



PASADENA IN FOCUS



Rose Bowl Update
 Story inside

> Continued from Front Page

4.5-mile extension route through Pasadena that could connect the freeway with other transportation corridors—including possible connections to the I-210 Freeway or Highway 134. Metro's previously stated goal is to help alleviate regional freeway congestion and improve mobility in the overall study area bounded by State Route 2 and the Interstate 10, 210 and 605 Freeways.

Elected officials from the state, county and municipal levels representing the project area's multi-city and community region, including Pasadena, have expressed concerns about the possible negative environmental and quality of life impacts in addition to a project price tag that will run into the billions.

Although any final decision is still many years away, the City Council and staff will remain engaged to represent Pasadena's interests.



EVENTS & UPDATES

Rose Parade Tickets. Pasadena residents within City Council Districts 1, 2 and 4 can go online later this month to their respective Council District webpage for more information regarding this year's Rose Parade Ticket Lottery. If selected, you must be able to verify your residential address within your district to receive tickets. Webpages are www.cityofpasadena.net/district1; www.cityofpasadena.net/district2; www.cityofpasadena.net/district4.

International Human Rights Day. Join Mayor Bill Bogaard and the United Nations Association, Pasadena/Foothills Chapter, 3:00 p.m. to 4:30 p.m., Sunday, Dec. 9, Pasadena Central Library, Donald R. Wright Auditorium, commemorating the 64th Anniversary of the United Nations Universal Declaration of Human Rights. Gil Garcetti is featured presenter.

City Holiday Tree Lighting. Help Mayor Bogaard light the City's Official Holiday Tree at 6:00 p.m., Thursday, Dec. 6, City Hall Rotunda, 100 N. Garfield Ave.

Allendale Holiday Literary Festival and Tree Lighting. Enjoy a stellar roster of poets and authors at Allendale Branch Library who explore "true meanings" of the holidays, 4:00 p.m. to 6:00 p.m., Saturday, Dec. 8, followed lighting of the Allendale Park Christmas Tree.

The Cheeseburger Salute! It was 90 years ago in Pasadena that Lionel Sternberger placed a slab of cheese on a burger; the gourmet legend was born and the rest is history! Join the Pasadena Chamber of Commerce in a salute to the hometown of the quintessential All-American Food. Jan. 13-18,

Pasadena restaurants will be serving up all things cheeseburgers. Go to www.pasadenarestaurantweek.com.

Kwanzaa Celebration. Join us for Kwanzaa: A Celebration of Family, Community & Culture. Enjoy music, stories and tasty dishes prepared by members of the Pasadena Alumnae Chapter of Delta Sigma Theta Sorority, 11:00 a.m. to 1:00 p.m., Thursday, Dec. 27 at La Pintoresca Branch Library.

Mayor's State of the City Address. Join Mayor Bill Bogaard, City Council members and community leaders for the annual State of the City event, 6:30 p.m., Thursday, Jan. 24, at Ramo Auditorium, on the Caltech Campus, as we "Celebrate Success" locally by the City and other special, out-of-this-world accomplishments by our friends at Jet Propulsion Laboratory.



New Buses Roll Into TOWN

What's new, big, clean, quiet, user friendly, easy on the environment and doesn't smell like diesel exhaust?

If you're a regular rider with Pasadena's Area Rapid Transit System (ARTS), you probably already know.

If you're not, it's time you hop aboard one of 15 new ARTS buses! Not only are they quiet, comfy and just plain fun to ride in, but they use Compressed Natural Gas (CNG) and are replacing the City's fleet of old diesel buses to help us improve our air and the quality of life in Pasadena.

We have five 25-foot Ford shuttle-style buses that seat 20 passengers and 10 new 32-foot El Dorado low-floor, heavy-duty transit buses that seat 30 passengers. The buses were built locally by workers in Southern California and cost Pasadena about \$4 million, using the City's share of Proposition A and C Los Angeles County sales tax revenue monies used to support local transit services.

Ever since the new buses have been rolling down Pasadena's streets, our local ARTS service has seen improved on-time performance and overall quality of service to customers, said Fred Dock, Director of Pasadena's Department of Transportation.

Dock said customer feedback has been overwhelmingly positive. "Customers are very happy with the new buses, a real thumbs-up ride," Dock said.

So, get on board. Try out the new buses for yourself. The base fare is 75 cents for adults; 50 cents for youths K-12; and just 35 cents for seniors and disabled. To learn more about ARTS bus routes and buy ARTS Ticket Books call (626) 744-4055 or book online at www.cityofpasadena.net/artsbus.



