

PASADENA

ANNUAL REPORT | 2015



PASADENA

VISION

Pasadena will combine world-class events, science and technology, arts and culture, history and architecture with great neighborhoods and opportunities for all.

MISSION

The City of Pasadena is dedicated to delivering exemplary municipal services responsive to our entire community and consistent with our history, culture and unique character.

VALUES

The City of Pasadena values: Fiscal Responsibility; Responsiveness; Honesty and Integrity; Accountability; Excellence; Open, Clear and Frequent Communication; Innovation; Diversity and Inclusiveness.



MAYOR AND CITY COUNCIL 2015

The Pasadena City Council is a diverse group of civic leaders and professionals with a deep respect for Pasadena's rich history who are also dedicated to their important roles as our elected policy makers to guide city government and help maintain Pasadena's vibrant communities and quality of life.

The City Council goals are fiscal responsibility and stability; enhancing public facilities and infrastructure; increasing conservation and sustainability; improving mobility and access throughout Pasadena; supporting and promoting the quality of life and local economy, and ensuring public safety.

In April 2015, Pasadena's voters directly elected their first new mayor in 16 years. Former District 7 Councilmember Terry Tornek won the mayoral election, replacing outgoing Mayor Bill Bogaard. Mayor Tornek took the Oath of Office in May, becoming only the second directly elected mayor

to hold the office in the City's history. Councilmembers Margaret McAustin, District 2; Gene Masuda, District 4; and Steve Madison, District 6, won re-election to their seats while newcomer Tyron Hampton was elected to his first four-year term representing District 1. Councilmember Masuda was selected by his Council peers to serve as Vice Mayor and, in June, local high-tech entrepreneur Andy Wilson was appointed by the Council to fill the vacated District 7 seat.

The Council meets on most Monday nights in the Council Chamber at City Hall, 100 N. Garfield Avenue, Second Floor. Agendas are posted on the website and at City Hall. The public is always welcome to attend or to watch Council meetings live on KPAS, the City's government cable access television station or streamed by Pasadena Media at www.pasadenamedia.tv. For more information, go to the City Clerk's webpage, www.cityofpasadena.net/CityClerk and click on the "City Council Meetings" menu.



MAYOR
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Tyron Hampton

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DISTRICT 7
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WELCOME

As 2016 began, the fun and excitement of the annual Tournament of Roses Parade and Rose Bowl Game reminded me once again of how uniquely special the City of Pasadena is to the world—we are America’s New Year’s Day Celebration. Our community, our public service and our hospitality are world-renowned, and it is our reputation which inspires us to ensure the municipal programs and services we provide throughout the year to our citizens and businesses are equally as impressive.

This Annual Report provides a brief summary of many—but not all—of our accomplishments in 2015, and is a snapshot that highlights key data. A change in this year’s Annual Report, however, is a greater focus on performance measurements to better communicate our collective priorities and progress. Although we have accomplished much in 2015, there is always more work to be done and we will constantly look for ways to raise the bar of excellence.

During the past year, a core emphasis in all departments has been for City staff to strengthen our financial administration and internal controls to ensure that crimes such as the embezzlement from the Underground Utility Program can be prevented or detected early. One of the most significant changes was implementing a new citywide financial system that culminated three years of extensive work across all City departments.

We welcomed two new City Council members in 2015 as well as five new Department Directors to the City’s Executive Leadership Team. In 2016, we will add more new people to our executive team as the City Council selects a new City Manager who, in turn, will fill two remaining Department Director vacancies. I have the utmost confidence that your new City Manager and Department Directors will continue our long history of excellence in Pasadena by working together with Mayor Terry Tornek, the City Council, staff and our community.

Our organization faced many challenges in 2015, but thanks to the strong leadership of the City Council and the dedication and talent of our employees, the year was also filled with many accomplishments. I am very grateful for their exemplary work and it has been one of the greatest honors of my life to serve with them during more than seven years as Pasadena’s City Manager. In that spirit, I submit to the Mayor, the City Council, our employees, residents and businesses the Pasadena Annual Report for 2015.

