



OFFICE OF THE CITY MANAGER

April 2, 2015

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Mayor Bill Bogaard 2015 Housers' Hero Award:

On May 6, 2015, the Southern California Association on Non-Profit Housing (SCANPH), the trade association of affordable housing for the surrounding five county area, will honor Mayor Bill Bogaard with the 2015 Housers' Hero Award. Mayor Bogaard will be recognized for his leadership in affordable housing. The attached memorandum from William Huang, Director of Housing and Career Services provides additional detail information on this upcoming program.

2. SR 710 Working Group Detail Report:

Caltrans has released the draft of a joint EIR/EIS for the SR 710 North Study. Prepared by Metro and a team of consultants, the Draft EIR/EIS evaluates five alternatives (one of which is no build) for addressing travel demand in the corridor bookended by the stubs of the SR 710 freeway in Alhambra and Pasadena. The public comment period for the Draft EIR/EIS closes on July 6, 2015. The EIR/EIS process will be used by Caltrans to determine a Locally Preferred Alternative (LPA) for purposes of advancing the project for funding and construction after the Final EIR/EIS is certified.

On August 18, 2014, City Manager Beck convened a special Pasadena Working Group (PWG) or committee comprised of City staff and knowledgeable community members to identify the best project alternative for Pasadena, in particular recognizing that much of the impact associated with the alternatives proposed in the Draft EIR/EIS will have a profound impact on the future of Pasadena. To that end, the PWG, with assistance from the staff of the Department of Transportation, evaluated the SR 710 North Study alternatives, formulated a general understanding of the range of impacts to Pasadena from each and identified a responsible alternative design that has the potential to minimize impact to Pasadena while increasing regional connectivity.

City Hall

100 N. Garfield Avenue, Room 231

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(626) 744-7371 • Fax (626) 744-4774

jgutierrez@cityofpasadena.net

The PWG began meeting in September 2014 and completed its work with the submission of its Final Recommendations on March 9, 2015 and a detailed report on March 25, 2015. Frederick Dock, Director of Transportation has provided PWG's Recommendations which I have attached. Working Group members will present their recommendations at the April 13, 2015 City Council meeting and will be prepared to answer questions the City Council may have regarding the Final Recommendation. Copies of the Final Recommendations can be found at the Central Library Centennial Room and City Manager's office.

3. PWP Challenges All Residents to Make a Pledge to Conserve:

Conserving water continues to be a top priority to addressing this historic drought, especially in light of the most recent announcement made by Governor Brown to reduce water usage by at least 25 percent. This latest action by the Governor calls for more aggressive conservation for all Californians, and although Pasadena has many of the conservation measures already in place, Phyllis Currie, General Manager, states that PWP will work closely in the coming months with City departments to determine what additional water restrictions should be recommended to the City Council.

Pasadena is an early adopter of water conservation, which is demonstrated by actions taken by the City Council in July 2014 to implement a Level 1 Water Supply Shortage plan that specifically identified a limited outdoor watering schedule and set a 20 percent water conservation goal. Since the Level 1 Plan was adopted, more than 2,000 water waste reports have been received from the community. And partnerships with large water customers, such as golf courses, have successfully removed more than 20 acres of turf, which is anticipated to provide more than 20,000 million gallons of annual water savings.

In the coming month, PWP will be launching a water conservation campaign in coordination with the Association of California Water Agencies and the California Department of Water Resources, "Save Our Water," which thanks the community for their water-saving efforts but urges that greater conservation is much needed. Recognizing the significant impact a community can have by taking simple actions to save water, PWP will also be promoting the National Mayor's Challenge for Water Conservation. Sponsored by the Wyland Foundation, this effort is a nationwide competition that encourages cities to see who can be the most water wise.

During the month of April, residents can visit PWPweb.com/WaterChallenge, which connects you to the Wyland Foundations' pledge page. The city in each population category, with the highest percentage of residents that commit to the challenge, has the opportunity to win a variety of prizes including a Toyota Prius Plug-in. Last year, the challenge awarded more than \$50,000 to nearly 1,000 residents in U.S. cities. With just a couple of days into the competition, the City of Pasadena is currently ranked 8th in standing!

4. Sidewalk Width in Commercial Areas:

As appropriate opportunities arise, through private development projects, street reconstruction and/or public improvement projects, the Department of Transportation has sought to attain sidewalks widths of 15 feet in commercial areas. The dimension of 15 feet is not an arbitrary value, but is the product of extensive research of street design practice nationally and much local observation. The attached memorandum from Frederick Dock, Director of Transportation provides a list of proposed Land Use Policies that the City Council has endorsed for the General Plan along with additional detailed information. All of these policies support the Guiding Principle to provide a transportation network that allows Pasadena residents, commuters and visitors to circulate without a car and all add elements to the program that sidewalks in Pasadena are supposed to support.

5. Hahamongna Watershed Park – Southern California Edison Role Pole Replacement:

The Department of Public Works communicates with representatives from Southern California Edison (SCE) regarding maintenance activities conducted in Hahamongna Watershed Park (HWP). While SCE's work is authorized by a Grant of Easement issued by the City of Pasadena, both parties agree that communication about specific work practices is helpful in ensuring the protection of habitat and wildlife in HWP.

Earlier this year SCE advised the Department of Public Works of their need to conduct a project to replace a wooden utility pole adjacent to the southeast corner of the HWP paved parking lot. City and SCE have communicated about this project on several occasions, including a field visit on March 10, 2015. SCE expressed an understanding of the environmental sensitivities of HWP. A permit from the California Department of Fish and Wildlife related to this work was obtained and a pre-construction bird nesting survey will be conducted. Contingent upon the results of the survey, a biologist may monitor construction activity to ensure compliance with the Migratory Bird Act. Work is scheduled to begin Monday, April 20, 2015 and conclude by Tuesday, April 21, 2015. The attached memorandum provides additional information.

6. PWP Patrocinará Dos Talleres para Jardines con Resistencia a la Sequia (PWP to Host Two Spanish-Language Drought Tolerant Landscaping Workshops):

Last month, Pasadena Water and Power (PWP) introduced a series of monthly drought-tolerant landscaping workshops, which have been widely popular. As part of the series, PWP is hosting two workshops in Spanish. The workshops are co-hosted in partnership with Foothill Municipal Water District. Both workshops are from 10 a.m. to noon on the following dates:

- Saturday, April 18 at the Altadena Public Library, 600 E. Mariposa Street, Altadena
- Saturday, May 16 at Villa-Parke Community Center, 363 E. Villa Street, Pasadena

Participants will learn the steps to convert a traditional lawn into a low water-use landscape including how to: remove grass, develop landscape designs, and select plants and

landscape materials. The workshop will include information about community resources, including free mulch and generous PWP rebates on smart irrigation controllers, and soil moisture sensors.

