



PASADENA IN FOCUS



New Fire Chief
 Story inside

The Pasadena International Film Festival



Join in the festivities Feb. 11-15 to celebrate the glitz and glamour of Hollywood combined against the theatric backdrop of Pasadena's sophisticated charm.

Festivities include a free Opening Night Black Tie Optional "Great Gatsby" Gala at the Westin Pasadena, 191 N Los Robles Ave. to honor Academy Award Nominee Eric Roberts and "Much Ado About Nothing" Tom Lenk. Many complimentary seminars with entertainment industry professionals will be held and every

evening there will be a party at a different local venue, plus screenings for short films, features, documentaries and web series from around the world at the Laemmle Playhouse 7 Movie Theatre, 673 E. Colorado Blvd.

The five-day event is capped off with an Award Ceremony and after-party at the Vertical Wine Bistro, 70 N. Raymond Ave. Visit www.pasadenafilmfestival.org for more information.



Pasadena's Cheeseburger Week is Jan. 11-16, Yum!!!



Cheeseburger Week® returns to Pasadena January 11-16. Join the Pasadena Chamber of Commerce and our restaurant members as we celebrate the birth of the cheeseburger in its hometown of beautiful Pasadena!

Burger joints and restaurants in Pasadena will offer up the very best of the All-American culinary classic in honor of local chef Lionel Sternberger who first put cheese to burger and served it to a customer at The Rite Spot in 1924—and the rest is history!

Take the Cheeseburger Challenge® and vote for your favorites at www.pasadenarestaurantweek.com.



**STATE OF THE CITY 2015
 "REDISCOVER PASADENA"**

**PREMIERING AT THE PASADENA PLAYHOUSE
 JANUARY 15, 2015, DOORS OPEN 6:30 P.M.**

The public is invited to join Pasadena Mayor Bill Bogaard, City Council members and other civic, community and business leaders for the Mayor's State of the City event at 7 p.m., Thursday, Jan. 15, 2015. Doors open at 6:30 p.m.

plus some reflections on his time as Mayor during the past 16 years and information on future plans for Pasadena's city government in 2015.

This will be Mayor Bogaard's final appearance as Mayor at the State of the City event after 16 years as the City's first directly elected mayor. Vice-Mayor Jackie Robinson will serve as emcee. Spanish translation and assisted hearing services will be available on site.

Free self-parking will be available in two City-owned parking lots on a first come, first served basis:
 (1) the municipal lot directly behind the Playhouse on Madison Ave. between Colorado Blvd. and Green St. and
 (2) the municipal lot at the northeast corner of El Molino Ave. and Union St. Free parking

is also available on surrounding surface streets after 6 p.m.

Additional free parking is being made available at the Playhouse Plaza, currently under construction across from the Playhouse, courtesy of IDS Real Estate Group of Los Angeles. Free parking for about 100 cars will be available on the first level only by entering off of El Molino, between Colorado Blvd. and Green Street.

KPAS, the City's cable TV station, will record the event for future broadcast and webstreaming. A broadcast schedule will be announced.

For more information, call Lorain Nagahiro with the Mayor's Office at (626) 744-7210 or by email to LNagahiro@cityofpasadena.net.

**PASADENA STATE OF THE CITY 2015
 WITH MAYOR BILL BOGAARD
 "REDISCOVER PASADENA"
 PASADENA PLAYHOUSE
 39 S. EL MOLINO AVENUE
 DOORS OPEN 6:30 P.M.
 PROGRAM BEGINS 7:00 P.M.**

This year's theme "Rediscover Pasadena" will help highlight some "Hidden Gems" in the City. Mayor Bogaard will provide his report on recent accomplishments by the City,

Noticias En Breve

El Informe Del Alcalde Sobre El Estado De La Ciudad Es El 15 De Enero

El público está invitado a participar con el Alcalde de la Ciudad de Pasadena Bill Bogaard, los integrantes del consejo y otros líderes cívicos, de la comunidad y empresarial para el evento del informe del alcalde sobre el estado de la ciudad a las 7 pm el Jueves 15 de enero de 2015. Las puertas se abren a las 6:30 p.m.

