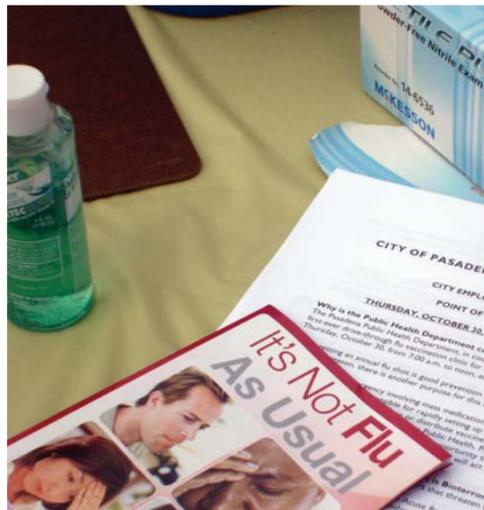




PASADENA IN FOCUS



Free Seasonal Flu Vaccine Clinics



Protect yourself and your family from the influenza (flu) virus by getting a free flu vaccine from the Pasadena Public Health Department at one of the following flu clinics in Pasadena.

- Tuesday, October 21, 10 a.m.–2 p.m.**
Villa-Parke Community Center, 363 E. Villa St.
- Tuesday, October 28, 10 a.m.–2 p.m.**
Jackie Robinson Center, 1020 N. Fair Oaks Ave.
- Wednesday, November 5, 10 a.m.–2 p.m.**
Pasadena Senior Center, 85 E. Holly St.
Pre-registration required. Call (626) 795-4331
- Tuesday, November 11, 10 a.m.–12 p.m.**
Allendale Library, 1130 S. Marengo Ave.
- Tuesday, November 18, 10 a.m.–12 p.m.**
Santa Catalina Library, 999 E. Washington Blvd.
- Tuesday, November 25, 10 a.m.–12 p.m.**
La Pintoresca Library,
1355 N. Raymond Ave.

Vaccines will be provided on a first-come, first-served basis. Free flu vaccine will be available to everybody ages six months and older at no cost, while supplies last. Minors must be accompanied by a parent and/or guardian. For more information contact (626) 744-6000 or visit the Department online at www.cityofpasadena.net/publichealth.



Free Fall Festival Oct. 31 at Victory Park

Join the City for its free, family friendly Fall Festival 5 p.m. to 8:30 p.m., Friday, Oct. 31, 2014 at Victory Park, 2575 Paloma St. for a ghoulish and enchanting night of safe fun with activities for the entire family! With special zones designed just for toddlers, youth and teens, there is something for everyone! Call (626) 744-7507 for more information. Be sure to Tweet us your favorite Fall Festival photos @PasadenaGov.



In March 2015, Pasadena's eligible registered voters will be electing representatives for the City's elected Mayor and City Council Districts 1, 2, 4 and 6, as well as for the newly formed geographic sub-districts for the Pasadena Unified School District's Board of Education, Seats 2, 4, and 6. The nomination period opens November 17, 2014 and runs through December 12, 2014. Detailed election information for Mayor, City Council, and Board of Education races are online at www.cityofpasadena.net/cityclerk/election or by calling (626) 744-4124. The web page will be updated as candidates file nomination papers, or if local measures are added to the ballot.

Candidates who receive a 50 percent plus one majority of the votes cast in their election race during the March 10, 2015 election will be declared the winner. For races with no majority winner, the two candidates receiving the most votes for that race will have their names appear on the ballot for a run-off election in April.

Poll workers and accessible polling sites are needed for the March 10, 2015 consolidated City and PUSD primary nominating election and the April 21, 2015 general municipal election. If you speak Armenian, Chinese, Japanese, Korean, Spanish, Tagalog or Vietnamese, you are especially needed! Call the City Clerk's Office at (626) 744-4124.

Not registered to vote? Call the City Clerk's Office and they can help you get registered in time to vote next year.

Remember, being registered to vote and participating in local, state or national elections is a fundamental, constitutional right and freedom enjoyed by eligible citizens that helps determine our leaders, who, in turn, determine the policies established by government that can impact our daily lives.



