OFFICE OF THE CITY MANAGER

January 10, 2013

To the Honorable City Council
of the City of Pasadena

Mayor and Councilmembers:

WEEKLY NEWSLETTER

1. Response to Community Violence:

Last year our country witnessed a series of horrific acts of violence resulting in the deaths of numerous innocents and the shattering of many lives. In Pasadena, the joy of the holiday season was also marred by gang-related violence that claimed three innocent lives, including that of Victor McClinton, a person who had dedicated his life to mentoring youth in our community.

In response to these events, both on the national stage, and locally, there's been renewed discussion as to what can be done to address the culture of violence that seems so pervasive in our society. The issues are complex and the solutions are not simple, but one thing is certain, we all have a role to play. For its part, the City seeks to provide the community a wide variety of programming, ranging from job training, community health, recreation, and activities for youth and young adults, which help address many of the issues that give rise to violence.

I have every confidence that with the leadership of the City Council, Pasadena City government will continue to address the needs of our community as identified through such efforts as the Human Services Needs Assessment, Update to the Policy on Children, Youth & Families, School/City Work Plan, and other initiatives. We are all fortunate to have so many local non-profits and faith-based organizations join with the city and PUSD to build a safe and prosperous community. It must be recognized that a long-term concerted effort will be required from all segments of our community in this effort. As we move into the new year, let us focus on working together with a shared purpose to build a better community.

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2. New Year's Activity Reports:

Once again, Pasadena rang in the New Year with style. Attached are memorandums from various department directors that provide recaps and statistics from their respective departments. This year's parade and game clean-up were once again successfully completed by the Public Works crews. Out of the 112 tons collected, 43 tons were diverted for recycling.

3. Pasadena Police Calls for Service Report – December 2012:

Attached is the Preliminary Monthly Statistical Report for the month of December 2012 from Phillip L. Sanchez, Chief of Police. This report is based on report calls for service rather than the uniform crime reporting (UCR) stats. The report reflects specific call types that resulted in a report/arrest disposition sorted by Service Area and Council District.

4. American Water Resources Insurance Services Mailer to Pasadena Residents:

According to General Manager Phyllis Currie, Pasadena Water and Power ("PWP") was recently informed that American Water Resources Insurance Services—a subsidiary of the American Water Company—will be sending out letters to Pasadena residents advertising their water and sewer line insurance policy. Given the confusion that we have seen before by residents receiving similar mailings in the past, PWP is working to proactively inform customers that this is an independent project with no affiliation to the City of Pasadena or PWP. A customer advisory notice will be posted on www.PWPweb.com.

5. Draft 2013-2015 School/City Work Plan Meetings and Outreach Schedule:

Members of the community are encouraged to attend one of several community meetings to become familiar with and provide input on the Draft 2013-2015 School/City Work Plan. Feedback is needed to ensure the work of partnering agencies and educators is captured in the Plan's strategies. The Work Plan will be presented to the Pasadena Board of Education and City Council at their February 19, 2013 annual Joint Meeting, to be held at 6:30pm in the City Hall Council Chambers. The attached informational sheet from Mercy Santoro, Director of Human Services and Recreation provides additional information.

6. Citizen Service Center – Quarterly Activity Report:

The Citizen Service Center (SCS) is a powerful online resource for addressing constituent issues. The searchable Knowledgebase contains frequently asked questions about the many programs and services offered by the City of Pasadena. The Service Request module allows users to report code violations, graffiti, potholes, abandoned vehicles and more all from the convenience of the web or Smartphone.

The attached Quarterly Activity Report from Phillip Leclair, Chief Information Officer outlines recent developments and metrics related to the operation of the Citizen Service Center (CSC). A full-color copy of the report can be found on the City website at http://cityofpasadena.net/CSC. If you have any questions regarding this report or the Citizen Service Center in general, please contact Bryan Sands, Deputy CIO at 626-744-4252.

7. Neighborhood Outreach Workers Program Update:

Since the release of the 2012 Human Services, Recreation and Housing Needs Assessment, much has been done to align services toward addressing the needs of gang impacted youth and families. According to the Needs Assessment, just over 30% of the community shared concerns about violence, specific to child abuse and partner violence. The 2011 Citizens Survey indicated over 35% of residents are concerned with gang violence. With this combined data the Human Services and Recreation Department continues its partnerships and human service efforts to address these concerns. Also, with the Office of Juvenile Justice and Delinquency Prevention Program (OJJDP) funding no longer available as of June 2012 to fund the NOW program, efforts to continue and build upon aspects of the program have been made and are underway as detailed in the attached memorandum from Mercy Santoro, Director of Human Services and Recreation.

8. Pasadena After School Adventures Program Continues:

The City of Pasadena's Human Services and Recreation Department continues its After School Adventures Program. The program is designed to provide affordable, flexible and convenient after-school child care for only $25 per week at Pasadena Unified School District elementary school sites.

After School Adventures Program children are supervised by well-trained and compassionate staff. All participants will experience exciting and fun activities including games, sports, and cooking projects, artistic expression, music and drama, socialization skills and learn the benefits of a healthy and active lifestyle. Snacks are included at most sites and all sites incorporate Safety First standards.

Program walk-in registration opened this past Monday, January7th at Robinson Park Center, 1081 N. Fair Oaks. Online registration is available at www.cityofpasadena.net/reserve. I have attached a memorandum from Mercy Santoro, Director of Human Services and Recreation that provides additional information on this program.

9. Rose Bowl Renovation Project Weekly Update:

Attached is the most current schedule for the Rose Bowl Renovation Project as provided by Darryl Dunn, General Manager of the Rose Bowl.

Respectfully submitted,

MICHAEL J. BECK
City Manager

/attachments

MEMORANDUM - CITY OF PASADENA
DEPARTMENT OF PUBLIC WORKS

DATE: January 3, 2013

TO: Michael J. Beck, City Manager

FROM: Siobhan Foster, Director

RE: Department of Public Works – FY 2013 New Year's Events Recap

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Beginning in August of each year, the Department of Public Works initiates preparations for the Rose Parade, Rose Bowl Game, and post-parade activities. The bulk of the work commences in October and continues through mid-January. The high winds Pasadena experienced during the week of December 16 compounded this year's efforts as tree limb and palm frond cleanup necessitated the diversion of resources from preparation activities.

Below is a summary of Department of Public Works accomplishments in support the goals specified above.

Pre-Parade Activities

- Permitting:
  - Issued encroachment permits for grandstand placement & freeway/ramp closures, with pre- & post-inspections required for permit compliance
- Traffic signals/traffic control:
  - Removed traffic signals mast arms along parade route (22 mast arms, 7 street light poles & 6 traffic signal poles)
  - Coordinated with TOR staff on pedestrian & circulation safety within parade formation area
  - Ordered temporary restricted parking, traffic control, & shuttle signage
  - Installed 5,000 *No Parking* signs
  - Deployed 2,000 barricades & 7 changeable message signs for traffic control throughout City
- Painting:
  - 10-miles of blue line (honor lines for parade viewers to move into street)
  - 5-miles of pink lines (for floats to follow along parade route)
  - Lines for float formation stalls
  - TV corner reserved media spaces
  - Red curbs along parade route to improve safety
- Infrastructure support:
  - Inspected & cleaned sewers on Colorado Boulevard
  - Installed 100 catch basin inlet covers to prevent storm drain contamination

  - Pruned trees, backfilled tree wells & inspected sidewalks along parade route & adjacent streets
  - Repaired pot holes & damaged sidewalks along Colorado & Orange Grove Boulevards
  - Inspected & repaired street/pedestrian lighting along parade route
  - Completed hazard inspections of park areas & median islands
  - Constructed equestrian ramp in Pasadena High School parking lot for access to Victory Park
  - Provided electrical support & temporary power needed for post-parade float viewing at Victory Park
- Removals:
  - Bus benches & refuse containers along parade route
  - Removed news racks, sidewalk dining & other street furniture
- Installations:
  - Mulch & decomposed granite under grandstand seating area
  - Fence in front of Norton Simon Museum
  - Fencing around post-parade viewing areas to keep public off of private property
  - 100 benches throughout post-parade area
  - Set-up 20 channel irons in ADA area at post parade
- Other preparations:
  - Painted restroom at Area H
  - Coordinated restroom placement throughout parade route
  - Hosted Threat Assessment and Response Team (TART) in back-up EOC including:
    - Assisting with law enforcement remote communication systems
    - Providing parking for multiple agencies working to ensure safety of Pasadena residents & visitors
- Received floats in post-parade area
- Staffed post parade area

<u>Pre-Rose Bowl Game Activities</u>

- In Rose Bowl area:
  - Marked parking spaces in Area H & for RV parking
  - Hand trimmed trees for float viewing
  - Maintained restrooms
- Performed general plumbing sweep of Rose Bowl restrooms & locker rooms, servicing:
  - 400+ fixtures housed in 24 restroom buildings
  - 2 kitchens
  - 3 shower rooms
  - 100 backflow devices
- Provided electrical support & temporary power needed for Rose Bowl Game, including:
  - Credentialing
  - Pre- & post-game media
  - Concessions
  - Vendor tents
  - Lighting

