



OFFICE OF THE CITY MANAGER

March 13, 2014

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. **Devil's Gate Reservoir Sediment Removal & Management Project Working Group – Update:**

The Devil's Gate Sediment Removal & Management Project Working Group, appointed by City Manager Michael Beck, began meeting in late-February. The purpose of the ad hoc Working Group is to identify a responsible project design and sediment management program consistent with the Hahamongna Watershed Park Master Plan adopted by the City Council in 2003. It is also imperative that the project scope be appropriately scaled to provide adequate flood protection in the most environmentally responsible and respectful manner resulting in as little impact to Hahamongna Watershed Park and adjacent neighborhoods as possible.

The intent is for the Working Group to conclude its work and provide input to the City Manager by May 1, 2014. This timing will allow the City to provide meaningful input to Los Angeles County prior to its anticipated publication of the final Environmental Impact Report in fall 2014. I have attached a memorandum from Siobhan Foster, Director of Public Works which provides information on how residents can access information on the County's Devil's Gate Reservoir Sediment Removal & Management Project and Working Group.

2. **City's Housing Element Recognized by State:**

Vince Bertoni, Director of Planning and Community Development is pleased to announce that the California State Housing & Community Development Department (HCD) has certified the City's Housing Element and recognized it as a model. The HCD has requested to place our Housing Element on the State's website as an exemplary document for other cities to review and emulate. The link to the Department's *Building Blocks*' website which features Pasadena's housing element as an example can be found at http://www.hcd.ca.gov/hpd/housing_element2/BP_home.php. This recognition is an important achievement for the City. It reflects the commitment of the Council and staff to the preparation of a document that meets and exceeds all state requirements. Moreover, the document represents community values regarding housing issues that were developed through extensive public outreach.

City Hall

100 N. Garfield Avenue, Room 231

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jgutierrez@cityofpasadena.net

California State Housing Element Law requires local governments to plan for their fair share of a region's population growth. Subsequent to the City's approval of the document on February 3, 2014, the HCD forwarded the attached certification letter explaining that our Housing Element is in full compliance with State housing element law and commended the City for its dedication and cooperation. The process of planning for housing growth occurs in cycles of varying length and this Housing Element represents the City's 5th cycle covering the period of 2014-2021.

3. **Library Director Jan Sanders Honored as a 2014 "Woman of the Year" by Senator Carol Liu:**

Senator Carol Liu (D-LaCañada-Flintridge) will honor five "Women of the Year" for outstanding accomplishments in the 25th California Senate District on Friday, March 28, 2014. Each year State Senators honor women in their districts who have made unique and often unsung contributions to enhance the quality of life for others.

Jan Sanders, Director of Libraries and Information Services is among this year's honorees. Jan has served in libraries for over 30 years across the country. Active in the American Library Association, she has served in a variety of roles including National Chair for Federal Legislative Action, Membership Chair, and Governing Council member. Jan is a board member and committee chair for Pasadena Rotary Club, works with the Chamber of Commerce and the Pasadena Arts Council, is a member of the Vestry at All Saints Episcopal Church, and is a past member of the board for Leadership Pasadena.

"I am pleased to recognize these extraordinary women," said Senator Liu "Many times individuals who make the biggest difference in society go unnoticed. Honoring these "Women of the Year" provides an opportunity to thank those who have selflessly worked towards a greater good."

Please join me in congratulating Jan on receiving this distinguished award.

4. **Projects under Review by Planning Division:**

In an effort to help inform interested persons of major projects that are being processed by the Planning & Community Development Department, the Planning Division has been placing a list of major projects on the Department's website. Major projects are defined as those with 25 or more residential units and/or 25,000 square feet of non-residential space. This list provides detailed information about the project, including: the application type (e.g. PPR, CUP, etc.); project address; Council District Number; a project description; current status; and staff contact information. It also provides recently submitted cases highlighted at the beginning of the list.

