



OFFICE OF THE CITY MANAGER

November 14, 2013

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Local Generation "GT-5" Repowering Project Update:

In recent months, Pasadena Water and Power (PWP) has received a question regarding the warranty for the GT-5 repowering project. PWP has secured a favorable 24-month warranty for the equipment supply contract with General Electric (GE). This equipment, which represents about one-half of the total project cost, includes the gas turbine generator, steam turbine generator, steam generator, condenser, cooling tower, transformers, and other major equipment for the new power generating unit.

According to Phyllis Currie, General Manager Water and Power, staff has recently visited several power generation facilities built in the last few years using similar equipment. Collectively, these power plants include more than 22 units with over 2,500 MW of generation capacity. Typical warranties for these facilities cover 18 to 24 months, commencing either on the date the equipment was: (i) shipped from the factory; or, (ii) delivered to the site. Pasadena's warranty covers 24 months from the date the unit begins operating. While many agencies incurred costs for the warranty, PWP staff negotiated the two year warranty at no additional cost (a savings of about one-half million dollars from the initial offer for the two year warranty). For more information about the GT-5 repowering project, please visit www.PWPweb.com/GT5.

2. Inclusionary Housing Modifications:

Included in the discussion and suggestions from the public and by the City Council of the draft Housing Element at the November 4, 2013 City Council meeting was the need to modify the Inclusionary Ordinance and its regulations. The areas of concern included the need to protect the ordinance from potential legal challenges, encourage construction of more affordable units rather than payments of the in-lieu fee, consider increasing inclusionary requirements in TOD's, and providing clarifying language for some current provisions. I have attached a memorandum from William K. Huang, Director of Housing and Career Services which provides detailed information on these areas of concern.

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3. **Back-In Angled Parking:**

The Department of Transportation Traffic Division is scheduled to install the City's first "Back-In" or reversed angled parking on a city street. The Back-In angled pilot program will be on Vista Avenue between Foothill Boulevard and Sierra Madre Boulevard. According to Frederick Dock, Director of Transportation, the City received a concern about inadequate parking along this location, and to alleviate this concern, the Department used this opportunity to install angled parking to provide the much needed additional parking spaces for the adjacent businesses. Vista Street between Foothill Boulevard and Sierra Madre Boulevard was chosen as an ideal street to deploy and test a reversed angle parking concept due to the existing roadway width and the low traffic volume and speeds. The attached memorandum from Mr. Dock provides additional information on the scheduled installation.

4. **Pasadena to Host 2014 Amgen Tour of California:**

Eric Duyshart, Economic Development Manager is pleased to announce that Pasadena was one of 11 cities selected to host the tour which encompasses 8 days of competitive cycling over 700 miles of scenic roads and iconic backdrops. The tour will start in Sacramento on Sunday, May 11, 2014 and will finish in Thousand Oaks, home of the title sponsor, on Sunday, May 18, 2014. The Pasadena portion of the event is the second to last stage on Saturday, May 17, 2014, with local logistical support coming from the City's Economic Development Division and Pasadena Center Operating Company. The attached memorandum from Mr. Duyshart provides additional information on this upcoming event.

5. **Pasadena Water and Power Automated Phone and Web Service Outage – Nov. 14 from 9:00p-11:00p:**

PWP's Automated Interactive Voice Response (IVR) phone system and Secure Online Account Access (IWR) will not be available on Thursday, November 14, from 9:00 – 11:00 p.m. due to system maintenance. According to Phyllis Currie, General Manager Water and Power, messages were recorded on the IVR and posted on the IWR to alert customers of the planned downtime.

6. **Pasadena Water and Power Warns Customers of Utility Customer Targeted Scam:**

On November 12th, PWP became aware of solar electric contractors who are calling Pasadena residents claiming they have their personal utility information to promote solar sales. The scammers have phoned several PWP customers stating that they are a contractor for PWP and that they have the customers' personal electric rate and usage information from PWP.

According to Phyllis Currie, General Manager Water and Power, PWP has posted a *Customer Alert* on the webpage advising customers that PWP would never sell or provide personal customer information to third parties for their commercial benefit and reminding them that protecting their information and privacy is a top priority for our organization. For more information, please visit www.PWPweb.com/FraudProtection.

