



OFFICE OF THE CITY MANAGER

April 4, 2013

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Pasadena Section 108 Loan for Robinson Park:

In May of 2011, the City of Pasadena submitted a Section 108 Loan Application to the U.S. Department of Housing and Urban Development (HUD) for \$6 million dollars. The Section 108 Loan Program is a source of financing allotted for economic development and public facilities rehabilitation for the benefit of low- to moderate- income persons. The application was submitted to secure a source of funding that would enable the City to rehabilitate the Robinson Park Community Center.

William K. Huang, Housing Director is pleased to announce that on Thursday, March 28, 2013, the City received formal notification that it was awarded the Section 108 Loan funding in the amount of \$6 million. The attached memorandum provides additional information.

2. Pasadena Police Calls for Service Report – March 2013:

Attached is the Preliminary Monthly Statistical Report for the month of March 2013 from Phillip L. Sanchez, Chief of Police. This report is based on report calls for service rather than the uniform crime reporting (UCR) stats. The report reflects specific call types that resulted in a report/arrest disposition sorted by Service Area and Council District.

3. Post Redevelopment Legislation:

Since the elimination of redevelopment, a number of bills have been introduced in the state legislature intended to clarify/modify the regulations governing the wind-down of former redevelopment agencies and making it easier for cities to implement Infrastructure Financing Districts.

While the legislative intent seems to be one that is attempting to give cities back some form of redevelopment authority, none of the bills go so far as restoring redevelopment to what it had been before dissolution. Moreover, it is highly likely that these bills, as written today, will be amended in the coming weeks of the legislative session. I have attached a memorandum from Steve Mermell, Assistant City Manager that provides additional information and a summary of legislation of interest to the City of Pasadena.

4. Arbor Day Event – Daisy-Villa Neighborhood:

The Department of Public Works hosted its 23rd annual Arbor Day celebration on Saturday, March 30, 2013. The Department collaborated with the Pasadena Beautiful Foundation, Friends of Washington Park, and volunteers to plant 53 trees within Washington Park and City Council Districts 1, 3 and 5. I have attached a memorandum from Siobhan Foster, Director of Public Works which provides additional information on this event.

5. Check Out Pasadena Public Library’s April Events:

The attached memorandum from Jan Sanders, Director, Libraries and Information Services Department outlines just a few of the exciting events taking place this month at various library locations. In addition, be sure to ask about the Library eReaders that can now be checked out and taken home. This new program is being piloted at Central, Hastings, and Allendale branches which began on April 1st.

6. Rose Bowl Renovation Project Weekly Update:

Attached is the most current schedule for the Rose Bowl Renovation Project as provided by Darryl Dunn, General Manager of the Rose Bowl.

Respectfully submitted,



MICHAEL J. BECK
City Manager

/attachment



H O U S I N G D E P A R T M E N T

April 1, 2013

TO: Michael Beck, City Manager

FROM: William K. Huang, Housing Director 

SUBJECT: Pasadena Section 108 Loan for Robinson Park

In May of 2011, the City of Pasadena submitted a Section 108 Loan Application to the U.S. Department of Housing and Urban Development (HUD) for \$6 million dollars. The Section 108 Loan Program is a source of financing allotted for economic development and public facilities rehabilitation for the benefit of low- to moderate- income persons.

The application was submitted to secure a source of funding that would enable the City to rehabilitate the Robinson Park Community Center. The rehabilitation will be the second and final phase of the Robinson Park Master Plan adopted by the City in 2002. Completion of the Robinson Park Master Plan will result in significant economic and recreational opportunities for the community and Northwest Pasadena. Once completed it is estimated that the square footage of the facility will increase from 18,910 to an estimated 30,000 square feet and have an estimated total cost of \$8 million.

On Thursday, March 28, 2013, the City received formal notification that it was awarded the Section 108 Loan funding in the amount of \$6 million. The City will identify the other \$2 million in funding for the project which will be a joint effort between the Housing, Public Works and the Human Services and Recreation Departments.

The Section 108 Program allows the City to borrow against future CDBG funds and will be repaid through pledging future CDBG funds on an annual basis for a term of approximately 20 years.