According to Vincent Bertoni, Director of Planning and Community Development, the list will now be distributed through the City Manager's Newsletter twice a month (current list attached). In addition, *all* new applications submitted to the City since the last reporting period, whether major projects or not will be included in the Newsletter. The list can become a helpful resource for residents, property owners and anyone interested in staying abreast of projects being reviewed by the City. If you have any questions on cases, please contact Kelvin Parker, Zoning Administrator, at extension 7124.

5. Los Angeles County Job Fair at Robinson Park:

The Annual Supervisor Michael D. Antonovich's Foster Youth Job Fair will be held on Wednesday, March 19, 2014, from 9:00 a.m. until 12:00 noon at the Robinson Park Recreation Center, 1081 North Fair Oaks Avenue.

The Job Fair aims to put foster youth, as well as other community members, in touch with over fifty (50) potential employers including Armed Forces recruiters, training institutions, the City of Pasadena Human Resources Department, Pasadena Police Department, and the Pasadena Fire Department. The public is welcome to attend this event and there is no charge for admission. This event is made possible through the cooperation and generous support of various departments from the City of Pasadena and Los Angeles County as referenced in the attached memorandum from Mercy Santoro, Director of Human Services and Recreation.

6. Nighttime Lane Closures on Rosemead Blvd:

Sylvia Beltran, Community Relations Metro Gold Line Foothill Extension Construction Authority has notified the City of Pasadena that nighttime lane closures on Rosemead Blvd. is scheduled to begin on March 17th. Crews will be working on the underpass of the I-210 Freeway bridge over Rosemead Blvd. located between Colorado Blvd. and Foothill Blvd., as part of the 11.5 mile Metro Gold Line Foothill Extension light rail project. During this work, Rosemead Blvd. will have lane closures at night/early morning for approximately 8 weeks. The attached street closure notice provides additional detailed information on this project.

7. Successful Women's Business Summit:

On Wednesday, March 12th the Economic Development Division in partnership with the Small Business Development Center at Pasadena City College and the Foothill Workforce Investment Board hosted the first annual Women's Business Summit. According to Eric Duyshart, Economic Development Manager there were over 140 participants and the event was very well received. Various speakers provided a wide variety of topics designed women entrepreneurs and those in the workforce. The lunch speaker was Tena Clark, CEO of DMI Music & Media Solutions located on Dayton Street in Old Pasadena. Ms. Clark spoke about her entrepreneurial challenges and how she overcame them. Her lunch talk was so inspirational and motivating, that she had a hard time leaving because everyone wanted to talk her. Overall, the people involved with the collaborative partnership felt the event was a great success and will pursue this potentially becoming an annual event. For additional information, please contact Ruth Martinez-Baenen at (626) 744-7351.

8. City's La Pintoresca Park to Receive "Heart Your Park" Donations:

Shoppers at the local Macy's, 401 S. Lake Ave., can donate money during March 2014 to support improvements at Pasadena's La Pintoresca Park. Shoppers can donate \$1 or more from March 7 through March 31 at specially marked registers inside the store as part of Macy's nationwide "Heart Your Park" program in conjunction with the National Recreation and Park Association (NRPA).

Macy's will match donations collected nationwide, up to \$250,000, that will be divided up to benefit more than 550 parks included in the "Heart Your Park" donation campaign. Locally, 100 percent of the donations made by the public at the Pasadena Macy's store will go directly to capital improvement programs for Pasadena's La Pintoresca Park, 45 E. Washington Blvd. Customers will be provided with tax receipts for their donations upon request. The attached memorandum from Mercy Santoro, Director of Human Services and Recreations provides additional detailed information on the "Heart Your Park" donation campaign.

9. 2014 Spring Camp:

Looking for an activity or program during Spring Break for your student? Check out the 2014 Spring Camp at Victory Park. The camp will run from Monday, March 17 through Friday, March 21st and camp hours run from 7:30 a.m. to 5:30 p.m. Spring Camp offers a great experience for participant's age 5 to 12 during spring break.

