



OFFICE OF THE CITY MANAGER

August 1, 2013

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Update on the Pasadena Assistance Fund:

On October 29, 2012 the City Council approved the transfer of the nearly \$1.8 million Human Services Endowment Fund to the Pasadena Community Foundation (PCF). The transfer was completed in early 2013 and PCF has since rebranded the fund as the Pasadena Assistance Fund (PAF). According to William Huang, Housing Director, the purpose of the transfer was to enable PCF to grow the fund through interest earning and new donations to enable the City to continue to allocate the funds for social services. Growing the PAF was deemed particularly important as a partial offset for the recent steep reductions in Federal funds which are the City's main source used to support local social services.

During the period of January 1, 2013 to June 30, 2013, the PAF has experienced a net increase of nearly \$26,000. The fund started at \$1,793,420 and ended at \$1,819,215. This growth will facilitate the City's continued financial support of local social service organizations.

2. 25th Annual Michael Bryant Free Hair Cut Day:

The Human Services and Recreation Department is hosting the 25th Annual Michael Bryant Free Hair Cut Day Event on Sunday, August 11, 2013, at Robinson Park, 1081 N. Fair Oaks Avenue from 10:00 a.m. – 2:00 p.m.

The event is designed for school age youth from Pasadena. Boys will receive a free haircut and girls will receive a free hairstyle or haircut. Participants will receive a free backpack that will include school supplies and the Department anticipates giving away more than 300 backpacks. Attendees are encouraged to come early to take part in the back-to-school backpack giveaway. I have attached a memorandum from Lisa Fowler, Management Analyst IV, Human

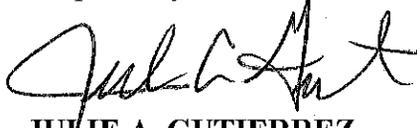
Services and Recreation which provides additional information on this annual event.

3. Positive Coaching Alliance Workshop:

On August 20, 2013, a Youth Sports Coaching Workshop will be conducted for youth sports coaches and volunteers. The event will take place from 4:30 p.m. to 6:30 p.m. at the Robinson Park Recreation located at 1081 North Fair Oaks. The focus of the training will be Culture, Practices and Strategies of the actual games for youth sports participants.

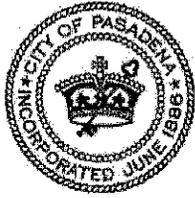
All youth sports coaches and other volunteers are encouraged to attend. This two hour workshop is spearheaded by a Positive Coaching Alliance (PCA) Trainer with extensive athletic and coaching experience. I have attached a memorandum from Lisa Fowler, Management Analyst IV, Human Services and Recreation which provides additional information on the PCA three key principles and the beneficial results after completion of this workshop.

Respectfully submitted,



JULIE A. GUTIERREZ
Assistant City Manager

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MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: July 24, 2013

TO: Michael Beck, City Manager

FROM: Lisa Fowler, Communications - Human Services & Recreation
Department

SUBJECT: 25th Annual Michael Bryant Free Hair Cut Day

The Human Services and Recreation Department is hosting the 25th Annual Michael Bryant Free Hair Cut Day Event on Sunday, August 11, 2013, at Robinson Park, 1081 N. Fair Oaks Avenue from 10:00 a.m. – 2:00 p.m.

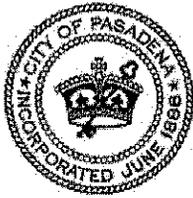
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This event is a tribute to Mr. Michael Bryant, who was a barber in Pasadena. Mr. Bryant graciously gave his time to provide free haircuts to children in the Northwest Pasadena community in his barber shop. Upon his untimely death, the community requested that the tradition continue.

Mercy Santoro, Department Director, echoed the sentiment of Robinson Park staff by encouraging everyone to come out and enjoy this free event. This event is co-sponsored by the Pasadena Police Department and the Northwest Commission.

For more information and/or to become a sponsor, please contact Robinson Park staff at (626) 744-7330 or cporter@cityofpasadena.net.

For more information about the Human Services and Recreation Department please visit www.cityofpasadena.net/humanservices.



MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: July 31, 2013

TO: Michael Beck, City Manager

FROM: Lisa Fowler – Communications, Human Services and & Recreation

SUBJECT: **Positive Coaching Alliance Workshop**

On August 20, 2013, a Youth Sports Coaching Workshop will be conducted for youth sports coaches and volunteers. The event will take place from 4:30 p.m. to 6:30 p.m. at the Robinson Park Recreation located at 1081 North Fair Oaks. The focus of the training will be Culture, Practices and Strategies of the actual games for youth sports participants.

All youth sports coaches and other volunteers are encouraged to attend. This two hour workshop is spearheaded by a Positive Coaching Alliance (PCA) Trainer with extensive athletic and coaching experience. The Trainer explains PCA's three key principles – Redefining "Winning" as Mastery of Sport, Filling Emotional Tanks and Honoring the Game – and leads attendees through a series of interactive exercises based on common youth sports scenarios. The result is that the group of leaders, coaches, parents or athletes begins to explore different approaches for success and establishes a common vocabulary for use in providing athletes a positive, character-building youth sports environment.

Mercy Santoro, Director of Human Services and Recreation, noted that exposure to such high caliber trainers by our coaches will benefit all of our youth sports participants. The event is free of charge to participants.

For more information, please contact the Citywide Recreation Office at 626-744-7506 or jbalden@cityofpasadena.net to learn about additional programs within the Department please visit www.cityofpasadena.net/humanservices.