



OFFICE OF THE CITY MANAGER

January 2, 2014

To the Honorable City Council  
of the City of Pasadena

Mayor and Councilmembers:

**WEEKLY NEWSLETTER**

**1. Public Art Master Plan Implementation Update:**

According to Vincent Bertoni, Director of Planning and Community Development, the implementation of the City's first Public Art Master Plan will proceed in phases. The culmination of three years of community input and feedback, the Public Art Master Plan provides the framework for a new vision of public art in the City. The Plan includes ten recommendations that address broad goals and Implementation Strategies that will be realized through an Implementation Plan.

Planning and Community Development staff is preparing a document that will outline implementation for the Plan to include expanded information. Included will be a timeline for development, identification of the departments involved, budget implications and the approval process for the Plan's Implementation Strategies. The attached memorandum from Mr. Bertoni provides additional information on one of the first priorities of the implementation for the Public Art Master Plan.

**2. Silver Gloves Tournament Features Young Olympic Style Boxers:**

On Friday, January 10, 2014, over 200 skilled amateur boxers will represent their respective states in the Region XIII Silver Gloves Tournament. According to Mercy Santoro, Director of Human Services and Recreation, the three day tournament bouts will begin at 6:00 p.m. on Friday, January 10<sup>th</sup>. On Saturday, January 11<sup>th</sup>, two bouts are scheduled to begin at 12:00 p.m. and then again at 6:00 p.m. The final bouts start at 11:00 a.m. on Sunday, January 12<sup>th</sup>. All bouts will be held at the Victory Park Community Center gymnasium, 2575 Paloma Street.

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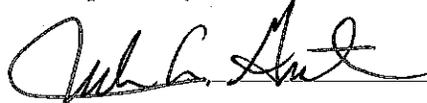
To the Honorable City Council

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The three day tournament, hosted by the City of Pasadena Human Services and Recreation Department, will match up 10-15 year old amateur boxers from Arizona, California, Colorado, Hawaii, New Mexico, Nevada and Utah. Competition finalists will advance to the National Tournament scheduled for January 29 through February 1, 2014, in Independence, Missouri.

Admission is \$8.00 per session and children under 3 years of age are free. Tickets are available at the door on the day of the event only. For additional tournament information contact Bill Davis, Recreation Coordinator, at (626) 744-6523 or [bdavis@cityofpasadena.net](mailto:bdavis@cityofpasadena.net).

Respectfully Submitted,



**JULIE A. GUTIERREZ**

Assistant City Manager

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**TO:** Michael J. Beck, City Manager

**FROM:** Vincent P. Bertoni, AICP, Director of the Planning & Community  
Development Department

**DATE:** January 2, 2014

**SUBJECT:** Public Art Master Plan Implementation Update

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**Public Art Master Plan Implementation:** Implementation of the City's first Public Art Master Plan will proceed in phases. The culmination of three years of community input and feedback, the Public Art Master Plan provides the framework for a new vision of public art in the City. The Plan includes ten recommendations that address broad goals and Implementation Strategies that will be realized through an Implementation Plan.

Staff is preparing a document that will outline implementation for the Plan to include expanded information. Included will be a timeline for development, identification of the departments involved, budget implications and the approval process for the Plan's Implementation Strategies.

One of the first priorities of implementation for the Public Art Master Plan will be to create priority projects for the Capital Public Art Program, including the development of a Civic Center Public Art Committee that will contribute to development of public art in the Civic Center Area. Expanded funding is a key component of the Plan, particularly for large scale initiatives. Implementation plans include grant writing for local and federal funds to supplement existing Capital Public Art Program project budgets.

While the Public Art Master Plan provides a pathway for public art in the City, the Program Guidelines stipulate implementation at a programmatic level for both the Private Development and Capital Public Art Programs. New proposed guidelines will be developed for Council Review to reflect the direction of the Public Art Master Plan and to provide more direction and clarity to private developers. A Developer Handbook will be created to address the specific needs and interests of private developers.

An update will be provided in a future City Manager Newsletter.

For more information, please contact Rochelle Branch, Cultural Affairs Manager, Planning & Community Development Department at 744-7062.