ESTADO DE LA CIUDAD DE PASADENA 2015
 CON EL ALCALDE BILL BOGAARD
 "REDESCUBRIENDO PASADENA"
 PASADENA PLAYHOUSE
 39 S. EL MOLINO AVENUE
 LAS PUERTAS SE ABREN A LAS 6:30 P.M.
 EL PROGRAMA EMPIEZA A LAS 7:00 P.M.

Este año el tema es "Redescubriendo Pasadena" que ayudará a resaltar algunas de las "joyas ocultas" en la ciudad. El Alcalde Bogaard dará su informe sobre los últimos logros de la ciudad, además algunas reflexiones sobre los pasados 16 años que estuvo como alcalde e información sobre los planes futuros para la ciudad de Pasadena en el 2015. Esta será la última presentación del alcalde Bogaard como alcalde de la ciudad en evento del estado de la ciudad después de 16 años como el primer alcalde electo. La Vice alcaldesa Jackie

Black History Month in February



The public is invited to help celebrate Black History Month 2015 in Pasadena by participating in any or all of the numerous special events, parade and other great activities planned throughout February. Pasadena is proud to host one of the largest Black History Month parades in the U.S.A., set for 10 a.m. - 4 p.m., Feb. 21. This year's celebrity grand marshal is KNBC's Beverly White.

In addition to the parade, a series of events, lectures and activities coordinated by

numerous city departments are planned for February, including the annual Red, Black & Green Honors Dinner, 7-9 p.m., Jan. 31 at the Pasadena Hilton Hotel.

Look for more information online at the City's website, www.cityofpasadena.net or call (626) 744-7300.



"Where in Pasadena" 2014 Year in Review

In 2014 we watched our Facebook fans compete for coveted prizes during our weekly guessing game, "Where in Pasadena." Every Wednesday we posted a photo clue of a Pasadena business and the first person to correctly guess the location won a prize. The game will continue into 2015 to spread awareness about Pasadena businesses and the services they offer.

We'd like to thank our Facebook fans for participating and spreading the word about the businesses. We'd also like to thank the business owners who have allowed us to feature their establishments and who have donated prizes for our "Where in Pasadena" winners.

Below is a list of the 2014 "Where in Pasadena" businesses. We encourage you to try their services.

- Lavender & Honey Espresso Bar, 1383 E. Washington Blvd.
- Eye Heart Art, 456 E. Orange Grove Blvd., #130
- SoulCycle, 140 S. Lake Ave.
- Polkatots Cupcakes, 720 N. Lake Ave., Suite 3
- The Sewing Studio, 107 S. Fair Oaks Ave., #107
- Home Brewed Bar, 39 N. Arroyo Pkwy.
- Pasadena Sandwich Company, 259 Sierra Madre Villa Ave.
- Jameson Brown Coffee Roasters, 260 N. Allen Ave.
- Perry's Joint, 2051 Lincoln Ave.
- The Salt Studio, 1380 E. Walnut St.
- Ichima Sushi, 325 N. Rosemead Blvd.
- Diego Tacos, 36 W. Colorado Blvd.
- Float Pasadena, 380 S. Lake Ave.
- Takes the Cake, 1194 E. Colorado Blvd.
- Pencil Cafe, 12 Harkness Ave.
- The Speakeasy, 25 N. Raymond Ave.
- The Eatery by Claud & Co., 488 N. Allen Ave.
- The Cradle Company, 1359 N. Hill Ave.

Like us on Facebook at www.facebook.com/CityofPasadena, follow us on Twitter at @PasadenaGov and subscribe to our YouTube channel at www.youtube.com/PasadenaGov.



PUSD's "First Choice Festival" Jan. 13

Did you know that you can apply to any PUSD school that your family is interested in attending? Are you going to attend a PUSD school for the first time? Or do you want to learn more about your neighborhood school?

Join us for the second annual PUSD First Choice Festival 4:30 p.m. to 7 p.m., Tuesday, January 13 at the PUSD Education Center, 351 S. Hudson Ave., corner of Hudson Avenue and Del Mar Blvd.

The First Choice Festival is a one-stop shop to meet and speak to representatives from every PUSD school; learn more about PUSD signature programs such as Dual Language Immersion, International Baccalaureate, College & Career Pathways, and learn more about programs the City of Pasadena offers to youth.

Computers and assistance will be available to help parents complete the Open Enrollment applications.

Open Enrollment applications can be submitted online at www.openenrollment.info from January 8-January 29. Get the latest information about enrolling in PUSD schools by visiting pusd.us or call 626-396-3600, ext. 88340.