7. **Strategic Plan for Senior Services and Issues:**

A joint strategic planning process focused on seniors age 55 and up is underway in Pasadena. The Senior Strategic Planning Core Team, consisting of staff from the Pasadena Senior Center, Human

Services and Recreation and Health Department staff along with members of the Senior Board and Senior Commission, held its first kick-off meeting on November 6, 2013. The group affirmed that the best way to tackle the strategic planning process is to merge the Senior Center and City's Senior Master Plans together. Much like the School/City/Community Work Plan, this work will initially center on alignment of resources and using shared data to direct next steps. I have attached a memorandum from Mercy Santoro, Director of Human Services and Recreation which provides additional detailed information on the joint strategic planning process.

8. Pasadena Water and Power Wins Award for 2012 Annual Report:

Phyllis Currie, General Manager Water and Power is pleased to announce that Pasadena Water and Power earned an Award of Merit from the American Public Power Association (APPA) for PWP's Fiscal Year 2012 Annual Report. The awards were presented at the association's Customer Connections Conference in Portland, Oregon on November 6, 2013.

APPA conducts the annual report contest to encourage and recognize excellence in communications. Awards were given to reports that showed ingenuity and creativity in copy, design, financial data, graphics, organization, and communicating the utility's special story. Copies of PWP's annual reports may be found on the web at www.PWPweb.com/Annual_Reports/. For more information on this and other recent PWP awards, please visit www.PWPweb.com/Awards.

9. Pasadena Community ReLeaf Event on Saturday, November 16, 2013:

On Saturday, November 16, 2013, national conservation organization American Forests along with funding partners, the Bank of America Charitable Foundation and U.S. Forest Service, will announce the results of its multi-month assessment of Pasadena's street trees. The assessment determined that the 58,267 Pasadena street trees used in the study provide an equivalent of \$8.8 million in cumulative benefits each year - including \$6.94 million in local commerce and property values increase, and \$1.36 million in air quality benefits - whereas their replacement cost, if lost, would be more than \$308 million. The event will take place at 679 Zanja Street, Pasadena, CA 91103 beginning at 9 a.m. I have attached a memorandum from Siobhan Foster, Director of Public Works which provides additional detailed information on the study which was commissioned by American Forests and conducted by Davey Resource Group.

Respectfully submitted,



JULIE A. GUTIERREZ
Assistant City Manager



HOUSING DEPARTMENT

DATE: November 7, 2013
TO: Michael J. Beck, City Manager
FROM: William K. Huang, Director of Housing and Career Services *William K. Huang*
SUBJECT: Inclusionary Housing Modifications

Included in the discussion and suggestions from the public and by the City Council of the draft Housing Element at the November 4, 2013 City Council meeting was the need to modify the Inclusionary Ordinance and its regulations. The areas of concern included the need to protect the ordinance from potential legal challenges, encourage construction of more affordable units rather than payments of the in-lieu fee, consider increasing inclusionary requirements in TOD's, and providing clarifying language for some current provisions.

In a disappointing move on the evening of October 13, 2013, Governor Brown vetoed AB 1229 which would have eliminated uncertainty over rental inclusionary housing ordinances by explicitly allowing local jurisdictions to determine for themselves whether or not to adopt inclusionary housing ordinances. The uncertainty has been caused by the 2009 legal case Palmer/Sixth St. Properties v. City of Los Angeles (Palmer Case) where an appellate court ruled that the inclusionary law in Los Angeles is preempted by the State's Costa Hawkins Rental Housing Act. As a result of the veto of AB 1229, the City of Pasadena Housing and Career Services Department will begin the process of bringing forward to City Council recommendations for changes to the City's Inclusionary Housing Ordinance that are directed at avoiding conflict with the State's Costa Hawkins Rental Housing Act. The anticipated recommendations will rely on a yet-to-be prepared nexus study that will be procured from an affordable housing expert consultant. Those recommendations will be based on that nexus study and presented to EdTech in the first quarter of calendar year 2014. The proposed Ordinance changes will thereafter be presented to the City Council.

Additionally, some recommended changes to the Inclusionary Housing Regulations, not related to the Palmer Case, will be forwarded to City Council in December 2013. In particular, staff will recommend a change to make the ordinance more flexible by allowing off site inclusionary housing for projects outside of Northwest Pasadena to be placed in Northwest Pasadena under a very limited set of circumstances.

**MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF TRANSPORTATION**

DATE: November 14, 2013

TO: Michael J. Beck, City Manager

FROM: Frederick C. Dock, Director

fc. Dock

SUBJECT: City Manager's Weekly Newsletter – Back-In Angled Parking

The Department of Transportation Traffic Division is scheduled to install the City's first "Back-In" or reversed angled parking on a city street. The Back-In angled pilot program will be on Vista Avenue between Foothill Boulevard and Sierra Madre Boulevard. The City received a concern about inadequate parking along this location, and to alleviate this concern, the Department used this opportunity to install angled parking to provide the much needed additional parking spaces for the adjacent businesses. Vista Street between Foothill Boulevard and Sierra Madre Boulevard was chosen as an ideal street to deploy and test a reversed angle parking concept due to the existing roadway width and the low traffic volume and speeds.

