



OFFICE OF THE CITY MANAGER

May 8, 2014

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. FY 2015 CIP and Operating Budgets:

Next Monday we will continue the joint Finance Committee/City Council meetings, however the starting time has been moved to 3:00 pm in the Council Chambers. This meeting will be televised live on KPAS so that the community may have an opportunity to view these important budget discussions. The meeting will begin with the wrap up presentation on the FY 2015 CIP Budget with a goal to adopt that evening during the Public Hearing. Monday is also the kick-off for the FY 2015 Recommended Operating Budget, the FY 2015 General Fee Schedule and the FY 2015 Taxes, Fees & Charges. Beginning on May 19th, we will begin the individual department presentation on their respective budgets for FY 2015.

2. Pasadena Police Calls for Service Report – April 2014:

Attached is the Preliminary Monthly Statistical Report for the month of April 2014 from Phillip L. Sanchez, Chief of Police. This report is based on report calls for service rather than the uniform crime reporting (UCR) stats. The report reflects specific call types that resulted in a report/arrest disposition sorted by Service Area and Council District.

3. Pilot Sidewalk Repair Partnership Program – Update:

The Department of Public Works implemented the City's Pilot Sidewalk Repair Partnership Program in July 2013. Under the pilot program, the City matches 50 percent of the cost of the sidewalk repair up to a maximum of \$1,000 per parcel. Income-qualified residents are eligible to receive a match of 70 percent of the cost of sidewalk repair, also up to a maximum of \$1,000 per parcel. Income qualifications are based on the criteria from Pasadena Water and Power's Electric Assistance Program (UUAP).

To be eligible for the Partnership Program, property owners cannot be engaged in the sale of property and/or involved in a building permit process of improvements valued at \$20,000 or more. Property owners must submit an application for any property located within the City of Pasadena with existing sidewalks damaged by City street tree roots. The City will inspect the sidewalk locations to determine qualifications, condition, project limits, and if the sidewalk was damaged by City tree roots. The City will then send an agreement to the property owner with the cost. The work will be scheduled once the invoice has been paid.

The attached a memorandum from Siobhan Foster, Director of Public Works provides additional information on the statistics for the Pilot Sidewalk Repair Partnership Program to date through May 5, 2014.

4. Allendale Park and Memorial Park Restrooms Replacement Project – Completion:

Siobhan Foster, Director of Public Works is pleased to announce the completion of the \$938,000 FY 2014-2018 Capital Improvement Program project to replace the restrooms at Allendale Park and Memorial Park. The new restroom buildings are open and staff encourages everyone to stop by the parks! Replacement of restroom facilities began in October 2013 and was completed in May 2014. The attached memorandum provides additional detailed information on the project and before and after restroom renovation photos.

5. Pasadena Public Library’s Inaugural Teen Book Fest:

Pasadena Public Library’s first ever Teen Book Fest was a huge success! The event was held at Central Library on Saturday, April 26 from noon to 4:00pm in partnership with www.bridgetobooks.org. There were 221 registered teens and a waiting list of 90. 20 bestselling authors writing for young adult and middle grade audiences were featured. There were author panels, book signing, giveaways, and swag! The attached memorandum from Jan Sanders, Director, Libraries and Information Services provides additional information on the featured authors and photos of the event.

6. Citizen Service Center Activity Report Update – April:

I have attached the April Monthly Activity Report from Siobhan Foster, Director of Public Works that outlines the recent developments and metrics related to the operation of the Pasadena Citizen Service Center. The Citizen Service Center had another successful month in April. Answering 4,137 calls this month – its highest number of calls answered to date. The Citizen Service Center managed 1,046 service requests and ensured 98% of service request were closed in the expected timeframe. Now that the Citizen Service Center has been open for six months (including the soft launch period of 10/28/13 – 1/24/14), this report provides some of the overall results.

7. Amateur Boxers Match-Up in Villa-Parke Show:

The Villa-Parke Boxing Club will host their bi-annual show on Saturday, May 24, 2014, from 1:00 p.m. to 6:00 p.m. in the Villa-Parke Community Center Gymnasium located at 363 E.

Villa St. in Pasadena. According to Mercy Santoro, Director of Human Services and Recreation, the show will feature 20 bouts of Olympic style boxing with participants ranging in age from 8 to 34 years old. Local boxing shows allow amateur boxers to hone their skills in closely matched bouts. The Villa-Parke Boxing Club shows are well attended by regional boxing clubs and spectators from throughout California.

The Villa-Parke Boxing Club's mission is to make available and maintain a positive environment that encourages and develops the physical and emotional health of student athletes and their families. Through training and competition, individuals gain skill, confidence, self-respect and an appreciation for sportsmanship. Boxing builds skill sets which can be used for a lifetime. Involving youth in sanctioned boxing competition is a natural extension of this mission.

A \$5.00 donation will be requested for adults at the door, children under 12 are free. For additional information regarding this event, please call Bill Davis at 626-744-6523. For more information about the Boxing program at Villa-Parke and all of the recreation programs please visit www.cityofpasadena.net/humanservices.

8. Let's Move at the 20th Annual Family Fun Day:

Family Fun Day is turning 20 years old. Join us for an exciting day at La Pintoresca Park on Saturday, May 31, 2014, from 11:00 a.m. to 4:00 p.m. in celebration of the 20th Annual Family Fun Day and Resource Fair. The annual event and resource fair will bring together over 20 agencies to showcase some of Pasadena's best resources including information on recreation, library, health, and non-profit services offered at low or no cost to residents. "We are excited in continuing to strengthen our mission of enhancing and promoting awareness of resources, hospitality, and community partnerships within Northwest Pasadena," said committee member Yuriko Montes of the La Pintoresca Teen Education Center.

I have attached a memorandum from Mercy Santoro, Director of Human Services and Recreation that provides additional detailed information on this popular and free event which is sponsored by the Pasadena Human Services and Recreation Department, La Pintoresca Teen Education Center, the Pasadena Public Library, Armory Center for the Arts, Alkebu-lan Cultural Center, Neighborhood Connections, the Northwest Programs Office & Youth Ambassadors.