Map My Neighborhood

Do you want to find out where your neighborhood homeowner association boundaries are? Where and how to access key city services from the convenience of your home computer or smartphone?

Neighborhood Connections has introduced an interactive tool for residents, businesses, and visitors to explore Pasadena called "Map My Neighborhood" online now at www.cityofpasadena.net/NeighborhoodConnections.

This online service allows residents to discover resources such as neighborhood park amenities, recreation, community centers, libraries, local transit routes and other city services.

The City plans to continuously invest and expand this resource to improve residents' awareness and access to services that matter most to them. If you have suggestions or comments, contact William Syms, Neighborhood Connections Coordinator, (626) 744-7295 or wsyms@cityofpasadena.net.



Robinson será la maestra de ceremonias. En el evento habrá servicio de interpretación al español y asistencia para personas con problemas auditivos.

Usted podrá estacionar su automóvil gratis en dos estacionamientos de la ciudad, los espacios estarán disponibles por orden de llegada: (1) el estacionamiento detrás del Playhouse sobre la avenida Madison entre la Colorado Blvd. Y la calle Green. (2) el estacionamiento municipal en la esquina noreste de la Avenida el Molino y la calle Unión. También hay estacionamiento gratis en las calles aledañas a partir de las 6pm.

También habrá más estacionamiento gratis disponibles en Playhouse Plaza que actualmente se encuentra bajo construcción a lo diagonal del Playhouse, cortesía del Grupo de Bienes y Raíces de Los Ángeles, IDS. Estacionamiento gratis para 100 vehículos estarán disponibles sólo en el primer piso entrando por la calle el Molino, entre por la Colorado Blvd. Y la calle Green.

KPAS, la estación de TV por cable de la ciudad grabará el evento para transmitirlo y hacer webstreaming más adelante. Se anunciarán las fechas de difusión. Para más información, llamar a Lorain Nagahiro a la oficina del alcalde al (626) 744-7210 o enviar un correo electrónico a: LNagahiro@cityofpasadena.net.

Basura - Recolección de Reciclaje para 2015

No se olvide que aunque estemos en días festivos, el día para recoger la basura y reciclaje será un día después de su día normal. No se podrá programar el recoger objetos grandes durante los días festivos. Durante los otros días feriados, su basura y material reciclable serán recogidos los días programados. Ecepto para:

- 1ero de enero día de año nuevo
 - 19 de enero día de Martín Luther King, Jr.
 - 7 de septiembre día del trabajo
 - 26 de noviembre día de acción de gracias.
 - 25 de diciembre Navidad
- para mayor información sobre otras basuras y programa de reciclaje visitar www.cityofpasadena.net/PublicWorks o llamar (626) 744-7311.

La Selección de Una Ciudad, Una Historia es: "El Libro de los Estadounidenses Desconocidos"

La celebración décima tercera de Pasadena de Una Ciudad, Una Historia ha seleccionado la novela "El Libro de los estadounidenses Desconocidos" por Cristina Henríquez, para lectura comunitaria. Las actividades y el evento de Una ciudad Una historia se realizará en marzo de 2015. Un diálogo comunitario con la autora está programada para el jueves 12 de marzo. Los detalles de los diálogos de grupos del libros, serie de películas, y otros eventos se darán a conocer próximamente. Entrelazada en la novela están las historias y testimonios de hombres y mujeres que han venido a los Estados Unidos de toda América Latina. Sus viajes y sus voces lo inspirarán, lo sorprenderán y le romperán el corazón.



City Manager Appoints New Fire Chief

Bertral T. Washington has been appointed by City Manager Michael J. Beck as the new Chief of the Pasadena Fire Department. Chief Washington assumed his new command duties Dec. 15, 2014.



Chief Washington comes from the Clark County Fire Department, Nevada, where he had been Fire Chief since 2010. Clark County serves a diverse metropolitan and rural area of about 900,000 residents around Las Vegas, including the famed Las Vegas Strip; University of Nevada, Las Vegas (UNLV), and one of the nation's busiest airports. Prior to Clark County, he served with Las Vegas Fire and Rescue, promoting from firefighter, paramedic, Training Officer, Captain and Battalion Chief to Assistant Chief. Chief Washington was born and raised in southern California. He describes his new appointment as "a dream come true," to return to family, the region he was raised and the place he met his wife, Cheri, also a local native. They are now the proud parents of a son and daughter. Chief Washington has a Master's Degree in Public Administration from UNLV, a Bachelor's Degree in Political Science from Howard University, and an Associate's Degree in Fire Science Management from the College of Southern Nevada. He follows retired Fire Chief Calvin E. Wells, who joined the Pasadena Fire Department in 1979 and promoted through numerous positions during his 35-year career.