According to Mercy Santoro, Director of Human Services and Recreation, Spring Camp provides young people with the opportunity to SPRING into fun and rewarding recreational activities such as arts & crafts, cooking, sports, fitness, field trips and much more. Limited spaces are available and participants will need to provide their own breakfast and lunch. This camp is hosted by the Pasadena Human Services and Recreation Department – Citywide Recreation Division. Registration for the week is \$75.00 for Pasadena residents and \$90.00 for non-residents. Registration ends on Tuesday, March 18, 2014.

10. Spring Basketball Camp:

You are invited to participate in the Spring Basketball Camp being held at Victory Park from Monday, March 17 through Friday, March 21, 2014. Spring Basketball Camp hours are from 9:00 a.m. through 1:00 p.m. and the camps are designed to offer basketball skill development and conditioning for boys and girls in 3rd through 8th grade.

According to Mercy Santoro, Director of Human Services and Recreation, participants will have an opportunity to develop basketball fundamentals including dribbling, shooting, passing and offensive/defensive principles. In addition, each participant will compete in 1 on 1, 3 on 3, 5 on 5, free throw, and three-point competitions. This camp is hosted by the Pasadena Human Services and Recreation Department – Citywide Recreation Division. Registration for the camp is \$35.00 for Pasadena residents and \$45.00 for non-residents. Registration ends on Tuesday March 18, 2014.

Respectfully submitted,


JULIE A. GUTIERREZ
City Manager

JAG/dc
/attachment

MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS

DATE: March 13, 2014

TO: Michael J. Beck, City Manager

FROM: Siobhan Foster, Director of Public Works

RE: Devil's Gate Reservoir Sediment Removal & Management Project Working Group – Update

The Devil's Gate Sediment Removal & Management Project Working Group, appointed by City Manager Michael Beck, began meeting in late-February. The purpose of the ad hoc Working Group is to identify a responsible project design and sediment management program consistent with the Hahamongna Watershed Park Master Plan adopted by the City Council in 2003. It is also imperative that the project scope be appropriately scaled to provide adequate flood protection in the most environmentally responsible and respectful manner resulting in as little impact to Hahamongna Watershed Park and adjacent neighborhoods as possible.

The intent is for the Working Group to conclude its work and provide input to the City Manager by May 1, 2014. This timing will allow the City to provide meaningful input to Los Angeles County prior to its anticipated publication of the final Environmental Impact Report in fall 2014.

Residents can access information on the County's Devil's Gate Reservoir Sediment Removal & Management Project and Working Group activities on the Department of Public Works Devil's Gate Sediment Removal project webpage - <http://www.cityofpasadena.net/PublicWorks/Devils-Gate-Reservoir-Sediment-Removal/>.

The webpage contains relevant City documents, as well as links to County resources. Notably, the County recently made available documents that were frequently requested at community meetings held during the public comment period. The documents include the *Arroyo Seco Channel Hydraulic Analysis – April 2012* and *Hydraulic Analysis of Devil's Gate Dam & Arroyo Seco Tributaries – November 2012*.

If you have any questions, please feel free to contact me by telephone at (626) 744-4233 or by e-mail at sfoster@cityofpasadena.net.

DEPARTMENT OF HOUSING AND COMMUNITY DEVELOPMENT

DIVISION OF HOUSING POLICY DEVELOPMENT

2020 W. El Camino Avenue, Suite 500
Sacramento, CA 95833
(916) 263-2911 / FAX (916) 263-7453
www.hcd.ca.gov



February 24, 2014

Mr. Michael J. Beck, City Manager
City of Pasadena
175 North Garfield Avenue
Pasadena, CA 91101-1704

Dear Mr. Beck:

RE: Pasadena's 5th Cycle (2013-2021) Adopted Housing Element

Thank you for submitting the City of Pasadena's housing element adopted February 3, 2014 which was received for review on February 13, 2014. Pursuant to Government Code Section 65585(h), the Department is reporting the results of its review.