  - Security
  - Ticket Master
  - Video
  - Game day management trailers
  - Field operations
- Coordinated Rose Bowl game recycling activities in collaboration with RBOC, Los Angeles Conservation Corps & Diamond Cleaning, including:
  - Distribution of recycling collection containers
  - Collection of recyclable materials at hospitality locations, Rose Bowl concourses & seating areas, & parking areas throughout Rose Bowl area
  - Placed/serviced 30 cubic yard roll-off bins for cardboard recycling in concourses & Area H

Game/Post-Parade

- Parade cleanup:
  - Utilized 80 workers, 10 dump trucks, 8 front loader/backhoes, 8 sweepers, 3 packers & 6 pick-up trucks for area clean up including sweeping of parade route & adjacent streets on January 1
- Post-parade area activities:
  - Cleaned post-parade area on January 1 & 2
  - Hand swept gutters in post-parade area
  - Secured streets while temporary fencing was removed & traffic signals were re-installed & made operational
- Environmental stewardship initiatives:
  - Diverted 38% of waste materials from landfill for recycling; an increase of 41% from the 2012 diversion rate
  - Collection of 60 tons of trash from post-parade area & 52 tons from Rose Bowl area
  - Recycled 8 tons of cardboard & 5,000 beverage containers from parade route
  - Recycled 35 tons of cardboard & 100,000 beverage containers from Rose Bowl area
  - Provided dedicated anti-scavenging details throughout Rose Bowl area
  - Arranged for collection/donation of 5 tons (10,500 pounds) of leftover food & 150 floral arrangement from Rose Bowl Game corporate hospitality tents, media sections, ESPN Zone & VIP pre-game team/alumni tents to Dream Center Foodbank
  - Removed recycling equipment from all venues
- Rose Bowl Game cleanup:
  - Brookside Park
  - Area H
  - West Drive
  - J East
  - J West
  - Rose Bowl Parking Lots D, B, F & K
  - Loop around Brookside Golf Course

    - Streets entering Arroyo (Seco St, Rosemont Ave, Linda Vista Ave, West Dr, Salvia Canyon & Arroyo Blvd)
- Removals:
    - Trash, debris & safety hazards from grandstand areas
    - Fence at Norton Simon Museum
    - Mulch & sawdust after grandstand removal
- Supplemental street sweeping on Rose Bowl loop to mitigate muddy conditions

Post-event activities will continue through mid-January as the department removes parking signs and barricades, uncovers catch basins, deconstructs asphalt ramps, continues to pick up recycling and so forth.

While this list is by no means exhaustive, it provides a glimpse of the support the Department of Public Works provides for the Rose Parade, Rose Bowl Game, and post-parade activities.

MEMORANDUM - City of Pasadena
Pasadena Police Department

January 2, 2013

TO: Phillip L. Sanchez
Chief of Police

FROM: Bruce George, Lieutenant
Counter Terrorism/Event Planning Sections
Support Operations Division

RE: Recap of 2013 PPD New Year's Operations

Summary

The Pasadena Police Department's New Year's related details began on Wednesday December 26, 2012 at 0330 hrs with the deployment Bomb Dogs at the Rose Bowl Stadium. The stadium was swept for security after the construction company gave ownership to the Tournament of Roses for their events.

New Year's assignments concluded on Wednesday January 2, 2013 at approximately 2400 hours with escorts of the floats back to the builder's locations in Irwindale, California and the Rosemont Pavilion in Pasadena.

Parade Watch which is staffed by police department volunteers was a success once again. This program uses volunteers to meet and screen recreational vehicles who park along Colorado Blvd in anticipation of the parade. Parade Watch went into operation on December 29, 2012 and continued through December 31, 2012. Parade Watch Volunteers registered 479 RV/Trailers during the three day period.

The Event Planning Section of the Pasadena Police Department has received several critique forms from police personnel who worked assignments related to New Years, but have not had time to review them all. In the coming weeks, the Event Planning Section will review all of the critiques and consider the input and information for consideration of the 2104 planning season.

Background Information

The New Years operations for the PPD are broken down into Pre-Event and Rose Bowl Float Viewing, Night Side, Support, Day Side, Rose Bowl Game and Post Parade. The following are observations and issues identified;

Pre-Event:

Issue – The United States Custom Service was not able to provide the detections vehicles this year due to budgetary constraints.

Resolution – Contemporary Services Corporation employees along with bomb K9s increased searches in targeted areas. Vehicle searches presented an increased challenge. It is our hopes that this service will be restored in 2014.

Night Side:

Issue – Report came in that Apex personnel were not on some traffic control posts.

Resolution – This year the use of Apex traffic control was increased. It was discovered that some of the employees were not in the intersections while the traffic was light to medium flow. Management spoke with Apex supervision and resolved to resolve the issue.

Support:

No issues identified at this time.

Day Side:

Issue – The freeway ramp to the northbound 710 freeway at Pasadena Ave. just north of California Bl did not open until 1035 hrs. It was scheduled to open at 1000 hrs. This caused a slight back up onto Pasadena Ave.

Resolution – This issue will be addressed with CHP and Cal Trans for the 2014 parade season.

Rose Bowl Game:

See below.

Post Parade:

Issue – Securitas Security personnel were not on post at 0700 hrs on Jan. 2 for the gate openings of parade viewing. This delayed the gate opening.

Resolution – T of R Post Parade Chair, Bob Miller is aware and addressed this issue with the mismanagement team from Securitas.

Arrest:

Arrest statistics for New Years and Rose Bowl events: 40

Parade:	
Public Intoxication:	22
Possession of Burglary Tools:	1
Total:	23

Rose Bowl Game:

Public Intoxication:		16
Field Incursion:		1
	Total:	17

Rose Bowl Game Parking Information

Lot B Full
Lot D 86%
Lot F Full
Lot H Full
Lot I 49%
Lot J/e Full
Lot J/w 0%
Lot K Full
Lot L 14%
Golf Lot 1A 66%
Golf Lot 1 Full
Golf Lot 2 Full
Golf Lot 3 Full
Golf Lot 4 Full
Golf Lots 5 a & b 93%
Golf Lot 6 Full
Golf Lot 7 Full
Golf Lot 8 Full
Golf Lake Lot Full
Golf Lot 9 Full
Golf Lot 10 56%
Ball Diamonds 2 & 3 Full

The streets in the Arroyo surrounding the stadium were not parked nor were the neighborhoods on the East and West Crests.

2013 Rose Bowl Game Recap
January 2, 2013

The crowd was announced as 93,359

There were a total of 17 arrests, 15 occurred before half time.

16 were for Drunk in Public, one was for Field Incursion at the conclusion of the game.

There were 13 ejections from the stadium.

The inbound shuttle count was 9,915

There were approximately 116 RVs and 171 buses.

We parked all lots and did not have to park the streets around the stadium or the neighborhoods.

There were 633 vehicles parked with Disabled placards.

All traffic was in by noon.

There were really no issues of note concerning the traffic or crowd control operation.

There was a concern between Tournament of Roses Game Staff and the FBI S.W.A.T. contingent regarding credentialing and roof access during the game. PPD staff will coordinate a meeting to ensure the issues are address for 2014.

MEMORANDUM - CITY OF PASADENA
Fire Department

January 3, 2013

TO: Michael J. Beck, City Manager

FROM: Calvin E. Wells, Fire Chief

SUBJECT: City Manager's Weekly Newsletter Item – 2013 Rose Incident Overview

The Rose Incident is comprised of several events, Fanfest, Equestfest, Bandfest, the Rose Parade/ Post-Parade, the Rose Bowl Game, and the City at large. This year's event was a traditional event, as New Year's fell on a Tuesday, thereby all the primary activities took place on January 1, 2013.

Fanfest (December 28-31), located in the Arroyo was staffed by one EMS Supervisor, one paramedic ambulance and one bike team. Hours of operation were 0900-1800 daily. Staff covered float viewing activities, band photos, parents' luncheon, VIP luncheon and the Arroyo at large. Three patients were seen over the four-day period, most minor in nature; however, two patients were transported. The most significant incident was an Auto/Ped incident with a parking attendant struck, in Lot I, who eventually signed AMA.

Equestfest (December 29), located at Burbank Equestrian Center was staffed by four EMSR personnel, forming two foot teams, who assisted three patients with minor needs. One patient was transported via private auto after sustaining an injury from a horse.

Bandfest (December 29-30), located at PCC was staffed by one paramedic ambulance. Their primary focus was on band members and spectator safety. No patients were seen over the two day period.

The Rose Parade is broken into two events; Eve Operations (1900-0600) and Day Operations (0600-2000), which includes Post-Parade. Eve Operations (December 31, 2012) resources are comprised of two paramedic ambulances and one patrol rig in addition to the seven fire stations.

Eve Operations included (12 incidents with eight transports to local hospitals).

Patrol 38 assisted with medical incidents and patrolled the route for non-compliant cooking/ warming fires.

Day Operations (January 1, 2013) is comprised of thirteen fire based paramedic ambulances, two BLS ambulances, two engine companies, eight two-person bike teams, and thirteen Red Cross First Aid tents strategically placed along the 5.5 mile route.

Day Operations included (34 incidents with 14 transports to local hospitals).

Post-Parade (January 1) is comprised of two paramedic ambulances, two BLS ambulances, four bike teams, and one EMS Supervisor. Forty-two incidents with five transports to local hospitals (two BLS, three ALS).

