizamientos de tierra después de cuatro años de estar prácticamente sin lluvia? Tómese el tiempo ahora para evaluar y proteger su casa y revise doblemente sus suministros de emergencia. ¿Están todas las ventanas y el techo en buen estado? ¿A limpiado las hojas y escombros de las cañales y desagües pluviales? ¿A podado las ramas de los árboles de su casa? Tiene un buen equipo para la lluvia para todos? ¿Qué tal pilas nuevas para las linternas, radios y otros aparatos electrónicos? ¿Usted y otros adultos en su hogar saben cómo restablecer sus interruptores de potencia? ¿Necesita sacos de arena? Es mejor que encuentre su póliza de seguro de inquilino o dueño de su casa y asegúrese de que todo esté al día.

Necesita sacos de arena? Están disponibles ahora gratis en la estación de Bomberos de Pasadena 37, 3430 E. Foothill Blvd. y la Estación de Bomberos 38, 1150 Linda Vista Ave, arena y sacos de arena para propiedades en las zonas de ladera de Pasadena con potencial de deslizamientos de tierra. La arena y sacos de arena es solo para uso residencial. Está preparado para mostrar una identificación. Usted puede llenar y tomar hasta 10 bolsas por viaje.

Si usted necesita ayuda con esas reparaciones en su hogar, usted podría calificar para el programa Bajo Un Techo. Diseñado para las familias de bajos y moderados ingresos, el programa Bajo Un Techo es una sociedad multi-agencia entre la ciudad, servicios de vivienda de los vecindarios, del Condado de Los Angeles, GRID Alternativa y la compañía de gas del sur de California. Reparaciones sin costo, como pintura, sistemas de energía solar, asistencia de financiamiento de vivienda, cupones o asistencia con su factura son algunos de los muchos servicios disponibles visitando www.cityofpasadena.net/waterandpower/UnderOneRoof. Para más información de emergencia consulte la página web www.readypasadena.net

Vacunas disponibles contra la gripe

Hacer frente a una emergencia o desastre puede ser muy desafiante y la última cosa que necesita es tener gripe. Combata la gripe vacunándose gratuitamente en el Departamento de Salud Público de Pasadena hasta el martes, 24 de noviembre de 2015. La vacuna de la influenza se ofrece de acuerdo al orden de llegada, mientras estén disponibles.

Cualquier persona de seis meses de edad o mayores puede recibir la vacuna, pero los menores deben ir acompañados por un padre o tutor. Llame (626) 744-6000 o visite el www.cityofpasadena.net/publichealth para más detalles sobre estas clínicas:

- Oct. 20, 10 a.m.-2 p.m., Villa-Parke Community Center, 363 E. Villa St.
 - Oct. 27, 10 a.m.-12 p.m., Jackie Robinson Center, 1020 N. Fair Oaks Ave.
 - Nov. 4, 10 a.m.-2 p.m., Pasadena Senior Center, 85 E. Holly St.
- Pre-registration required. Call (626) 795-4331.
- Nov. 10, 9 a.m.-11 a.m., Santa Catalina Branch Library, 999 E. Washington Blvd.
 - Nov. 17, 9 a.m.-11 a.m., Allendale Branch Library, 1130 S. Marengo Ave.
 - Nov. 24, 9 a.m.-11 a.m., La Pintoresca Branch Library, 1355 N. Raymond Ave.

Disaster Information Sites



When a major earthquake or other disaster occurs, chances are that communications will be challenged. Cell towers may fall; electricity for TVs and computers could be out; media outlets may struggle to get out information and cell phone batteries will only last about a day without re-charging.

How will you find out critical emergency information from the City if phones, TVs, computers and the Internet don't work?

The City has designated ALL Pasadena Fire Stations to serve as "Disaster Information Sites" where key emergency information can be distributed in person to the public and/or for us to receive info from neighborhood representatives for use at the City's Emergency Operations Center.