SR-710 Study Update

City officials continue to monitor regional transportation plans regarding several possible extension routes of SR-710 through Pasadena and the possible impacts to our community. Residents are encouraged to bookmark and regularly check the City's website at www.cityofpasadena.net/sr710 for updates about the SR-710 study and proposed project.

Several recent City Council meetings and local panel discussions have served residents with opportunities to share their concerns with local and state officials and with representatives for the Los Angeles County Metropolitan Transit Authority (Metro). Following hours of public comment, the City Council took a formal position on August 13 in opposition to a number of freeway alternatives being considered by Metro. City Council and staff are actively monitoring Metro's process to ensure that Pasadena's concerns and interests are represented and achieved.

Metro is the lead local agency for the study while the California Department of Transportation is the lead state agency. Metro continues to have the current "SR-710 Study" in an early analysis phase. Although Pasadena, its residents and businesses will be directly impacted if the project is built, the project is not under local control by the City.

A primary goal of the project is to complete the 710 Freeway "gap" by building a

Continued on Back Panel >

Noticias En Breve

Su voto es su voz

La próxima primavera, los votantes elegirán a los representantes para el Consejo de la Ciudad de los Distritos 3, 5 y 7 y para los puestos 1, 3, 5 y 7 de la recientemente formada junta de Educación del Distrito Escolar Unificado de Pasadena

El periodo de nominaciones es desde el 13 de noviembre hasta el 7 de diciembre de 2012, tanto para las elecciones del consejo de la Ciudad como para PUSD. Los detalles para la elección se encuentran en la página web en www.cityofpasadena.net/cityclerk/election o llamando al (626) 744-4124.

Se necesitan trabajadores para los recintos electorales y lugares para votar que sean accesible para la elección primaria y consolidada de la Ciudad y PUSD del 5 de marzo de 2013 y para la elección municipal general del 16 de abril de 2013. Si usted habla Chino, Coreano o Español a usted realmente lo necesitamos. Llame a la secretaria de la ciudad al (626) 744-4124 e inscribese para trabajar en los puestos de votación o para que su casa sea un lugar de votación.

Recordatorio para el albergue para el mal tiempo

El Refugio de Pasadena para el mal tiempo abrirá en "tiempo activado" cuando esté la temperatura a 40 grados o más frío o hay 40 por ciento de probabilidades de lluvia, a

Se continua adentro . . .



Rose Bowl Update

Improvements completed as part of the Rose Bowl Stadium Renovation Project have earned high marks from attendees during the current UCLA football season where the much-needed changes are already being enjoyed.

The project's goals have been to improve public safety, enhance the fan experience, maintain the Rose Bowl Stadium's National Historic Landmark status, develop long-term revenue streams and improve stadium operations

Now, tens of thousands of fans have improved access to their seats thanks to eight wider tunnels in the end zone areas of the Stadium while credentialed sports media from across the country have updated work areas, including several tiered rows of desk space for about 150 reporters with improved field views, Internet access, closed-circuit monitors and adjacent break and interview areas.

On the floor above the sports writers, the coaching staffs and broadcasters for local and national TV, radio, Internet and cable also have new, modern booths. Nearby, Public Safety officials now have a larger, more efficient and tech-savvy command space at the top of the multi-story Rose Bowl Pavilion where they can watch over events and direct emergency resources as needed.

Officials with the Rose Bowl Stadium, the City and outside project managers are working to manage the highly complex, historic renovation of the beloved, 90-year-old landmark, which has risen in cost as construction has unveiled many unknown, pre-existing conditions. The project is currently estimated at about \$180 million, not including deferred elements.

The Mayor and City Council, through the Council Finance Committee, are monitoring the higher than anticipated expenses and reviewing financial solutions consistent with the goal that the project and other Rose Bowl Operating Company revenues need to cover renovation costs.

Stadium and City Staff also announced Oct. 24 that the Local Hiring component of the project, has so far exceeded \$10 million in total direct local economic benefit to Pasadena, including:

- Wages earned by the 161 Pasadena residents employed on the project have exceeded \$883,000.
- More than \$4.7 million has been paid to local subcontractors based in Pasadena.
- More than \$3.4 million has been paid for goods and services purchased from Pasadena businesses.

As UCLA plays through its remarkable 2012 Season, some renovation work continues between games to help finish upgraded seating areas, suites and an identical multi-level press area at the north end of the Pavilion.