Several installations of back-in angled parking nationwide have demonstrated a number of benefits such as simpler maneuvering than parallel parking, improved visibility, reduction in collisions, improved safety to bicyclists, and easier loading/unloading. Below is a sample of the signage which will be installed to guide drivers who are not familiar with the concept of Back-In parking. If this deployment is successful, the City will be pursuing similar installations in other parts of the City as part of a Complete Streets Program. The installation is scheduled to be completed by November 21, 2013. For more information on this project, please contact Norman Baculinao, Traffic Engineering Manager at 626-744-4263.





MEMORANDUM

TO: Michael J. Beck, City Manager

FROM: Eric Duyshart, Economic Development Manager

DATE: November 14, 2013

SUBJECT: Pasadena to Host 2014 Amgen Tour of California

Amgen Tour of California will return to Pasadena in 2014. Pasadena was one of 11 cities selected to host the tour which encompasses 8 days of competitive cycling over 700 miles of scenic roads and iconic backdrops. The tour will start in Sacramento on Sunday, May 11, 2014 and will finish in Thousand Oaks, home of the title sponsor, on Sunday, May 18, 2014. The Pasadena portion of the event is the second to last stage on Saturday, May 17, 2014, with local logistical support coming from the City's Economic Development Division and Pasadena Center Operating Company.

Stage 7 will start in Santa Clarita and feature a climb to Angeles Crest before entering the city limits northwest of the Rose Bowl. The Pasadena route will include the Colorado Street Bridge and a competitive circuit through the downtown riding past parts of Old Pasadena, the Playhouse District and South Lake Avenue with a dramatic finish in front of City Hall. By relocating the circuit into the downtown, planners hope to bring more visitors into the commercial areas of the City where people can shop and dine after watching the finish of the race.

Pasadena last hosted the Amgen Tour of California as the overall finish in 2008 and a stage finish in 2009. Both events finished at the Rose Bowl Stadium and drew tens of thousands of spectators both at the finish line and along the route. The Tour is professionally organized by AEG and Medalist Sports and will feature the world's top professional cycling teams. The teams chosen to participate have included Olympic medalists, Tour de France contenders and World Champions. More information is available at www.amgentourofcalifornia.com.



MEMORANDUM – CITY OF PASADENA Human Services and Recreation Department

DATE: November 14, 2013

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation

SUBJECT: **STRATEGIC PLAN FOR SENIOR SERVICES AND ISSUES**

A joint strategic planning process focused on seniors age 55 and up is underway in Pasadena. The Senior Strategic Planning Core Team, consisting of staff from the Pasadena Senior Center, Human Services and Recreation and Health Department staff along with members of the Senior Board and Senior Commission, held its first kick-off meeting on November 6, 2013. The group affirmed that the best way to tackle the strategic planning process is to merge the Senior Center and City's Senior Master Plans together. Much like the School/City/Community Work Plan, this work will initially center on alignment of resources and using shared data to direct next steps.

In December 2013, the core group plans to meet and discuss current data on senior demographics, services and programs. This effort is being assisted by the Health Department for compiling and reporting out and the assistance of each City Department is greatly needed to compile valuable information. Other items on the agenda for the December 2013 meeting include the possibility of hosting a senior service provider summit with leaders and executive directors of senior services throughout the City and the bordering regions. A summit will help build greater awareness and collaboration around aging in place and what we, as City officials, can do to bring resources together to support senior residents. Once common initiatives are established, the group may look to establish a steering committee to delve into the needs of Pasadena seniors and provide recommendations.

Below is a list of topics the group has already expressed an interest in studying:

- Staying informed by Best Practices
- Life Long Learning
- Volunteer/Employment
- Quality of Life (Recreation, Social activities, Caregiver Challenges Reassurance Programs)
- Access to Food and Nutrition
- Access to Dental Care and Immunizations
- Transportation
- Housing/Homeless Prevention

- Community Outreach and Awareness of Services
- Availability of Adult Day Care (Social Model)
- Promoting Successful Aging
- Service Capacity (staffing and programming space with experience and facility amenities)
- Strengthen Human Services (case management approach to address needs of whole person)
- Elder Abuse Awareness and Prevention
- Disaster Preparedness

All partners involved believe that this is a timely discussion to occur with the movement of aging in place such a popular goal. Akila Gibbs, Executive Director of the Pasadena Senior Center, noted, "I am so pleased that we are working together on these very important priorities for our seniors." The goal is to have a work plan in place on how this effort will take shape over the coming months.