Disaster Information Sites will be activated during widespread emergencies or disasters when other traditional methods of communication become unreliable or inoperable. Special signs will be posted directing you to the sites.

Disaster Information Sites will be staffed only for emergency public information purposes. Although located outside our Fire Stations, these sites will not be distribution points for food, water or other emergency assistance.

Go online to www.cityofpasadena.net/Fire/Station_Directory to see where the nearest City Fire Station is to you.



Prepare Now for El Niño!

Californians are facing an odd weather predicament this year: we are in a historic, four-year drought, but weather scientists predict a very wet El Niño, with possible significant flooding, during the upcoming rainy season.

Are you, your family and home prepared for possible heavy rain, flooding and mudslides after four years of virtually no rain? Take time now to assess and safeguard your home and double-check those emergency supplies. Are all windows and the roof in good repair? Leaves and debris cleaned out of gutters and storm drains? Tree limbs trimmed back from your house? Have good wet-weather gear for everybody?

What about fresh batteries for flashlights, radios and other electronic devices? Do you and other adults in your household know how to reset your power breakers? Do you need sandbags? Better find that homeowner's or renter's insurance policy and make sure everything is current too.

Need sandbags? Free sand and sandbags for properties in Pasadena's hillside areas with the potential for mudslides are available now at Pasadena Fire Station 37, 3430 E. Foothill Blvd and Fire Station 38, 1150 Linda Vista Ave. Sand and sandbags for residential use only. Be prepared to show ID. You can fill and take up to 10 bags per trip.

If you need help with those home repairs, you might qualify for the Under One Roof program. Designed for low-to-moderate-income families, the Under One Roof program is a multi-agency partnership between the City, Neighborhood Housing Services of LA County, GRID Alternatives and the Southern California Gas Company. No-cost repairs, painting, solar energy systems, home financing assistance, rebates or bill assistance are some of the many services available by visiting www.cityofpasadena.net/waterandpower/UnderOneRoof.



Get CERT Training Soon



Want emergency training through the Community Emergency Response Team (CERT) program? Email us at pasadenaCERT33@cityofpasadena.net for more information and class training schedules. Or call (626) 744-7276 to request CERT training.

Flu Shots Available

Dealing with an emergency or disaster can be very challenging and the last thing you need is to have the flu. Fight the flu by getting a free vaccine from the Pasadena Public Health Department through Tuesday, Nov. 24, 2015. Influenza vaccine is provided on a first-come, first-served basis while supplies last.

Anyone ages six months and older can receive the vaccine, but minors must be accompanied by a parent or guardian. Call (626) 744-6000 or go to www.cityofpasadena.net/publichealth for more details on these clinics:

- Tuesday, Oct. 20, 10 a.m.-2 p.m., Villa-Parke Community Center, 363 E. Villa St.
 - Tuesday, Oct. 27, 10 a.m.-12 p.m., Jackie Robinson Center, 1020 N. Fair Oaks Ave.
 - Wednesday, Nov. 4, 10 a.m.-2 p.m., Pasadena Senior Center, 85 E. Holly St.
- Note: Pre-registration required. Call (626) 795-4331.
- Tuesday, Nov. 10, 9 a.m.-11 a.m., Santa Catalina Branch Library, 999 E. Washington Blvd.
 - Tuesday, Nov. 17, 9 a.m.-11 a.m., Allendale Branch Library, 1130 S. Marengo Ave.
 - Tuesday, Nov. 24, 9 a.m.-11 a.m., La Pintoresca Branch Library, 1355 N. Raymond Ave.



Pasadena Saves Water!



Great work, Pasadena! Ever since the state asked us this summer to cut water use by 28 percent, we've been gauging our progress. Even with the summer heat, when water use usually spikes, we've cut consumption by 24 percent! That's more than half a billion gallons of water saved.

Our state-required goal is 28 percent, so we all need to continue saving water and reducing our usage.