Post-Parade (January 2) is comprised of one paramedic ambulance, one BLS ambulance, one bike team and one EMS Supervisor. Eleven patients were seen, no transports.

The Rose Bowl Game is staffed with seven PFD Prevention personnel, and 82 EMS personnel, which include six paramedic ambulances, two BLS ambulances, two Pasadena Fire Rescue Carts, two Los Angeles City Fire gators, four bike teams, EMSR personnel, ARC personnel and overhead personnel from surrounding agencies:

- 93,359 -Attendance
- 72 – Casual contacts (band aids, aspirin, etc.)
- 30 – Patients seen in the Aid Station – nine transported (six-ALS, three-BLS)

City (at large) comprised of seven fire stations and assigned apparatus responded to 159 incidents, nothing of noteworthy status.

The Fire Department Emergency Operating Center (DOC) opened on December 31, 2012 at 1900, which was comprised of one deputy fire chief, one battalion chief, two firefighters, and one staff assistant. The DOC exercised command and control functions through the end of the Rose Bowl Game on January 1, 2013, 2000 hrs.

The following agencies provided resources on January 1, 2013 to assist with fire and life safety incidents:

Los Angeles City Fire Department
Los Angeles County Fire Department
Glendale Fire Department
Burbank Fire Department
South Pasadena Fire Department
San Marino Fire Department
San Gabriel Fire Department
Los Angeles County Department of Health Services
Priority One Ambulance Service
Pasadena Fire Emergency Medical Services Reserves
American Red Cross
California National Guard, 9th Civil Support Team
Tournament of Roses DOC Liaison

CEW:KC:pgp

MEMORANDUM - CITY OF PASADENA
DEPARTMENT of TRANSPORTATION

DATE: January 9, 2013

TO: Michael J. Beck, City Manager

FROM: Frederick C. Dock, Director F.C. Dock

SUBJECT: **City Manager's Weekly Newsletter - Transportation Department Recap – Rose Parade and Rose Bowl Game**

Transportation Department staff in the Traffic Management Center (TMC) and in Parking Division supported the Rose Parade and Rose Bowl Game on January 1, 2013 and the Post Parade Float Viewing on January 2, 2013. During Parade Eve operations, the TMC was staffed by two engineers and one Department of Information Technology staff member. Parade Eve operations included signal timing modifications to 60 traffic signals along or near the parade route.

During Parade Day operations, three Transportation Department engineers staffed the TMC. Parade Day operations included signal timing modifications to 36 traffic signals for outbound Rose Parade traffic and inbound Rose Bowl Game traffic, as well as signal timing modifications to 55 traffic signals for outbound Rose Bowl Game traffic. Transportation Department staff responded to various traffic conditions during the transition from the Rose Parade to the Rose Bowl Game to facilitate egress. The Department of Transportation staff also trailed the Rose Parade and verified that appropriate signal operations resumed as the Parade completed the route.

Post Parade Float Viewing traffic operations were handled by the normal workday TMC staff on January 2 and included the modification of signal timing to ten intersections.

Parking Division manages the City's garage space to provide Rose Parade parking. Approximately 2,300 parking passes were sold this year and generated approximately $57,000 in revenue for the garage funds.

PASADENA WATER AND POWER

MEMORANDUM

January 9, 2013

To: Michael Beck
City Manager

From: Phyllis E. Currie
General Manager

Subject: Rose Parade and Rose Bowl Game Preparation

In preparation for the New Year's events, Pasadena Water and Power (PWP) crews provided overhead and underground temporary electrical service connections to various media outlets. These crews returned after the events to remove and/or disable electrical equipment. PWP crews also performed maintenance work and tested the Rose Bowl electrical equipment a few weeks prior to the game.

Maintenance crews from the Water Division inspected the parade route and Rose Bowl area and repaired any water facilities that posted potential safety or tripping hazards. The crews assisted with the setup and tear down of various city-owned properties. Work included the removal and reinstallation of bus benches, bus shelters, and repair or replacement of any water meter vaults damaged during the installation of the grandstands.

In order to facilitate response to power outages in Pasadena during the Parade, personnel from various sections of Power Delivery were stationed north and south of Colorado Boulevard. In addition, Electrical Troubleshooters were stationed in the stadium to assist in any electrical emergency. During the parade, crews from the Water Division were on standby staffing city trucks at various locations on the parade route for additional security.

Before, during and after the New Year's events, designated PWP personnel worked closely with various law enforcement agencies.

MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: January 9, 2013

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation

SUBJECT: **POST PARADE ACTIVITIES AND SUPPORT**

- **Post Parade Activities at Victory Park Community Center and Park**

  Human Services and Recreation Department staff assisted with the planning and organization of the Post Parade activities at Victory Park Community Center and Pasadena High School. All of the parade floats come to Victory upon the conclusion of the parade for public viewing. All band members receive a free hamburger from In-N- Out after their five and a half mile walk. This assistance included providing the following resources: tables, chairs and other amenities for the Red Cross officials, transportation for City staff and the Tournament of Roses staff as well as overall support with last minute necessities. Staff also provided information and referrals to participants and visitors attending the event. City staff reserved the following facilities for the Tournament of Roses activities: Victory Park Community Center, Victory Park and parking lot, Area-H adjacent to the Rose Bowl, and Brookside Park from December 17, 2012 to January 5, 2013.

- **Assistance in Rose Parade Ticket Reservations Provided to Visitors with Disabilities and their Guests**

  Staff with the Human Services and Recreation Department assisted approximately 700 Rose Parade visitors with accessible Rose Parade viewing at three separate locations along the float route. Staff coordinates on behalf of both the City and the Tournament of Roses to make these street level and flat viewing areas available. One location is in front of Rusnak's auto dealership and that area is referred to as the West Colorado location. There is another one just in front of Paseo Colorado and the final location is at the end of the parade route on Sierra Madre Boulevard. All of these viewing areas have accessible portable restrooms.

City of Pasadena

DATE: January 3rd, 2013

TO: Michael Beck, City Manager

FROM: Asim Mohammed, Acting Chief Information Officer

RE: Rose Parade and Rose Bowl Game

In preparation and during the New Year's events, the Department of Information Technology (DoIT) provided support to City Manager's office, public safety, transportation, and other City operations.

DoIT in partnership with City Manager's staff developed and implemented a new online system for processing Rose Parade and Rose Bowl Game tickets allocated to City staff, Council Districts and Commissions. Tickets inventory, lottery processing, distribution, notifications, payments and reporting were managed by the system.

Telecommunications and Network Infrastructure teams installed fiber and wireless network connections to support public safety operations and visiting law enforcement agencies. Staff set-up and configured the City's Emergency Operating Centers (EOC) with telephones, radio equipment, cable T.V., and computing and network equipment. Similar services were provided to Department Operations Centers (DOC) including installation of Wi-Fi at Police DOC. Radio system paging services were programmed and provided to key executives. Assistance was provided to Tournament of Roses Emergency Operating Center Personnel in their use of the City's EOC at City Hall during the events. Throughout the previous year, staff coordinated with cellular carriers to implement improvements along parade route and around the Rose Bowl.

The Radio Infrastructure team was available on-site throughout the events to service and repair equipment supporting public safety and other City department radio communications needs.

Staff provided on-site support to the Transportation department to assist with traffic signal reprogramming and other way-faring signage adjustments in preparation of the parade. Staff remained on-call throughout the events to provide support to transportation system needs.

Systems Administrators for all essential City systems remained on-call throughout the events to respond to any service interruptions and to new request for service.

All essential information technology services remained fully functional without interruption throughout the events.

DATE: January 10, 2013

TO: Michael Beck. City Manager

FROM: William Boyer, Public Information Officer

SUBJECT: Public Information & Social Media by City During 2013 Rose Parade and Rose Bowl Game

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The following information recaps efforts by the Public Information Office in support of the annual Rose Parade and Rose Bowl Game. This year's efforts included an emphasis on greater collaboration with the Tournament of Roses, the Rose Bowl Stadium and the Pasadena Convention and Visitors Bureau, as well as the City Police, Fire and Public Works departments, to leverage communication resources, media outreach and Social Media use.

This was also the first year that the City actively used its Twitter account to inform the public about the Rose Parade and Rose Bowl Game, resulting in millions of messages seen around the world that showcased Pasadena's premier annual events in an international Social Media platform.

MEDIA OUTREACH

- Coordinated efforts for public information outreach and media information with/ for all departments, primarily Police, Fire and Public Works.
- Distributed several news releases in addition to about a dozen media advisories and a dozen email alerts or updates.
- Helped coordinate media interviews and press briefings/conference, responded to dozens of phone calls from press.
- Coordinated website postings to help drive traffic to Pasadena CVB, Tournament of Roses and Rose Bowl Stadium websites.
- Promoted and supported CVB Visitor Hotline and the Go Pasadena phone app - part of an overall coordination between the TOR, Rose Bowl, Pasadena CVB and City.

TWITTER: City of Pasadena Twitter Page/Feed www.twitter.com/PasadenaGov

- Tracking reports indicated we generated a minimum of 3.52 million impressions from Twitter feed. Impressions mean how many times the messages from PasadenaGov were seen on phones, tablet, etc.
- Overall, the use of the hashtag #RoseParade, used by a variety of organizations, including Pasadena, generated more than 6.1 million impressions combined, with City of Pasadena ranked sixth in nation activity related to use of the hashtag,

according to Hashtracking.com. The City ranked higher than the NBC LA (network affiliate) TV station.