PASADENA POLICE DEPARTMENT

PRELIMINARY - Monthly Statistical Report

March 2013

This Preliminary Monthly Statistical Report is based on Call for Service (CFS) data and is not Uniform Crime Report (UCR) compliant. Select call types are included for incidents closed with a report disposition. Using preliminary information allows for timely information to make immediate deployment decisions.

Offense	Service Area					
	1	2	3	4	5	
Homicide						0
Rape	1	1				2
Robbery	1	2	1	2	3	9
ADW		6		2	2	10
Assault	2	6	1	4	9	22
Assault DV	1	10	2	1	1	15
Burglary Commercial	3	3	2	10	9	27
Burglary Other	5	3		3		11
Burglary Residential	6	17	15	5	1	44
Burglary Vehicle	15	8	15	9	12	59
Theft	27	24	17	12	35	115
<i>Recovered Vehicle</i>		4	2		1	7
Stolen Vehicle	5	8	3	2	1	19
	66	88	56	50	73	333

Offense	Council Districts							
	1	2	3	4	5	6	7	
Homicide					1			0
Rape					1	1		2
Robbery			2	2	2	2	1	9
ADW	5			2	1	1	1	10
Assault	4		6	4	2	5	1	22
Assault DV	4		2	1	6	1	1	15
Burglary Commercial	1	1	4	10	5	5	1	27
Burglary Other	2			3	1	4	1	11
Burglary Residential	10	10	3	8	6	5	2	44
Burglary Vehicle	10	10	5	11	3	11	9	59
Theft	16	6	21	13	16	23	20	115
<i>Recovered Vehicle</i>	1	1	1		3		1	7
Stolen Vehicle	3	2	2	2	4	5	1	19
	55	29	45	56	48	63	38	333

**Totals do not include recovered vehicles

INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

Combined Service Areas and Council District - March 2013																			
	West			Northwest			Central				East		Midtown						
Council District	1	6	7	1	3	5	2	4	5	7	4	1	3	5	6	7			
Homicide																			0
Rape		1		1		1	1												2
Robbery		1		1		1	1	2			1	1	2	2		1	1	1	3
ADW					5		1	6				2	2				1	1	2
Assault		1	1	2	4	1	1	6			1	1	4	4		5		4	9
Assault DV			1	1	4	2	4	10			2	2	1	1				1	1
Burglary Commercial	1	2		3		3	3	1		1	2	10	10		4	1	3	1	9
Burglary Other		4	1	5	2		1	3				3	3						11
Burglary Residential		4	2	6	10	3	4	17	10	3	2	15	5	5			1		44
Burglary Vehicle	5	7	3	15	5	1	2	8	10	2	1	2	15	9	9		4	4	4
Theft	3	17	7	27	13	5	6	24	6	1	6	4	17	12	12		16	4	6
Recovered Vehicle					1		3	4	1			1	2				1		1
Stolen Vehicle		4	1	5	3	2	3	8	2		1	3	2	2				1	1
	9	41	16	66	46	15	27	88	29	6	14	7	56	50	50		30	6	22
																			15
																			73
																			333

Combined Service Areas and Council District - 2013 Year to Date March																			
	West			Northwest			Central				East		Midtown						
Offense	1	6	7	1	3	5	2	4	5	7	4	1	3	5	6	7			
Homicide										2		2							2
Rape		1		1	1		1	2	1		1		2						5
Robbery		5		5	1	5	4	10	2		1	1	4	5	5		3	1	4
ADW		1	1	2	9	1	3	13			1		1	3	3		1	1	2
Assault		5	3	8	15	4	3	22	2		3		5	9	9		9	3	7
Assault DV			3	3	8	5	6	19	1		3	1	5	3	3		2		1
Burglary Commercial	1	7		8	2		5	7	6		3		9	34	34		19	2	6
Burglary Other		6	4	10	2		2	4	1			1	2	3	3				2
Burglary Residential		22	13	35	32	18	11	61	35	10	9	6	60	22	22		3		3
Burglary Vehicle	5	27	10	42	19	3	4	26	14	2	2	8	26	21	21	1	12	1	8
Theft	8	53	17	78	30	19	21	70	24	7	15	14	60	50	50		47	8	30
Recovered Vehicle					3		5	8	2			1	3	2	2		1		1
Stolen Vehicle		5	3	8	7	6	7	20	9		4	1	14	10	10	1	1		4
	14	132	54	200	126	61	67	254	95	19	44	32	190	160	160		97	16	67
																			46
																			228
																			1032

