



# PASADENA CHALK FESTIVAL

**JUNE 20-21, 2015 • 10AM-7PM**

**FATHER'S DAY WEEKEND AT PASEO COLORADO**

**KIDS CHALKLAND • ART GALLERY & SILENT AUCTION • CHALK OF FAME  
 LIVE MUSIC • PASADENA POLICE DEPARTMENT CLASSIC CAR SHOW**

**OVER 600 CHALK ARTISTS PRODUCING EXTRAORDINARY WORKS OF ART!**

**PASEO COLORADO IS LOCATED AT 280 EAST COLORADO BLVD • PASADENACHALKFESTIVAL.COM**

## "Party on the Plaza" Summer Concerts

The "Party" is back. Warm summer evenings give way to the coolest party in town at the Pasadena Civic Auditorium Plaza with live concerts featuring hot tribute bands. All shows begin at 7:30 p.m. and gates open at 7 p.m. The Pasadena Civic Auditorium Plaza is at 300 E. Green Street. For more information, contact the Auditorium Box Office at (626) 449-7360 or online [www.thepasadenacivic.com](http://www.thepasadenacivic.com). Tickets are \$10 general admission and \$20 or \$30 for reserved table seats. This year's lineup showcases an emblematic '80s band, a tribute to David Bowie and a Journey cover group, including:

- June 26: The Spazmatics - The Ultimate New Wave '80s Show
- July 24: Space Oddity - David Brighton's Tribute to David Bowie
- August 14: DSB - An American Journey, The World's Greatest Journey Tribute Band



## Fourth of July is AMERICAFEST

The Pasadena Fire Department reminds residents and visitors that the best way to celebrate the Fourth of July in Pasadena with family and friends is by attending a professional fireworks show such as the "Americafest" Celebration at the Rose Bowl, America's Stadium. For tickets, schedules, maps, tailgating rules and full event info, visit [www.rosebowlstadium.com](http://www.rosebowlstadium.com).

Pasadena has a Zero Tolerance enforcement policy for fireworks, especially for those planning to attend Americafest. Extra patrols will be deployed throughout the City and vehicle inspections will occur for cars entering the Arroyo Seco area to the Rose Bowl Stadium. Violators are subject to arrest, the confiscation and impound of their vehicles, and, if convicted, up to one year in jail and fines up to \$50,000.

To report illegal use or possession of fireworks, call (626) 744-4241. Remember, if you see something, say something to help keep us all safe.

Pasadena Fire Chief Bertral Washington reminds the public that the sale and possession of all fireworks, including all so-called "safe and sane" fireworks sold for personal use are illegal in Pasadena, as they are in most Los Angeles County areas.

The 89th Annual Americafest offers the biggest and best professional fireworks show in Southern California. General Admission seating is \$13 and Reserved Seating is \$25 per person. All active-duty military and family (up to four persons) with valid ID will be admitted free. Parking is \$25 per vehicle, and lots will open beginning at 9 a.m. Stadium gates open at 6 p.m.

Outside the stadium, food vendors, entertainment, crafts, exhibits and inflatable rides for the kids begins at approximately 2 p.m. in Area H just southeast of the Rose Bowl marquee sign.

This year, Liverpool Legends makes a special return engagement. The Ultimate Elvis Tribute will perform, as will the crowd-pleasing motorcycle stunt riders of TNT. After the fireworks show, a big-screen viewing of "Despicable Me 2" will be shown.



## Pasadena Elects New Mayor & Councilmember

Pasadena Mayor Terry Tornek took the Oath of Office in May, following his historic citywide election as the first new directly elected Mayor for Pasadena in 16 years. Councilmember Tyron Hampton also took his spot on the dais beginning his first four-year term as the newest member of the Council, representing District 1.

Councilmember Margaret McAustin, District 2; Councilmember Gene Masuda, District 4 and Councilmember Steve Madison, District 6, all were re-elected by the voters to serve additional four-year terms. Councilmember Masuda was selected by the Council to be the City's newest Vice Mayor.