Respectfully,

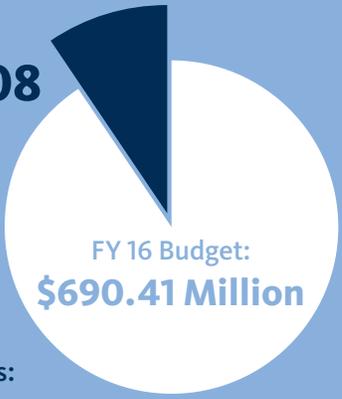
A handwritten signature in black ink, appearing to read 'Michael J. Beck'. The signature is fluid and cursive, written over a white background.

Michael J. Beck
City Manager



Citizen Service Center
Budget:

\$557,408



FTEs:
5

99%

Success rate of **99** percent for 10,026 service requests assigned to be resolved in three days or less

26 secs

Average wait time to speak with operator: **26 seconds**



Answered **79,126** citizen service and info calls in 2015



Most popular service request category: streets and refuse, **14,958**

1:02 mins

Average length of call: **1:02 minutes**



Total requests for City service made by phone & online: **26,671**

The City of Pasadena Annual Report for 2015 provides an overview of the accomplishments made by each of the City's 16 Departments and three Operating Companies. This year's report focuses on one of the most important aspects of what we do every day—public service. What follows is a brief look at each department; important financial data; an update on our "Green City" initiative and special recognition of the many people who voluntarily serve our community on our City Boards and Commissions.

We begin with Pasadena's Citizen Service Center, now celebrating its second year of operation after having first opened to serve our residents on January 24, 2014. The Citizen Service Center, part of the Public Works Department, is an important cornerstone for the City's dedication to public service. It is the primary gateway for thousands of residents seeking information, service and support from the City.

During the past two years, residents who call the Citizen Service Center (CSC) at (626) 744-7311—or who access it with our free smart phone app and via the web at www.cityofpasadena.net/CSC—are provided quick

and easy access to all government services plus answers to thousands of questions. The Center's popularity recently resulted in the City expanding its hours of operation from 7:30 a.m. to 5 p.m., Monday through Friday, plus some weekends, and, plans have been recently completed to take the CSC into full 24/7 operations as necessary during periods of widespread emergencies.

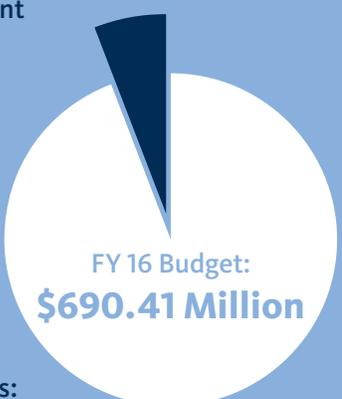
Every week, the friendly CSC staff handles thousands of service calls and info inquiries. More than 79,000 calls were handled in 2015 with most calls answered in 30 seconds or less. The majority of calls are handled on the spot with answers to questions. For inquiries seeking help or service, the CSC has a 99 percent success rate to resolving most of those requests within three business days or less.

In 2016, look for the CSC to continue its front-line role in public service as more departments route key phone extension numbers to the CSC for a more efficient way to handle incoming calls for service and information. It's all part of the CSC motto of public service: "City Services—Simplified."





Fire Department Budget: **\$42.68 Million**



FTEs: **181**



Arrived to **12,608** (85%) of 14,833 emergency medical calls within 6 minutes (360 seconds)



Arrived to **2,781** (86%) of all other 3,241 calls within 6 minutes, 20 seconds (380 seconds)



Extinguished **255** actual fires, 89 more than last year



Conducted **8,443** fire inspections of buildings & property



Provided Sidewalk CPR training to **218** people



Sprayed more than **10,000** gallons of fire retardant in fire prone wildland areas

It was a busy year of service for the Pasadena Fire Department. In addition to responding to 18,870 emergency calls, the Department conducted an extensive, multi-month self-assessment to proudly joined the elite ranks of only 32 of the 30,052 fire departments nationwide that have both an Insurance Services Office (ISO) Class 1 ranking and accreditation from the Center for Public Safety Commission on Fire Accreditation International (CFSI).