- Twitter actually shut down the City's Twitter feed **twice** on New Year's Day because of the volume of activity we were generating. Active on-site tweets from Parade, pre-Parade and Rose Bowl Game.
- Some of the messages and photos we sent out were re-tweeted or marked favorite as much as 1,000 times by followers.
- We now have about 12,000 followers, building from 1 in August to about 12,000 on Dec. 31.

PCOC CVB

- Used existing "Go Pasadena" smartphone app to post & distribute information for Rose Parade, Rose Bowl Game and City regarding event times, street routes and closures, ticket information, safety information, etc. This was the first year that all entities involved - CVB, TOR, RB and City coordinated efforts to use the CVB "Go Pasadena" app.
- Conducted successful Media Event, English and Spanish, for the opening of the Visitors Hotline, with the Rose Parade Queen and Princesses in attendance to cut the ribbon and answer phones during the first hour of operations.
- Distributed several news releases, advisories and alerts relating to parade and bowl game activities.
- Hosted several travel writers for New Year's events as part of CVB's overall marketing campaign.

PASADENA
CENTER OPERATING COMPANY

January 3, 2013

TO: CITY MANAGER

FROM: Julie A. Gutierrez, Interim CEO

SUBJECT: PCOC – 2013 New Year's Event Recap

As in past years, the Pasadena Center Operating Company was busy hosting New Year's related events. The following provides a summary of our events:

Visitor Hotline: The Pasadena CVB operated the 29th Annual Visitor Hotline from December 28th through January 2nd. Over 60 volunteers staffed the hotline and answered several thousand phone inquiries from visitors and residents who had questions related to the Rose Parade, Rose Bowl Game and New Year's activities in Pasadena. The Visitor Hotline began with Queen Vanessa and the Royal Court cutting the ribbon at the opening ceremony. The Queen and Court answered phone calls for the first hour and helped kick off a social media contest that offered parade and game tickets to callers responding to Facebook and Twitter posts. Media were invited to attend the opening ceremony. The Visitor Hotline received media coverage from Channels 2/9, 4, 5 & 7, Telemundo, Univision, Azteca, Pasadena Star News, KNX Radio, and KFWB.

Hosted Media and Meeting Planners: The Pasadena CVB hosted several clients during New Year's including travel writers from the Lexington (Kentucky) Herald-Leader,McClatchy news wire, In-Hollywood Magazine and TravelEatPlay.com. The guest list also included a meeting planner from San Francisco who has strong leads for future business at the Pasadena Convention Center. The guests received Pasadena's royal treatment. Each itinerary was slightly different but included admission to the Norton Simon Museum, Rose Parade Float Decorating, Rose Parade, Rose Bowl Game, Post Parade Float Viewing and dining at Pasadena's popular restaurants. The Westin Hotel worked with the CVB to provide a complimentary room to the travel writer from Kentucky. City Manager Michael Beck took to the group on the field during the Rose Bowl Game which was a major thrill for all of the guests. All expressed their sincere gratitude for the hospitality that the City of Pasadena provided during their stay.

Rose Bowl Hall of Fame Induction Ceremony: The Rose Bowl Hall of Fame Induction Ceremony took place from 12pm – 1:30pm on December 30th in Ballrooms A-C of the Pasadena Convention Center. Approximately 140 guests were in attendance. The Pasadena Tournament of Roses honored the 2012 Rose Bowl Hall of Fame class during a luncheon. Guests were able to witness history as three newest members were inducted into the Hall of Fame during the induction ceremony and press conference that followed the luncheon.

Donate Life: Donate Life had (3) different events that honored and represented people touched by organ, eye, and tissue donation.

- **Float Rider Dinner:** The dinner took place from 6pm – 8pm on December 29th in the lower level of the Conference Center Building of the Convention Center. Approximately 195 guests were in attendance.

- **Floragraph Breakfast:** Each year, the Donate Life float's floragraphs honor deceased organ, eye and tissue donors nationwide. Through these memorial portraits, most of which are decorated by the honorees' family members, the organization offers a tribute to them, their families, and donors everywhere. The breakfast took place from 10am – 12pm on December 30th in the lower level of the Conference Center Building of the Convention Center. Approximately 505 were in attendance.

- **Rose Parade Float Gala:** The annual Donate Life Float Gala serves as an opportunity to gather the float class as well as recognize floragraph honorees and float riders. The gala took place on the evening of December 30th with a reception from 6pm-7pm, followed by the dinner and program from 7pm – 11pm. Approximately 520 guests were in attendance.

PASADENA POLICE DEPARTMENT

PRELIMINARY - Monthly Statistical Report

December 2012

This Preliminary Monthly Statistical Report is based on Call for Service (CFS) data and is not Uniform Crime Report (UCR) compliant. Select call types are included for incidents closed with a report disposition. Using preliminary information allows for timely information to make immediate deployment decisions.

	Service Area					
Offense	**1**	**2**	**3**	**4**	**5**	
Homicide		2				2
Robbery	2	6	1		1	10
ADW		7	1	1	5	14
Assault	3	3	4	1	5	16
Assault DV		8			2	10
Burglary Commercial	3		5	10	10	28
Burglary Other	4	1	2	1	2	10
Burglary Residential	27	29	14	9	3	82
Burglary Vehicle	10	6	3	7	11	37
Theft	22	17	24	16	39	118
Recovered Vehicle	1	5	2		1	9
Stolen Vehicle	6	6	8	5	1	26
	77	**85**	**62**	**50**	**79**	**353**

	Council Districts							
Offense	**1**	**2**	**3**	**4**	**5**	**6**	**7**	
Homicide	1				1			2
Robbery	4		1		3	2		10
ADW	2		5	2	2	2	1	14
Assault	1	3	4	1	2	4	1	16
Assault DV	3		2		3	1	1	10
Burglary Commercial		3	8	10	3	2	2	28
Burglary Other	1		1	1	3	3	1	10
Burglary Residential	19	7	7	11	8	17	13	82
Burglary Vehicle	2		3	7	6	12	7	37
Theft	1	14	24	17	21	21	20	118
Recovered Vehicle	4	2	2			1		9
Stolen Vehicle	3	3	1	5	4	3	7	26
	37	**30**	**56**	**54**	**56**	**67**	**53**	**353**

**Totals do not include recovered vehicles

INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

Combined Service Areas and Council District - December 2012

	West				Northwest				Central						East			Midtown							
Council District	**1**	**6**	**7**		**1**	**3**	**5**		**1**	**2**	**4**	**5**	**7**		**4**	**7**		**1**	**2**	**3**	**5**	**6**	**7**		
Homicide					1		1	2																1	**2**
Robbery		2		2	3	1	2	6				1		1				1		2		2	1	5	**10**
ADW					2	3	2	7			1			1	1		1			2		1	1	5	**14**
Assault		3		3	1	1	1	3		3			1	4	1		1			3	1	1		5	**16**
Assault DV					3	2	3	8														1	1	2	**10**
Burglary Commercial		2	1	3						3		2		5	10		10			8	1		1	10	**28**
Burglary Other		3	1	4	1			1				2		2	1		1			1	1			2	**10**
Burglary Residential		17	10	27	19	5	5	29		7	2	3	2	14	9		9			2			1	3	**82**
Burglary Vehicle	1	6	3	10	1	1	4	6				1	2	3	7		7			2	1	6	2	11	**37**
Theft		12	10	22		6	11	17		14	1	6	3	24	16		16	1		18	4	9	7	39	**118**
Recovered Vehicle		*1*		*1*	*4*	*1*		*5*		*2*				*2*						*1*				*1*	**9**
Stolen Vehicle		3	3	6	3	1	2	6		3		2	3	8	5		5						1	1	**26**
	1	**48**	**28**	**77**	**34**	**20**	**31**	**85**		**30**	**4**	**17**	**11**	**62**	**50**		**50**			**36**	**8**	**19**	**14**	**79**	**353**

Combined Service Areas and Council District - 2012 YTD December

	West				Northwest				Central						East			Midtown							
Offense	**1**	**6**	**7**		**1**	**3**	**5**		**1**	**2**	**4**	**5**	**7**		**4**	**7**		**1**	**2**	**3**	**5**	**6**	**7**		
Homicide					4		1	5																	5
Rape	1	1	2	4	3	3	4	10		1			2	3	2		2			2			1	3	22
Robbery		8	2	10	20	28	21	69		10	1	8	11	30	29		29	1		9	2	10	8	30	168
ADW		8	1	9	26	35	15	76		7	2	3	2	14	8		8			17		13	1	31	138
Assault	3	23	11	37	51	27	33	111		22	4	9	7	42	22		22			32	6	20	3	61	273
Assault DV	2	11	2	15	19	38	24	81		13		12	4	29	7		7			7		3	5	15	147
Burglary Commercial		35	12	47	23	19	15	57		23	4	7	10	44	122		122	2		76	9	31	23	141	411
Burglary Other	1	17	5	23	9	6	4	19		8		3		11	7		7		1	5	3	7	7	23	83
Burglary Residential	3	81	32	116	121	55	44	220		103	20	17	26	166	110	1	111			8	2	13	6	29	642
Burglary Vehicle	14	68	14	96	28	31	22	81	1	23	7	20	25	76	77	3	80			20	3	47	25	95	428
Theft	11	171	50	232	79	81	75	235		106	26	42	70	244	187	9	196	1		205	26	126	77	435	1342
Recovered Vehicle	*1*	*6*	*1*	*8*	*20*	*18*	*8*	*46*		*11*	*1*	*5*	*1*	*18*	*11*		*11*	*1*		*4*	*1*	*2*	*4*	*12*	*95*
Stolen Vehicle	1	30	7	38	21	25	21	67		22	5	17	21	65	34	1	35	2		14	3	18	15	52	257
	36	**453**	**138**	**627**	**404**	**348**	**279**	**1031**	**1**	**338**	**69**	**138**	**178**	**724**	**605**	**14**	**619**	**6**	**1**	**395**	**54**	**288**	**171**	**915**	**3916**