The Senior Center along with the City will be reaching out to the community to acquire data. Thank you in advance for assisting with the initial steps in data collection.

For more information please contact the Akila Gibbs at the Pasadena Senior Center, (626) 795-4331 or the Human Services and Recreation Department Administrative Offices at (626) 744-4386.

MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS

DATE: November 13, 2013

TO: Michael J. Beck, City Manager

FROM: Siobhan Foster, Director of Public Works

RE: Pasadena Community ReLeaf Event on Saturday, November 16, 2013

On Saturday, November 16, 2013, national conservation organization American Forests along with funding partners, the Bank of America Charitable Foundation and U.S. Forest Service, will announce the results of its multi-month assessment of Pasadena's street trees. The assessment determined that the 58,267 Pasadena street trees used in the study provide an equivalent of \$8.8 million in cumulative benefits each year - including \$6.94 million in local commerce and property values increase, and \$1.36 million in air quality benefits – whereas their replacement cost, if lost, would be more than \$308 million. The event will take place at 679 Zanja Street, Pasadena, CA 91103 beginning at 9 a.m.

The study, commissioned by American Forests and conducted by Davey Resource Group, analyzed Pasadena public street trees to quantify the economic and health benefits they provide, particularly in relation to air quality in the City for which smog and pollution have been major challenges. Working with the City of Pasadena, the results will be used to inform Pasadena's future Urban Forest Management Plan.

Following the announcement of the results of the initial assessment, Pasadena Beautiful Foundation will join Bank of America volunteers and American Forests to lead a tree event to expand the urban forest and the benefits provided to the community. Department of Public Works, Parks & Natural Resources Division staff will provide a hands-on demonstration of proper tree planting techniques in preparation of tree plantings along Solita Road and Washington Boulevard. Please see the attached flyer for more information.

Based on data gleaned from the study, trees will be strategically planted with the goal of boosting air quality and other benefits that the urban forest supplies to Pasadena residents.

This assessment and restoration work in Pasadena is part of the new American Forests Community ReLeaf Program, which is doing assessments in five cities this fall. As announced in May 2013, American Forests with a \$250,000 grant from Bank of America Charitable Foundation and funding from the U.S. Forest Service, Community ReLeaf is conducting urban forest analyses in Asbury, NJ; Atlanta, GA; Detroit, MI; Nashville, TN; and Pasadena, CA.

American Forests estimates that urban trees in the lower 48 states remove approximately 784,000 tons of air pollution annually, with a value of \$3.8 billion. Since the nation is losing urban forest canopy at a rate of approximately four million trees a year and losing critical ecosystems that are vital to creating healthy and livable communities, the Community Release Program will focus on making assessments and developing restoration strategies for urban forests.

In 2012, American Forests funded a tree-planting event in the City of Pasadena. Emina Darakjy coordinated the event on behalf of Pasadena Beautiful Foundation. Ms. Darakjy, a nationally recognized urban forestry advocate, member of the City's Urban Forest Advisory Committee and former President of Pasadena Beautiful was instrumental in the selection of Pasadena for the Community ReLeaf Program grant funds. The City of Pasadena is grateful for Ms. Darakjy's dedication and support to the City's urban forest.

Additional information about the Community ReLeaf Program is available at <http://www.americanforests.org/newsroom/bank-of-america-partners-with-american-forests-250000-grant-to-fund-assessment-of-urban-forests-and-climate-change-in-five-u-s-cities/>.

Attachment: American Forests Study Press Release



AMERICAN FORESTS



American Forests Study Finds That Pasadena's Street Trees Provide More Than \$1 Million in Air Quality Benefits

Pasadena, Calif.; November 13, 2013 — National conservation organization [American Forests](#), alongside funding partners, the [Bank of America Charitable Foundation](#) and [U.S. Forest Service](#), announced today that a multi-month assessment of Pasadena's street trees has determined that the 58,267 Pasadena street trees used in the study provide an equivalent of \$8.8 million in cumulative benefits each year — including \$6.94 million in local commerce and property value increases and \$1.36 million in air quality benefits — whereas their replacement cost, if lost, would be more than \$308 million.