The ISO Class 1 title—the highest ISO score possible—is an independent analysis of municipal fire organizations that complements the CFSI accreditation process. Together, the rankings ensure top-quality fire service delivery while the ISO data is also used by insurance companies to help determine lower residential and commercial property insurance rates.

Additional service resources were added in 2015 with a fifth Rescue Ambulance and two new fire engines. The Department also graduated eight new firefighters who completed rigorous physical conditioning, field training and classroom studies.

New Self-Contained Breathing Apparatus systems were placed into service this year for all firefighting staff. These sophisticated systems provide clean air for firefighters while they work to rescue people and fight fires in oxygen-deprived environments.

The Department worked with state officials to receive approval of the City's updated Emergency Operations Plan that provides the framework for responses to a variety of human-caused and natural disasters.

The Department's Disaster Advisory Council and Community Emergency Response Team (CERT) volunteers conducted five CERT courses in 2015, providing about 200 residents with basic emergency response training.

To further emphasize emergency preparedness, the Department initiated a series of Open House events to share information with local residents about fire and life safety, health and wellness, and other information to benefit the public. The Department also has designated, and equipped, all fire stations to serve as Disaster Information Sites should a major emergency prevent traditional online, electronic or telephone communications.

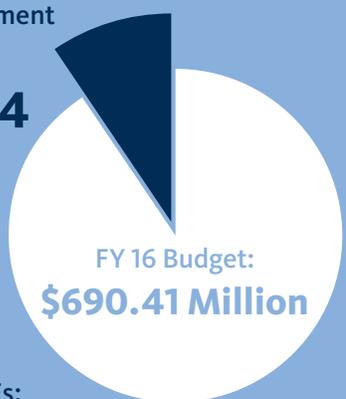
Several fire personnel made headlines in 2015 including Firefighter Manuel White who used his life-support skills to provide CPR to a doctor at a gym where they both were exercising. Captains Tim Okimura and Dave Marquez, along with Firefighter Matt Caffey were highlighted by news media after responding to Nepal where they provided help to more than 70 earthquake victims.





Police Department Budget:

\$69.904 Million



FTEs: **370 total** including 221 Sworn



Calls Into Dispatch 2015, all types: **326,862**



Air Operations Helicopter Calls for Service: **6,091**
Including Helicopter Only Calls: 2,610



9-1-1 Calls Into Dispatch 2015, **70,422**



More than **2,100** crime reports filed online by citizens, saving about 650 hours in officers' time for other duties



K-9 Arrests in 2015: **13**



Youth Participants in All Police community outreach programs: **400**

"Mission First, People Always" is the motto for the Pasadena Police Department, a diverse, gender-balanced, highly educated and extremely dedicated group of individuals who protect and serve Pasadena's residents, businesses and visitors around the clock.

The Department is committed to public service by maintaining an effective workforce that reflects the people served. More than 50 percent of the Department is female and more than 95 percent of the Department's employees have a college degree, from an Associate Degree to a Doctorate.

The 221 sworn officers are highly trained and skilled in law enforcement tactics who come to work every day using the "P.I.E." philosophy of Prevention, Intervention and Enforcement.

In 2015, some of the many accomplishments made by the Department's sworn and civilian team members include:

- **Installation of In-Car Video Cameras:** Working with the City's Department of Information Technology, 53 Watchguard In-Car Cameras were placed into police vehicles, replacing an antiquated system with new features to record the vehicle's operation in hi-def video.
- **Planning for Large-scale Events:** The Department's Event Planning Section (EPS) successfully planned, staffed and oversaw all law, traffic

and crowd control operations at 90 special events, helping to ensure safe and enjoyable venues for hundreds of thousands of attendees.