Pasadena's Financial Story Told

Budgets and finances for a city like Pasadena can be very complicated to understand. Pasadena's budget document, spanning hundreds of pages, can seem even more challenging when you consider the City is a full-service municipal operation with more than 2,000 employees in 16 departments; an extensive public library system; a fleet of public buses, refuse trucks and public safety vehicles; a large power plant for electricity; a convention center and the world-famous Rose Bowl Stadium.

Each year, the budget is carefully prepared under the direction of the City Manager's Office and the Finance Department. A series of public meetings are conducted by the City Council and its Finance Committee for several months during which public input is received; important policy and budget allocation decisions are made by the Council, and, ultimately, by law, a balanced budget is approved by the Council coinciding with the fiscal year beginning July 1.

The approved numbers that make up the budget, however, are only part of the City's financial story about how Pasadena provides for its 140,000 residents; our schools and businesses, plus the millions who visit here each year. During the next several issues of Pasadena in Focus, we will shed some light on the stories behind the numbers: the programs, services and people who help make Pasadena one of the finest cities in the country. The stories begin on Page 2.

Noticias En Breve

Su Voto es su Voz!

En Marzo de 2015, los votantes inscritos elegirán a los representantes para alcalde de la ciudad y a los concejales de los Distritos 1, 2, 4 y 6 así como también para los recientes formados sub distritos del Distrito Escolar Unificado de Pasadena 2, 4 y 6. El periodo de nominaciones se abre el 17 de noviembre de 2014 y termina el 12 de diciembre de 2014. La información detallada de las elecciones para el alcalde, Consejo de la Ciudad y la Junta de Educación están en línea en www.cityofpasadena.net/cityclerk/election o llamando al (626) 744-4124. La página web se actualiza a medida que los candidatos presenten sus documentos de nominación, o si se añaden medidas locales a la boleta electoral.

Los candidatos que reciben la mayoría del 50 por ciento más uno de los votos emitidos en su contienda electoral durante la elección del 10 de marzo 2015 serán declarados ganadores. Para la contienda donde no hay un ganador por mayoría, los nombres de ambos candidatos quienes reciban la mayoría de votos tendrán su nombre nuevamente en la boleta electoral para la elección de la segunda vuelta de abril. Se necesitan trabajadores electorales y sitios de votación accesible para la elección primaria Consolidada de la Ciudad y El Distrito Escolar de Pasadena PUSD por sus siglas en inglés, el 10 de marzo de 2015 y el 21 de abril de 2015 en la elección general municipal. Si usted habla

Understanding Budget Numbers

Getting a fundamental, "30,000-foot-view" of the City's financial health at the beginning of Fiscal Year 2015 is quickly obtained by reviewing the pie charts below showing an adopted budget of \$675.2 million. This includes an Operating Budget of \$540.7 million; capital improvement appropriations of \$72.3 million and \$62.2 million for the City's three Operating Companies—the Rose Bowl Operating Company; Pasadena Center Operating Company and the Pasadena Community Access Corporation.

These numbers are a broad compilation of where the money comes in by general categories—the revenues—and where the City intends to spend the money with appropriations as approved by the City Council.

In making policy decisions about the budget, the City Council carefully considers the needs of the public and the needs of the City and how those needs can be best served through the municipal programs, services and financial capabilities of the City. Money is limited; some programs or services may not receive full funding while others, including maintenance or capital improvements might be deferred to the following fiscal year.

Funding decisions are never easy. The Council's decisions, however, and the direction carried forward by the City Manager, the Executive Leadership Team and all City employees are guided by one or more of the City Council's goals, including:

- Maintain fiscal responsibility and stability.
- Improve, maintain, and enhance public facilities and infrastructure
- Increase conservation and sustainability
- Improve mobility and access throughout the City
- Support and promote the local economy
- Ensure public safety

Library & Community Access TV studio Funded



After looking at the numbers, you might not be able to determine that for more than 130 years, the Pasadena Public Library, www.cityofpasadena.net/library has proudly served the public since 1884. Currently operating in 10 locations, the Library provides free access to books, journals, digital media, computers, specials classes, lectures, events and research collections.