9. San Gabriel Valley Lawn Mower Exchange:

The South Coast Air Quality Management District invites you to participate in its 2014 Electric Lawn Mower Exchange Program, coming to Pasadena on Saturday, May 17th. You can trade-in your old gas-powered mower for a non-polluting electric model and save money while helping clean the air. Purchase a rechargeable, cordless electric mower for as low as \$100, with the trade-in of a working gas mower. This year, AQMD has five different models to choose from. Pre-registration is required. For details and to register for AQMD's lawn mower exchange program go to www.aqmd.gov and click on the lawn mower program banner or call 1-888-425-6247 (Tuesday-Friday from 8 a.m. to 5 p.m.).

I have attached flyers both in English & Spanish. The Flyers can also be downloaded from the following link: <http://www.aqmd.gov/tao/lawnmower.html>

Respectfully submitted,

A handwritten signature in black ink, appearing to read "Julie A. Gutierrez", written in a cursive style.

JULIE A. GUTIERREZ
Assistant City Manager

JAG/dc
/attachment



PASADENA POLICE DEPARTMENT

PRELIMINARY - Monthly Statistical Report

April 2014

This Preliminary Monthly Statistical Report is based on Call for Service (CFS) data and is not Uniform Crime Report (UCR) compliant. Select call types are included for incidents closed with a report disposition. Using preliminary information allows for timely information to make immediate deployment decisions.

Offense	Service Area					
	1	2	3	4	5	
Homicide	1					1
Rape	1	1				2
Robbery	1	3	1	2	2	9
ADW	1	5		2	2	10
Assault	2	9	2	1	3	17
Assault DV	2	13	3	3	3	24
Burglary Commercial	7	5	12	9	12	45
Burglary Other	4	2		1	3	10
Burglary Residential	5	7	13	5	3	33
Burglary Vehicle	14	9	12	6	14	55
Theft	39	26	40	15	52	172
<i>Recovered Vehicle</i>	<i>1</i>	<i>2</i>	<i>1</i>			<i>4</i>
Stolen Vehicle	4	2	3		3	12
	81	82	86	44	97	390

Offense	Council Districts							
	1	2	3	4	5	6	7	
Homicide						1		1
Rape					1	1		2
Robbery			1	2	3	1	2	9
ADW	2		3	2	2	1		10
Assault	2	1		1	7	3	3	17
Assault DV	6	3	7	3	2	3		24
Burglary Commercial		8	8	9	4	9	7	45
Burglary Other	3			1		6		10
Burglary Residential	2	4	4	8	4	6	5	33
Burglary Vehicle	6	6	10	7	5	13	8	55
Theft	9	19	30	22	17	48	27	172
<i>Recovered Vehicle</i>			<i>2</i>	<i>1</i>			<i>1</i>	<i>4</i>
Stolen Vehicle	1	1	1		5	3	1	12
	31	42	64	55	50	95	53	390

**Totals do not include recovered vehicles

INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

Combined Service Areas and Council District - April 2014																				
Council District	West			Northwest			Central				East		Midtown							
	1	6	7	1	3	5	2	4	5	7	4	1	3	5	6	7				
Homicide		1		1															1	
Rape		1		1		1	1												2	
Robbery		1		1		1	2	3			1	1	2	2		1		1	2	
ADW		1		1	2	1	2	5					2	2		2			2	
Assault			2	2	2	7	9	1			1	2	1	1			3		3	
Assault DV		2		2	5	6	2	13	3			3	3	3	1	1		1	3	
Burglary Commercial		6	1	7		3	2	5	8		2	2	12	9	9		5	3	4	
Burglary Other	1	3		4	2			2					1	1				3		
Burglary Residential		4	1	5	2	3	2	7	4	3	2	4	13	5	5		1		2	
Burglary Vehicle	3	7	4	14	3	3	3	9	6	1	1	4	12	6	6		7	1	6	
Theft		33	6	39	9	11	6	26	19	7	6	8	40	15	15		19	5	15	
Recovered Vehicle			1	1		2		2		1		1								
Stolen Vehicle	1	2	1	4		2	2	1		2		3					1	1	1	
TOTALS	5	61	15	81	25	28	29	82	42	11	13	20	86	44	44	1	36	8	34	
																				18
																				97
																				390

Combined Service Areas and Council District - 2014 Year to Date April																				
Offense	West			Northwest			Central				East		Midtown							
	1	6	7	1	3	5	2	4	5	7	4	1	3	5	6	7				
Homicide		1		1	2			2												3
Rape	1	2		3		2	2	3				3				2	1			3
Robbery	1	3	1	5	1	6	6	13	4		1	2	7	8	8	4	1	2	1	8
ADW		6	1	7	12	5	7	24				1	1	3	3		2		4	7
Assault	1	5	2	8	10	3	13	26	6		2	3	11	8	8		12	3	15	3
Assault DV		3	2	5	16	12	5	33	7		2		9	7	7	1	3	1	3	8
Burglary Commercial	1	23	3	27	1	9	7	17	19	1	2	4	26	40	40	1	28	1	7	7
Burglary Other	1	5		6	3	1		4	5		2	1	8	6	6		3		7	3
Burglary Residential	1	14	5	20	18	15	14	47	31	8	6	10	55	23	23		1	1	3	1
Burglary Vehicle	10	25	13	48	6	15	8	29	14	3	5	8	30	24	24		16	3	12	5
Theft	4	105	36	145	29	37	28	94	55	13	12	33	113	79	79		75	16	40	44
Recovered Vehicle		4	2	6	7	4	2	13		1		1	2	6	6		2			2
Stolen Vehicle	2	13	2	17	6	5	7	18	4		6	5	15	8	8		3	2	4	2
TOTALS	22	205	65	292	104	108	97	309	148	25	38	67	278	206	206	2	149	29	97	
																				67
																				344
																				1429