- **New Police Helicopters Making Pasadena Safe:** The Department acquired two new Bell OH58A helicopters. These helicopters, funded through federal grant money and military surplus, are equipped with state-of-the-art technology to locate and apprehend criminals. The helicopter flight crew is credited with 251 arrests and the team's response time to calls in progress is less than 60 seconds.
- **Police Canine Teams Locate Drugs:** The Department's three K-9 Units made 13 apprehensions this year, recovering \$1.2 million dollars in drug trafficking money, more than 30 pounds of methamphetamine, 5 pounds of heroin and 4 handguns. Twice they provided dignitary protection for the President and Vice President of the United States.
- **Police Employees Continue to Mentor Youth Throughout the Year:** The Department has a long history of commitment to improving the lives and opportunities for local youth through numerous mentorship programs hosted by the Department. Nearly 400 local youth, ranging from ages 6 to 21, participated in a variety of youth sports and policing programs.





Public Health Budget: **\$12.14 Million**

FY 16 Budget: **\$690.41 Million**

FTEs: **85**



Investigated more than **1,400** reports of communicable disease annually.



Issued more than **1,300** new health permits to food facilities



Conducted more than **2,000** regular permit & complaint-related inspections of food facilities



Issued more than **9,000** nutritional food vouchers for clients in the Women, Infants and Children nutrition program



Provided dental services to **775** clients



Processed about **4,000** birth certificates

Since 1892, Pasadena's Public Health Department has served to protect, maintain and improve the health of the Pasadena community. Pasadena is one of only three cities in California to maintain its own health department.

In 2015, the Department worked to improve the health of mothers and families with programs such as the Women, Infants and Children (WIC) Nutrition Program, Choose Health LA Kids Parent Collaborative and the Nutrition and Physical Activity Program classes and workshops.

More than 9,000 nutrition food vouchers were issued to WIC clients, while health department staff attended about two dozen community events in 2015 promoting healthy eating choices for children and their families, including diets rich in vegetables and fruits and with less or no sodas or sugary treats. The Department's fifth annual "Food Day" also reinforced the benefits of a healthy, green lifestyle that motivated 65 attendees to take the "Meatless Mondays" pledge!

Staff distributed additional prevention and education information on HIV and other sexually-transmitted diseases; substance abuse information on drugs and alcohol and anti-tobacco messages.

The Department's Environmental Health team completed more than 2,000 regular health permit and complaint-related inspections of local restaurants and food facilities and responded to dozens of tobacco ordinance complaints. The team also helped to prevent mosquito-borne diseases such as West Nile Virus through its Vector Control Program. The team also revamped its Body Art inspection program for tattoo providers.

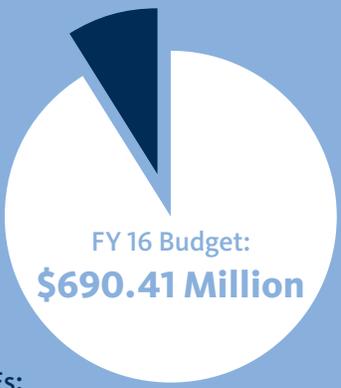
The City's Public Health Officer and staff worked closely with local health care providers to prevent disease outbreaks and to help investigate cases when reported, including during the nationwide monitoring in response to the Ebola outbreak. The Department also participated in a major, statewide emergency drill in 2015 testing its readiness to dispense large amounts of live-saving medications to thousands of people.

In 2015, the Department transitioned several clinical programs—including the Prenatal Clinic, the Andrew Escajeda Comprehensive Care Clinic, and the Michael D. Antonovich Dental Clinic—to community-based healthcare providers in order to ensure the programs' long-term sustainability and to enhance public.





Public Works Budget: **\$67.28 Million**



FTEs: **316**



Painted **186** miles of curbs, street lanes and cross walks



Provided **350** tons of free garden mulch to Pasadena residents



Removed or replaced **9,000** square feet of concrete sidewalk plus installed **25** concrete ADA-compliant curb ramps



Removed **22,840** graffiti spots within 24 to 48 hours of discovery/notice



Slurry sealed **9** miles of streets



Recycled / diverted from landfill **106,492** tons of refuse collected

The Department of Public Works is one of City's largest departments with more than 300 employees and an equally big work load of projects and responsibilities.