** Totals do not include Recovered Vehicles

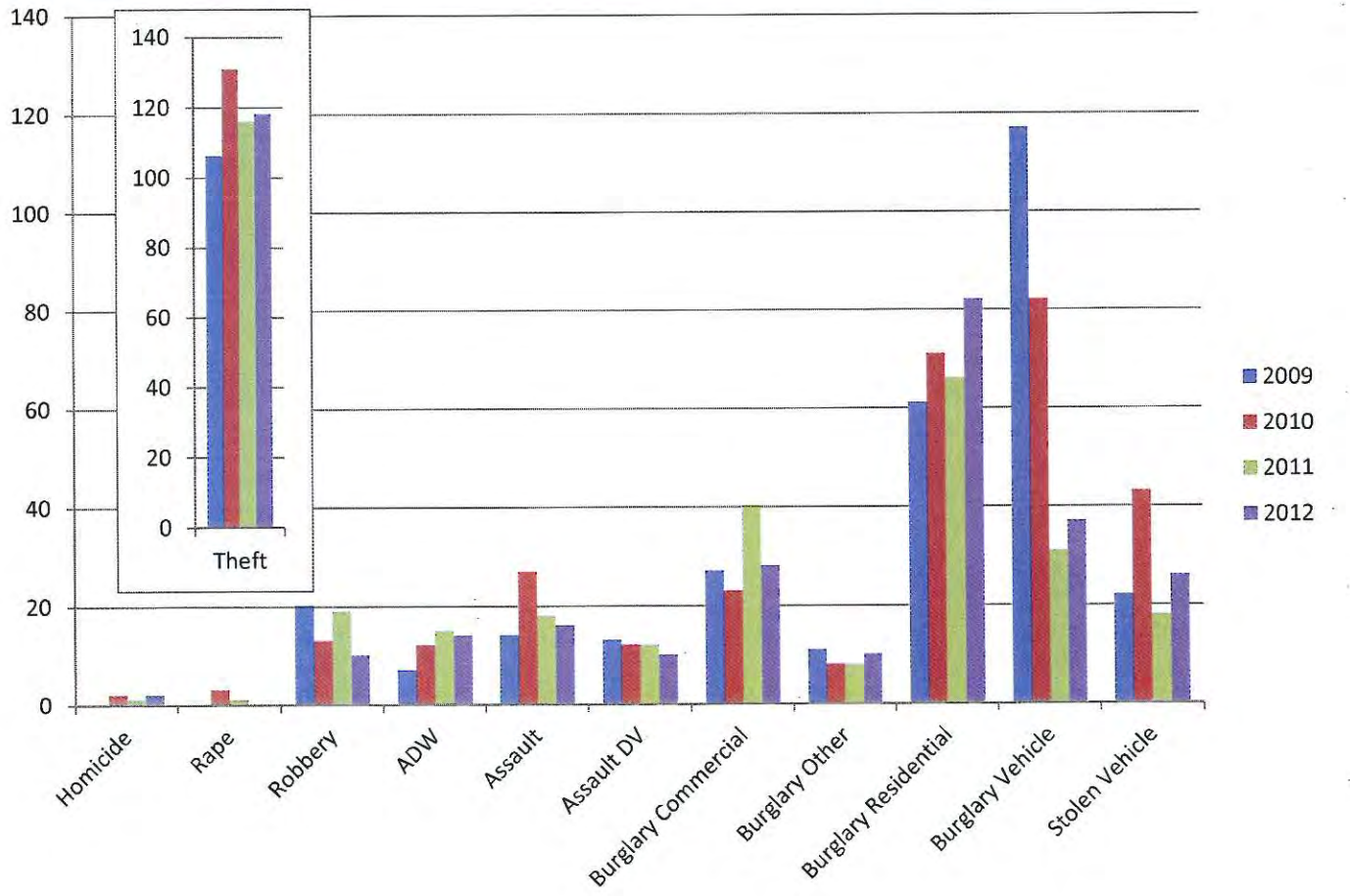
INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

December 2009 - December 2012

	2009	2010	2011	2012	Change from 2011
Homicide		2	1	2	100%
Rape		3	1		-100%
Robbery	20	13	19	10	-47%
ADW	7	12	15	14	-7%
Assault	14	27	18	16	-11%
Assault DV	13	12	12	10	-17%
Burglary Commercial	27	23	40	28	-30%
Burglary Other	11	8	8	10	25%
Burglary Residential	61	71	66	82	24%
Burglary Vehicle	117	82	31	37	19%
Theft	106	131	116	118	2%
Recovered Vehicle	*13*	*13*	*10*	*9*	-10%
Stolen Vehicle	22	43	18	26	44%
	398	427	345	353	2%



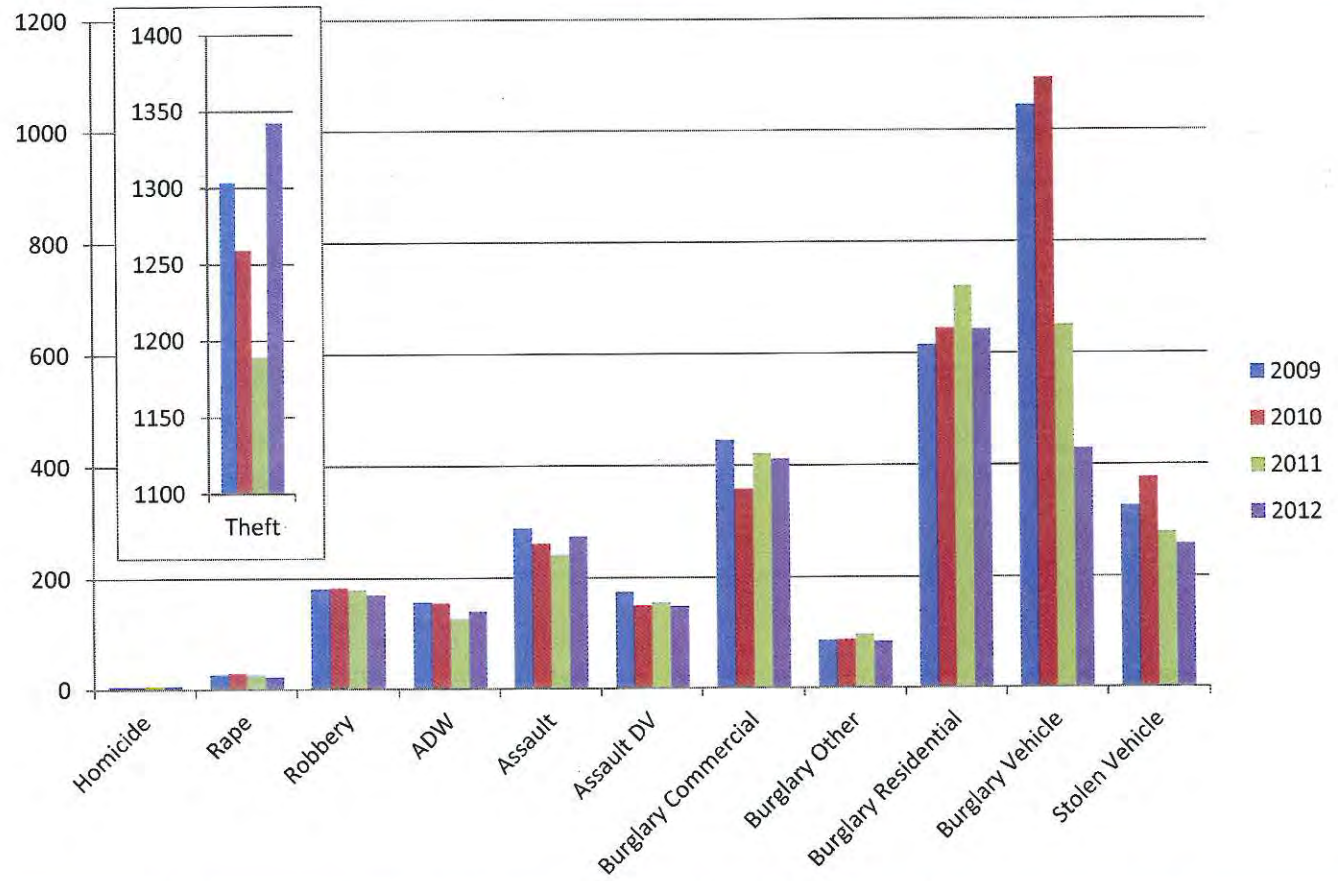
INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