With the initial assessment complete, on Saturday, November 16, Bank of America volunteers will join American Forests and local partners for a tree planting event to help expand the urban forest and the benefits provided to the community. The event will be hosted by local partner Pasadena Beautiful Foundation, a nonprofit that works with individuals, community organizations and governmental representatives to restore, renew and protect Pasadena's urban forest. Pasadena Beautiful has been instrumental in enhancing the urban forest throughout the City of Pasadena.

The study, commissioned by American Forests and conducted by Davey Resource Group, a division of The Davey Tree Expert Company, analyzed the trees of Pasadena to quantify the economic and health benefits they provide, particularly in relation to air quality in a city for which smog and pollution have been major challenges. Working closely with the city of Pasadena, the results will be used to inform future development plans for the city.

"Trees can have a profound impact on communities," said Scott Steen, president & CEO of American Forests. "Using a science-based assessment process to determine the right trees and planting locations, American Forests is working with the City of Pasadena, Bank of America and local partners to expand the city's urban tree canopy and enhance air quality for all of the city's residents."

The event is just one of many that will be conducted this fall in Pasadena by American Forests, Bank of America and the Forest Service. Based on data gleaned from the study, trees will be planted strategically, with the goal of boosting the air quality and other benefits that the urban forest supplies to Pasadena's residents.

"Bank of America is committed to environmental sustainability and believes that global change requires local action. That is why we are working with American Forests and Pasadena Beautiful Foundation on this great restoration project," said Raul Anaya, Los Angeles market president, Bank of America. "Urban tree canopies are important in reducing carbon impact while beautifying our community and increasing property values that allow us to thrive socially and economically for years to come. The new trees being planted also add to the incredible lushness that truly makes Pasadena unique in the Southland."

U.S. Forest Service Chief Tom Tidwell has called urban trees "the hardest working trees in America." The Forest Service is active in more than 7,000 communities across the U.S., helping them to better plan and manage their urban forests.

This assessment and restoration work in Pasadena is part of the new American Forests Community ReLeaf program, which is doing assessments in five cities this fall. With \$250,000 in funding support from the Bank of America Charitable Foundation and funding from the U.S. Forest Service, Community ReLeaf is conducting analyses in Asbury Park, N.J.; Atlanta, Ga.; Detroit, Mich.; Nashville, Tenn.; and Pasadena, Calif., to help improve knowledge about and of the benefits urban forests provide to cities and their residents.

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About American Forests

American Forests restores and protects urban and rural forests. Founded in 1875, the oldest national nonprofit conservation organization in the country has served as a catalyst for many of the most important milestones in the conservation movement, including the founding of the U.S. Forest Service, the national forest and national park systems and literally thousands of forest ecosystem restoration projects and public education efforts. Since 1990, American Forests has planted more than 44 million trees in forests throughout the U.S. and in 44 countries, resulting in cleaner air and drinking water, restored habitat for wildlife and fish, and the removal of millions of tons of carbon dioxide from the atmosphere. Learn more at www.americanforests.org.

About the Bank of America Corporate Social Responsibility

Bank of America's commitment to corporate social responsibility (CSR) is a strategic part of doing business globally. Our CSR efforts guide how we operate in a socially, economically, financially and environmentally responsible way around the world, to deliver for shareholders, customers, clients and employees. Our goal is to help create economically vibrant regions and communities through lending, investing and giving. By partnering with our stakeholders, we create value that empowers individuals and communities to thrive and contributes to the long-

term success of our business. We have several core areas of focus for our CSR, including responsible business practices; environmental sustainability; strengthening local communities with a focus on housing, hunger and jobs; investing in global leadership development; and engaging through arts and culture. As part of these efforts, employee volunteers across the company contribute their time, passion and expertise to address issues in communities where they live and work. Learn more at www.bankofamerica.com/about and follow us on Twitter at @BofA_Community.

For more Bank of America news, visit the [Bank of America newsroom](#).

About the U.S. Forest Service

The mission of the U.S. Forest Service is to sustain the health, diversity and productivity of the nation's forests and grasslands to meet the needs of present and future generations. The agency manages 193 million acres of public land, provides assistance to state and private landowners and maintains the largest forestry research organization in the world. Public lands the Forest Service manages contribute more than \$13 billion to the economy each year through visitor spending alone. Those same lands provide 20 percent of the nation's clean water supply, a value estimated at \$7.2 billion per year. The agency also has either a direct or indirect role in stewardship of about 80 percent of the 850 million forested acres within the U.S., of which 100 million acres are urban forests where most Americans live.

CONTACTS:

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