** Totals do not include Recovered Vehicles

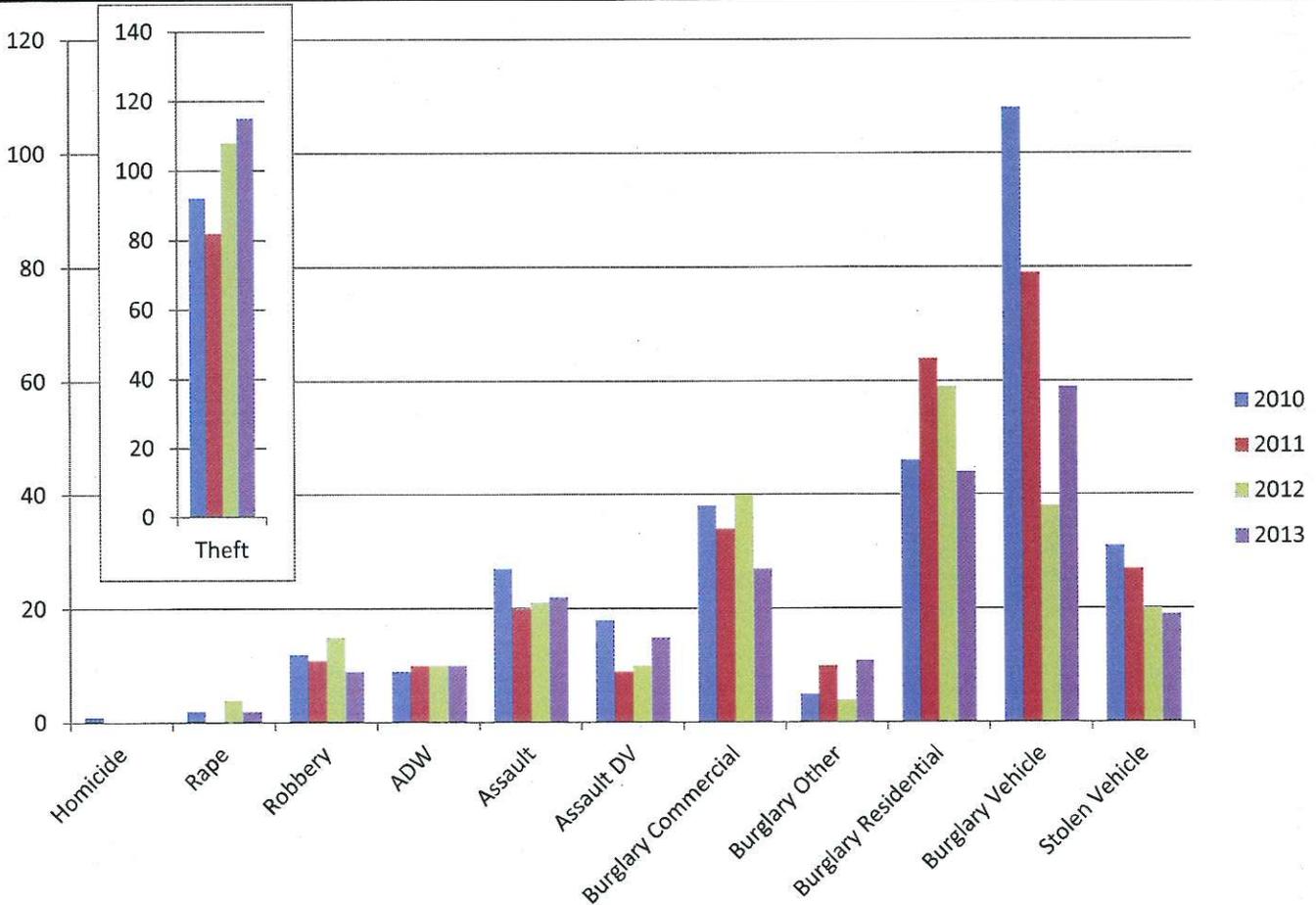
INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