Royalty, Tea and Thee

Future Kings, Queens, Princes and Princesses, come dressed in your finest finery for a very special visit from the 2015 Tournament of Roses Royal Court, who will share their favorite princess stories and recent Tournament experiences at 2 p.m., Saturday, January 10, at Hastings Branch Library, 3325 E. Orange Grove Blvd. Bring a camera and a smile to pose with Royalty.

One City, One Story Picks: "The Book of Unknown Americans"



Pasadena's 13th One City, One Story community reading celebration book selection is the novel "The Book of Unknown Americans" by Cristina Henríquez. One City, One Story activities and events will be held in March 2015. A community dialogue with the author is scheduled for Thursday, March 12. Details of book discussion groups, film series, and other events will be announced in the near future.

"The Book of Unknown Americans" is the story of a boy and a girl who fall in love and whose two families' hopes collide with destiny. It is hailed as an extraordinary novel, rare and original, that offers a resonant new definition of what it means to be American.

Arturo and Alma Rivera have lived their whole lives in Mexico. One day, their beautiful 15-year-old daughter, Maribel, sustains a terrible injury, one that casts doubt on whether she'll ever be the same. And so, leaving all they have behind, the Riveras come to America with a single dream: that in this country of great opportunity and resources, Maribel can get better.

Then, when Mayor Toro, whose family is from Panama, sees Maribel in a Dollar Tree store, it is love at first sight. It's also the beginning of a friendship between the Rivera and Toro families, whose web of guilt and love and responsibility is at this novel's core.

Woven into the novel are the stories and testimonials of men and women who have come to the United States from all over Latin America. Their journeys and their voices will inspire you, surprise you and break your heart.

In addition to this novel, Cristina Henríquez is the author of "The World In Half," and "Come Together, Fall Apart: A Novella and Stories," a New York Times Editors' Choice selection.

Her work has been published in The New Yorker, The Atlantic, Glimmer Train, The American Scholar, Ploughshares, TriQuarterly, and AGNI along with the anthology This is Not Chick Lit: Original Stories by America's Best Women Writers. She was featured in Virginia Quarterly Review as one of "Fiction's New Luminaries," has been a guest on National Public Radio, and is a recipient of the Alfredo Cisneros Del Moral Foundation Award. She earned her undergraduate degree from Northwestern University and is a graduate of the Iowa Writers' Workshop. She lives in Chicago.

Trash-Recycling Collection for 2015

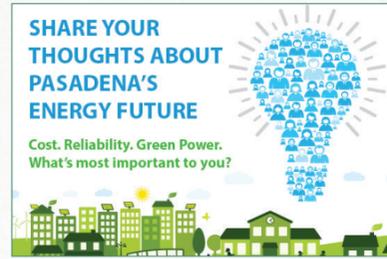
Don't forget that when it comes to the following holidays, your trash and recycling collection will be one day after your normal pickup date. Bulky pickup also will not be scheduled for these holiday times. For all other holidays, your trash and recycling will be collected on the regular day and date, except for:

- January 1 New Year's Day
- January 19 Martin Luther King, Jr. Day
- September 7 Labor Day
- November 26 Thanksgiving Day
- December 25 Christmas Day

For more information on other trash and recycling programs, visit www.cityofpasadena.net/PublicWorks or call (626) 744-7311.



Affordable? Reliable? Eco-Friendly?



The energy sources we choose today could affect our quality of life for years to come and blending the best mix is complicated! Green power sources such as wind and solar are clean, but less reliable. Natural gas and coal power are available when needed and less expensive, but not easy on the environment or renewable like solar. So, what's most important to you? The Pasadena Water and Power Department (PWP) is nearing the end of a year-long community outreach effort to update the City's Power Integrated Resource Plan, or IRP, a blueprint for providing reliable, environmentally friendly power at competitive rates for the next two decades. So far hundreds of residents have had their say during two community events and by submitting their comments online. You can still visit www.PWPweb.com/IRP to take the quick, five-minute survey. While you're there, watch the 18-minute Energy Roadmap video for a complete overview and join the IRP mailing list to receive an invitation to the third and final community IRP meeting this winter.