The progress completed has been amazing considering on-site work only began in early January, right after the 2012 Rose Bowl Game. The goal is to have the Stadium in great shape to showcase "America's Stadium" to fans around the world for the 2014 Rose Bowl—the 100th Rose Bowl Game to be played—and then, just five days later, the BCS National Championship Game on Jan. 6, 2014.



Rose Parade Hotline & Reminders

To assist visitors and residents planning to attend the 124th Rose Parade and the 99th Rose Bowl Game on January 1, 2013, the Pasadena Convention & Visitors Bureau will staff its toll-free Hotline from Dec. 28 until Jan. 2, 2013. The Hotline number is (877) 793-9911. Event attendees can also go online to www.VisitPasadena.com for more information.

Pasadena Public Safety Officials offer these helpful reminders for persons to safely attend the Rose Parade:

- Small, professionally manufactured barbeques elevated at least one foot off the ground are allowed on the parade route, but must be 25 feet from buildings and other combustibles. A fire extinguisher must be readily available.
- Minors under the age of 18 may be on the parade route from 10 p.m. to 5 a.m. only if they are under the supervision of adults.
- Dress for cold weather. Children and seniors may need extra layers of clothing to avoid hypothermia.

- Tents, sofas and boxes of any type that can be used as stools or seats are prohibited along the route. Unoccupied chairs are not allowed.
- Fireworks and bonfires are strictly prohibited
- No items may be sold along the parade route without a permit. It is illegal to buy, sell or give away horns on the parade route.
- No public areas – sidewalks, curbs, gutters, streets, ramps – may be cordoned or roped off. No ladders or scaffolding may be used as elevation for viewing the activities.
- Pets are not recommended along the parade route because they are easily frightened with sudden, loud noises.
- Throwing any projectile into the parade, including seemingly harmless items such as tortillas, marshmallows, flowers, etc., is prohibited. Silly String and similar products are prohibited as well.
- Celebrate responsibly; always designate a driver.

partir del 23 de noviembre, el día después de Acción de Gracias, hasta mediados de marzo de 2013. El refugio estará abierto todas las noches en enero y febrero.

El refugio funciona en el gimnasio de la Iglesia Covenant Pasadena, 539 N. Lake Ave., Cerca de la estación de la Línea Metro Gold. Los participantes recibirán una cena saludable y un lugar caliente donde dormir.

El Consejo Ecueménico de las congregaciones de la zona de Pasadena, también conocido como Friends In Deed, (amigos de verdad) son los que administran el refugio, ellos representan a más de 50 congregaciones locales.

El financiamiento es siempre bienvenido para el refugio sin fines de lucro. Para hacer una contribución deducible de impuestos, llame al (626) 797-2402, envíe un cheque a Amigos del Refugio de Mal Tiempo, PO Box 41125, Pasadena, CA 91114, o visite www.ECPAC.net.

Recordatorios de Preparación para Emergencias

¿Qué tan preparado está para una emergencia? El primer aniversario de la tormenta de viento del 2011 de Pasadena y los impactos devastadores en la costa este de la súper tormenta Sandy nos sirven como recordatorios importantes para prepararnos hoy.

Los Funcionarios de Seguridad Pública de Pasadena ofrecen estos consejos y recordatorios: Usted debe tener suministros de emergencia mínimo para todos en su hogar, incluyendo las mascotas, para sobrevivir tres días después de un gran desastre o emergencia.

Los servicios públicos podrían llevar varias horas, si no días, para ser reconectados. Tenga baterías, cargadores de autos y cargadores solares para las radios y dispositivos de comunicación. Muchos negocios y residentes también deberían considerar los generadores portátiles como parte de sus suministros.

Mantenga a la mano sus alimentos, agua, linternas, equipo para el clima, ropa y suministros médicos almacenados en una nevera portátil u otros contenedores de usos múltiples. Su "Go Kit" debe incluir copias de los principales documentos personales y una pequeña cantidad de dinero en efectivo, de ser posible, ya que las tarjetas de crédito y cajeros automáticos podrían no estar disponible inmediatamente.

¿Necesita más consejos? Vea este informativo, este video de preparación para desastre de 12 minutos publicado en www.cityofpasadena.net/Disaster_Preparedness_Video/. El video está disponible en Inglés y Español y también con subtítulos.

Regístrese en el Internet para recibir mensajes de texto y llamadas del Sistema Local de Alerta de Emergencia de Pasadena en www.cityofpasadena.net/Fire/PLEAS y luego ir a www.Nixle.com para información adicional de la policía. El uso de ambos asegura múltiples canales para que le llegue la información.