** Totals do not include Recovered Vehicles

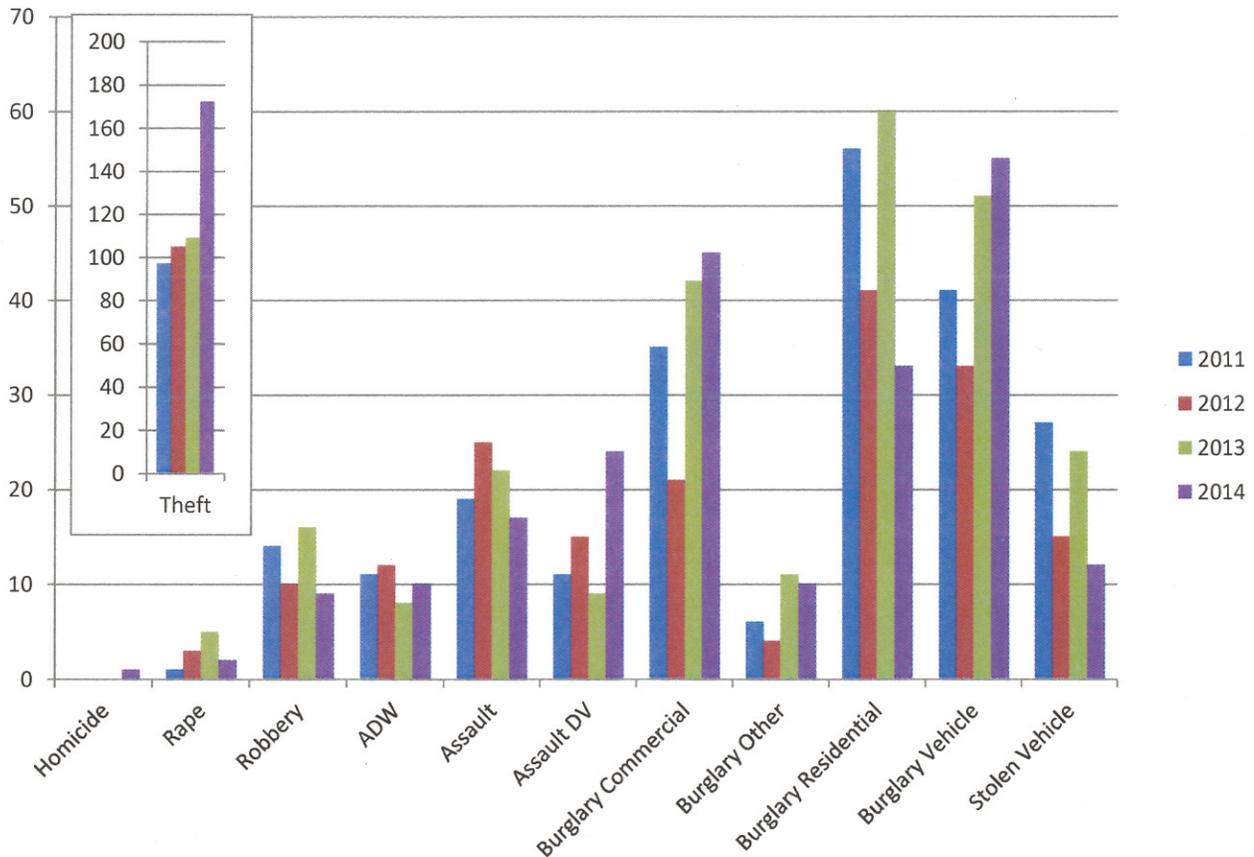
INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

April 2011 - April 2014

	2011	2012	2013	2014	Change from 2013
Homicide				1	N/C
Rape	1	3	5	2	-60%
Robbery	14	10	16	9	-44%
ADW	11	12	8	10	25%
Assault	19	25	22	17	-23%
Assault DV	11	15	9	24	167%
Burglary Commercial	35	21	42	45	7%
Burglary Other	6	4	11	10	-9%
Burglary Residential	56	41	60	33	-45%
Burglary Vehicle	41	33	51	55	8%
Theft	97	105	109	172	58%
Recovered Vehicle	6	10	7	4	-43%
Stolen Vehicle	27	15	24	12	-50%
	318	284	357	390	9%



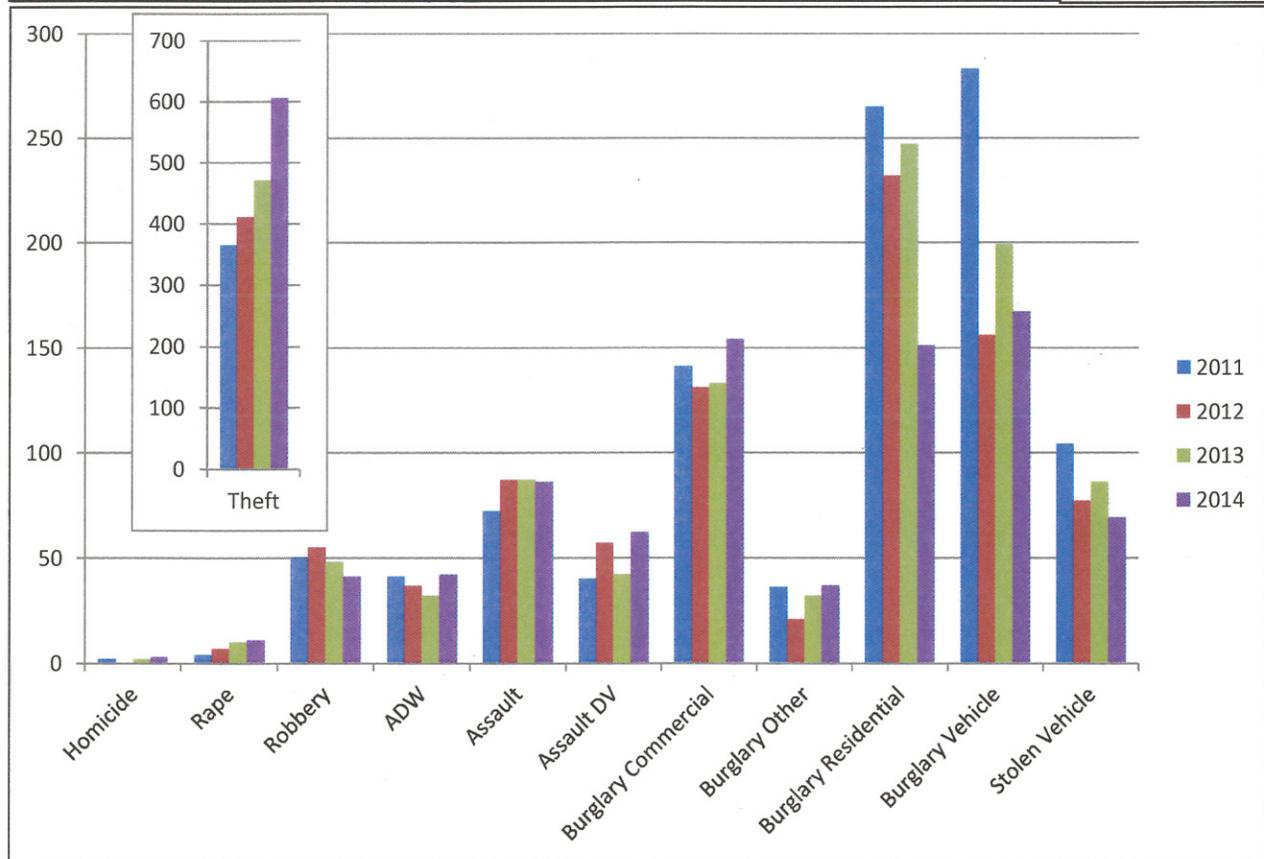
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FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