Yes, for free, thanks to the City's budget. Year after year, the Library's dedicated staff and volunteers strive to honor the Library's vision as a key community resource and information center for life-long learning, the free expression of ideas and knowledge and a fun place to be for people of all ages.

More than 1 million people pass through the doors of the Pasadena library system each year seeking assistance to access to more than 750,000 books, eBooks and audio materials; use the variety of computers for Internet access and research; attend more than 2,300 programs or to seek a quiet, well-maintained nook to catch up on a favorite book.

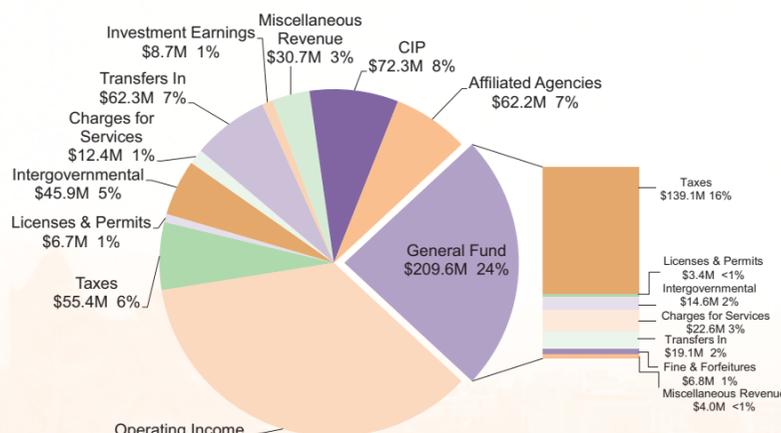
While the Library's staff makes the world of books, ideas and learning come alive for the public, the friendly staff at the Pasadena Community Access Corp. ("Pasadena Media") www.pasadenamedia.tv gives the public the tools, the training and use of a new, all-digital production studio to let their informed voices be heard on local television.

For about 30 years, Pasadena Media has overseen Pasadena's PEG Network (Public, Education and Government) of TV stations, including the Arroyo Channel, the community public access station. The Arroyo Channel was created and funded by the City to provide residents with a important outlet for locally produced TV shows. From arts, culture and entertainment, to local news, politics and talk shows, plus spiritual and special event coverage, the Arroyo Channel offers something for everyone.

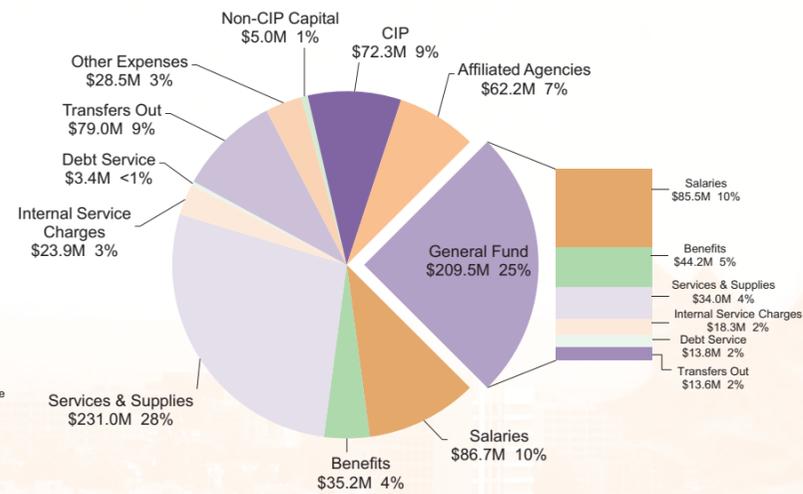
For only a nominal \$50 membership fee, residents enjoy access to new, digital TV production and editing equipment; training classes and staff assistance to create the programs they want which broadcast for free on the Arroyo Channel. Over the years, hundreds of local producers have leveraged this valuable community resource that allows their voice to be heard.