The workshop will also provide information about PWP's popular turf removal program. The turf removal program rebate is currently \$2 per square foot – double the previous incentive. Partnerships with residents and managers of large landscape sites, such as golf courses, city parks and schools, have resulted in the removal of more than 20 acres of turf, which is anticipated to provide more than 20,000 million gallons of annual water savings. All workshop attendees will receive water-savings devices and other conservation materials. RSVPs are required as seating is limited. To reserve your seat or to get more information call (626) 744-6970 or visit www.PWPweb.com/Workshops.

7. Pasadena Healthy Times – Spring 2015:

I have attached for you the Public Health Department's Spring 2015 Edition of Pasadena Healthy Times. In this issue are articles on building healthier lifestyles with food and fitness, National Infant Immunization Week, Child Health & Disability Prevention (CHDP) Corner, Lead Poisoning and Nutrition, Deferred Action for Childhood Arrivals (DACA) Update and we kick off Spring by celebrating National Public Health Week – Healthiest Nation 2030 from April 6 – 12th.

8. Department of Planning & Community Development Program – Updates:

Attached is a memorandum from Vincent Bertoni, Director of Planning & Community Development which provides detailed information on the Public Art Master Plan Implementation Update, Program Publications and Story Map Applications. All Public Art Program publications are available on-line www.cityofpasadena.net/arts. For more information, please contact Rochelle Branch, Cultural Affairs Manager, Planning & Community Development at 744-7062.

9. Parks & Natural Resources – Tree Removal List:

The attached list highlights pending removals of dead, dying and hazardous trees on a non-emergency basis throughout Pasadena, as well as trees recently removed on an emergency basis. The Parks & Natural Resources Division has posted the non-emergency removals and notified pertinent residents consistent with the City's Tree Removal Policy. Residents are encouraged to call the Parks & Natural Resources Division at (626) 744-7311 to learn more about the City's tree maintenance and/or planting efforts or to report a problem with the urban forest.

10. FY 2016-2020 CIP and Operating Budget Presentation Scheduled Meetings:

The joint meeting of the Finance Committee and the City Council on April 13th officially kicks off the FY 2016 Budget Season. This is the time when the City Manager

To the Honorable City Council

April 2, 2015

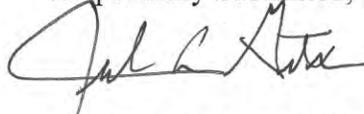
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presents the capital budget and then the operating budget recommendations for next fiscal year. The following are the scheduled meeting dates:

Monday, April 13th CIP Budget Presentation at 1:30pm
Monday, April 27th CIP Budget Presentation and Adoption at 1:30pm
Monday, May 18th Operating Budget Presentation at 3:00pm
Monday, June 1st Operating Budget Presentation at 1:00pm
Monday, June 8th Operating Budget Presentation at 1:00pm
Monday, June 15th Operating Budget Presentation at 1:00pm
Monday, June 22nd Operating Budget Adoption at 4:00pm

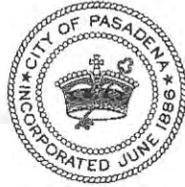
All meetings will take place in the Council Chamber.

Respectfully Submitted,



JULIE A. GUTIERREZ
Assistant City Manager

/attachments



HOUSING & CAREER SERVICES DEPARTMENT

DATE: March 31, 2015
TO: Michael J. Beck, City Manager
FROM: William K. Huang, Director of Housing and Career Services 
SUBJECT: Mayor Bill Bogaard 2015 Housers' Hero Award

On May 6, 2015, the Southern California Association of Non-Profit Housing (SCANPH), the trade association of affordable housing for the surrounding five county area, will honor Mayor Bill Bogaard with the 2015 Housers' Hero Award.

Mayor Bogaard will be recognized for his leadership in affordable housing specifically for:

- Pasadena's Inclusionary Housing Ordinance
- Successfully building affordable housing in the City's transit-oriented districts
- The City's effective homeless housing programs including Project HOUSED, homeless prevention, rapid rehousing, and the Real Change Movement
- PasadenaHousingSearch.com the City's free and powerful housing search website
- Numerous award winning affordable housing developments in Pasadena
- The City's strong and early support for affordable housing legislation at the County, State and Federal levels
- Being the first city to participate in the United Way of Greater LA's Funders Collaborative

The recognition will take place at SCANPH's annual Bright Lights event on May 6, 2015 from 6-8 pm at Mrs. Fish located at 448 S Hill St, Los Angeles, CA 90013. Registration for the event is \$100 per person at www.SCANPH.org.

Join your friends and colleagues at Southern California's premier event that celebrates the Best and Brightest in the NonProfit Housing community!

VOTE FOR YOUR FAVORITE BRIGHT LIGHT REGISTER TODAY!

SPONSORSHIP OPPORTUNITIES

PLACE YOUR AD IN SOUVENIR BOOKLET



SCANPH proudly announces

Pasadena Mayor Bill Bogaard
2015 Housers' Hero
Award Recipient

Upcoming Events:

1115 Medicaid Waiver
Webinar: **BENEFITS** for
Residents and Developers
of **SUPPORTIVE** and
SENIOR Housing
Tuesday, April 7
2:00 - 3:00 PM
www.scanph.org/webinar

Management Liability:
Directors & Officers,
EMPLOYMENT PRACTICES-
ARE YOU PROTECTED?
Thursday, April 9
11:00 AM to 1:30 PM
Fair Oaks Renaissance
Plaza Community Room
(2nd FL)
649 N. Fair Oaks Ave.,
Pasadena

Building Power Series!
How to **GET THE MOST**
OUT OF In-Person
Meetings with Public
Officials and Staff

Mayor Bogaard's leadership and support was crucial to winning passage of the City's nationally recognized progressive Inclusionary Housing Ordinance. Which has resulted in the completion of 446 units of affordable homes, the generation of \$17.3 million in in-lieu fees used to produce additional units, and over 250 more inclusionary units in the city's current pipeline.

During his tenure, the Mayor has worked tirelessly on transit-oriented development surrounding the Gold Line which, coupled with the city's inclusionary ordinance, helps ensure affordable homes are built adjacent to transit on which low-income households depend.