Llame al Departamento de Agua y energía de Pasadena al (626) 744-4673 para cortes de emergencias de electricidad y agua, cosas relacionados con situaciones de emergencia, llame al (626) 744-4138. Recuerde, deje que los profesionales manejen los cables de electricidad caídos!

Your Vote Is Your Voice

Next spring, voters will be electing representatives for Pasadena's City Council Districts 3, 5 and 7 and the newly formed board districts for the Pasadena Unified School District's Board of Education Seats 1, 3, 5 and 7.

The nomination period is Nov. 13 through Dec. 7, 2012 for both the City and PUSD elections. Detailed election information is online at www.cityofpasadena.net/cityclerk/election, or by calling (626) 744-4124. The web page will be updated as candidates file nomination papers, or if local measures are added to the ballot.

Poll workers and accessible polling sites are needed for the March 5, 2013 consolidated City and PUSD primary election and the April 16, 2013 general municipal election. If you speak Chinese, Korean or Spanish, you are especially needed! Poll workers provide a critical community service to the election process. Call the City Clerk's Office us at (626) 744-4124 and help your community by signing up today as a poll worker or hosting a polling site!



Plastic Bag Ban Update

Effective December 31, 2012, Pasadena's Plastic Bag Ordinance will now include grocery stores less than 10,000 square feet in size, plus smaller food markets, liquor stores, convenience stores, farmers' markets, drugstores, pharmacies and vendors at City-sponsored events. Your favorite restaurants and fast food restaurants are not included, however.

The additions follow the first phase of the Plastic Bag Ordinance that went into effect July 2012. The result has been fewer plastic bags seen in Pasadena since the ordinance was implemented at major grocery stores and foodmarts with gross annual sales of at least \$2 million or larger than 10,000 square feet that also have a pharmacy.

Any store that provides a recyclable paper bag to a customer will be able to charge customers 10 cents for each bag provided. However, recyclable paper carryout bags distributed at farmers' markets, City-sponsored events and activities held at City properties and facilities will remain free.

For more information, call the City Planning Department, (626) 744-4009, or go to www.cityofpasadena.net/GreenCity/Plastic_Bag_Ban_Ordinance.



Bad Weather Shelter Reminders

The Pasadena Bad Weather Shelter will open on a "weather activated" basis when it is 40 degrees or colder or 40 percent chance of wet weather is forecasted, beginning November 23, the Day after Thanksgiving, until about mid-March 2013. The shelter will be open every night in January and February.

The shelter is operated in the gymnasium of the Pasadena Covenant Church, 539 N. Lake Ave., near the Metro Gold Line station.

The shelter seeks to help prevent homeless persons from dying on the streets of hypothermia during the coldest winter months. Last year, the shelter provided nearly 11,000 shelter nights for 855 individuals including more than 100 children. Participants receive a hearty dinner and a warm place to sleep.

The Ecumenical Council of Pasadena Area Congregations, also known as Friends In Deed, runs the shelter, representing more than 50 local congregations.

Funding is always welcome for the non-profit shelter. To make a tax-deductible contribution, call (626) 797-2402; mail a check to Friends of the Bad Weather Shelter, P.O. Box 41125, Pasadena, CA 91114, or visit www.ECPAC.net.



Emergency Preparedness Reminders

How prepared are you for an emergency? The one-year anniversary of Pasadena's 2011 Windstorm and the devastating impacts on the East Coast from Super Storm Sandy serve as important reminders to get prepared today.

Pasadena Public Safety Officials offer these tips and reminders:

- You should have at least enough emergency supplies for everybody in your household, including pets, to survive three days following a major disaster or emergency.
- It could take utility services many hours, if not days, to be turned back on. Have batteries, car chargers and solar-operated chargers for radios and communications devices. Many businesses and residents also should consider portable generators as part of their supplies.
- Keep your food, water, flashlights, weather gear, clothes and medical supplies handy for those stored in an ice chest or other multi-purpose containers. Your "Go Kit" should include copies of key personal documents and a small amount of cash, if possible, as ATMs and credit cards might not be accessible right away.

Need more tips? Watch an informative, 12-minute disaster preparedness video posted at www.cityofpasadena.net/Disaster_Preparedness_Video. The video is available in English and Spanish and also with captions and audio descriptions.

Sign up online to receive texts and calls from Pasadena's Local Emergency Alert System at www.cityofpasadena.net/Fire/PLEAS and then go to www.Nixle.com for additional police information. Using both ensures multiple paths for critical info to reach you.

Call Pasadena Water & Power at (626) 744-4673 for power outage emergencies and for water-related emergencies, call (626) 744-4138. Remember, let the professionals handle downed power lines!