PASADENA POLICE DEPARTMENT

Year to Date through December

	2009	2010	2011	2012	Change from 2011
Homicide	4	4	6	5	**-17%**
Rape	26	29	26	22	**-15%**
Robbery	180	182	178	168	**-6%**
ADW	155	154	126	138	**10%**
Assault	287	261	241	273	**13%**
Assault DV	173	149	154	147	**-5%**
Burglary Commercial	445	357	421	411	**-2%**
Burglary Other	85	86	96	83	**-14%**
Burglary Residential	614	644	719	642	**-11%**
Burglary Vehicle	1044	1094	650	428	**-34%**
Theft	1303	1259	1189	1342	**13%**
Recovered Vehicles	*122*	*120*	*89*	*95*	**7%**
Stolen Vehicle	325	376	278	257	**-8%**
Total	**4641**	**4595**	**4084**	**3916**	**-4%**



INFORMATION IS TIME SENSITIVE AND SUBJECT TO CHANGE UPON FURTHER ANALYSIS

FOR PUBLIC DISTRIBUTION

Draft 2013-15 School / City Work Plan
Meetings and Outreach Schedule

Purpose of Community Meetings

Members of the community are encouraged to attend one of several community meetings to become familiar with and provide input on the Draft 2013-15 School/City Work Plan. Feedback is needed to ensure the work of partnering agencies and educators is captured in the Plan's strategies. The Work Plan will be presented to the Pasadena Board of Education and City Council at their February 19, 2013 annual Joint Meeting, to be held at 6:30 p.m. in the City Hall Council Chambers. To view the Draft Work Plan and/or for additional information regarding the Joint Meeting and Outreach efforts, please visit www.cityofpasadena.net/humanservices or contact Lisa Fowler at lfowler@cityofpasadena.net.

Overview

Pasadena's Draft 2013-15 School / City Work Plan was developed to align Pasadena Unified School District (PUSD), City of Pasadena (City) and community resources around specific results. The purpose is to bring about greater accountability in student achievement and quality of life outcomes while addressing service gaps and avoiding duplication of services. The Work Plan also builds on existing commonalities and shared values between PUSD and the City. While no new PUSD or City funds are earmarked for the Work Plan, the success of the Work Plan is weighted in positioning resources towards key results and purposeful partnerships.

Many factors outside of school influence the education of students. To this end, the Plan draws upon the Community Schools Framework. Using this approach, the City recognizes that to thrive as a Healthy Community, early childhood and public education is a priority. Further, both academic and non-academic aspects of community life are intertwined, and therefore, a balanced approach to the work ahead and intermittent assessment is needed to ensure the Work Plan's success. PUSD and the City are committed to working together cooperatively to foster 21st Century Learning Skills to improve student outcomes, to support our local economy, and to ensure the City grows as a local and global center of innovation.

Scheduled 2013-15 School / City Work Plan Meeting Dates

January 8, 2013 – 9:00-10:30 a.m., Vision 20/20
Intended For: Service Providers Addressing Needs of High Risk Youth and Their Families
Hosted By: Flintridge Center, discussion facilitated by Brian Biery, Flintridge Center
Location: 236 W. Mountain Street, Pasadena

January 9, 2013 – 8:00-9:30 a.m., Clergy Coalition
Intended For: Leaders and Members of Faith-Based Communities
Hosted By: Clergy Coalition
Location: Lake Avenue Church, 393 N. Lake Avenue, Pasadena

January 16, 2013 – 9:00-10:30 a.m., Stakeholders
Intended For: Medical Practitioners, Business Community, Educators and Other Interested Professionals
Hosted By: State Senator Carol Liu, discussion facilitated by Brian Biery, Flintridge Foundation
Location: Donald Wright Auditorium, Pasadena Central Library, 285 East Walnut Street, Pasadena

January 17, 2013 – 6:00-8:00 p.m., Parents
Intended For: Parents of School-Age Students
Hosted By: Pasadena Educational Foundation, discussion facilitated by Brian Biery, Flintridge Center
Location: Rose City School, Conference Room, 350 Hudson Avenue, Pasadena

January 26, 2013 – 10:00-11:00 a.m., Teens
Intended For: Pasadena Youth
Hosted By: Youth Council
Location: La Pintoresca Teen Education Center, 1415 N. Raymond Avenue, Pasadena

January 31, 2013 – 9:30-11:00 a.m., Childcare Practitioner and Educators
Intended For: Early Childhood and Childcare Practitioners and Educators
Hosted By: Pacific Oaks College, discussion facilitated by Pacific Oaks Faculty
Location: 55 W. Eureka Street, Building 55, Rooms 40-41, Pasadena

PASADENA citizen service center

Quarterly Activity Report

PERIOD: 2nd Quarter FY-2013
DATES: 10/1/2012 – 12/31/2012

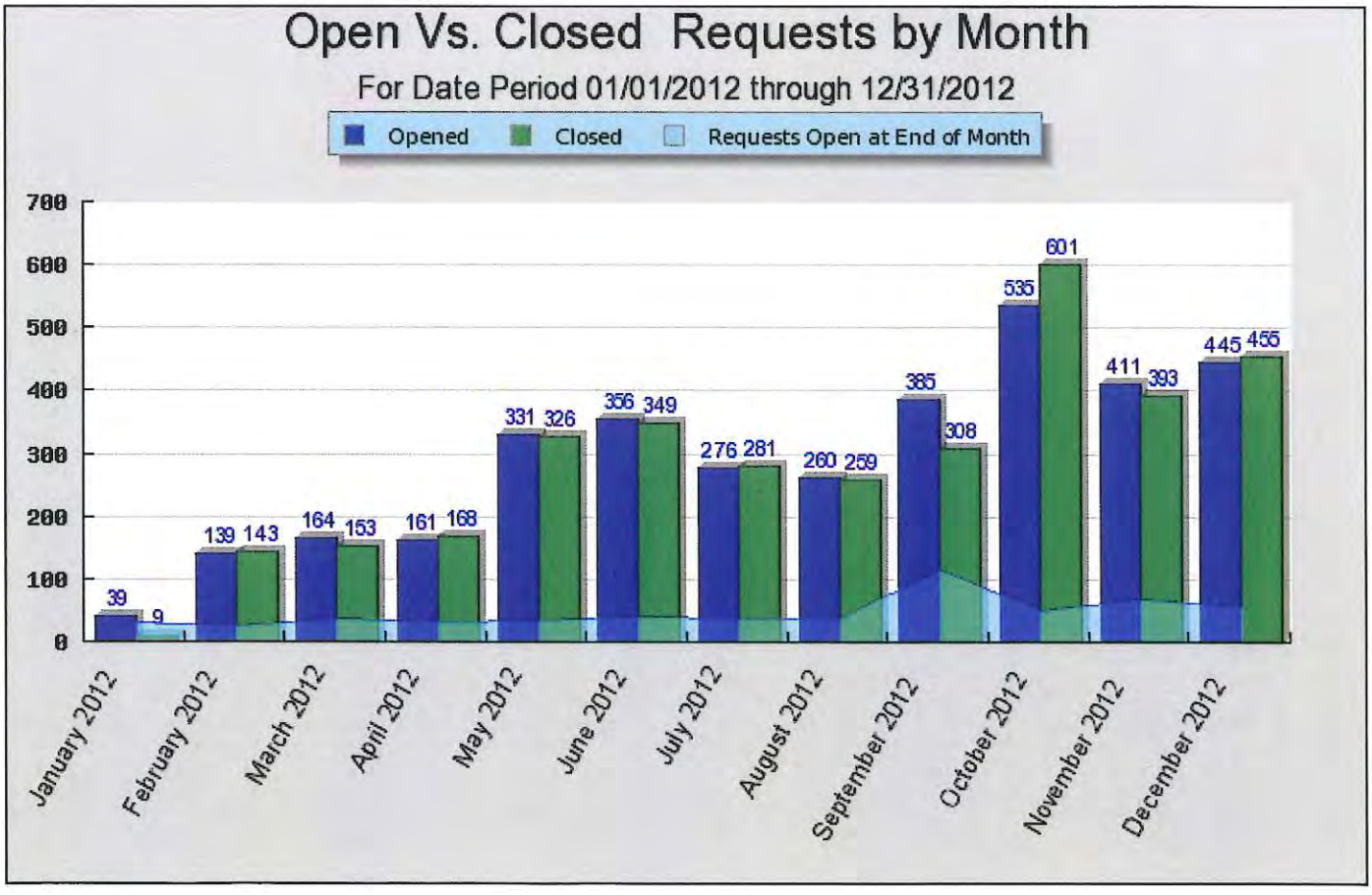
http://cityofpasadena.net/CSC

SUMMARY

A feature article in the September/October issue of Pasadena In Focus led to a record number of Service Requests being logged in October. Usage returned to the normal growth trend line in November and December. However, it should be noted that the number of service requests handled during this reporting period is still five times more than the same period a year ago. Mobile devices remain the most popular way to for users to report items that need the City's attention.

Use of the CSC knowledge base (FAQ) has trended down since a high of 871 inquiries in March, 2012 to 532 in November, but is still up nearly 700% over the same period last year. This may suggest that citizens have become familiar with the City's services and are now choosing to go directly to the Service Request to report items that need attention.