With Mayor Tornek now representing the City as its top elected official, replacing former Mayor Bill Bogaard, who retired, Tornek vacated his seat representing Council District 7. The City Council is expected to make a decision in June to appoint someone from District 7 to represent the residents there for the remaining two years until the seat is up for election in 2017. Council seats for District 3 (John J. Kennedy) and District 5 (Victor Gordo) also will be up for election in 2017.

To learn more about our new Mayor, visit [www.cityofpasadena.net/Mayor](http://www.cityofpasadena.net/Mayor).



## Senior Fraud Prevention Workshops

Help stop fraud and abuse against the elderly. Attend these workshops. Call (626) 744-4724 or email [shovsepiam@cityofpasadena.net](mailto:shovsepiam@cityofpasadena.net) for more information.

- Long-Term Care Facilities**  
Thursday, July 9, 10-11 a.m.  
Villa-Parke Community Ctr.  
363 E. Villa St.
- Senior Cyber Safety**  
Monday, Aug. 24, 6-7 p.m.  
Pasadena Senior Ctr.  
85 E. Holly St.

## Happy Birthday Pasadena!

Join the free community festivities 1-4 p.m., Sunday, June 28, as Pasadena Museum of History and the City present "Happy Birthday Pasadena: Forward Motion!" Mayor Terry Tornek will cut the cake at 2:30 p.m., marking Pasadena's 129th year since incorporation.

The celebration happens at the Museum, 470 W. Walnut St. More info online at [www.pasadenahistory.org](http://www.pasadenahistory.org).

## La Loma Bridge Work Update

Seismic safety work for the La Loma Bridge is set to begin this summer. The \$10.8 million improvement project will require that the bridge be closed beginning in July. Detour signs will be posted and residents are advised to use the San Rafael and Colorado Street bridges as alternatives. For more info, visit [www.cityofpasadena.net/PublicWorks/La\\_Loma\\_Bridge\\_Project](http://www.cityofpasadena.net/PublicWorks/La_Loma_Bridge_Project).

## Level 2 Water Shortage Plan Adopted: 2-Day Only Outdoor Watering

The Pasadena City Council on June 1, 2015 adopted the City's Level 2 Water Supply Shortage Plan requiring additional mandatory water restrictions for residents and businesses effective immediately due to the severe drought in California.

The Council action to adopt the Level 2 Plan:

- Bans outdoor watering on Thursdays. Outdoor watering is now allowed only on two days per week, Tuesdays and Saturdays, before 9 a.m. or after 6 p.m.
- Adopts a 28-percent water conservation goal citywide that aligns Pasadena with mandated reductions set by the State
- Reinforces that violators face fines up to \$500 per incident

Officials with the Pasadena Water and Power Department (PWP) will regularly report back to the City Council on progress to meet the 28-percent conservation goal. If water savings are not sufficient during the summer, the City Council may have to mandate additional water use restrictions. A new "Water Savings Gauge" is posted on the homepage of the City's website, [www.cityofpasadena.net](http://www.cityofpasadena.net), and PWP's webpage, [www.PWPweb.com](http://www.PWPweb.com), to help chart water savings with weekly updates.

The Council action also included the following water-use restrictions:

- No turf irrigation within 48-hours following a measurable rain
  - No washing hard or paved surfaces using potable water, except as necessary to alleviate safety and/or sanitary hazards
  - All master-metered multifamily properties must certify installation of water-efficient shower heads and aerators on faucets by September 30, 2015
  - The two-day per week outdoor watering schedule for Tuesdays and Saturdays is effective immediately through October, with watering only before 9 a.m. or after 6 p.m.
  - A one-day per week outdoor watering limit takes effect November to March
  - All identified water leaks must be fixed within 48 hours
  - Filling ornamental lakes and ponds is prohibited
- The City is taking these additional steps to reduce City water use, including:
- Retrofitting city medians with low-emitting irrigation systems for trees
  - Removing turf at Pasadena fire stations and planting drought-tolerant landscaping
  - Turning off all water fountains at City facilities
  - Closing the "Splash Pad" water play facility at La Pintoresca Park for the 2015 summer
  - Investing in Recycled Water Project & Arroyo Seco Canyon Project to increase water supplies
  - Introducing a new graywater program, "Laundry to Landscape"
  - Acquiring new technology and hardware to capture water flushed from pipes during maintenance