Year to Date through April

	2011	2012	2013	2014	Change from 2013
Homicide	2		2	3	50%
Rape	4	7	10	11	10%
Robbery	50	55	48	41	-15%
ADW	41	37	32	42	31%
Assault	72	87	87	86	-1%
Assault DV	40	57	42	62	48%
Burglary Commercial	141	131	133	154	16%
Burglary Other	36	21	32	37	16%
Burglary Residential	265	232	247	151	-39%
Burglary Vehicle	283	156	199	167	-16%
Theft	364	411	471	606	29%
Recovered Vehicles	28	42	21	29	38%
Stolen Vehicle	104	77	86	69	-20%
Total	1402	1271	1389	1429	3%



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FOR PUBLIC DISTRIBUTION

**MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS**

DATE: May 5, 2014
TO: Michael J. Beck, City Manager
FROM: Siobhan Foster, Director of Public Works
RE: Pilot Sidewalk Repair Partnership Program – Update

The Department of Public Works implemented the City’s Pilot Sidewalk Repair Partnership Program in July 2013. Under the pilot program, the City matches 50 percent of the cost of the sidewalk repair up to a maximum of \$1,000 per parcel. Income-qualified residents are eligible to receive a match of 70 percent of the cost of sidewalk repair, also up to a maximum of \$1,000 per parcel. Income qualifications are based on the criteria from Pasadena Water and Power’s Electric Assistance Program (UUAP).

To be eligible for the Partnership Program, property owners cannot be engaged in the sale of property and/or involved in a building permit process of improvements valued at \$20,000 or more.

Property owners must submit an application for any property located within the City of Pasadena with existing sidewalks damaged by City street tree roots. The City will inspect the sidewalk locations to determine qualifications, condition, project limits, and if the sidewalk was damaged by City tree roots. The City will then send an agreement to the property owner with the cost. The work will be scheduled once the invoice has been paid.

The Department of Public Works reports the following statistics for the Pilot Sidewalk Repair Partnership Program to date through May 5, 2014:

Responses to Pilot Program	Quantity
Applications received	213
Cost estimates provided to property owners	208 (w/ 5 in process)
Property owners electing to participate	148

Sidewalk Repairs Status	Properties Impacted
Sidewalk repairs completed	87 properties (~13,000 square feet of sidewalk)
Sidewalk repairs pending	61 properties (~14,500 square feet of sidewalk)

Cost-Sharing	Amount
Property owner payments	\$129,773
City match	\$80,740

For more information on the pilot program, please visit

<http://www.ci.pasadena.ca.us/PublicWorks/>.

The Department of Public Works continues to provide temporary sidewalk repairs. Residents are encouraged to report damaged sidewalks in need of temporary repair through the Pasadena Citizen Service Center at http://www.ci.pasadena.ca.us/CSC/Submission_Form/ or by telephone to (626) 744-7311.

MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS

DATE: May 7, 2014
TO: Michael J. Beck, City Manager
FROM: Siobhan Foster, Director of Public Works ~~SE~~
RE: Allendale Park and Memorial Park Restrooms Replacement Project – Completion

The Department of Public Works is pleased to announce the completion of the \$938,000 FY 2014-2018 Capital Improvement Program project to replace the restrooms at Allendale Park and Memorial Park. The new restroom buildings are open and we encourage everyone to stop by the parks!

Replacement of restroom facilities began in October 2013 and was completed in May 2014. The project consists of:

- Demolition of existing restroom buildings;
- Construction of new restroom buildings;
- Removal of existing asphalt and concrete paving;
- Restrooms constructed to Americans with Disabilities Act (ADA) standards;
- Enhanced ventilation and energy efficient lighting in restroom buildings;
- Site improvements including concrete walkways and amenities; and
- Installation of new irrigation system and landscaping adjacent to restroom buildings.

The Allendale Park building also includes storage areas for Little League and the Departments of Human Services & Recreation and Public Works.

The City of Pasadena contracted with Monet Construction, Inc. for the project construction.

Attachments:

Allendale Park Restroom Renovation – Before & After Pictures
Memorial Park Restroom Renovation – Before & After Pictures

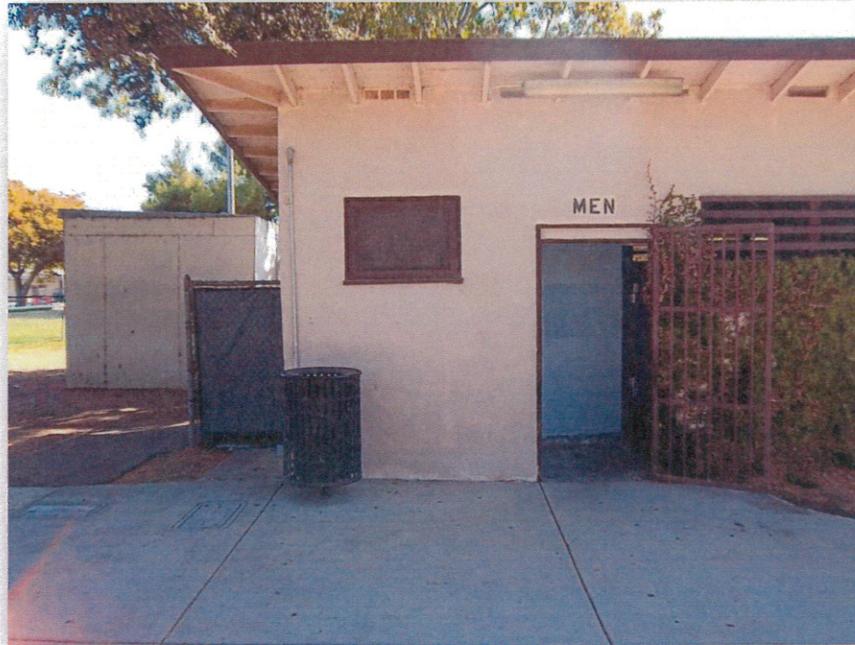


Figure 1 – Allendale Park Restroom Renovation (Before)