The Department is pleased to find the adopted housing element in full compliance with State housing element law (Article 10.6 of the Government Code). The adopted element was found to be substantially the same as the revised draft element the Department's December 20, 2013 review determined met statutory requirements. The Department's finding was based on, among other reasons, the City adopting zoning to permit year-round emergency shelter(s) without discretionary action pursuant to Government Code Section 65583(a)(4)(A).

The Department appreciates the dedication, cooperation and hard work that Mr. Denver E. Miller, Principal Planner, and Mr. Mark Hoffman, the City's consultant, provided throughout the course of the housing element review. The Department wishes Pasadena success in implementing its housing element and looks forward to following its progress through the General Plan annual progress reports pursuant to Government Code Section 65400. If the Department can provide assistance in implementing the housing element, please contact Robin Huntley, of our staff, at (916) 263-7422.

Sincerely,

 for

Glen A. Campora
Assistant Deputy Director

Major Planning Applications (updated February 18, 2014)

City of Pasadena

These include applications with 25+ residential units and/or 25,000 sf of non-residential, Planned Developments and Master Plans

CASE TYPE	CASE #	Column2	Column1	ADDRESS	CC DIST	BRIEF DESCRIPTION	RECEIVED DATE	CASE PLANNER & PHONE #
New Applications (submitted January 15, 2014 to February 18, 2014)								
No new major project submittals during the time period.								
Active Applications								
PPR	2013-00025	415		Orange Grove Circle	6	Orange Grove Circle Multi-Family -- Demolish 13 buildings containing 64 existing residential units clustered along a private street (Orange Grove Circle) and construct a new 90-unit complex of 2-3 story buildings clustered along two private streets. The site is approximately 5.75 acres in size, with the front portion zoned for multi-family and the rear portion zoned for single-family with a hillside overlay. The project would develop the entire site for multi-family. Two covered parking spaces would be provided for each unit, along with some guest parking areas.	12/24/13	Jose Jimenez (626) 744-7137
PPR	2013-00023	277	N	El Molino Ave.	3	El Molino Urban Housing -- Demolish two non-residential buildings and construct a new 6-story multi-family project with 105-unit residential units. The site is .098 acres in size and is at the southwest corner of El Molino Ave. and Corson St. The project also includes a total of 160 parking spaces (provided at grade and in one subterranean level).	12/20/13	Beilin Yu (626) 744-6726
PPR	2013-00022	260	N	Los Robles Ave.	3	Los Robles Urban Housing -- Demolish 172 existing residential units and construct a new 6-story multi-family project with 432 residential units. The site is 3.27 acres in size and fronts Los Robles Ave., Corson St. and Oakland Ave. The project also includes 736 subterranean parking spaces. Affordable units are proposed to be provided off-site at an existing apartment complex.	12/18/13	Laura Dahl (626) 744-6767
PPR	2013-00021	25	W	Walnut St.	3	Walnut Mixed-Use -- Demolish an existing commercial building and construct a new 5-story mixed-use project with 10,000 sf of retail and 201 residential units. The site is 2.33 acres in size. The project also includes 395 parking spaces (provided at grade and in one subterranean level).	12/02/13	Mark Odell (626) 744-7101