**CHART 1:
 FY 2015 ADOPTED BUDGET - REVENUES BY CATEGORY**



**CHART 2:
 FY 2015 ADOPTED BUDGET - APPROPRIATIONS BY CATEGORY**



Note: Both the revenue and appropriations charts include inter-fund transfers totaling \$136.8 million. The appropriations chart includes \$26.9 million in capital-related salaries and benefits which are also included in the \$72.3 million of CIP appropriations due to current budget system limitations.

armenio, chino, japonés, coreano, español, tagalo o vietnamita, se le necesitará aún más! Trabajadores electorales proporcionan servicio crítico a la comunidad para el proceso electoral. Ayude a su comunidad inscribiéndose hoy! Llame a la oficina de la Secretaria Municipal al (626) 744-4124.

¿No está registrado para votar? Llame a la oficina del municipio y pueden ayudarle a registrarse a tiempo para votar en estas elecciones importantes el año próximo. Recuerda, estar registrado para votar y participar en las elecciones locales, estatales o nacionales es un derecho constitucional de libertad fundamental, que disfrutan los ciudadanos que califican y ayuda a determinar nuestros líderes, quienes, a su vez, determinan las políticas establecidas por el gobierno que pueda afectar nuestra vida cotidiana.

Actualización sobre el Insecto Polyphagous Shot Hole Borer

El Polyphagous Shot Hole Borer (PSHB) es un insecto que ha sido identificado en los árboles públicos y privados dentro de la ciudad. Este insecto ataca a una gran variedad de árboles enterrándose en la madera del árbol y depositando un hongo conocido como Fusarium, que eventualmente mata el árbol encubridor. El Departamento de obras públicas está trabajando con fitopatólogos y científicos que están investigando este insecto, su impacto en los árboles y posible un tratamiento a seguir.

Como primer paso para abordar los impactos, las obras públicas están trabajando con socios incluyendo la Fundación de Arroyo Seco para tomar inventario y evaluar la condición de los árboles públicos. Si usted sospecha que uno de sus árboles está infectado, comuníquese con un arbolista certificado.

Puede encontrarse información adicional sobre la enfermedad de Fusarium y PSHB en www.eskalenlab.ucr.edu/handouts/homeownerhandout.pdf o www.CISR.ucr.edu/polyphagous_shot_hole_borer.html. Para obtener más información, póngase en contacto con la división de recursos naturales y parques, Parks & Natural Resources Division al (626) 744-7311 o visite el sitio web del Departamento de obras públicas en www.cityofpasadena.net/publicworks.

Clínicas De Vacunas Gratis Contra La Gripe Estacional

Protéjase usted y proteja a su familia del virus de la influenza (gripe) al conseguir una vacuna contra la gripe gratis de el Departamento de Salud Público de Pasadena en una de las siguientes clínicas de gripe en Pasadena. Favor de consultar la lista de clínicas de la vacuna contra la gripe, lugares, horarios y fechas al dorso de este número de Pasadena in Focus.

Las vacunas se proporcionarán conforme al primero que llegue será el primero servido. La vacuna contra la gripe es gratis y estará disponible para personas de todas edades, desde los seis meses de edad y mayores sin costo alguno, hasta agotar existencias. Los menores de edad deberán acompañarse de un padre o tutor. Para más información llame al (626) 744-6000 o visite el Departamento en línea en www.cityofpasadena.net/publichealth.

PASADENA IN FOCUS

City Opens Section 8 Wait List

The City of Pasadena Housing & Career Services Department will open its Section 8 Housing Choice Voucher Program waiting list enrollment process beginning 8 a.m., October 15, 2014, and will close the enrollment process at 4:59 p.m., November 1, 2014.

Open enrollment is an on-line application process only. Written instruction, instructional YouTube video, and the application are available at www.cityofpasadena.net/Housing/Rental_Assistance.



Play "Where in Pasadena" to Win Prizes!



Think you know Pasadena well? Play "Where in Pasadena" with us every Wednesday on Facebook at www.facebook.com/CityofPasadena.

We post a photo, and you guess the location for the chance to win fun prizes.

Past prizes include gift certificates to coffee shops, a bakery and an art studio.

Like us on Facebook to start seeing our posts today!

If you're a business owner interested in having your business featured on our Facebook page, send us an email at facebook@cityofpasadena.net.