## Adoptado El Plan De Escasez De Agua Nivel 2; Solo 2-Días Para El Riego A Exteriores

PASADENA, Calif.—el Consejo de la ciudad de Pasadena el 1 de junio adoptó el Plan de Escasez de abastecimiento de agua nivel 2 en la Ciudad, imponiendo restricciones adicionales obligatorias del consumo del agua para los residentes y negocios, empezando inmediatamente debido a la grave sequía en California.

La acción del Consejo para adoptar el Plan del Nivel 2:

- Prohíbe el riego de exteriores los jueves. Sólo se permite regar los exteriores dos días por semana, los martes y los sábados, antes de las 9 a.m. o después de 6 p.m.
- Adopto una meta de conservación de agua del 28 por ciento en toda la ciudad la cual alinea a Pasadena con las reducciones obligatorias establecidas por el estado
- Refuerza que los infractores enfrentarán multas de hasta \$ 500 por incidente

Funcionarios del Departamento de Agua y Energía de Pasadena (PWP) informarán periódicamente al Consejo de la Ciudad sobre el progreso para alcanzar la meta de conservación de 28 por ciento. Si el ahorro de agua no es suficiente durante el verano, el consejo de la ciudad pudiera tener que obligar a restricciones adicionales de uso del agua. Un nuevo "Medidor de Ahorro de Agua" está publicado en la página principal del sitio web de la Ciudad, [www.cityofpasadena.net](http://www.cityofpasadena.net), y la página web de PWP, [www.PWPweb.com](http://www.PWPweb.com), para ayudar a graficar la conservación de agua actualizándola cada semana.

La acción del consejo también incluyen las siguientes restricciones del uso del agua:

- No regar el césped dentro de las 48 horas después de una lluvia
  - No lavar las superficies duras o pavimentadas con agua potable, salvo que sea necesario para proteger la seguridad y/o riesgos sanitarios
  - Todas las propiedades multifamiliares con medidores master deben certificar la instalación de cabezales aireadores en las duchas y los grifos para ahorrar agua hasta el 30 de septiembre 2015
  - El horario de regar 2 días por semana los martes y sábados está vigente inmediatamente hasta octubre, pudiendo regar solamente antes de las 9 a.m. o después de las 6 p.m.
  - El riego de una vez a la semana entra en vigor de noviembre a marzo
  - Todas las fugas de agua identificados deben arreglarse dentro de las 48 horas
  - Está prohibido llenar las lagunas y estanques ornamentales.
- La Ciudad está tomando estas medidas adicionales para reducir el uso de agua de la ciudad, incluyendo:
- Actualizar los sistemas de riego medianos de la ciudad con sistemas de poco riego para los árboles
  - Sacando el césped en las estaciones de bomberos y plantando plantas tolerantes a la sequía
  - Apagando todas las fuentes de agua en las instalaciones de la ciudad
  - Cerrando el "Splash Pad" lugar para jugar con agua en el parque La Pintoresca el verano del 2015
  - Invirtiendo en el proyecto de reciclaje de agua del Cayon de Arroyo Seco para aumentar el suministro de agua
  - Presentando un nuevo programa de aguas servidas, "del lavado al jardín"
  - Adquiriendo nueva tecnología y herramientas para captar el agua que se desecha por las cañerías durante el mantenimiento.