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City of Pasadena

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CASE TYPE	CASE #	Column2	Column1	ADDRESS	CC DIST	BRIEF DESCRIPTION	RECEIVED DATE	CASE PLANNER & PHONE #
PPR	2013-00010	78	N	Marengo Ave.	3	Kimpton Hotel Project (Julia Morgan Building) -- Rehabilitate the historic YWCA building and construct an 88,740 sf, 6 story addition for a 180-room hotel. The proposed hotel will also include 7,200 sf of meeting space, 5,625 sf of ballroom, a 2,350 sf restaurant.	07/22/13	Beilin Yu (626) 744-6726
PD	2013-00440	655		Westminster Dr.	6	Desiderio -- The proposed project includes the reuse of the 5.1- acre Desiderio US Army Reserve Center (USARC) site. The proposed project includes two primary components: a 3.87-acre City Park and 9 single-family detached bungalow housing units in a courtyard formation. The units would be developed by Habitat for Humanity.	07/08/13	Laura Dahl (626) 744-6767
CUP	6072	260-400	E	Colorado Blvd.	6	Paseo Hotel (former Macy's Site) -- Demolish the Macy's building and retail spaces to the north and construct a new mixed-use project with a hotel. Specifically, a 6 story mixed-use building is proposed at the corner of Colorado Blvd. and Los Robles Ave. with ground level retail and restaurants and 75 upper floor residential units. A 6-story 179-room hotel is proposed along Green St. No other major changes are proposed for the rest of the Paseo Colorado complex.	05/24/13	Betty Donovanik (626) 744-6756
PD	2013-00072	1336-1347	E	Colorado Blvd.	2 (north) & 7 (south)	Hill & Colorado Hotel (former Ford Site) -- New project includes preserving an historic structure and constructing a 7-8 story 375 room hotel, 35,000 sf of commercial and 700 parking spaces on the northern parcel and constructing a 150 room hotel with 150 parking spaces on the southern parcel.	02/26/13	David Sinclair (626) 744-6766
PD	2013-00015	100	W	Walnut St.	3	Lincoln Property (Parsons Site) -- New large scale 2-phase project with up to 475 residential and work/live units, 620,000 sf of office and a 10,000 sf restaurant space. The existing office buildings will be maintained, as well as the parking structures along Union St. The project calls for residential at the northwest corner of Fair Oaks Blvd. and Holly St., with work/live on the ground level facing Fair Oaks Blvd. The office and other non-residential uses will be at the southwest corner of Fair Oaks Blvd. and Walnut St. and along Pasadena Ave. Holly Street will extend west and connect Fair Oaks to Pasadena Avenue with a large open space area proposed along Holly St. A total of 1,100,000 sf of new construction is proposed for the 22.67 acre site.	01/15/13	Jason Mikaelian (626) 744-6754

Major Planning Applications (updated February 18, 2014)

City of Pasadena

These include applications with 25+ residential units and/or 25,000 sf of non-residential, Planned Developments and Master Plans

CASE TYPE	CASE #	Column2	Column1	ADDRESS	CC DIST	BRIEF DESCRIPTION	RECEIVED DATE	CASE PLANNER & PHONE #
Recently Closed Applications (January 15, 2014 to February 18, 2014)								
PPR	2013-00018	909	S	Fair Oaks Ave.	6	Shriners Medical Office -- Demolish two buildings of 26,000 sf and construct a 3-story 74,800 sf medical office building for the Shriners Hospitals for Children.	09/25/13	David Sinclair (626) 744-6766
Master Plans (Community Planning)								
MP	2013-00160	940		Avenue 64	6	Hillside Homes -- A four phase Master Plan. To demolish a 5,978 sf recreation facility built in 1983 and a swimming pool, and construction a new multipurpose building with 52 new parking spaces in the lower level of the new structure. Overall parking will increase from 103 to 136 spaces. The number of clients served and the number of staff needed to service the programs will not change.	04/15/13	Robert Avila (626) 744-6776
MP	2012-00451	50-72	S	San Gabriel Blvd.	4	Walden School -- A 10-Year Master Plan consisting of five phases. A 2-story classroom of 12,910 sq. ft. will be constructed along with a series of smaller buildings. No increase in enrollment will occur.	10/19/12	Denver Miller (626) 744-6733
MP	2012-00435	2116	E	Villa St.	2	Villa Esperanza -- A 10-Year Master Plan consisting of three phases. The project proposes to demolish 12 of the existing 13 structures on the site and construct a new, two-story administration building and two new, one-story buildings for classrooms, along with an outdoor play area and landscaping. The existing structures to be demolished total 30,000 sf. The new buildings will total approximately 42,300 sf. The project also includes a Zoning Map Amendment to change the zoning to Public and Semi-Public (PS) and a General Plan Amendment to change the land use designation to Institutional.	10/02/12	Ha Ly (626) 744-6743
MP	2012-00384	3880	E	Sierra Madre Blvd.	4	LaSalle High School -- A 4-phased Master Plan for the construction of athletic and performing arts facilities for an existing private high school.	09/05/12	Laura Dahl (626) 744-6767