Cool Weather Means Time to Water Less

One of the easiest ways to cut down on water use while keeping landscapes healthy is by watering your landscaping once a week during winter season, especially since plants require less water during the cool winter months.

Another way to use water wisely is through water smart landscaping. Autumn is the perfect time of year to update your garden by replacing grass turf with perennial plants, shrubs or trees. Visit www.PasadenaSavesWater.com for a water-smart landscaping guide, how-to videos and turf removal rebate info.

While limiting the number of days you water is not mandatory at the moment, don't forget that the time of day is! Allowable watering hours are before 9:00 a.m. or after 6:00 p.m. Remember to reset your controllers with the time switch from Daylight Savings. Please don't forget to shut off your sprinklers completely on rainy days since anti-water waste rules are permanent in Pasadena, water shortage or not. For more information about the city's anti-water waste ordinance, visit www.PWPweb.com/watershortage.



PWP Sends Team to Help New York

Six electrical experts from Pasadena Water and Power Department (PWP) flew back to New York Nov. 2 by military transport in response to a mutual aid request from the Long Island Power Authority to help restore power to portions of New York ravaged by Super Storm Sandy.

The PWP team was part of a larger contingent of utility crews from Anaheim, Burbank, Los Angeles and Riverside that flew out of March Air Reserve Base on C-17 military cargo planes. In all, 90 personnel and 52 vehicles are being sent, including the six-member PWP team and three PWP utility vehicles.



History of Water in Pasadena, Part 3 of 3

By Tim Brick

The 1930s was a period of high hopes and anxiety for Pasadena's young water department. While the Metropolitan Water District of Southern California pushed forward with construction of the Colorado River Aqueduct, promising Pasadena's first water imports early the next decade, local groundwater levels continued to fall precipitously.

The Water Department initiated a process to define sustainable water rights in the Raymond Basin, a 40-square-mile natural aquifer tapped by Pasadena and adjacent cities. The various parties arrived at a consensus in the Raymond Basin Adjudication of 1944, which set a legal precedent and lasting model for fair, responsible division of water rights in California.



As Pasadena boomed in the post-World War II era, the Water Department focused on refurbishing and expanding its water storage capacity. It completed its 10th and largest reservoir in 1952, the 50-million gallon Jones Reservoir in Hastings Ranch. Meanwhile, its water quality lab kept pace with rapid advances in chemistry and biology, giving Pasadena ever greater confidence in the safety of its drinking water.

A series of regional droughts between the late 1980s and 2011, plus restrictions on water deliveries from Northern California that began in 2009, refocused the Water Department on emphasizing local supply and conservation. Aggressive incentive programs to encourage customer conservation and construction of a state-of-the-art treatment plant for rehabilitating contaminated groundwater became a high priority. In 2011, citywide water conservation hit a high mark of 18 percent and the Monk Hill Water Treatment Plant came online, both signifying Pasadena's determination for to self-reliance.

With recent concerns about supply shortfalls, climate change and long-term drought, the challenges for Pasadena Water and Power today are different than in the past. In 2011, Pasadena adopted the PWP's Water Integrated Resources Plan, a comprehensive strategy for ensuring reliable, cost-effective and sustainable water supply for the next 25 years.

Pasadena Water and Power is a community enterprise that has always been essential to the health, economy and quality of life for our city. In this Centennial Year, the department's proud heritage of safe and reliable water can be shared and celebrated by all in Pasadena.

This concludes a three-part series by Pasadena resident Tim Brick on Pasadena's water history as part of PWP's Water Centennial Celebration. Mr. Brick serves on the board for MWD and is the author of a forthcoming book on the history of water in Pasadena.



Easy Online Bill Pay

Paying your Pasadena utility bill online is quick, easy and secure. It's also free and all major credit cards or bank cards are accepted. Visit www.PWPweb.com and click on "Online Bill Pay" in the menu bar. You will need your service account number and PIN. Call (626) 744-4005 if you forgot your PIN.

Applications are also available to schedule direct auto-pay from your bank account. While you are logged in, don't forget to check out the many other online services we provide! From checking your payment history to starting or stopping service, the PWP online bill pay is a convenient, one-stop shop.



MAYOR'S HOLIDAY TREE LIGHTING CEREMONY

Thursday, December 6, 2012
5:30 p.m. - 6:30 p.m.

City Hall Rotunda
100 N. Garfield Ave.

Mayor lights the Tree at 6:00 p.m.

Holiday craft projects
Bring your cameras for photos with Santa Claus
Caroling and Refreshments
Spark of Love Toy Drive
Information: (626) 744-6523