March 2010 -March 2013

	2010	2011	2012	2013	Change from 2012
Homicide	1				N/C
Rape	2		4	2	-50%
Robbery	12	11	15	9	-40%
ADW	9	10	10	10	0%
Assault	27	20	21	22	5%
Assault DV	18	9	10	15	50%
Burglary Commercial	38	34	40	27	-33%
Burglary Other	5	10	4	11	175%
Burglary Residential	46	64	59	44	-25%
Burglary Vehicle	108	79	38	59	55%
Theft	92	82	108	115	6%
Recovered Vehicle	11	8	9	7	-22%
Stolen Vehicle	31	27	20	19	-5%
	389	346	329	333	1%

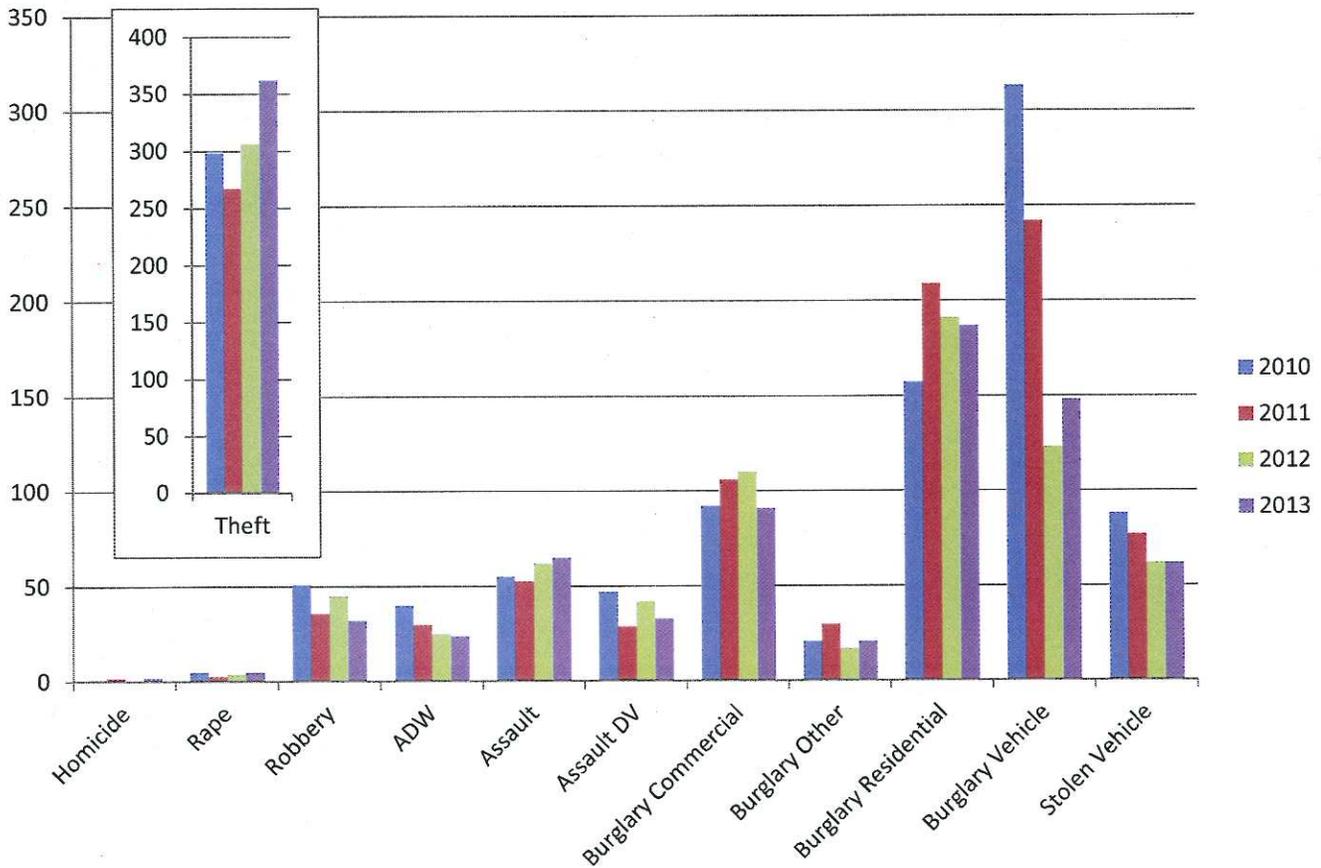


INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS
FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