Major Planning Applications (updated February 18, 2014)

City of Pasadena

These include applications with 25+ residential units and/or 25,000 sf of non-residential, Planned Developments and Master Plans

CASE TYPE	CASE #	Column2	Column1	ADDRESS	CC DIST	BRIEF DESCRIPTION	RECEIVED DATE	CASE PLANNER & PHONE #
MP	2010-00291	169	S	St. John Ave.	6	Maranatha -- To build out the physical facilities needed to serve the 800 students and 120 full-time faculty positions with a total of approximately 29,000 sf of new construction and 15,500 sf of remodeled or converted space. The project scope also calls for the installation of a perimeter fence around the campus and a master sign program.	08/05/10	Vicrim Chima (626) 744-6791
MP	2009-00461	100	W	California Blvd.	6	Huntington Hospital -- The Hospital is proposing to amend its master plan which includes the reconfiguration of the plan's boundary area, rehabilitation, demolition, and new construction that will occur in phases over the next 20 years.	12/03/09	Laura Dahl (626) 744-6767

Legend

Acronym	Case Description	Review Body
CUP	Conditional Use Permit	Hearing Officer; Planning Commission if project includes over 75,000 sf of non-residential.
PPR	Preliminary Project Review	City staff. Projects of community-wide significance presented to City Council as an informational item.
PD	Planned Development	Recommendation by Planning Commission. Final review by City Council.
VTTM	Vesting Tentative Tract Map	Hearing Officer.
PPC	Preliminary Plan Check	City staff.
MP	Master Plan	Recommendation by Planning Commission. Final review by City Council.



MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: March 12, 2014

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation

SUBJECT: Los Angeles County Job Fair at Robinson Park

The Annual Supervisor Michael D. Antonovich's Foster Youth Job Fair will be held on Wednesday, March 19, 2014, from 9:00 a.m. until 12:00 noon at the Robinson Park Recreation Center, 1081 North Fair Oaks Avenue.

The Job Fair aims to put foster youth, as well as other community members, in touch with over fifty (50) potential employers including Armed Forces recruiters, training institutions, the City of Pasadena Human Resources Department, Pasadena Police Department, and the Pasadena Fire Department. The public is welcome to attend this event and there is no charge for admission.

This event is made possible through the cooperation and generous support of the City of Pasadena and the following Los Angeles County Departments:

- Community & Senior Services
- Human Resources
- Children and Family Services
- Probation
- Public Social Services
- Internal Services

In addition, the Flintridge Center in Pasadena has also been a supporter and contributor. For more information about this event, please contact Mike Reed at mreed@cityofpasadena.net or (626) 744-7330.

For more information about the Department of Human Services and Recreation please visit www.Cityofpasadena.net/humanserivces.



Street Closure Notice

Metro Gold Line Foothill Extension
- Pasadena to Azusa -



NIGHTTIME LANE CLOSURES ON ROSEMEAD BLVD

WHAT

Crews will be working on the underpass of the I-210 Freeway bridge over Rosemead Blvd located between Colorado Blvd and Foothill Blvd, as part of the 11.5 mile Metro Gold Line Foothill Extension light rail project. During this work, Rosemead Blvd will have lane closures at night / early morning for approximately 8 weeks.

WHEN

Work is scheduled to take place as follows (construction schedules are subject to change*):

- March 17, 2014 – May 4, 2014, 8:00 p.m. to 6:00 a.m.: Lanes on northbound Rosemead Blvd will be closed to thru-traffic between Colorado Blvd and Foothill Blvd for approximately 7 weeks.
 - The three left lanes along northbound Rosemead Blvd will be temporarily closed to thru-traffic nightly from 8:00 p.m. to 6:00 a.m. the following morning. The right lane on northbound Rosemead Blvd will remain open for access to the eastbound I-210 Freeway on-ramp only.
- May 5, 2014 – May 10, 2014, 8:00 p.m. to 6:00 a.m.: Lanes on southbound Rosemead Blvd will be closed to thru-traffic between Colorado Blvd and Foothill Blvd for approximately 1 week.
 - The two left lanes along southbound Rosemead Blvd will be temporarily closed to thru-traffic nightly from 8:00 p.m. to 6:00 a.m. the following morning. The right lane on southbound Rosemead Blvd will remain open for access to the westbound I-210 Freeway on-ramp only.