Other team members are busy designing capital projects and managing their construction; taking calls from the public and maintaining the City's rolling stock of cars, trucks, fire engines, refuse and utility trucks.

The Department's focus on quality public service includes preserving, maintaining and enhancing City streets, bridges and buildings; our parks, open space and urban forest; refuse collection and recycling; street lights, storm drains and sewers; city vehicles and fleet maintenance; graffiti abatement and operation of the Citizen Service Center—highlighted in the opening pages of this year's Annual Report.

In 2015 alone, the Department purchased \$2.5 million in replacement vehicles, including two Fire Engines, nine police vehicles, four parking enforcement vehicles, a street sweeper, two ambulances and a maintenance truck.

The Department also prepares, manages and oversees the City's Capital Improvement Project program and budget, an on-going, annual effort with a current appropriation of about \$85.5 million for 92 projects in Fiscal Year 16.

The Department's forestry and parks crews provided 350 tons of free mulch to the public while the concrete repair crew constructed 25 new accessibility curb ramps throughout the City and the recycling team collected more than 52 tons of electronic waste from the ever-popular, free E-waste collection and paper shredding events.

Public service is at the heart of the Department's workload and can be seen in the actions of dozens of department staff who are out in the field every day making sure Pasadena's roads and bridges are safe, trees are well tended, the parks are clean and ready to use and refuse is efficiently picked up and sorted for recycling.

Throughout the year, the Department's graffiti abatement crews also removed 22,840 incidents of graffiti within 24 to 48 hours of notification and nearly nine miles of City streets were topped with a new coat of slurry seal.

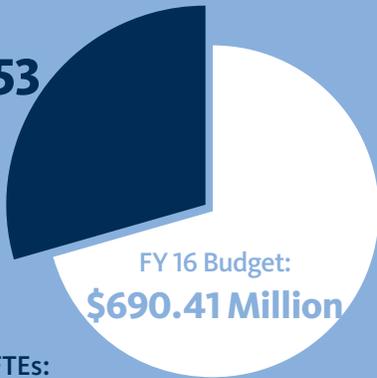
For 2016, the Department will continue to do all of this, and more, to help maintain a high level of public service to the community.





Water and Power
Budget:

**\$286.53
Million**



FTEs:
433



Provided new or upgraded power utility service to **606** residential and **183** commercial customers



Answered more than **101,000** customer calls, including processing 40,200 service calls to start or stop utility service



Repaired or replaced **10** underground power vaults



Replaced **2.5** miles of aging water lines



Replaced **350** small and **100** large water meters with automatic readers



Replaced **40** utility poles; and 14.6 miles of underground cable & overhead lines

Pasadena's Water and Power Department (PWP) provides the water and electricity for residents, businesses and the City itself—and has been doing so with reasonable rates and safe, quality water for more than a century.

In 2015, new regulations from the State tightened how all of us use water. On June 1, 2015, the City Council adopted a Level 2 Water Supply Shortage Plan with restrictions on outdoor watering and other prohibitions in response to state-mandated conservation which directed Pasadena to achieve a 28-percent water reduction from 2013 use levels.

A variety of workshops, rebates and incentives that provided the community with the necessary resources, skills and knowledge to conserve water was initiated by PWP in 2015, including landscape workshops, a greywater program—the first in the region—and turf removal rebates. Since the effort began, approximately 1.3 billion gallons of water have been saved.

PWP introduced a variety of ways for customers to receive and use power outage data in 2015, including automated calling, access to outage maps online and use of the City's online smart phone app to report an outage to the Citizen Service Center. In 2016, look for PWP to continue

investing in new technologies that support our customers, and help us become more energy and water efficient.

In 2015, PWP completed the update on the Power Integrated Resource Plan (IRP), a 20-year blueprint for supplying a reliable, environmentally responsible mix of renewable and conventional energy sources. The goal is to eliminate use of coal-based energy by 2027 and to achieve a 60-percent reduction in greenhouse gas emissions by 2030 (based on 1990 levels).