Year to Date through March

	2010	2011	2012	2013	Change from 2012
Homicide	1	2		2	N/C
Rape	5	3	4	5	25%
Robbery	51	36	45	32	-29%
ADW	40	30	25	24	-4%
Assault	55	53	62	65	5%
Assault DV	47	29	42	33	-21%
Burglary Commercial	92	106	110	91	-17%
Burglary Other	21	30	17	21	24%
Burglary Residential	157	209	191	187	-2%
Burglary Vehicle	313	242	123	148	20%
Theft	298	267	306	362	18%
Recovered Vehicles	42	22	32	14	-56%
Stolen Vehicle	88	77	62	62	0%
Total	1168	1084	987	1032	5%



**INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS
FOR PUBLIC DISTRIBUTION**



MEMORANDUM

TO: Michael J. Beck, City Manager
FROM: Steve Mermell, Assistant City Manager
DATE: April 4, 2013
SUBJECT: Weekly Newsletter: Post Redevelopment Legislation

Since the elimination of redevelopment, a number of bills have been introduced in the state legislature intended to clarify/modify the regulations governing the wind-down of former redevelopment agencies and making it easier for cities to implement Infrastructure Financing Districts. IFDs have been lawful for a number of years, yet cities were reluctant to form IFDs because they worried about the constitutionality of using tax increment revenue from property not within a redevelopment project area. In 1988, an Attorney General’s opinion allayed those concerns, and one city formed an IFD to fund the public works for a new hotel and any future public works needed to develop a theme park, up to \$1.5 million. To date, it is the only example of a finished IFD project. Intrigued by the concept, a number of Legislators are proposing bills (summarized below) that would make it easier for cities to implement Infrastructure Financing Districts (IFDs).

While the legislative intent seems to be one that is attempting to give cities back some form of redevelopment authority, none of the bills go so far as restoring redevelopment to what it had been before dissolution. Moreover, it is highly likely that these bills, as written today, will be amended in the coming weeks of the legislative session. On Monday, a report from the Legislative Policy Committee will be presented to the City Council in regarding to this subject. The following table provides a simple overview of the bills the new legislation intended to re-create tax-increment financing.

Bill	Requires Voter Approval	Focuses on Transit Oriented Development	Includes Private Facilities	Includes ERAF's share*	Requires creation of 10 prevailing wage jobs for every \$1 million invested
SB 1	No	✓			
SB 33	No				
AB 294	66%			✓	
AB 690	55%				✓
AB 243	55%		✓		

*Educational Revenue Augmentation Fund

**MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS**

DATE: April 2, 2013
TO: Michael J. Beck, City Manager
FROM: Siobhan Foster, Director
RE: Arbor Day Event – Daisy-Villa Neighborhood

The Department of Public Works hosted its 23rd annual Arbor Day celebration on Saturday, March 30, 2013. The Department collaborated with the Pasadena Beautiful Foundation, Friends of Washington Park, and volunteers to plant 53 trees within Washington Park and City Council Districts 1, 3 and 5.



This event, as well as other tree planting events coordinated by the Department of Public Works and the Pasadena Beautiful Foundation have helped the City replant more than 2,500 trees lost during the November 30 – December 1, 2011 windstorm.

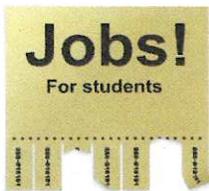
Darya Barar, Program Coordinator II, manages reforestation efforts on behalf of the Department of Public Works and is able to assist with tree planting requests. Ms. Barar is available by telephone at (626) 744-3846 or via e-mail at dbarar@cityofpasadena.net.

**MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF LIBRARIES AND INFORMATION SERVICES**

To: Michael Beck, City Manager
From: Jan Sanders, Director, Libraries and Information Services Department
Date: April 4, 2013
Re: *Check Out Pasadena Public Library's April Events*

Hire Me!

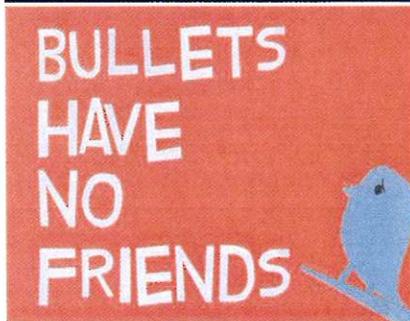
La Pintesca Branch Library will hold a free one-day job skills workshop and career fair for first-time teen job seekers, ages 13 – 17, on **Saturday, April 6 from 10 a.m. to 2 p.m. at La Pintesca Branch Library, 1355 N. Raymond Ave. and La Pintesca Teen Education Center, 1415 N. Raymond Ave.**



Teens will pick up valuable tips on getting their first summer job! Included are resume writing and mock interviews presentations, trainings and activities. Attendees will receive a job certification skills certificate upon completion of the training. Co-sponsored by La Pintesca Teen Education Center and Women At Work.

Space is limited. Call (626) 744-7268 to register. For more information, contact Diane Walker at dianewalker@cityofpasadena.net.

Uncool: The Anti-Gun Violence Project



Pasadena Public Library will hold a series of workshops for children inspired by an illustration studio at Art Center, which focused on the creation of illustrated children's books as viable vehicles for anti-gun messages for children ages 6 - 7.

This creative and fun series is part of an award-winning gun violence prevention initiative, *Uncool: The Anti-Gun Violence Project*, supported by the Nathan Cummings Foundation and held in partnership with Designmatters at the Art Center College of Design.

Each workshop offers a different approach to the theme and is taught by an Art Center faculty member. Children can learn to illustrate their own books, draw cartoons, create something special or design a poster. Space is limited, please call the library site for reservations.

• **Guns are Uncool! Children's Book Illustration Workshop** will be held on **Saturday, April 6, 1 p.m. at the Central Library's Children's Story Room, 285 E. Walnut St.** Children will create book illustrations while imagining a world where guns are not used to solve problems. The program will be led by LaShawn Moore and David Tillinghast with special guest Ariel Lee, author, illustrator of **Mark & the Jelly Bean Monster**. For ages 5 – 8. Call (626) 744-4066, option 4 for reservations.

• **Let's Build Something: Designing a Better Future** will be held on **Saturday, April 13, 10:30 a.m. at Lamanda Park Branch Library, 140 S. Altadena Dr. and Saturday, April 20, 11 a.m. at Hastings Branch Library, 3325 E. Orange Grove Blvd.** Children will explore ideas of non-violence and creative expression then tear apart images of guns and other symbols of violence and transform them in creative ways to make new and playful images. The program will be led by children's book illustrator Patrick Hruby. For ages 5 – 10. For reservations call (626) 744-7266 for the April 13th Lamanda Park Branch program and (626) 744-7262 for the April 20th Hastings Branch program.

• **The Uncool Comic Book Workshop** will be held on **Monday, April 15, 3:30 p.m. at San Rafael Branch Library, 1240 Nithsdale Rd.** Children will create their own Superhero who teaches them how to turn negative actions into positive words. The program will be led by Jeff McMillian. For ages 6 - 7. Call (626) 744-7270 for reservations.

• **The VERY COOL Poster Workshop** will be held on **Tuesday, April 30, 3:30 p.m. at La Pintoresca Branch Library, 1355 N. Raymond Ave.** Children will create Public Service posters entitled GUNS ARE UNCOOL at the top and feature images of what IS cool to them on the rest of the poster. The program will be led by Steve Turk. For children of all ages. Call (626) 744-7268 for reservations.

For more information, contact Pat Smith at (626) 744-4045 or psmith@cityofpasadena.net.