Figure 2 – Allendale Park Restroom Renovation (After)



Figure 3 - Memorial Park Restroom Renovation (Before)

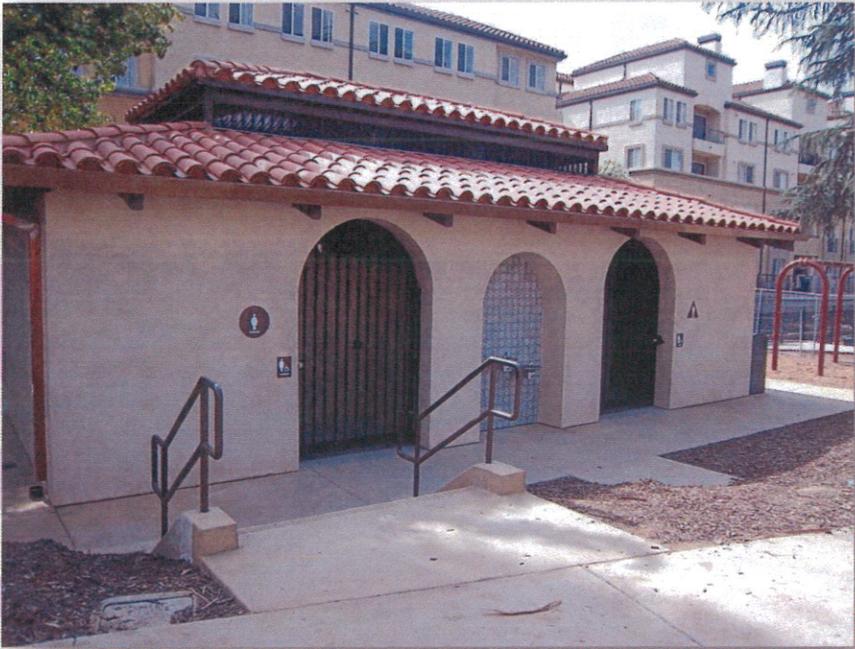


Figure 4 - Memorial Park Restroom Renovation (After)



MEMORANDUM LIBRARIES & INFORMATION SERVICES DEPARTMENT

Date: May 8, 2014

TO: Michael Beck, City Manager

FROM: Jan Sanders, Director, Libraries and Information Services

RE: Pasadena Public Library's Inaugural Teen Book Fest

Pasadena Public Library's first ever Teen Book Fest was a huge success! The event was held at Central Library on Saturday, April 26 from noon to 4 p.m. There were 221 registered teens and a waiting list of 90.

20 bestselling authors writing for young adult and middle grade audiences were featured. There were author panels, book signings, giveaways, and swag! Featured authors included: Jesse Andrews – *Me, Earl, & The Dying Girl* • Carrie Arcos – *There Will Come a Time* • Holly Goldberg Sloan – *Counting by 7s* • Aaron Hartzler – *Rapture Practice* • Kristen Kittscher - *The Wig in the Window* Catherine Linka – *A Girl Called Fearless* • Gretchen McNeil - *3:59* • Lissa Price – *Enders* • Elizabeth Ross – *Belle Epoque* • Frances Sackett – *The Misadventures of the Magician's Dog* • Rachel Searles – *The Lost Planet* • Sarah Skilton – *High & Dry* • Andrew Smith – *Grasshopper Jungle* • Amy Spalding – *Ink Is Thicker than Water* • Ann Stamper – *Afterparty* • Margaret Stohl - *Icons* • Carol Tanzman – *Circle of Silence* • Amy Tintera – *Reboot* • Lisa Yee – *Warp Speed* • Allen Zadoff – *Boy Nobody*

The library partnered with www.bridgetobooks.org on the program. Here are some photos of the event provided by Katie Ferguson to give you a better visual of its scope.







Monthly Activity Report

Call Center / Web Requests
April 2014

<http://cityofpasadena.net/CSC>

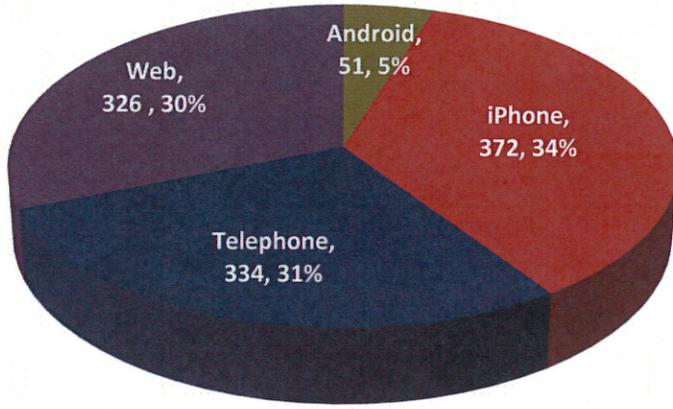
The Pasadena Citizen Service Center had another successful month in April! The Pasadena Citizen Service Center answered 4,137 calls this month - its highest numbers of calls answered to date! The Pasadena Citizen Service Center managed 1,046 service requests and ensured 98% of service requests were closed in the expected timeframe. Now that the Citizen Service Center has been open for six months (including our soft launch period of 10/28/13-1/24/14), we would like to share some overall results:

CSC Statistics to Date	
Total calls answered	23,030
Service level	80.54%
Average answer delay (in seconds)	:18
Average handle time (average talk time per call)	1:51
Service requests managed	7,914

The Pasadena Citizen Service Center is continuing to spread the word of our awesome service through public outreach. Mandy Templeton, the Pasadena Citizen Service Center Manager has attended community meetings and various City events. Look for the Pasadena Citizen Service Center ads in the Pasadena ARTS buses, on the City's website, in local publications and on the KPAS media channel. Representatives from the Pasadena Citizen Service Center welcome the opportunity to participate in City and community events to explain the benefits and simplicity of using our service.