Remember, beginning Nov. 1, your outdoor sprinklers are limited to watering only one day each week.

Look for the Pasadena Water Savings Gauge, updated regularly, at www.cityofpasadena.net and on KPAS, Pasadena's government cable TV station, during City Council meetings.

Meanwhile, let's keep pushing that needle toward our goal! Find tons of tips for trimming your household water use at www.PasadenaSavesWater.com, plus a water-wise landscape guide and valuable rebates on water-saving toilets, clothes washers, irrigation fixtures and much more.

Over at www.PWPweb.com/WaterWaste, you can read about water restrictions and make a note to reduce your outdoor sprinkler timers to one day per week.

To report water waste, call the Pasadena Citizen Service Center at (626) 744-7311, or online anytime at www.cityofpasadena.net/CSC or by using the City's free app for smart phones and tablets, found on the website too. Every drop counts – let's make it to 28!



PWP Sends LED Webshop Mailer



You can't help but glow when you find a free LED light bulb and a money-saving resource guide in your mailbox, courtesy of the Pasadena Water & Power Department (PWP).

All PWP residential electric customers should have received the mailer this summer, which helps encourage you to save and improve energy efficiency in your home and promote PWP's new online LED WebShop, which offers energy-saving LEDs at a deep discount.

LED fixtures last 35 times longer than regular light bulbs, produce more light per watt, contain no mercury and, best of all, use a fraction of the energy of old-fashioned bulbs!

The WebShop offers nearly a dozen models, perfect for every spot in your home. Make your choice, hit "check out," enter your PWP account number (found on your bill) and see your greatly-discounted price.

Find enlightenment at PWPweb.com/LEDWebShop.



Lake Avenue Water Main Work Continues



A century-old underground pipe along Lake Avenue is being replaced as part of PWP's ongoing water main improvement program to better serve you.

Investing in a comprehensive Water System Master Plan, PWP replaces three to four miles of aging, cast-iron mains each year, many of which were installed in the 1920s and 1930s. The new models are made from ductile iron, proven to be much more durable, flexible and reliable.

Watch for orange cones and digital signs along a one-mile stretch of Lake Avenue, from Woodbury Road to Boylston Street, through November. Just one side of the street will be affected

at a time and customers will be notified in advance.

The project includes reconnecting the smaller pipes that serve Lake Avenue shops, offices and homes and, finally, paving the thoroughfare in time for holiday shoppers. Find complete details at www.PWPweb.com/LakeWaterMain.



New Laundry-to-Landscape Program Announced

It's easy to reduce water waste and keep your plants hydrated with PWP's new Laundry-to-Landscape (L2L) greywater program. And this fall you can be the first on your block to try it!

Did you know that about 12 percent of your home's waste water comes from your washing machine? But this so-called "greywater" can be a healthy and water-wise way to water outdoor plants.

Leading the way to support innovative ways to conserve water, PWP is teaming up with industry expert Greywater Action to bring L2L to Pasadena. With your own L2L system, you can irrigate your landscape every time you wash a load of laundry!

Starting this fall, PWP is offering free training workshops, where experts will lead you step-by-step through choosing the right system, installation and meeting state guidelines for greywater use.

Best of all, everyone who attends receives an \$80 voucher toward the purchase of L2L system parts. Register for an upcoming session and read the ABCs of greywater at www.PWPweb.com/Greywater.

Questions? Email us at greywater@cityofpasadena.net.



Preserve Water and Gas

Learn how to turn off the gas and water service at your home. Shut off gas immediately if you smell a "rotten egg" odor or hear a hissing sound. Keep a turn-off wrench tied to your gas meter. Never turn gas back on once you turn it off—let the Gas Co. or a certified plumber do it and to check for leaks.

Water is a precious resource following a disaster. Turn off water at main water valve. Know where your main water valve is; label it and only turn back on after hearing that the local water system is safe for drinking.