

Jackie Robinson Community Center (JRC) Neighborhood

Pasadena, CA

CX³ *Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention*

CITY OF PASADENA PUBLIC HEALTH DEPARTMENT



Communities all over the state are working to address key nutrition issues shaping the health of their residents. The City of Pasadena Public Health Department implemented the Communities of Excellence in Nutrition, Physical Activity and Obesity Prevention (CX³) program planning framework

to assess neighborhoods in relation to a variety of healthy nutrition and physical activity benchmarks. CX³ captured neighborhood-level data to empower the community to build and promote healthier places to live, work and play.

SNAPSHOT OF JRC NEIGHBORHOOD

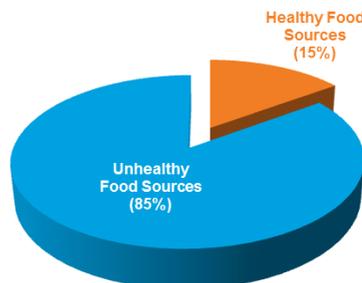
19,617 residents

- 49** percent of residents live in poverty (all races at or below 185% federal poverty level)
- 56** percent of Hispanics live in poverty (Hispanics at or below 185% federal poverty level)
- 33** percent of residents live within a half mile of a supermarket or large grocery store
- 1 of 2** supermarkets or large grocery stores is located near public transit
 - 1** public school
 - 3** parks and playgrounds
 - 2** supermarkets or large grocery stores
 - 0** farmers markets
 - 5** small markets and other food stores
 - 0** convenience stores
 - 6** fast food outlets

1:3,270 ratio of fast food outlets to number of residents

RATIO OF HIGH FAT AND HIGH SUGAR FOOD SOURCES TO HEALTHY FOOD SOURCES

High fat and high sugar food sources include fast food outlets and convenience stores. Healthy food sources include supermarkets or large grocery stores and farmers markets.



NEIGHBORHOOD NUTRITION INDICATOR PERFORMANCE

The City of Pasadena Public Health Department staff conducted an assessment of nutrition resources in the JRC Neighborhood in Pasadena from March 2013 – February 2014.

Health Department staff used Geographic Information Systems (GIS) software, stakeholder interviews, and observational surveys to measure access to healthier foods and physical activity. The data was interpreted to identify opportunities for residents, merchants, policy makers, health advocates and neighborhood groups to collaborate and build a healthier community.

What Did We Find in the JRC Area?

Food Store Performance

What percent of local stores offer healthy, affordable foods? Are those stores easily and safely accessible to neighborhood residents?

2 out of 7 food stores met quality standards
SCORE: 29% met standards

Fast Food Performance

What type of marketing and presence do fast food outlets have near local schools, parks and playgrounds? What percent offer and promote healthy food options and limit unhealthy food marketing practices?

0 out of 6 outlets met quality standards
SCORE: 0% met standards

Get involved in improving our community:
<http://cityofpasadena.net/PublicHealth/NPA>
or call the Nutrition and Physical Activity Program at (626) 744-6136

For more information on CX³, visit
<http://www.cdph.ca.gov/programs/cpns/Documents/CX3FactSheet.pdf>

For CalFresh information, call 1-877-847-3663. Funded by USDA SNAP, an equal opportunity provider and employer. For healthy tips, visit www.cachampionsforchange.net.
California Department of Public Health