Public acceptance of the CSC is further documented by the overwhelmingly positive survey responses received from users, with 95% of the respondents stating that the service has exceeded their expectations, and only 5% stating that the service failed to meet expectations.



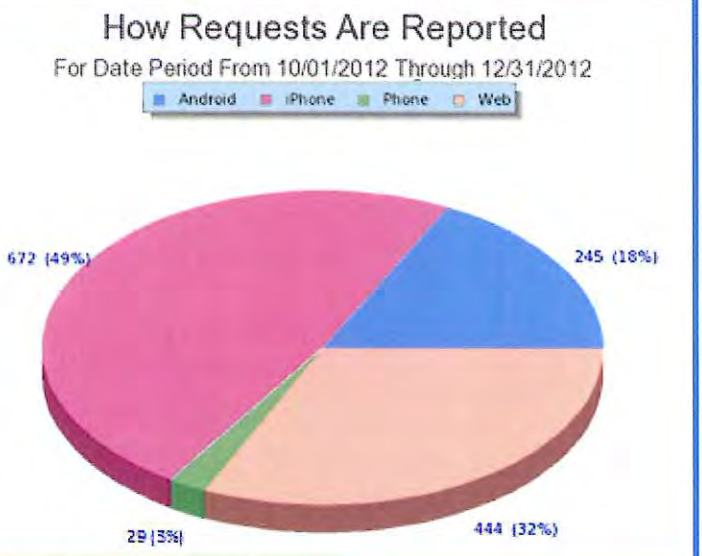
BY THE NUMBERS

- **Kowledgebase (FAQ)**
  - 30 Categories
  - 415 Articles
- **Service Requests**
  - 8 Departments Represented (Including the Pasadena Humane Society)
  - 61 Unique Service Requests
- **Users** *
  - 1,262 Registered Users

* Does not include "anonymous" users

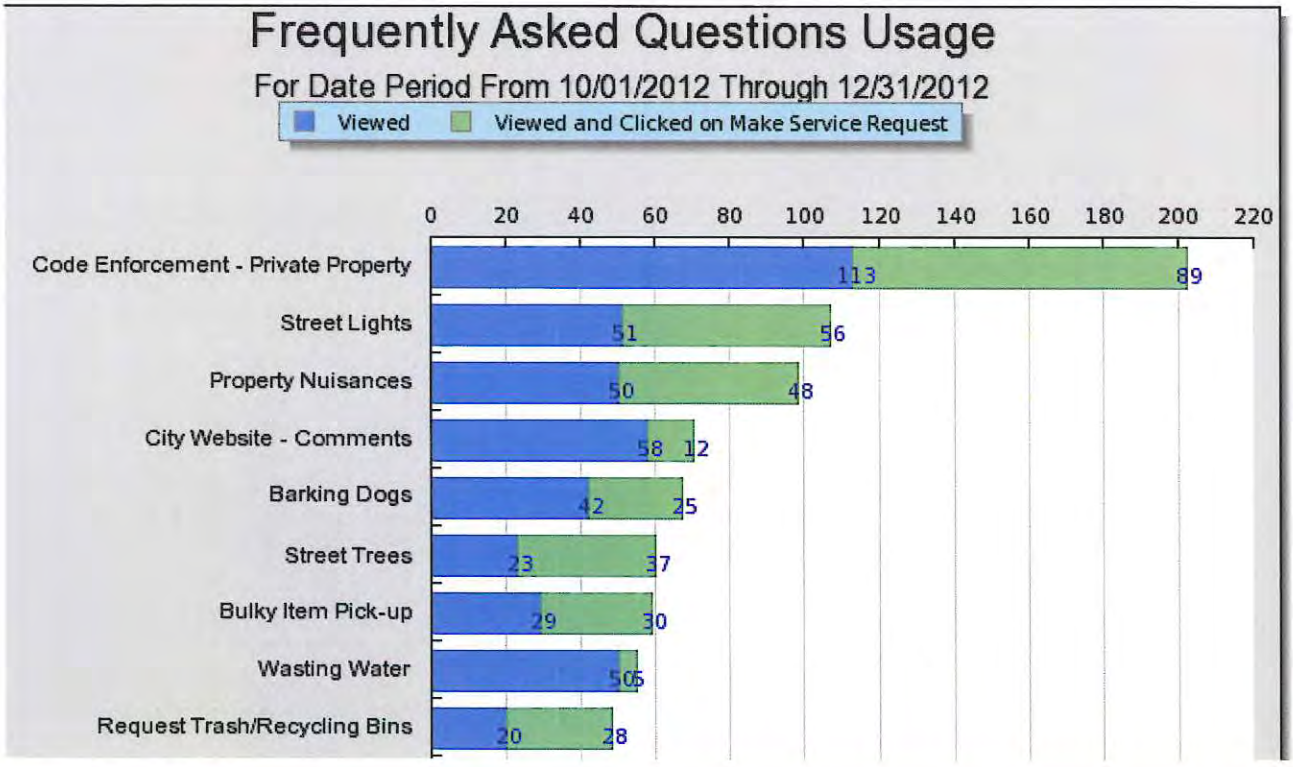
QUARTERLY HIGHLIGHTS

- 1,391 Service Requests received by staff
  - 70% Increase over the Q-1 FY'13!
  - 53% Handled by Public Works' SMIWM
  - 21% Handled by Planning's Code Compliance
  - 98% closed on or before due date
- Mobile devices have become the most popular way to report issues.
  - 49% i-Phone / i-Pad
  - 18% Android



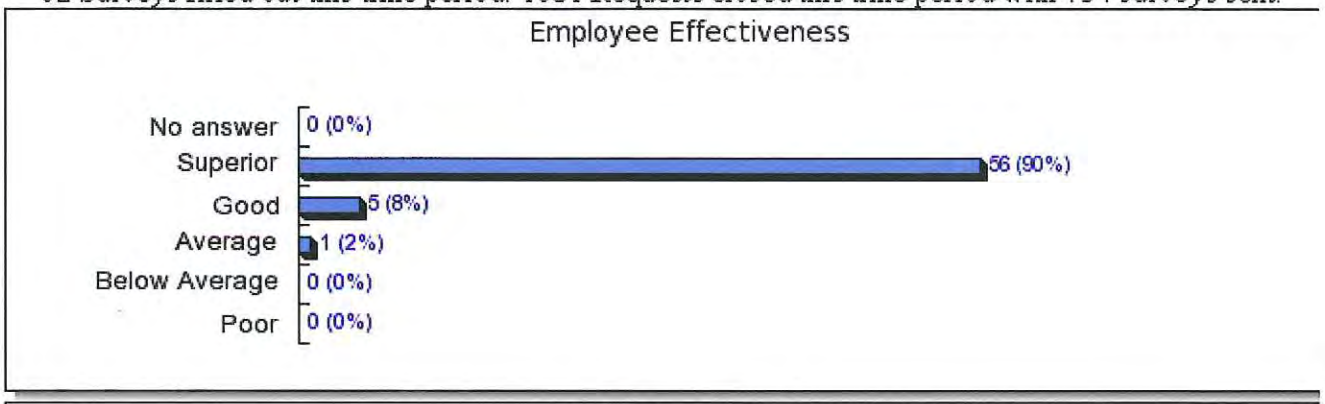
Pasadena's Most Popular Knowledge Base Topics October-December 2012

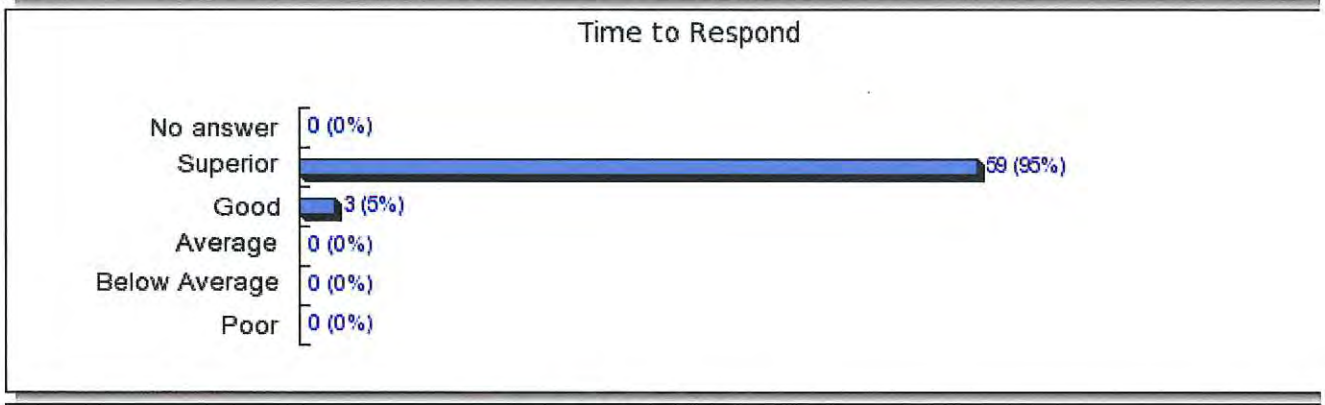
Rank	Topic	Total Views
1	Code Enforcement - Private Property	202
2	Street Lights	107
3	Property Nuisances	98
4	City Website - Comments	70
5	Barking Dogs	67
6	Street Trees	60
7	Bulky Item Pick-up	59
8	Wasting Water	55
9	Request Trash/Recycling Bins	48
10	Trash Items - Abandoned	29
11	Graffiti	26
12	Noise Complaint	23
13	Traffic Signal Issue	23
14	Parking - General Comments / Questions	23
15	Traffic Comments	17