Mayor's Tree Lighting; State of City Events

Mark your calendars and be sure to join Pasadena Mayor Bill Bogaard for two of the City's most popular events:

Holiday Tree Lighting and Celebration, 5-7 p.m., Friday, Dec. 5, 2014, 5-7 p.m., in Centennial Square in front of City Hall, 100 N. Garfield Ave.

Enjoy free, light refreshments and musical performances, art activities for children and a special appearance by Santa Claus. Consider bringing an unwrapped toy to donate to the Spark of Love Toy Drive.

State of the City, 6 p.m., Thursday, January 15, 2015. Hear Mayor Bogaard provide his final State of the City address, capping a 16-year career as Pasadena's top elected official.

This year's State of the City will be held at the historic Pasadena Playhouse Theater, 39 S. El Molino Ave.

Look for more info about both events in the next issue of Pasadena in Focus.



ArtNight Pasadena: October 10, 2014



Come celebrate the best of Pasadena's creative, artistic community as ArtNight Pasadena returns from 6 p.m. to 10 p.m., Friday, October 10, 2014 with free admission to 20 exciting, world-class arts and cultural venues.

There's something for everyone during this exciting, family fun, four-hour cultural extravaganza featuring a wide array of dance, music, visual arts and other activities. Free shuttle buses will help provide transportation to each location.

For more ArtNight information visit www.artnightpasadena.org.



Polyphagous Shot Hole Borer Update

The Polyphagous Shot Hole Borer (PSHB) has been identified on public and private trees within the City. This insect attacks a variety of trees by boring into the wood of a tree and depositing a fungus known as Fusarium, which eventually kills the host tree. The Department of Public Works is working with plant pathologists and scientists who are researching this insect, its impact on trees and possible treatment.

As a first step to addressing the impacts, Public Works is working with partners including the Arroyo Seco Foundation to inventory and assess the condition of public trees. If you suspect one of your trees is infected, contact a Certified Arborist.

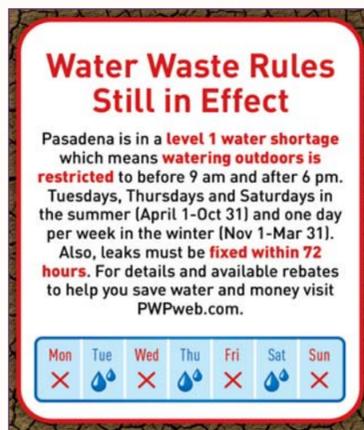
Information about Fusarium disease and PSHB can be found at www.eskalenlab.ucr.edu/handouts/homeownerhandout.pdf or www.cisr.ucr.edu/polyphagous_shot_hole_borer.html.

For more info, contact the Parks & Natural Resources Division at (626) 744-7311 or visit the Department of Public Works website at www.cityofpasadena.net/publicworks.



COLLEGE FAIR & CAREER PATHWAYS SHOWCASE 2014
PASADENA CONVENTION CENTER
300 GREEN ST PASADENA, CA 91101
WEDNESDAY, OCTOBER 15, 2014
FAIR 4-7PM WORKSHOPS 6-8PM
ADMISSION IS FREE AND OPEN TO THE PUBLIC

Turn Off The Tap: Water Waste Rules Still In Effect



Pasadena continues mandatory water conservation as part of the City's Level Water Shortage Supply Plan. Pasadena Water and Power reminds its customers to adhere to the Level 1 water waste restrictions, which include:

- Outdoor watering is limited to Tuesdays, Thursdays and Saturdays during summer, and one day a week during winter.
- No watering outdoors between 9 a.m. and 6 p.m., except with a hand-held container or hose with a shut-off nozzle.
- No watering when it rains.
- All water leaks must be fixed within 72 hours.
- No excessive water flow or runoff onto pavement, gutters or ditches from watering or irrigating landscapes.
- No washing vehicles except by using a hand-held bucket or similar container or hose equipped with a water shut-off nozzle.

- No washing down paved surfaces unless for safety or sanitation, in which case a bucket, a hose with a shut-off nozzle, a cleaning machine that recycles water or a low-volume/high-pressure water broom must be used.