Additionally, the Mayor has taken steps to reduce Pasadena's homeless population nearly 50% from 1,217 to 632 by focusing on homeless prevention and permanent supportive housing.

REGISTER FOR BRIGHT LIGHTS

Take the Pledge!

April 1-30, 2015

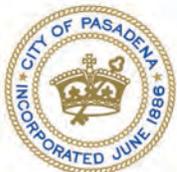
National Mayor's Challenge for Water Conservation

*During the month of April, go to
PWPweb.com/WaterChallenge and join
the Wyland Foundation's Nationwide
pledge to conserve water.*

WYLAND FOUNDATION

MY WATER
PLEDGE

*You could win a Toyota Prius
Plug-in, water-saving fixtures
or home improvement store
gift cards!*



PASADENA
Water & Power
SERVING THE COMMUNITY SINCE 1906

 PWPweb.com/WaterChallenge



DATE: April 2, 2015
TO: Michael J. Beck, City Manager
FROM: Frederick C. Dock, Director *F.C. Dock*
SUBJECT: Sidewalk Width in Commercial Areas

As appropriate opportunities arise, through private development projects, street reconstruction and/or public improvement projects, the Department of Transportation has sought to attain sidewalks widths of 15 feet in commercial areas. The dimension of 15 feet is not an arbitrary value, but is the product of extensive research of street design practice nationally and much local observation.

Following are the proposed Land Use Policies that the City Council has endorsed for the General Plan:

5.1 Walkable City. Maintain and improve sidewalks and pedestrian paths in Pasadena's neighborhoods and business districts by incorporating street trees, landscaping, and pedestrian-oriented amenities.

21.6 Walkable Neighborhoods. Manage vehicle speeds and maintain sidewalks, parkways, street tree canopies, and landscaping throughout residential neighborhoods. Encourage walking as an enjoyable and healthy activity and alternative to automobile use.

23.5 Streetscapes. Provide ample public spaces and tree-lined sidewalks furnished with pedestrian amenities that contribute to comfortable and attractive settings for pedestrian activity.

25.5 Connectivity to Neighborhoods. Link commercial areas to adjoining residential neighborhoods and other districts by well-designed and attractive streetscapes with pedestrian sidewalks and street amenities.

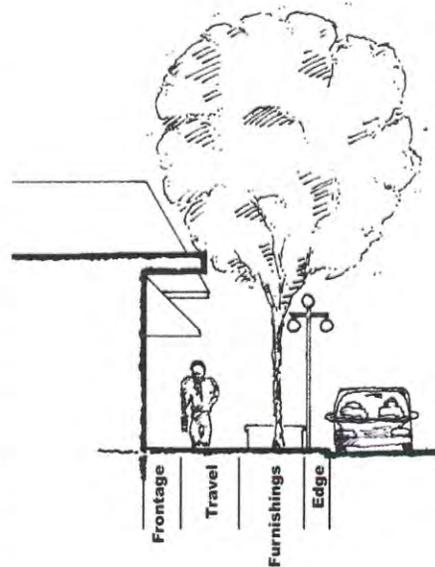
30.5 Connectivity to Neighborhoods. Link neighborhood villages to adjoining residential neighborhoods through safe, convenient, well-designed pedestrian sidewalks and bicycle facilities.

All of these policies support the Guiding Principle to provide a transportation network that allows Pasadena residents, commuters and visitors to circulate without a car and all add elements to the program that sidewalks in Pasadena are supposed to support. To accomplish these expanded objectives for sidewalks, the Department of Transportation has been employing a Complete Streets approach to the planning and design of the street system. One of the primary precepts of Complete Streets is the need to consider the needs of all modes of travel in the planning and implementation of streets, which has necessitated an overdue consideration of the extent to which Pasadena's past practices have provided the minimum of accommodation for pedestrians, bicyclists and transit patrons generally to provide for more and faster automobile traffic or parking.

The Department of Transportation has for several years now been evaluating conditions using tools like the pedestrian and bicycle environmental quality indices, accessibility scoring and advanced analysis of collisions that involve pedestrians and bicycles. The findings of these analyses point to a general need for more space for pedestrians and better bicycle facilities.

When the elements that make up the sidewalk area are considered systematically, four distinct zones of activity can be identified:

- A frontage zone that represents the space closest to the property line – usually a building wall or storefront in commercial districts – generally 1.5 to 2 feet wide where people will either shy away from a wall or stand to window shop. Sidewalk dining expands this dimension.
- An edge or curb zone adjacent to the street that is generally 1.5 to 2 feet wide to accommodate street lighting, separation from autos parked at the curb and signage.
- A furnishings zone that in commercial areas contains tree wells and space for street furniture (benches, planters, etc.) and that in residential areas is a parkway planting strip – generally 5-7 feet wide.
- A through pedestrian zone where the majority of pedestrian movement occurs. By ADA requirements, this zone is a minimum 4 feet wide and generally is 5-7 feet wide. See <http://nacto.org/usdg/street-design-elements/sidewalks/> for more detail.



When the program for an urban walk is fitted into this system the result is a minimum sidewalk width of 13 to 17 feet. As the maximum dimension is reduced to 10 feet, one or

Sidewalk Width in Commercial Areas

April 2, 2015

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more of the above elements has to be removed – since the City’s policies preclude removing street trees and the physics of moving traffic dictate an edge zone, what shrinks is overall pedestrian space. Experience in Old Pasadena, the district with the most linear footage of sidewalks less than 15 feet in width, illustrates that when a sidewalk is on the order of 10 feet wide, there is insufficient space for transit patrons, through pedestrians, window shoppers and sidewalk diners to exist side by side. The consequence of this lack of space has been borne primarily by transit patrons where the provision of shelters (shade structures), prevalent on other parts of Colorado Boulevard, are precluded in Old Pasadena. The secondary effect has been to maintain an ADA minimum width without regard to the volume of pedestrians, which results in periods of difficult mobility during high demand times.

MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS

DATE: April 1, 2015

TO: Michael J. Beck, City Manager

FROM: Julie A. Gutierrez, Assistant City Manager

RE: Hahamongna Watershed Park – Southern California Edison Pole Replacement

The Department of Public Works communicates with representatives from Southern California Edison (SCE) regarding maintenance activities conducted in Hahamongna Watershed Park (HWP). While SCE's work is authorized by a Grant of Easement issued by the City of Pasadena, both parties agree that communication about specific work practices is helpful in ensuring the protection of habitat and wildlife in HWP.