Are You Smarter than a Second Grader?

Don't be surprised if your 7-year-old niece reminds you to shut off the tap while you brush your teeth. For the third year, PWP has partnered with the Department of Public Works and Pasadena Unified School District to present its special Green Living Curriculum to second- and third-graders throughout the district. Veteran Pasadena teacher Dr. Kristina Turley joined the effort this year, scheduling time at 18 elementary school campuses to present six weekly hour-long environmental lessons. Students learn simple tips to conserve energy and water, how to cut waste by reducing, reusing and recycling and why it's so important. The mission is not only to change the students' behavior, but to create an army of advocates to spread the lessons to grown-ups citywide. The curriculum is part of PWP's ongoing partnership with PUSD. Last year, PWP provided \$550,000 in rebates for campus efficiency projects, sponsored PUSD's Solar Cup team and offered \$5,000 in scholarships to PUSD high school students.

Pasadena Water is Clearly Better

PWP just opened the valves on a new four-mile-long underground pipeline that immediately improved your tap water. Have you noticed?

The Eastside Well Collector Pipeline was completed this fall, linking five groundwater wells to the 50-million-gallon Jones Reservoir under Hamilton Park.

The new pipeline allows PWP to collect and blend the well water for a better quality mix before delivered to customers. The improvement is clear.

Completed with \$5.4 million in Build American Bonds, the project will include a new centralized chloramine disinfection facility at Jones Reservoir, expected to open this spring, that will improve water quality even more.

For complete details on water quality, visit www.PWPweb.com/YourWater. For information on the Eastside Well Collector project, visit www.PWPweb.com/EastPipeline.



Power Plant Update: Heavy Equipment Arrives Soon

Watch for heavy equipment deliveries coming soon to the historic Glenarm Power Plant. Construction crews have completed their demolition work, compacted the soil and laid new concrete foundations to support an efficient, new 71-megawatt natural gas-fired combined cycle plant, dubbed GT5.

Components will be delivered directly to the plant via existing truck routes, with no "staging" outside, so neighbors can expect minimal traffic delays and zero road closures.

When it opens in 2016, the clean-burning facility will significantly cut emissions, improve reliability, reduce Pasadena's dependence on coal power, and provide a backup for intermittent renewable resources, such as wind and solar. For complete project details, visit www.PWPweb.com/GT5.



Consumer Alert: Help Stop the Scammers!



If you receive a phone call or home visit from someone "representing PWP," be skeptical! Con artists are still circling Pasadena looking to steal bill payments or identity information from PWP customers.

During the most common scams, con artists will offer "utility assistance programs" in exchange for your social security and bank account numbers, threaten to turn off service unless you hand over credit card information, or pose as meter readers or home energy auditors to gain access to your home and your belongings.

Remember, PWP handles most business by mail and almost never contacts customers by phone or in person. Always check for an official PWP identification from the City of Pasadena and look for an official PWP City vehicle. You can verify PWP personnel by calling (626) 744-4005 or (626) 744-4673 after hours or on weekends. Also consider calling the Pasadena Police Department at (626) 744-4241 to report anything suspicious. Find more fraud protection tips at www.PWPweb.com.



Our Urban Forest

Did you know that the City is responsible for maintaining City trees planted in parkways, the area between the curb and sidewalk and in public rights-of-way. Tree plantings in parkways are determined by the City's Master Street Tree Plan which establishes the designated tree species for every street in Pasadena.

Residents are allowed to plant groundcover flowers and shrubs in the parkway area as long as they do not exceed 2 1/2 feet tall and do not block visibility of vehicular driveways. Property owners are responsible for keeping the parkway and adjacent sidewalk clean and free of debris.

The Department of Public Works' Parks and Natural Resources Division follows American National Standards Institute standards for tree care to ensure public trees are maintained according to best management practices. Maintenance includes planting, providing small tree care, pruning and, as necessary, removing public trees.

Want more info about our trees? Call (626) 744-7311 to learn more about tree maintenance; planting efforts or to report a problem with the urban forest. Visit online at www.cityofpasadena.net/PublicWorks.