For the full list of restrictions, visit www.PWPweb.com/WaterWaste. PWP will issue warnings for first offenses, but fines for repeat offenders could reach \$500 for residential customer and up to \$1,000 for commercial customers. You can report waste by calling (626) 744-7311 any time or online via the Pasadena Citizen Service Center at www.cityofpasadena.net/csc.

Need even more ideas for cutting your water use and trimming your bills? Find easy conservation tips, turf removal incentives, and a long list of valuable rebates for water-saving fixtures at www.PWPweb.com/SaveWater.



Pasadena's Hard Water No Cause For Concern

In recent months, some Pasadena residents have noticed that their tap water has been unusually hard and/or cloudy. Both of these issues can be traced to the drought's effect on our water supplies. While neither of these problems poses a health risk, they can cause unnecessary worry for customers.

The cloudy or milky/white appearance is due to air bubbles. The amount in PWP's water is higher than normal because the local water table is lower than it has been for quite some time. With lower water tables, PWP's wells draw more air into the water when it is pumped out. When this water is delivered to customers' taps, it often comes out appearing cloudy, or milky/white. This will clear in a few moments if allowed to settle.

PWP water quality officials want to reassure Pasadena residents that there is no cause for concern about the health impacts of hard water. All tap water contains dissolved minerals, such as calcium, magnesium, and iron, with calcium and magnesium possessing beneficial nutrients that positively impact the human body. In some cases, excess minerals can cause white spots on glass, porcelain, and other fixtures. Water softeners and descaling products can help reduce this effect.

For more information about water quality, please visit www.cityofpasadena.net/waterandpower/waterquality.



The Pride Of Pasadena: The Glenarm Power Plant

Officials broke ground July 2 on the long-awaited construction project at the site of Pasadena's historic 107-year-old Glenarm Power Plant.

Under the direction of PWP, the firm ARB, Inc. is heading up the multi-million-dollar project to replace aging turbines with an efficient new 71-megawatt natural gas-fired combined cycle plant. A major goal of Pasadena's long-term power-supply plans, the project will significantly cut the plant's emissions, improve reliability, reduce the city's dependence on coal power, and provide a backup for intermittent green-power sources, such as wind and solar.

Demolition of old equipment is now underway, and construction is expected to start this fall – with hometown heroes pitching in to help. Thanks to an innovative project labor agreement (PLA) and a series of local hiring fairs, outreach, intake and recruitment efforts, the City and its partners are encouraging Pasadena residents to join the Los Angeles and Orange County Construction and Building Trades unions to help complete the historic project. This includes carpenters, cement masons, electricians, iron workers, laborers and other construction trades.

Hundreds of job seekers have registered for construction job referrals and are encouraged to join the Union, with help from Flintridge Center, Foothill Workforce Investment Board, Los Angeles Urban League and Women at Work.

The PLA calls for 25 percent of the construction payroll wages to go to Pasadena residents. Separately, the project has a goal of 15 percent of the project's total subcontracting and procurement to be satisfied by Pasadena businesses.

Watch for project updates and join the mailing list at www.PWPweb.com/GT5. The new Glenarm Plant is expected to be up and running in 2016.



Keep The History, Cut The Waste

Pasadena is a treasure trove of historic homes – and owners who love them. But with little or no insulation and drafty doors and windows, these beautiful specimens are often hot in summer and chilly in winter, meaning sky-high energy bills. Learn how you can enjoy modern efficiency and comfort while protecting your home's one-of-a-kind character during "Energy Efficiency and Historic Homes," sponsored by Pasadena Heritage on Saturday, Sept. 20 from 9 a.m. to 1 p.m. at Polytechnic School, 1030 E California Blvd.

A panel of architects, contractors, energy consultants and experts from PWP will answer all your questions about heating and cooling options, weatherizing, energy audits to target waste, rebates and financial incentives available for historic-home owners. The event will include a Q&A session and information fair.

Tickets are now on sale – \$25 for members and \$30 for non-members – by calling Pasadena Heritage at (626) 441-6333 or visiting www.pasadenaheritage.org/energy.

The event is co-sponsored by Page & Turnbull Los Angeles in partnership with PWP and the City's Design & Historic Preservation Division, with support from the National Trust for Historic Preservation.