## Nueva regla de esterilizar y castrar entra en efecto el 1 de julio

A partir del 01 de julio de 2015, todos los perros y gatos en Pasadena, de por lo menos, seis meses de edad deben ser esterilizados o castrados, o deben tener una exención. Vaya al veterinario o clínica de animal de su elección o visite la Sociedad Protectora de Animales de Pasadena, [www.pasadenahumane.org](http://www.pasadenahumane.org), para ayudar a cumplir con los requisitos.

Pasadena también requiere que todos los perros residentes tengan una licencia anual. A partir del 1 de julio, el pago de la licencia anual para perros propuesta es \$ 16.16 para los perros esterilizados / castrados y \$ 76.16 para los perros inalterados.

Para obtener información de la cirugía, citas y licencias, llame a la Sociedad Protectora de Animales al (626) 792.7151. La cirugía es gratis para los pit bulls, mezclas de pit bulls, Chihuahuas y mezcla de Chihuahua con menos de 15 libras. También hay disponibles opciones asequibles para otras mascotas. Información sobre la exención en la página web [www.cityofpasadena.net/Animal-Licensing-Mandatory-Spay-Neuter](http://www.cityofpasadena.net/Animal-Licensing-Mandatory-Spay-Neuter).

## Todos los juegos pirotécnicos están prohibidos en Pasadena

El Departamento de Bomberos de Pasadena les recuerda a los residentes y visitantes que la mejor manera de celebrar el cuatro de Julio con los amigos y familiares en Pasadena es asistiendo a al show de fuegos artificiales profesionales como es la celebración "Americafest" en estadio del Rose Bowl. Para boletos y horarios, visite [www.rose-bowlstadium.com](http://www.rose-bowlstadium.com)

El Jefe de Bomberos de Pasadena Bretral Washington le recuerda al público que la venta y posesión de todos fuegos artificiales, incluidos los llamados "seguros y sanos" que se venden en alguna parte de California, en Pasadena son ilegales, como lo es en la mayoría de las áreas del condado de Los Ángeles. Los infractores están sujetos al arresto, el decomiso y confiscación de sus vehículos, y, si son declarado culpables, hasta un año de cárcel y multas de hasta \$ 50.000.

Para reportar el uso ilegal o posesión de fuegos artificiales, llame al (626) 744-4241. Recuerde, si usted ve algo, diga algo para ayudarnos a todos a mantenernos a salvo.

## Budget Hearings in June

City officials are hard at work on the City's Annual Budget for Fiscal Year 2016. The total proposed budget includes about \$683.3 million, including an Operating Budget of \$539.3 million; capital improvement budget of \$85.5 million and appropriations of \$58.5 million for the City's three operating companies—Rose Bowl Operating Company, Pasadena Center Operating Company and Pasadena Community Access Corp.

Recommended General Fund appropriations presented by the City Manager are about \$218 million. The new budget represents a slight increase over the Fiscal Year 2015 total budget of \$675 million. Revenues to the General Fund have increased approximately 6.3 percent, allowing for a modest proposed enhancement to city services and programs.

Budget meetings in June include discussions by the Council Finance Committee and the full Council. On June 15, budget meetings will begin at 1 p.m. and continue at 6:30 p.m. in the Council Chamber at City Hall, 100 N. Garfield St., second floor. The Council is scheduled to consider adopting the budget at its June 22 meeting, which begins at 4 p.m. The public is encouraged to attend and provide comment.

All budget meetings are broadcast live by Pasadena Media (Pasadena Community Access Corp.) on KPAS, the City's government cable access station, on Channel 3 for Comcast subscribers and Channel 99 for AT&T U-verse. The meetings are streamed live on Pasadena Media website, [www.pasadenamedia.tv](http://www.pasadenamedia.tv) and the City's website at [www.cityofpasadena.net/Media](http://www.cityofpasadena.net/Media). Meetings are also archived for on-demand viewing on the City website.