For more information, please contact Mandy Templeton at mtempleton@cityofpasadena.net or by phone at (626) 744-7151.

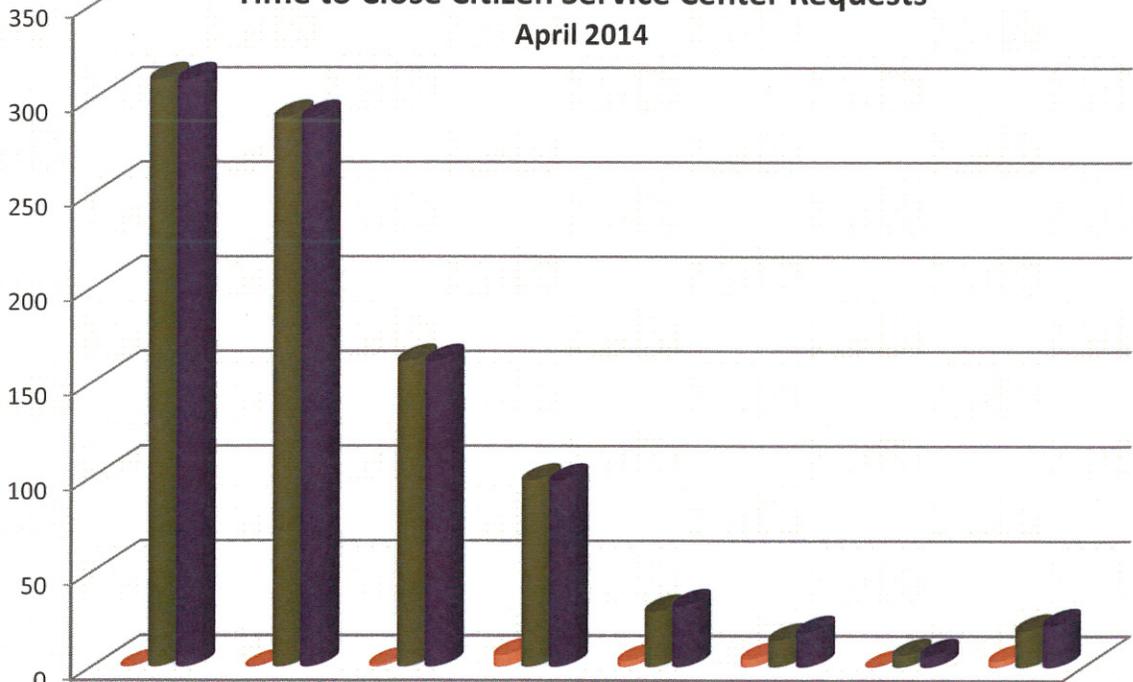
How Requests Are Reported April 2014



Top Calls by Department April 2014

Rank	Department
1	Public Works
2	General City Questions
3	Planning & Permitting
4	Water and Power
5	Transportation
6	City Manager/City Council
7	Human Services & Recreation
8	Police
9	Housing
10	Public Health

Time to Close Citizen Service Center Requests April 2014



	0-1	2-3	4-5	6-7	8-9	10-11	12-13	14+
Exceeded due date	0	0	1	6	3	4	0	3
Met due date	310	290	161	98	29	14	6	19
Total requests	310	290	161	98	32	18	6	22

Service Level
80.54%
(Calls Answered within 30 Seconds)

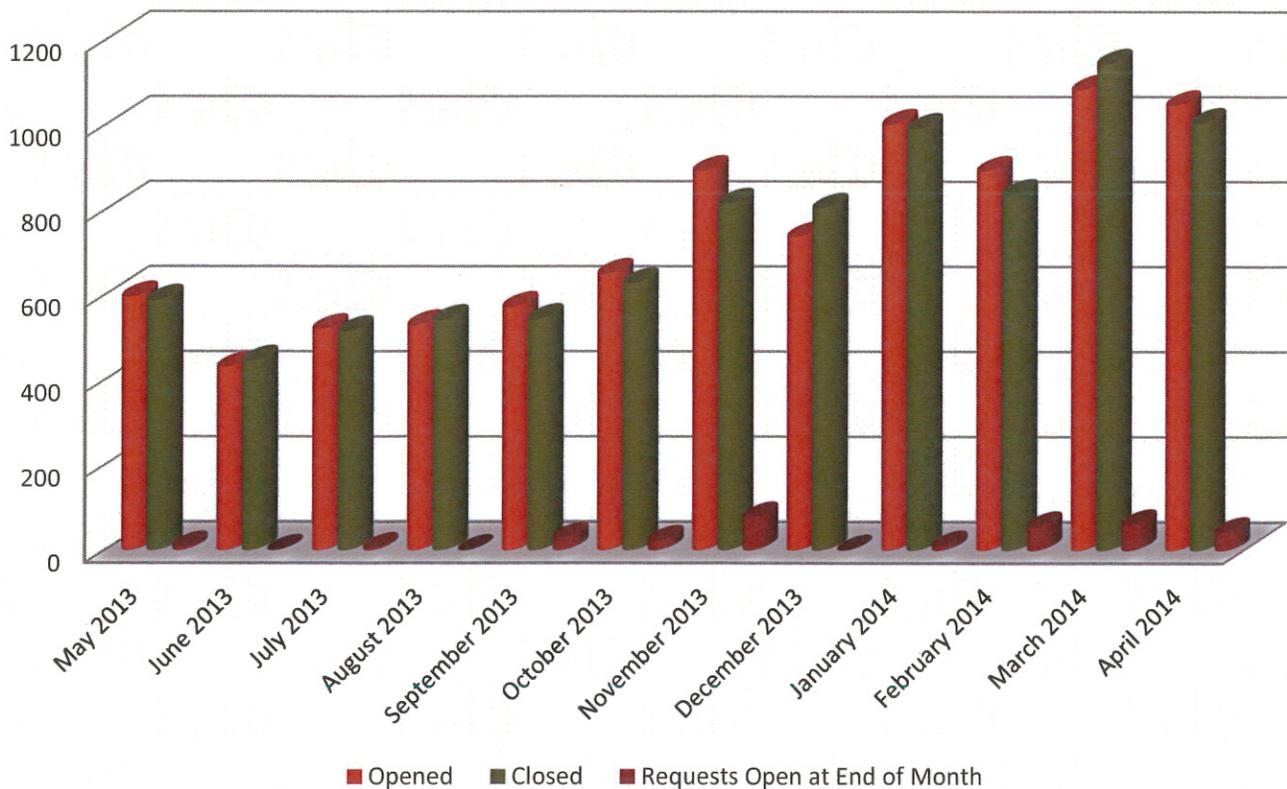
Total Service Requests
1,046
(13 Departments Represented)