Earlier this year SCE advised the Department of Public Works of their need to conduct a project to replace a wooden utility pole adjacent to the southeast corner of the HWP paved parking lot. City and SCE have communicated about this project on several occasions, including a field visit on March 10, 2015. SCE expressed an understanding of the environmental sensitivities of HWP. A permit from the California Department of Fish and Wildlife related to this work was obtained and a pre-construction bird nesting survey will be conducted. Contingent upon the results of the survey, a biologist may monitor construction activity to ensure compliance with the Migratory Bird Act.

Work is scheduled to begin Monday, April 20, 2015 and conclude by Tuesday, April 21, 2015. Minimal brush clearance in the immediate work area, consisting of cutting brush close to ground level will be necessary, but will not include grubbing out the root system. No tree trimming will be performed as part of this project. SCE has contacted Pasadena Water and Power to coordinate pole removal and replacement of associated utilities. Location of the pole removal is attached.

Work operation will be staged in the southern end of the parking lot and this area will be barricaded. The Department of Public Works will place trail signs at appropriate locations to alert park users of work related to SCE's project.

For more information about HWP, please contact the Pasadena Citizen Service Center at (626) 744-7311, or go online to www.cityofpasadena.net/csc.

Attachment



LSA

LEGEND

- Pole Location
- 📷 Photo Points
- USACE
- CDFW



SOURCE: Bing Maps (2013)

I:\SCE\1303\CA\388\GIS\Project\Location.mxd (6/16/2014)

FIGURE 2

*TD722039 - Replacement of Deteriorated Pole in
Hahamongna Watershed Park (Formerly Oak Grove Park)*

Jurisdictional Delineation for SCE Deteriorated Pole Replacement Project

¡Gratis! Taller Para Jardines Con Resistencia a la Sequia

Aprenda como transformar su jardín a resistir la sequía y como ahorrar dinero y agua.

Escoja entre dos fechas:

Sábado 18 de Abril 2015

10am- 12pm
Favor de llegar a las 9:30am

Altadena Public Library
600 E. Mariposa Street
Altadena, CA 91001

Sábado 16 de Mayo 2015

10am- 12pm
Favor de llegar a las 9:30am

Villa Parke Community Center
363 E. Villa Street
Pasadena, CA 91101



Participantes recibirán semillas y materiales para la preservación del agua.

Patrocinado por:



PASADENA
Water & Power
SERVING THE COMMUNITY SINCE 1906



Espacio limitado, registrase hoy:
626.744.6970 o PWPweb.com/Workshops

PWPweb.com [/PasadenaWaterAndPower](https://www.facebook.com/PasadenaWaterAndPower) [@PWPNews](https://twitter.com/PWPNews)



CITY OF PASADENA PUBLIC HEALTH DEPARTMENT (PPHD)
1845 N. Fair Oaks Avenue, Pasadena, CA 91103

Pasadena Healthy Times Spring 2015

Inside This Issue

Message from the Health Officer
FREE Nutrition Classes/Rio Meat
Market Healthy Retail Program
National Infant Immunization
Week
CHDP Corner
Lead Poisoning and Nutrition
National Public Health Week
DACA Update

Message from the Health Officer

Every year, we kick off Spring by celebrating National Public Health Week. With this year's theme of *Healthiest Nation 2030*, the public health community will focus on the goal of creating the healthiest nation in one generation—by 2030.

One critical step toward this goal is to reaffirm, strengthen, and broaden our community partnerships. The Pasadena Public Health Department works to protect the health of residents in collaboration with community organizations, healthcare and social service providers, educational institutions, businesses, and other City departments. Together, we develop and implement public health interventions to reduce disease and improve health in Pasadena.

For example, community collaboration was essential for development of the City of Pasadena Community Health Improvement Plan (CHIP). This five-year strategic plan set

collaborative goals for the entire community: improving access to health care, increasing awareness and strategies to address mental healthcare needs, reducing obesity and obesity-related disease, and preventing teen pregnancy. Together with our partners, significant accomplishments have been achieved over the past two years. We have been able to enroll over 8,500 newly eligible individuals in health insurance plans, offer trainings and seminars to raise mental health awareness, work with a local business to increase access to fresh produce and healthier food options, and empower teens to engage in dialogue with peers about reproductive health.

The Pasadena Public Health Department is committed to new and continued partnerships to work toward the shared goal of a healthier city.

Wishing you and your family a happy and healthful Spring!

Sincerely,
Dr. Ying-Ying Goh, MD, MSHS

This issue would not be possible without the support from Christine Barron, Dr. Goh, Veronica Nava-Reinhardt, Erika Redke, and Karin Robinson-Smith. For questions on this edition of Pasadena Healthy Times, contact Kelly Kaufman at (626) 744-6168.

SPRING INTO HEALTH!

Join the Nutrition and Physical Activity Program in a series of five weekly nutrition classes, focusing on building a healthier lifestyle with food and fitness. There will be a healthy recipe food tasting at every class!

CLASSES ARE FREE! For more information and to register, please contact Esme Garcia at egarcia@cityofpasadena.net or 626-744-6136. Se habla español.



Lesson 1: MyPlate, the Healthy Way
LEARN ABOUT THE FIVE FOOD GROUPS
Recipe: Awesome Green Salad



Lesson 2: Rediscover Fruits & Vegetables
LEARN ABOUT THE BENEFITS OF FRUITS AND VEGETABLES
Recipe: Flavorful Fruit & Veggie Wrap



Lesson 3: Read It Before You Eat It
LEARN HOW TO READ A NUTRITION LABEL
Recipe: Fantastic Quinoa Salad



Lesson 4: Rethink Your Drink
LEARN TO CALCULATE THE SUGAR IN YOUR DRINK
Recipe: Delicious Smoothie



Lesson 5: The Real Cost of Eating Out
LEARN HEALTHY TIPS WHEN EATING OUT
Recipe: Surprising Ceviche

SPRING/SUMMER 2015 CALENDAR:

Every Thursday from 6:00 – 7:30 p.m.