## Help Pasadena Media With Future Plans



**PASADENA MEDIA**

Pasadena Media, the City's Operating Company that oversees the Public, Education and Government (PEG) cable access TV stations serving Pasadena, is undertaking a new

Strategic Plan and wants your input. Take the survey now and share your thoughts to help improve community cable access for all. Survey online at [www.pasadenamedia.tv/survey2015](http://www.pasadenamedia.tv/survey2015).



## New Spay & Neuter Rules Begin July 1

Beginning July 1, 2015, all dogs and cats in Pasadena at least six months old must be spayed or neutered, or have an exemption. Go to a veterinarian, animal clinic or the Pasadena Humane Society, [www.pasadenahumane.org](http://www.pasadenahumane.org), to help meet requirements.

Pasadena requires all resident dogs to have an annual license. Starting July 1, the proposed annual license fee is \$16.16 for spayed/neutered dogs and \$76.16 for unaltered dogs. For surgery information and licensing, call the Humane Society at (626) 792-7151. Surgery is free for pit bulls, pit mixes, and Chihuahuas or Chihuahua mixes under 15 pounds. Affordable options are available.

Exemption info online at [www.cityofpasadena.net/Animal-Licensing-Mandatory-Spay-Neuter](http://www.cityofpasadena.net/Animal-Licensing-Mandatory-Spay-Neuter).



## Always Be Prepared For Disasters

Recent earthquakes locally and around the world remind us to be prepared for disasters and emergencies. Are you, your family and pets prepared? Do you have basic emergency training offered by the Pasadena Fire Department? Are you prepared at work? Home? Car? What would you do if a major local disaster occurred right now?

Be prepared to survive without public safety assistance for three to seven days with emergency supplies of water, food, shelter, first aid and medicines, tools, communications, power & batteries. Go to [www.readypasadena.net](http://www.readypasadena.net) for more info



## Workers Available for Hire



The Pasadena Community Job Center, 500 N. Lake Ave., has been serving the local community for over 14 years and is now operated by the National Day Laborer Organizing Network, with support from the City and the Pasadena Community Foundation. The Center provides a safe and dignified place for the day laborer community to look for work and for local residents and business owners to hire skilled, qualified, trustworthy workers.

There are three easy ways you can hire a day laborer:

- 1) Visit our website: [www.pasadenajobcenter.com](http://www.pasadenajobcenter.com),
- 2) Call our office at (626) 440-0112,
- 3) Visit the Center Monday through Saturday, 6 a.m. to 3 p.m.



## Home Energy Rewards Save Money!



One application. Multiple rebates. One easy way to save! Our new Home Energy Rewards Program makes it easy for you to upgrade your home with energy-efficient equipment—and cut your electric bills!

The program brings all of Pasadena Water and Power Department's (PWP) popular residential incentive programs together, including Energy Star®, Efficient Cooling, Cool Trees and Pool Pump rebates. Instead of four separate applications, now there's one! You can even schedule a pick-up for your old refrigerator or freezer for a bonus of \$50.

The revamp simplifies the rebate process for Pasadena homeowners who are making multiple upgrades. Find complete details online at [www.PWPweb.com/HomeRewards](http://www.PWPweb.com/HomeRewards).



## Speaking of Rebates....

From the top of your roof to your backyard water heater, there are dozens of ways to significantly cut your home's energy use. And with a long list of new-and-improved rebates on energy-saving equipment, PWP can help make it happen!

Adjusting our rebate amounts in line with industry standards for the first time in years, PWP was able to double our pool pump incentive and introduce new-and-generous rebates for several sought-after appliances.

As part of PWP's new Home Energy Rewards Program, you can now qualify for up to \$100 per ton for a heat pump or ductless mini-split heat pump; 20 cents per square foot for a cool roof; 30 cents per square foot for ceiling insulation; 15 cents per square foot for wall insulation and 95 cents per square foot for reflective window film.