By the Numbers
April 2014

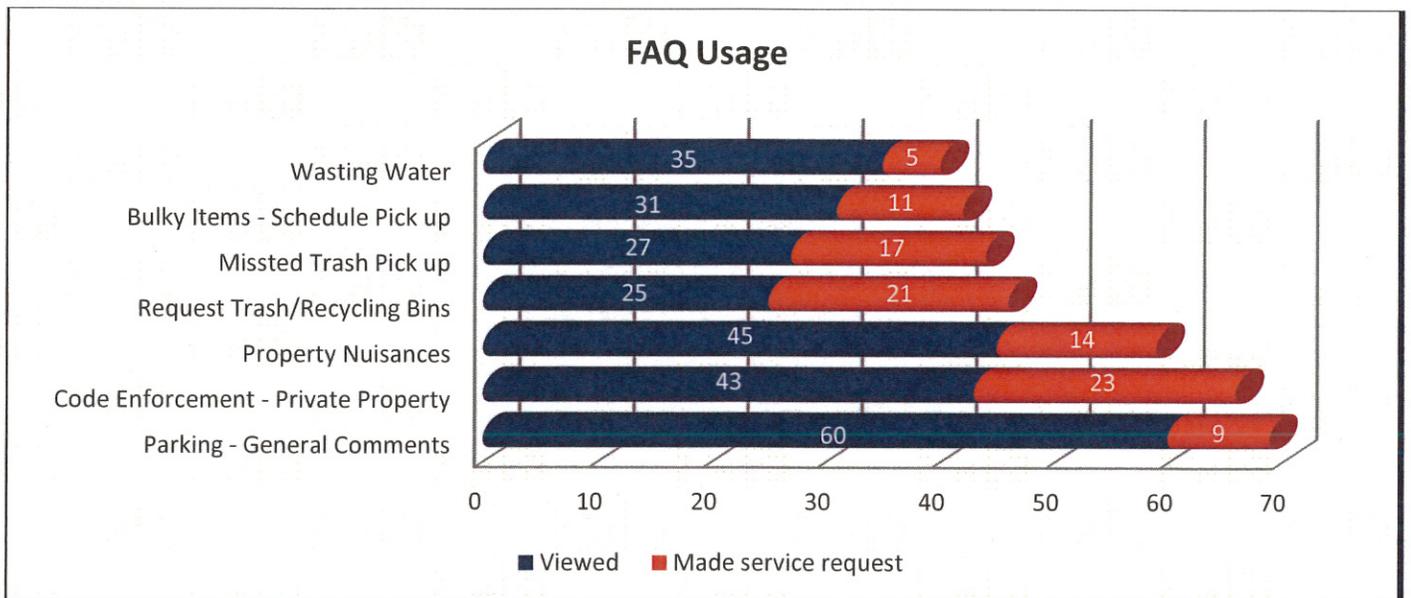
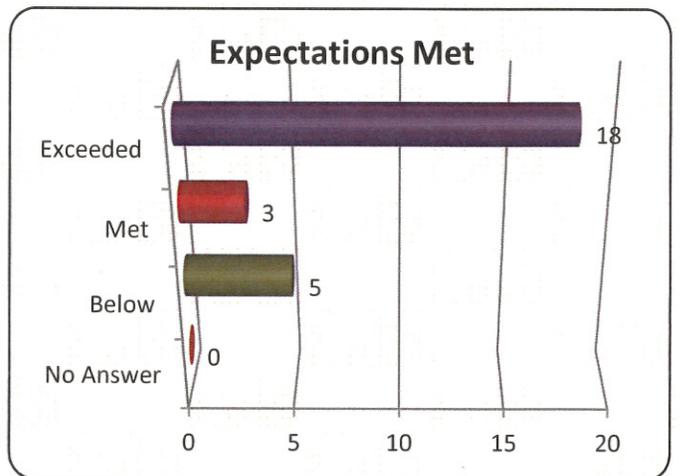
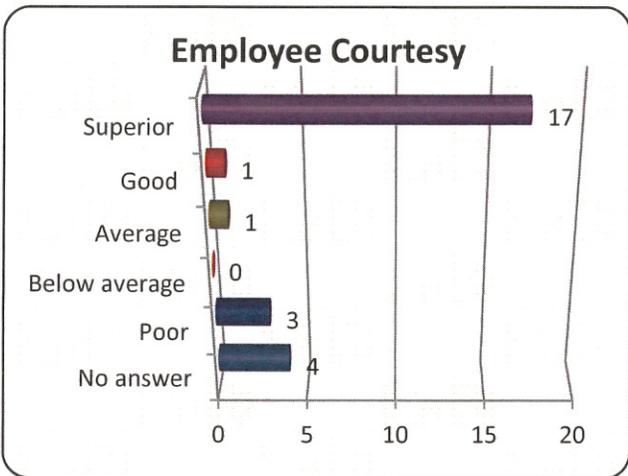
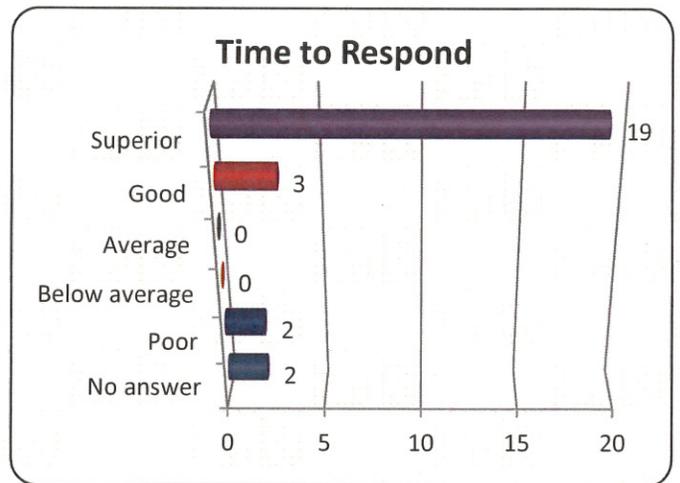
Total Call Answered
4,137
Average Answer Delay
:17

Average Handle Time per Call
1:51
Calls Abandoned
3.2%

Open vs. Closed Requests by Month
5/1/13 - 4/30/14



Customer Satisfaction Survey Results April 2014





MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: May 14, 2014

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation

SUBJECT: LET’S MOVE AT THE 20TH ANNUAL FAMILY FUN DAY

Family Fun Day is turning 20 years old. Join us for an exciting day at La Pintesca Park on Saturday, May 31, 2014, from 11:00 a.m. to 4:00 p.m. in celebration of the 20th Annual Family Fun Day and Resource Fair.