Villa Parke Community Center

Room 131A
363 E. Villa St.
Pasadena, CA 91101

Session 1: March 19 – April 16
Session 2: April 23 – May 21
Session 3: May 28 – June 24
Session 4: July 9 – August 6

Rio Meat Market & Restaurant First Local Business to Adopt Healthy Retail Program



Rio Meat Market & Restaurant located at 2029 N. Fair Oaks Avenue is Pasadena's first neighborhood store to adopt the California Department of Public Health's *Healthy Retail Program*. This change will provide the community with more affordable and nutritious food options. The Nutrition and Physical Activity Program provided technical assistance on purchasing, storing, displaying and promoting fruits and vegetables, merchandising and nutrition outreach.

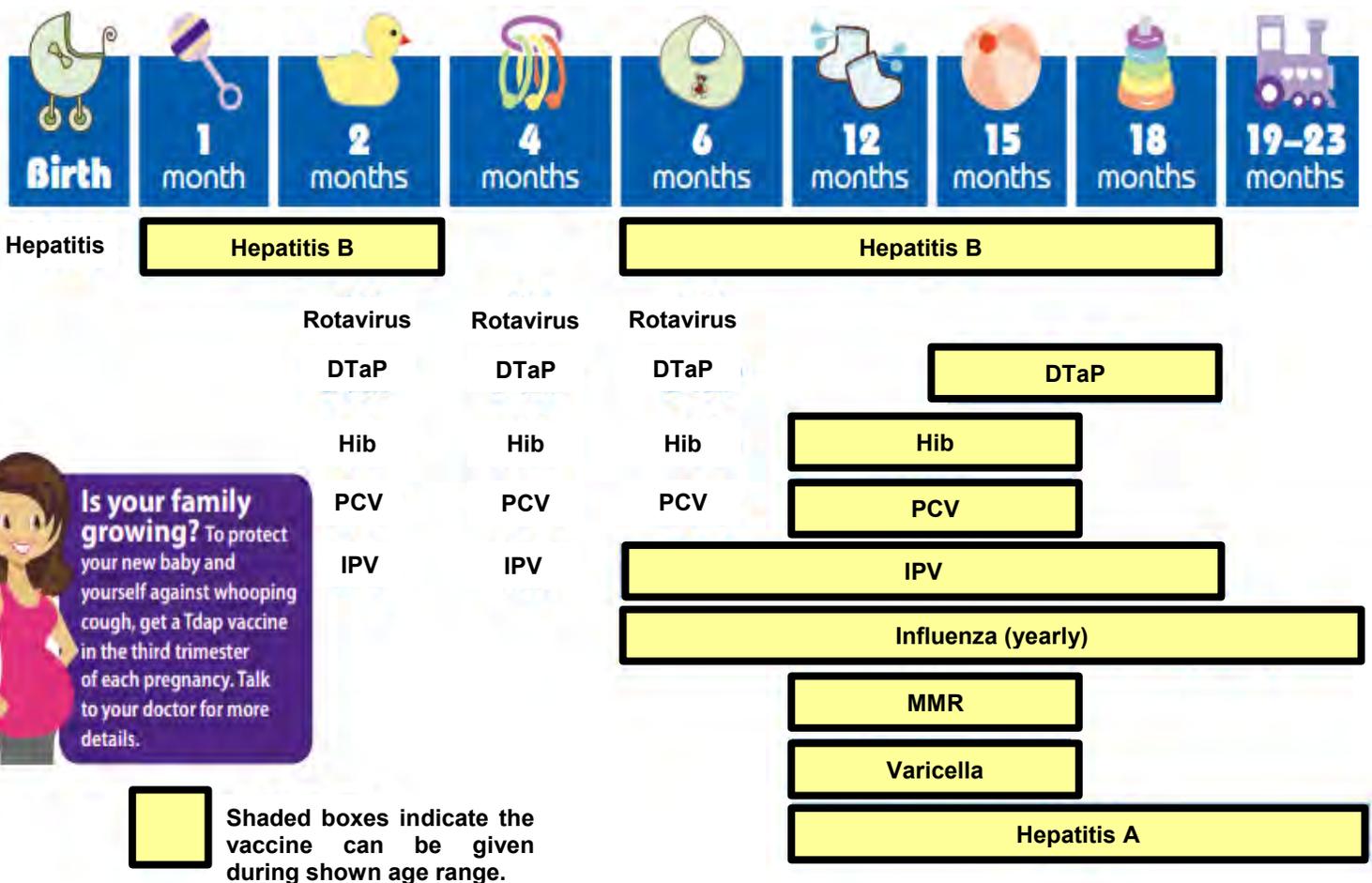
Rio Meat Market & Restaurant also worked in conjunction with Choose Health LA Kids Program and Choose Health LA Restaurant Program, a countywide public recognition program for restaurants. Local businesses interested in receiving free technical assistance as part of the *Healthy Retail Program* should contact Mary Urtecho-Garcia at mugarcia@cityofpasadena.net.

National Infant Immunization Week 2015

National Infant Immunization Week (NIIW) is an annual observance to recognize the importance of protecting infants from vaccine-preventable diseases and to celebrate the achievements of immunization programs throughout the community. This year, NIIW will take place from April 18- April 25, 2015.

Vaccines are among the most successful and cost-effective public health tools for preventing infectious diseases and death. Not only do vaccines protect the individual who is getting the vaccine, but they also protect entire communities, especially infants who are too young to get certain vaccines.

Among children born during 1994-2013, vaccination will prevent an estimated 322 million illnesses, 21 million hospitalizations, and 732,000 deaths over the course of their lifetimes according to the Centers for Disease Control and Prevention (CDC). Talk to your pediatrician about the necessary vaccines for your infant.



Is your family growing? To protect your new baby and yourself against whooping cough, get a Tdap vaccine in the third trimester of each pregnancy. Talk to your doctor for more details.

Visit CDC for more information and recommended immunization schedules for infants and all age groups:
<http://www.cdc.gov/vaccines/schedules/easy-to-read/index.html>.

New CHDP Provider Information Notice (PIN) Posted

CHDP PIN # 15-01 regarding the CHDP Program transition to the use of the CMS (Children's Medical Services) 1500, the ACS X12N 837P Electronic Transaction, and the use of National CPT-4 Codes was released on February 25, 2015.

The purpose of PIN # 15-01 is to inform providers that claims for CHDP services will transition to align in full compliance with the national standard health care electronic transactions and code sets required by the Health Insurance Portability and Accountability Act (HIPAA) for CHDP. The CHDP proprietary local procedure codes will be replaced by the national standard Common Procedural Terminology (CPT)-4 Codes.