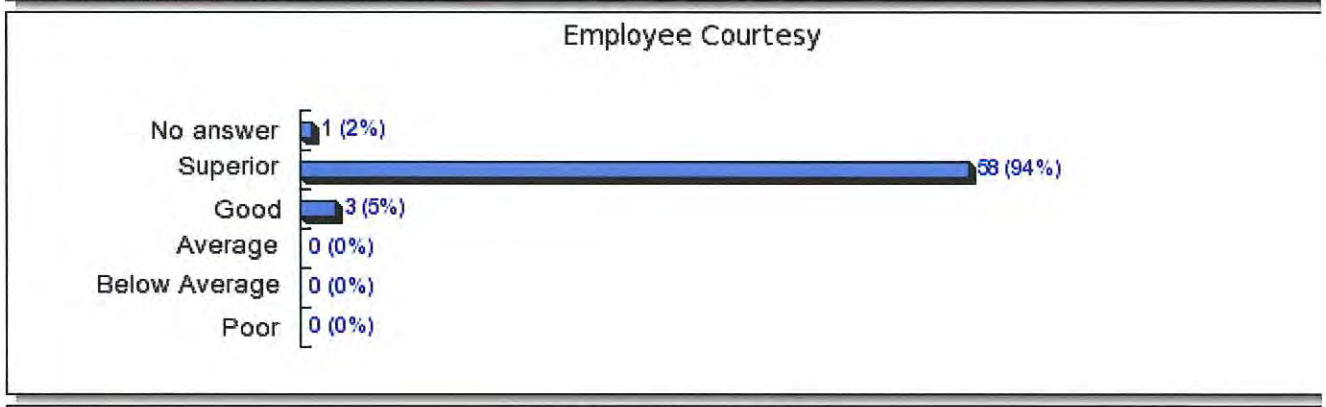


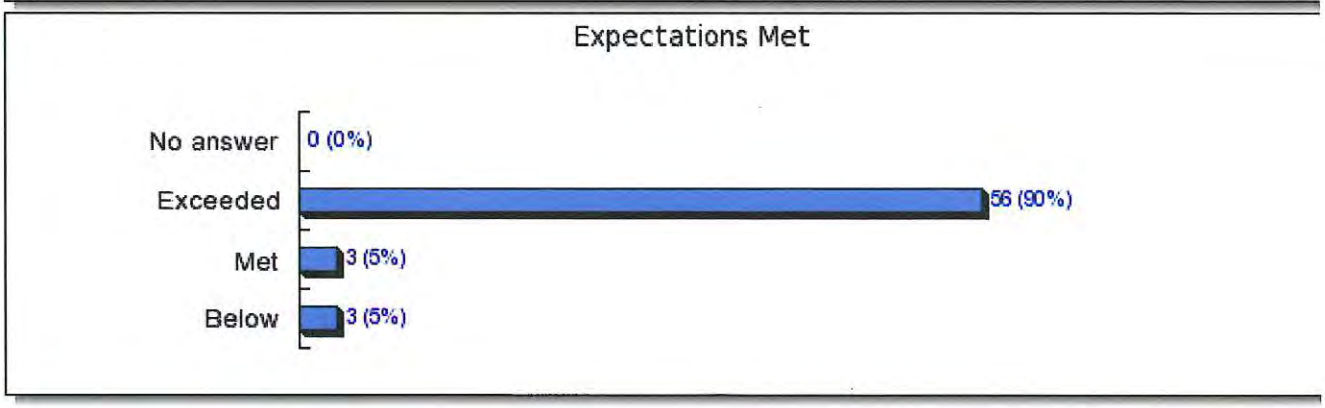
Customer Satisfaction Survey Results
For Date Period From 10/01/2012 Through 12/31/2012

62 Surveys filled out this time period. 1081 Requests closed this time period with 754 surveys sent.









Bryan W. Sands, Deputy CIO
Department of Information Technology
bsands@cityofpasadena.net (626) 744-4252

MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: January 9, 2013

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation

SUBJECT: **Neighborhood Outreach Workers Program Update**

Since the release of the 2012 Human Services, Recreation and Housing Needs Assessment, much has been done to align services toward addressing the needs of gang impacted youth and families. According to the Needs Assessment, just over 30% of the community shared concerns about violence, specific to child abuse and partner violence. The 2011 Citizens Survey indicated over 35% of residents are concerned with gang violence. With this data combined, the Human Services and Recreation Department continues its partnerships and human service efforts to address these concerns. Also, with the Office of Juvenile Justice and Delinquency Prevention Program (OJJDP) funding no longer available as of June 2012 to fund the NOW program, efforts to continue and build upon aspects of the program have been made and are underway as detailed below:

Next Steps with NOW

In an effort to sustain important aspects of the program without duplicating services already available in the community, Department staff met with Flintridge Center staffers as well as NOW parents and youth to coordinate next steps. Staff reported that several new and emerging programs had been introduced in the community since the inception of NOW in 2007, most recently with the Vision 20/20 Initiative and the role of Flintridge serving as the Institutional Home to End Youth Violence. What emerged from these discussions as most important to former and current NOW youth and parents was for the City to retain the NOW Coordinator, Rebecca Pratt, who possesses specialized training in gang intervention and prevention, and had forged a strong connection with gang impacted youth and families. Ms. Pratt was subsequently hired as a Community Outreach Worker assigned to Jackie Robinson Center (JRC) effective November, 2012. This position provides resource, referral, mentoring and skill building workshops for gang impacted youth and families. This service is linked to the School District's Healthy Start Program. The position is expected to soon take referrals from teachers who identify youth and families in need of assistance.

Mental Health Model to Address the Impacts of Violence

In spring 2013, a new Clinical Social Worker will be on staff at JRC, who too will supervise interns. The Clinician will provide mental health counseling and support group services to gang impacted youth and families. This is an entirely new set of services that is being provided to address unmet needs, and is supported by the general fund. For more information about these programs, please contact Horace Wormely at (626) 744-4386.

MEMORANDUM – CITY OF PASADENA
Human Services and Recreation Department

DATE: January 9, 2013

TO: Michael Beck, City Manager

FROM: Mercy Santoro, Director – Human Services & Recreation

SUBJECT: **PASADENA AFTER SCHOOL ADVENTURES PROGRAM CONTINUES**

The City of Pasadena's Human Services and Recreation Department continues its After School Adventures Program beginning Jan. 7, 2013. The program is designed to provide affordable, flexible and convenient after-school child care for only $25 per week at Pasadena Unified School District elementary school sites.

After School Adventures Program children are supervised by well-trained and compassionate staff. All participants will experience exciting and fun activities including games, sports, and cooking projects, artistic expression, music and drama, socialization skills and learn the benefits of a healthy and active lifestyle. Snacks are included at most sites and all sites incorporate Safety First standards.

Program walk-in registration opened Jan. 7 at Robinson Park Center, 1081 N. Fair Oaks. Online registration is available at www.cityofpasadena.net/reserve.

"Pasadena's After School Adventures Program is a great place for children to spend their time after school with friends while supervised by well-trained staff," said Mercy Santoro, Director, Human Services and Recreation Department. "Our program has a child development focus and provides a range of activities that promote health and wellness, learning through trips and guest speakers, as well as homework assistance."

After School Adventures Program - PUSD School locations include: Jefferson, Madison, San Rafael, Willard, Jackson, Longfellow and Webster with days and hours of operation on Mondays from 12:15 p.m. to 6:00 p.m.; Tuesdays through Fridays, from 2:00 p.m. to 6:00 p.m.

Additional locations include Don Benito, Field, McKinley, Hamilton and Roosevelt on Mondays, 1:00 p.m. to 6:00 p.m. and Tuesdays through Fridays, 2:45 p.m. to 6:00 p.m.

Interested parents and guardians can call Darrell Walker at (626) 744-7530 or by email to dwalker@cityofpasadena.net. For more information about the City of Pasadena, go online to www.cityofpasadena.net.

PROJECT PLANNING SCHEDULE

1/7/2013

January

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28	29	30	31		

February

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28		

March

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30
31						

- January 7, 2013: BCS Game Viewing Party (4pm/ South Media Area)
- January 10, 2013: Neighborhood Meeting (7:30am/ Brookside)
- January 13, 2013: Flea Market
- January 14, 2013: Weekly Update Meeting (11am/ Media Center)
- January 21, 2013: Weekly Update Meeting (11am/ Media Center)
- January 26, 2013: Rose Bowl ½ Marathon Load in
- January 27, 2013: Rose Bowl ½ Marathon
- January 28, 2013: Weekly Update Meeting (11am/ Media Center)
- January 30, 2013: Finance Committee Meeting (8am/ Conference Room)
- January 30, 2013: Safety Committee Meeting (Noon/ Conference Room)
- January 31, 2013: RBOC Operations Meeting (5:30pm/ Conference Room)
- February 2, 2013: Weekly Update Meeting (11am/ Media Center)
- February 7, 2013: RBOC meeting (6:30pm/ Media Center)