The annual event and resource fair will bring together over 20 agencies to showcase some of Pasadena’s best resources including information on recreation, library, health, and non-profit services offered at low or no cost to residents. “We are excited in continuing to strengthen our mission of enhancing and promoting awareness of resources, hospitality, and community partnerships within Northwest Pasadena,” said committee member Yuriko Montes of the La Pintesca Teen Education Center.

There will be free entertainment, food, face painting, arts and crafts, balloon bounces and much more. Families can also participate in activities that can help them move towards an active and healthier lifestyle, by taking part in our fitness zone challenges, healthy food demonstrations, basketball tournament, skating, water-splash park, and a Move Your Body dance-off. The festivities will keep the community moving towards a more healthy and active lifestyle by focusing on Michelle Obama’s *Let’s Move* campaign.

“Family Fun Day is an opportunity for Pasadena residents to come together as neighbors and reinforce community connections, enjoy the festivities being offered and experience how parks, libraries and non-profit organizations come together to improve the quality of life of its residents,” said Pasadena Human Services Director Mercy Santoro.

This popular and free event is sponsored by the Pasadena Human Services and Recreation Department, La Pintesca Teen Education Center, the Pasadena Public Library, Armory Center for the Arts, Alkebu-lan Cultural Center, Neighborhood Connections, the Northwest Programs Office & Youth Ambassadors.

For more information regarding this event please call Yuriko Montes (626) 345-0708.

For more information about the Human Services and Recreation Department please visit www.cityofpasadena.net/humanservices.

SPECIAL OFFER

Electric Lawn Mower Exchange Program

Register and save from 50% to 75%

Save some green by trading in your old, operable gas-powered lawn mower, replace it with a high-performance electric mower and score up to 75 percent in savings!

Choose from two brands and five models
Mowers are cordless, lighter for easier operation and more than 50 percent quieter than a traditional gas-powered mower.

Pre-registration is required and starts
Wednesday, April 16, 2014.



<p>Pay Only</p> <p>Greenstation 20" cutting width, 24v</p> <p>\$160 was \$430</p>	<p>Black&Decker 19" cutting width, 36v</p> <p>was \$429 \$180</p> <p>Pay Only</p>
<p>Pay Only</p> <p>Greenstation 19" cutting width, 24v self-propelled</p> <p>\$230 was \$470</p>	<p>Black&Decker 18" cutting width, 36v</p> <p>was \$379 \$100</p> <p>Pay Only</p>
	<p>Black&Decker 19" cutting width, 36v self-propelled</p> <p>was \$479 \$250</p> <p>Pay Only</p>

Trade-In Events

Mark your calendar - registration opens Wednesday, April 16, 2014.

Long Beach
May 3

Pasadena
May 17

Riverside
June 14

Anaheim
June 28

Quantities are limited and registration is required. Call or register online to save your spot and save some green!

You must pre-register at: www.aqmd.gov or call 1-888-425-6247

(Operator available Tuesday-Friday from 8 a.m. to 5 p.m.)

Program sponsored by SCAQMD and the California Air Resources Board. Special thanks to Anaheim Public Utilities, Bourn's Inc., City of Anaheim, City of Pasadena, Los Angeles DWP, Rose Bowl, Southern California Edison and Veteran's Memorial Stadium.

OFERTA ESPECIAL

Programa de Intercambio de Cortacésped Eléctricas

Intercambie su cortacésped viejo y ahorre de 50% a 75%

¿Le gustaría ahorrar dinero? Intercambie su viejo cortacésped operable de gasolina por una eléctrica no contaminante y **reciba ahorros de hasta 75%**. Puede escoger entre dos marcas y cinco modelos; son inalámbricas y reducen el ruido por más de 50 por ciento comparado con las máquinas de gasolina. Además de ser más favorables al medio ambiente, son más livianas y más fáciles de operar. ¡Se requiere pre-registración para recibir los beneficios de esta gran oferta!



Pague Sólo
Greenstation 20"
anchura de corte, 24v
\$160 antes ~~\$430~~

Pague Sólo
Black&Decker 19"
anchura de corte, 36v
antes ~~\$429~~ **\$180**

Pague Sólo
Greenstation 19"
anchura de corte, 24v
autopropulsada
\$230 antes ~~\$470~~

Pague Sólo
Black&Decker 18"
anchura de corte, 36v
antes ~~\$379~~ **\$100**

Pague Sólo
Black&Decker 19"
anchura de corte, 36v
autopropulsada
antes ~~\$479~~ **\$250**

Eventos Programados

Marque su calendario - se puede registrar a partir del miércoles, 16 de abril

Long Beach
mayo 3

Pasadena
mayo 17

Riverside
junio 14

Anaheim
junio 28

La cantidad de máquinas es limitada y se requiere registrarse para poder participar. ¡Llame o inscribase en línea para reservar su lugar y ahorrar dinero!

Se requiere pre-registración en: www.aqmd.gov o llamando al 1-888-425-6247

(Los operadores están disponibles de martes a viernes de las 8am hasta las 5pm)

Programa patrocinado por sus agencias regional y estatal de la administración de la calidad del aire, South Coast Air Quality Management District y California Air Resources Board con el apoyo agradecido de Anaheim Public Utilities, Bourn's Inc., las ciudades de Anaheim y Pasadena, Los Angeles DWP, Rose Bowl, Southern California Edison, and Veteran's Memorial Stadium.