CHDP providers will also be provided with online real-time functionality for submission and correction of CHDP claims, the ability to retrieve patient eligibility status and billing information, and online accessibility to assistance through the Medi-Cal internet portal.

The projected implementation date for this transition is June 30, 2015. CHDP providers should continue submitting the PM 160 and PM 160 Information-Only Confidential Screening and Billing Reports until further notices. If you have any questions regarding this please contact your Pasadena CHDP Nurse Liaisons, Kelly Kaufman (626) 744-6168 or Margaret Gochez (626) 744-6016.

You are encouraged to view the PIN on the CHDP website at:

<http://www.dhcs.ca.gov/services/chdp/Documents/Letters/chdppin1501.pdf>.



Additional CHDP Reminders

For Pasadena CHDP resources, visit http://cityofpasadena.net/publichealth/chdp_provider/.

SUPPLIES – If your office is in need of PM 160s, request order forms that are received by fax will be accepted. Please make sure to include the provider's NPI number on the form or your order cannot be processed.

TRAINING – View a list of free trainings offered by CHDP Nurse Liaisons.

If you have further questions, or if you are a new to the Pasadena area and would like to be a CHDP provider, please call (626) 744-6016.

Childhood Lead Poisoning and Nutrition

Iron deficiency can occur when iron production is suppressed or when there is poor nutritional intake of iron. It is one of the most common nutritional insufficiencies in children. It is frequently diagnosed in children who have elevated blood lead levels.

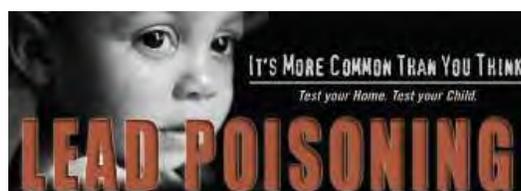
A good diet can help prevent lead from getting into your child's body. Eating foods high in calcium and iron help keep lead from being absorbed in the body. Foods high in calcium include cheese, milk, salmon, yogurt, spinach, tofu, and leafy greens. Foods high in iron include lean red meat, chicken or turkey without the skin, raisins, beans, oatmeal, and split peas. Additionally, eating foods with high calcium can help your child's body to absorb the iron. Calcium-rich foods include fruit juices, oranges, grapefruit, tomatoes, broccoli, kiwi, and strawberries. Eating several small meals and healthy snacks is also recommended because lead is less likely to be absorbed on a full stomach.

Common sources of lead exposure for young children include peeling lead-based paint, soil that is contaminated with lead dust, and eating from or cooking with lead-based dishes and pottery. In addition, some consumer products made outside of the USA, such as medicines, candy, jewelry, spices and toys may contain lead and pose potential health hazards. It is important to read the labels on all products.

Symptoms of increased lead level in the blood may include:

- Mild lead poisoning can have symptoms such as hyperactivity, irritability, sleeplessness, lack of concentration, behavioral problems, and learning disabilities.
- More severe lead poisoning may include hearing problems, headaches, nausea, vomiting, abdominal pain, loss of appetite, constipation, muscle soreness, anemia, neurological impairments such as stumbling or loss of concentration, seizures, encephalopathy and coma.
- Often, children exposed to lead poisoning have no symptoms. Symptoms may be subtle and varies from child to child.

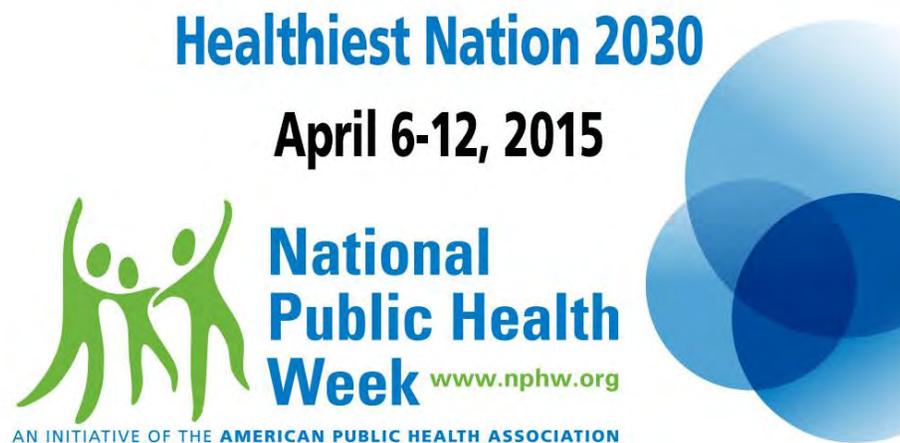
There is no *safe* amount of lead in the body. As a reminder, your child's blood lead levels should be tested at 12 months and 24 months of age and/or whenever lead contamination is suspected. Check with your healthcare provider about testing or if you have any questions or concerns. You may also call the Pasadena Public Health Department Childhood Lead Poisoning Prevention Program for more information and referrals at (626) 744-6171.



National Public Health Week

Every year, the American Public Health Association (APHA) celebrates National Public Health Week as an observance that brings together communities across the United States to highlight public health successes and contributions. This celebration is also used to highlight areas that are important for improving the health of our communities. This year's theme is *Healthiest Nation 2030* and includes focus areas in achieving health equity across communities, policy change, and the importance of building multisectoral partnerships to create the healthiest nation in this generation.

This year, National Public Health Week will take place from April 6-12, 2015. Be on the look-out for social media messages by the Pasadena Public Health Department as we join the movement and #LiveWellPasadena.



Medi-Cal Eligibility for Deferred Action for Childhood Arrivals (DACA)

Individuals with DACA status may be eligible for State-funded, full scope Medi-Cal if they meet all eligibility requirements. Deferred action status is listed among the existing Permanently Residing in the United States Under Color of Law (PRUCOL) categories that are eligible for full scope Medi-Cal.

DACA-eligible individuals are not eligible for Covered California (Obamacare) Health Plans, however they may apply for health insurance through the Covered California CalHEERS online portal system. CalHEERS will screen for Medi-Cal eligibility to determine health benefits.

If you have DACA status and need help enrolling into Medi-Cal the Pasadena Public Health Department may provide application assistance for FREE. Call (626) 744-6086 or (626) 744-6068 for more information and questions, or to make an appointment.