WHERE

Crews will be working on the I-210 Freeway underpass on Rosemead Blvd located between Colorado Blvd and Foothill Blvd in the City of Pasadena.

TRAFFIC ADVISORIES

- Traffic lanes on Rosemead Blvd will be closed to thru-traffic in one direction each night between Colorado Blvd and Foothill Blvd. The I-210 freeway on-ramps will remain accessible.
- Construction equipment noise will be produced near active work zones.
- “No Parking” signs will be posted along Rosemead Blvd. Parking restrictions will be strictly enforced.
- Detour signs will be posted to direct motorist during the closure. During construction, sidewalk access for pedestrians will remain open on one side of the street.
- Access to local residences and businesses will remain open.
- Bus stops in this vicinity may be temporarily relocated. For information about:
 - MTA bus stops, call (323) GO-METRO (323-466-3876) or go to www.metro.net
 - Foothill Transit bus stops, call (800) RIDE-INFO, (800-743-3463) or go to www.foothilltransit.org

FOR MORE INFORMATION

- Visit www.foothillextension.org
- Call the Hotline at (626) 324-7098
- Visit our Public Information Office located at 400 N. Santa Anita Avenue, Suite 101-B in Arcadia
Open Mondays and Wednesdays, 8:00 am to 4:00 pm

For questions about construction activities:

Jeff Rowland, Community Relations Manager
Foothill Transit Constructors (FTC)
(626) 610-0300 / jeff.rowland@kiewit.com

For project information:

Sylvia Beltran, Community Relations
Metro Gold Line Foothill Extension Construction Authority
(626) 305-7012 / sbeltran@foothillextension.org

**Construction schedules are subject to change for various reasons, including, but not limited to, weather conditions and unforeseen delays.*



MEMORANDUM – CITY OF PASADENA Human Services and Recreation Department

DATE: March 12, 2014

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation Department

SUBJECT: **City's La Pintoresca Park to Receive "Heart Your Park" Donations**

Shoppers at the local Macy's, 401 S. Lake Ave., can donate money during March 2014 to support improvements at Pasadena's La Pintoresca Park. Shoppers can donate \$1 or more from March 7 through March 31 at specially marked registers inside the store as part of Macy's nationwide "Heart Your Park" program in conjunction with the National Recreation and Park Association (NRPA).

Macy's will match donations collected nationwide, up to \$250,000, that will be divided up to benefit more than 550 parks included in the "Heart Your Park" donation campaign. Locally, 100 percent of the donations made by the public at the Pasadena Macy's store will go directly to capital improvement programs for Pasadena's La Pintoresca Park, 45 E. Washington Blvd. Customers will be provided with tax receipts for their donations upon request.

"We're very grateful for the support from Macy's and the NRPA," Pasadena's Human Services and Recreation Department Director Mercy Santoro said. "Parks make life better and this is an easy way for the public to join us in improving the quality of life, and our parks, in Pasadena."

The "Heart Your Park" program is a partnership between Macy's, www.macys.com, and the NRPA, www.NRPA.org. The program hopes to increase awareness about the important role parks and recreation programs play in the health and wellness of communities across the country.

Additional details about the "Heart Your Park" donation campaign, including the complete list of parks benefiting from the program, are available at www.macys.com/parks.

Announcement and availability of the funds for La Pintoresca Park will be made in June 2014. For more information about the City of Pasadena, visit www.cityofpasadena.net, or call the Citizen Service Center, 8 a.m. to 5 p.m., Monday through Friday, at (626) 744-7311.