Check out the Tech!

Looking for a way to try eReader technology? Visit Pasadena's **Central Library, 285 E. Walnut St., Hastings Branch Library, 3325 E. Orange Grove Blvd. or Allendale Branch Library, 1130 S. Marengo Ave.** to check out the library's new eReaders. The eReaders are FREE. All you need to check them out is your Pasadena Public Library card.



The eReaders are part of the library's 3M Cloud Library service, which allows you to check out and read eBooks on this paperback sized eReader technology. It's a great way to experience eReaders then decide if you like it or not before you consider buying one.

You can choose from hundreds of eBooks in the 3M Cloud Library. Library staff will add up to five eBooks to the eReader for your use. eReaders [and the eBooks on them] circulate for three weeks.

To try out this new collection go to <http://bit.ly/ppl-3mcloud> and "Check out the Tech!" For more information, contact Pablo Oliva at (626) 744-7542 or poliva@cityofpasadena.net.

PROJECT PLANNING SCHEDULE

4/1/2013

April							May							June						
S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W	T	F	S
	1	2	3	4	5	6				1	2	3	4							1
7	8	9	10	11	12	13	5	6	7	8	9	10	11	2	3	4	5	6	7	8
14	15	16	17	18	19	20	12	13	14	15	16	17	18	9	10	11	12	13	14	15
21	22	23	24	25	26	27	19	20	21	22	23	24	25	16	17	18	19	20	21	22
28	29	30					26	27	28	29	30	31		23	24	25	26	27	28	29
														30						

- April 1, 2013: Legacy Coordination Meeting (10:15am/ Admin)
- April 2, 2013: IMG Walkthrough (3:30pm)
- April 3, 2013: Broadcast Cabling Connectivity Meeting (7am)
- April 3, 2013: Rose Bowl Local Hiring Advisory Meeting (4pm/ Brookside)
- April 3, 2013: RBOC Operations Meeting (5pm)
- April 4, 2013: IMG Channel Cut Signage Walkthrough (10am/ East Scoreboard)
- April 4, 2013: RBOC Board Meeting (6:30pm/ Brookside)
- April 5, 2013: City Colleges Event (Field)
- April 6, 2013: CSX Intermodal Rodeo (Lot F)
- April 6, 2013: MS walk load-in
- April 7, 2013: MS Walk
- April 8, 2013: Legacy Coordination Meeting (10:15am/ Admin)
- April 8, 2013: Weekly Update Meeting (11am/ Conference Room)
- April 9, 2013: Police Drivers Training Course (7am-4pm/ South Lot F)
- April 10, 2013: Safety Committee Meeting (Noon/ Conference Room)
- April 11, 2013: Neighborhood Meeting (7:30am/ Brookside)
- **April 14, 2013: Flea Market**
- **April 15, 2013: Pavilion Substantial Completion**
- April 15, 2013: Legacy Coordination Meeting (10:15am/ Admin)

- April 15, 2013: Weekly Update Meeting (11am/ Conference Room)
- April 16-17, 2013: Pasadena Air Operations Fly-in (Court of Champions)
- April 16-17, 2013: Pasadena Traffic Operations Meeting (Media Center)
- April 18, 2013: Bank of the West Event (Field)
- April 18-19, 2013: Autism Speaks Load-in
- April 20, 2013: Autism Speaks
- April 22, 2013: Legacy Coordination Meeting (10:15am/ Admin)
- April 22, 2013: Weekly Update Meeting (11am/ Conference Room)
- April 23, 2013: 100th Rose Bowl Game Press Conference (6pm/ Level D)
- April 24, 2013: Police Drivers Training Course (7am-4pm/ South Lot F)
- April 24, 2013: Football Bowl Association Stadium Tour (1:30pm)
- April 24, 2013: TOR BCS Cocktails and Dinner (6pm/ Field and Pavilion)
- April 27, 2013: Cystic Fibrosis Walk (Lot B)
- April 27, 2013: Police Expo (Court of Champions)
- April 27, 2013: Spring Scrimmage
- April 28, 2013: CSX Intermodal Rodeo (Lot F)