TO: Michael J. Beck, City Manager

FROM: Vincent P. Bertoni, AICP, Director of Planning & Community Development Department

DATE: April 2, 2015

SUBJECT: Public Art Master Plan Implementation Update: Program Publications and Story Map Application

Public Art Program Publications and Story Map Application

Expanded public access and community engagement are emphasized as a part of the City's Public Art Master Plan. Accordingly, two new Public Art Program publications have been produced by the Cultural Affairs Division of the Planning & Community Development Department: The Public Art Master Plan document and the revised edition of the Public Art Walking Tour brochure (see Attachments). Mayor Bogaard shares his thoughts on the legacy of the City's artistic excellence in the Plan's introduction.

The launch of the recent on-line "Story Map" project now makes finding and mapping public art easier thanks to a collaboration with Neighborhood Connections and DoIT. Story Map is an interactive way for the public to view web-based maps with text, photos, video, audio and other content to expand the breadth and depth of information based on location. The Story Map project adds another on-line layer of accessibility to the City's public art collection and the site builds attractive information tailored to the needs of visitors to and residents of Pasadena. This project and these publications align with the goals of both the Public Art Master Plan and the Nexus Cultural Master Plan, which promote expanded accessibility, cultural literacy and arts education.

Publication of the Public Art Master Plan:

The Public Art Master Plan publication incorporates imagery and expanded content that enhance the ten adopted policies and numerous implementation strategies contained in the Plan, which was adopted in 2013. These visual examples reinforce each section by providing imagery of both conceptual and actual public art projects that reflect the community vision for public art garnered during the formation of the Plan. Because public art is a reflection of the built environment, images include multiple perspectives of the public art development process including site plan views, elevations, and artworks in situ and during conservation.

The publication includes two Appendices: An analysis of the City's civic art collection and acknowledgements--including a list of Advisory Group members. The Plan's development spanned several years and was informed by input from a broad section of the community including arts, historic preservation, education, planning, and other sectors as well as best practices to create a new vision for public art.

Public Art Walking Tour Brochure Revised with New Installations:

The revised Public Art Walking Tour Brochure contains eight tours that have been assembled to provide a diversity of public art experiences and exposure. Recently installed artworks are included in addition to familiar pieces. Most tours were designed to take between 30 minutes to 1 ½ hours and include a mix of projects from a variety of media. Represented are works commissioned through the City's Private Development and Capital Public Art Programs. Other works from independent sources add to the inventory. The Public Art Walking Tours support the City's General Plan goals to make Pasadena a more walkable city.

Story Map Project for the City's Public Art Collection:

Accessible across all mobile devices and integrated with the City's "Map My Neighborhood" project, the Story Map software consolidates already available on-line information on the City's public art collection with spatial mapping technology into a contemporary interface. Users are provided with information about public artworks beyond the standard "label" text to include audio or video descriptions and expanded content about artists and projects. See:

www.cityofpasadena.net/NeighborhoodConnections.

As new public artworks are installed, the program will automatically update. The Story Map project was created to provide another layer of accessibility to the City's public art collection as an implementation measure of Public Art Master Plan Policy #9, which seeks to expand technology-based outreach and engagement, including social media and on-line applications, to the City's public art programs.

All Public Art Program publications are available on-line: www.cityofpasadena.net/arts. For more information, please contact Rochelle Branch, Cultural Affairs Manager, Planning & Community Development Department: 744-7062.



PASADENA

PUBLIC ART WALKING TOURS

CULTURAL AFFAIRS DIVISION



 **PASADENA**

Public Art Master Plan

2013

Forestry Operation
Master Tree Removal List
Mar-15

#	Address	Sites		Species	Dbh	Dist	Condition	Comments/Actions
2160	CANYON CLOSE RD	F	1	LIVE OAK (QUAG)	13 "	4	TREE IS DEAD, ROOT PRUNED FOR HARDSCAPE REPAIR. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1550	MAR VISTA AVE	F	1	CAMPHOR (CICA)	34 "	2	DIEBACK, SCAFFOLD DECAY, TERMITES, ROOT PRUNED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1222	ROMNEY DR	F	1	CANARY ISLAND PINE (PICA)	23 "	6	BARK BEETLE INFECTED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1224	ROMNEY DR	F	4	CANARY ISLAND PINE (PICA)	26 "	6	BARK BEETLE INFECTED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1135	S EUCLID AVE	S	5	BRISBANE BOX (LOCO)	15 "	7	DUE TO A 40° LEAN THERE IS LESS THAN A 5 FT CLEARANCE OVER SIDEWALK IN A HIGH FOOT TRAFFIC AREA. REMOVAL OF LOW SCAFFOLD WOULD AFFECT TREE'S OVERALL BALANCE. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1643	N FAIR OAKS AVE	F	1	LIVE OAK (QUAG)	29 "	1	DEAD PARKWAY TREE WITH MINOR SCAFFOLD DECAY, WOOD BORERS. SOIL IS EXTREMELY COMPACTED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1040	LINCOLN AVE	S	3	HOLLY OAK (QUIL)	16 "	1	DEAD PARKWAY TREE WITH MECHANICAL WOUND TO LOWER TRUNK. EXCESSIVE IRRIGATION TO LOWER TRUNK. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
2255	E ORANGE GROVE BLVD	F	1	LIVE OAK (QUAG)	25 "	4	99% DEAD. RECENT SOIL DISTURBANCE IN PARKWAY. POOR TRUNK TAPER. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
550	N SIERRA MADRE BLVD	F	1	CAROB (CESI2)	37 "	4	DEAD PARKWAY TREE. SUPERFICIAL SPLITTING, MECHANICAL WOUNDS. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING

#	Address	Sites	Species	Dbh	Dist	Condition	Comments/Actions
1350	REXFORD AVE	F 1	PURPLE LEAF PLUM (PRCE)	5 "	4	ROOT GIRDLE, POOR LATERAL ROOT DEVELOPMENT, BARK LOSS. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
833	N HILL AVE	F 1	LIVE OAK (QUAG)	30 "	2	ROOT PRUNED FOR HARDSCAPE REPAIR. 95% OF TREE IS DEAD. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
360	S GREENWOOD AVE	F 1	CAROB (CESI2)	44 "	7	SCAFFOLD DECAY, CONKS, 80% OF TREE IS DEAD. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
3005	E ORANGE GROVE BLVD	N/A 1	CANARY ISLAND PINE (PICA)	12 "	4	BARK BEETLE INFECTED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
3005	E ORANGE GROVE BLVD	N/A 2	CANARY ISLAND PINE (PICA)	13 "	4	BARK BEETLE INFECTED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
2155	LAS LUNAS ST	F 1	LIVE OAK (QUAG)	23 "	4	EXCESSIVE IRRIGATION IN ROOT ZONE. NORTH SIDE OF TRUNK APPEARS COMPRESSED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
86X	E STATE ST (ACROSS FROM POWER PLANT)	N/A 1	BLUE GUM (EUGL)	24 "	6	DEAD HILLSIDE TREE. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING (UFAC REVIEW)
1200	RAILROAD ST	N/A 1	MEXICAN FAN PALM (WARO)	23 "	6	HEADLESS PALM. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING (UFAC REVIEW)
955	S EUCLID AVE	F 1	LIVE OAK (QUAG)	11 "	7	DEAD TREE WITH NO CANOPY STRUCTURE. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
480	W COLORADO BLVD (DEFENDERS PARK)	N/A 1	QUEEN PALM (ARRO)	14 "	6	MULTIPLE TRUNK WOUNDS WITH SIGNIFICANT TISSUE LOSS. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
170	FILLMORE ST	F 1	GLOSSY PRIVET (LILU)	6 "	7	DEAD PARKWAY TREE. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1790	E ORANGE GROVE BLVD	F 1	LIVE OAK (QUAG)	28 "	2	DEAD TREE IS RECEIVING EXCESSIVE IRRIGATION IN ROOT ZONE. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
N/A	HAHAMONGNA - SUNSET OVERLOOK	N/A 1	DEODAR CEDAR (CEDE)	25 "	7	SCAFFOLD DECAY, TERMITES, BARK LOSS, STUBS, POOR PRUNING CUTS. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING

#	Address	Sites		Species	Dbh	Dist	Condition	Comments/Actions
N/A	HAHAMONGNA - SUNSET OVERLOOK	N/A	2	COULTIER PINE (PICO)	15	" 1	DEAD TREE WITH SIGNS OF WOOD BORERS, DROUGHT STRESSED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING (UFAC REVIEW)
N/A	HAHAMONGNA - SUNSET OVERLOOK	N/A	3	COULTIER PINE (PICO)	15	" 1	DEAD TREE WITH POOR PRUNING CUTS, SIGNS OF WOOD BORERS, DROUGHT STRESSED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING (UFAC REVIEW)
N/A	HAHAMONGNA - SUNSET OVERLOOK	N/A	4	ALEPPO PINE (PIHA)	23	" 1	DECAYING TEARDOWN WOUND WITH TERMITES AND WOOD BORERS, ROOT GIRDLE, DROUGHT STRESSED. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING (UFAC REVIEW)
N/A	HAHAMONGNA - SUNSET OVERLOOK	N/A	5	ALEPPO PINE (PIHA)	19	" 1	DEAD TREE WITH NUMEROUS STUBS FROM PREVIOUS FAILURES. DROUGHT STRESSED, NO OTHER VISIBLE CAUSAL AGENTS. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING (UFAC REVIEW)
4810	4810 N OAK GROVE DR (LA COUNTY FIRE CAMP 2)	N/A	1	LIVE OAK (QUAG)	25	" 1	DEAD TREE, TERMITES, SEVERE TRUNK DECAY WITH CAVITIES. IMMEDIATE REMOVAL RECOMMENDED.	EMERGENCY REMOVAL
4810	4810 N OAK GROVE DR (LA COUNTY FIRE CAMP 2)	N/A	2	LIVE OAK (QUAG)	19	" 1	DEAD TREE IS SPLITTING IN TRUNK, TERMITES, BORERS, TRUNK DECAY, UNNATURAL LEAN. IMMEDIATE REMOVAL RECOMMENDED.	EMERGENCY REMOVAL
4810	4810 N OAK GROVE DR (LA COUNTY FIRE CAMP 2)	N/A	3	LIVE OAK (QUAG)	32	" 1	DEAD, MULTI-TRUNK TREE, NO CANOPY STRUCTURE, BORERS, DECAYED SCAFFOLDS. REMOVAL RECOMMENDED.	EMERGENCY REMOVAL
4810	4810 N OAK GROVE DR (LA COUNTY FIRE CAMP 2)	N/A	4	LIVE OAK (QUAG)	14	" 1	DEAD TREE, SCAFFOLDS DECAYED FROM PREVIOUS FAILURES, BORERS. REMOVAL RECOMMENDED.	EMERGENCY REMOVAL
177	E COLORADO BLVD	S	1	SOUTHERN LIVE OAK (QUVI)	1	" 3	TREE IS IN GOOD CONDITION.	TREE REMOVAL PENDING (UFAC REVIEW)
1643	N FAIR OAKS AVE	F	1	LIVE OAK (QUAG)	29	" 1	DEAD PARKWAY TREE, DROUGHT STRESSED, WOOD BORERS. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING

#	Address	Sites		Species	Dbh	Dist	Condition	Comments/Actions
1935	N FAIR OAKS AVE	F	1	SOUTHERN LIVE OAK (QUVI)	3	" 1	DEAD TREE, BOWED TRUNK WITH WOUND EXTENDING FROM ROOT CROWN TO CAVITY. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1206	FOREST AVE	S	1	SOUTHERN MAGNOLIA (MAGR)	10	" 1	DEAD TREE, POOR TRUNK TAPER, DROUGHTY AND COMPACTED PARKWAY. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
1719	EL SERENO AVE	F	1	BOTTLE TREE (BRPO)	16	" 1	DEAD PARKWAY TREE, SUPERFICIAL SPLITTING IN TRUNK AND SCAFFOLD ATTACHMENT. REMOVAL RECOMMENDATION.	TREE REMOVAL PENDING
1229	LINCOLN AVE	S	2	SOUTHERN MAGNOLIA (MAGR)	16	" 1	99% DEAD, TERMITES, BRANCH AND SCAFFOLD DECAY. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
830	RIM RD	F	1	GLOSSY PRIVET (LILU)	12	" 4	WINDSTROM RELATED, TREE HAS NO CANOPY. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING
915	RIO GRANDE ST	S	4	DEODAR CEDAR (CEDE)	7	" 2	DEAD PARKWAY TREE, DROUGHT STRESSED, PART OF CENTRAL LEADER REMOVED.	TREE REMOVAL PENDING
1787	E WALNUT ST	S	2	LIVE OAK (QUAG)	13	" 2	DEAD TREE, CONKS AT BUTTRESS, WOOD BORERS, MINOR SOIL CRACKING. REMOVAL RECOMMENDED.	TREE REMOVAL PENDING