The new offerings are on top of PWP's existing money-saving rebates on energy-efficient equipment, and all come with "buy local" bonus rebates for customers who keep it local by purchasing these items from a Pasadena retailer.

Find out your savings at [www.PWPweb.com/HomeRewards](http://www.PWPweb.com/HomeRewards), or call us at (626) 744-6970.



## LED Webshop Now Open!



Quick, how many mouse clicks does it take to change a light bulb? With just a few moves of your computer mouse, you can now buy energy-saving LED light bulbs at nearly half the retail price at PWP's new "LED Webshop" now taking orders online at [www.PWPweb.com/LEDWebshop](http://www.PWPweb.com/LEDWebshop).

The site offers complete details on nearly a dozen models, making it easy to find just the right bulb to light up your home with savings. Perfect for reading lamps, cabinet lighting, recessed ceiling lights, porches, stairs and walkways, LED fixtures offer tons of benefits over typical incandescent bulbs.

They can last up to 35 times longer, produce more light per watt, and come in plenty of dimmable models. Unlike CFLs, they contain no mercury, and they produce almost no heat. Best of all, LEDs use a fraction of the energy of old-fashioned bulbs, easily paying for themselves in lifetime energy savings.

Choose your favorites, click "check out," and enter your PWP account number (found on your bill) to see your greatly-discounted price—and no rebate applications required! Most orders ship within two business days.

When you make the switch, please remember that old fluorescent lamps and tubes never go in the trash! Check the LED Webshop for free drop-offs at Pasadena community centers and hardware stores or call our Citizen Service Center, 7:30 a.m. to 5 p.m., Monday through Friday, at (626) 744-7311.



## Save Money and Create a Beautiful Lawn!

Since last June more than 150 of your neighbors have removed more than 260,000 square feet of tired old turf to save Pasadena more than 11 million gallons of water!

With California now into its fourth year of severe drought, we all need to rethink our outdoor landscaping. The City is removing turf at all City fire stations and replacing with native, drought-tolerant landscaping.

PWP periodically hosts landscaping workshops to show you exactly what can be done with drought-tolerant plants to improve your property's appeal and reduce your water bill and help conserve water!

Classes will teach you how to remove old grass, design your new garden, choose and install plants and materials, and maintain your new landscape with efficient irrigation. You'll also find out about community resources, including free mulch and generous PWP rebates on smart irrigation controllers, soil moisture sensors and more.

Future workshops are planned in July and August. Reservations are required, so go online now at [www.PWPweb.com/Workshops](http://www.PWPweb.com/Workshops).



## Summer Swim Info

The La Pintoresca Park "Splash Pad" water play facility will be closed for the 2015 summer season to help with the City's water conservation efforts, but youth and adults can still enjoy plenty of fun water sports offered by the Human Services and Recreation Department at four pool locations now through August 14, 2015

- Blair High School, 1135 S. Euclid Ave.
- Pasadena High School, 2925 E. Sierra Madre Blvd.
- Robinson Park Recreation Center, 1081 N. Fair Oaks Ave.
- Villa-Parke Community Center, 363 E. Villa St.

All pools are open for recreational swim from 1-3:30 p.m. Monday through Friday. The Villa-Parke pool has extended recreational swim hours from 1-3 p.m. Saturdays, and the Blair High School pool is also open from 12-3 p.m. Sundays. Recreational swim fees are \$1 for youth ages 6-17 and senior citizens ages 50 and over. Children 5 or younger can swim free of charge, but all minors must be accompanied at all times by an adult. Recreational swim fees for visitors 18-49 are \$2.50.

Youth and adults can also take swimming lessons throughout the summer for a nominal fee. Scholarships are available to make lessons affordable for all. For more information about the summer swim programs, call (626) 744-4386 or visit [www.cityofpasadena.net/humanservices](http://www.cityofpasadena.net/humanservices).