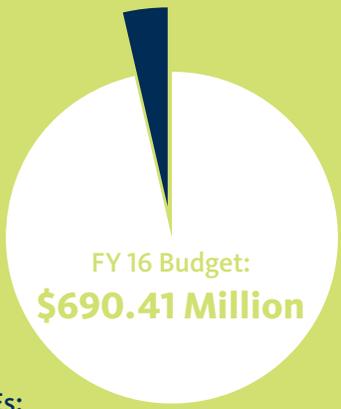
PWP remains on track and on budget with its Glenarm Repowering Project, one of the largest capital improvement projects in City history. The project is expected to begin operations in the second half of 2016 to provide up to 71 MW of reliable, natural-gas fueled power.

Educational outreach efforts by PWP will continue in 2016 to ensure students in PUSD schools have a fundamental understanding of where our water comes from and how power is generated. This understanding is crucial to help today's students become the future leaders and innovators of tomorrow's technologies and solutions.





Housing Budget: **\$24.5 Million**



FTEs: **49**



Created **140** affordable housing units for seniors and income-qualified families/individuals



Offered transitional or permanent housing assistance to **211** homeless individuals or families



Provided job training through City's MASH program for **45** clients

FWIB

Served **7,000** first-time visitors to the Workforce Investment Board



Hosted 3 employment fairs attended by **1,200** job seekers



Administer monthly rental assistance to **1,500** low-income households

The high cost of housing continues to be a primary concern for many in California, but here in Pasadena, the City's Housing and Career Services Department was working hard to find solutions by creating or overseeing nearly 240 new affordable housing units that will serve seniors as well as income-qualified families or individuals.

In 2015, the Department moved forward with the construction of 140 affordable housing units in three new housing projects—Heritage Square Senior Apartments, Mar Vista Apartments and Desiderio Homes—plus the renovation of an existing affordable housing site. The Department also oversaw the creation of an additional 99 affordable units without any City subsidy that either began construction last year or were issued building permits to begin in 2016 under the City's Inclusionary Housing Ordinance.

Meanwhile, the Department also administered monthly federal rental assistance via the U.S. Department of Housing and Urban Development (HUD) to more than 1,500 very low-income households.

Although the Department is helping hundreds with affordable house needs, homelessness continues to impact all of Los Angeles County, including Pasadena. Determined to make a positive impact, the City now proactively reaches out to chronically homeless persons in the area.

The Department's homeless outreach workers offer rental assistance options and case management services to homeless persons to help address issues such as mental illness, substance abuse and chronic physical health conditions.

Meanwhile, the Department continues to fund a local faith-based organization to operate Pasadena's Bad Weather Shelter, providing the homeless with dozens of warm beds on very cold and rainy nights.

In 2015, the Department secured a \$6 million Section 108 loan from HUD for the Robinson Park Reconstruction Project. The Department also awarded Community Development Block Grant (CDBG) funds from HUD to 10 nonprofit organizations for a wide array of social services that serve low-income persons.

The City's MASH program provided 45 individuals with full-time, on-the-job training positions specializing in construction trades, landscaping and home improvements. The Foothill Workforce Investment Board, meanwhile, achieved a high placement rate for special programs including an 80% placement rate for veterans program. As a result, the FWIB was designated a High Performing Board by the Governor and received additional grant funds to serve special target groups such as foster youth and laid-off workers.





Human Services & Recreation Budget:

\$9.97 Million

FY 16 Budget: **\$690.41 Million**

FTEs: **97**



Provided **1,587** recreation classes enjoyed by 22,285 participants



Enrolled **908** youths in After-School Adventure Program at 12 locations



Logged **24,089** recreational summer swim visits at City-operated pools



Permitted **1,071** special and community events



Served more than **2,000** clients with disabilities through the Adaptive Recreation Program



Provided **6,500** adults, teens and youth with summer fun at Parks After Dark program

Public service equals great public fun for Pasadena’s Human Services and Recreation Department. The Department helps improve and enrich our community’s quality of life by offering exciting, affordable recreation programs; sports, martial arts & exercise classes; arts and crafts; dance and social activities; special events and movies; swimming and much, much more for young and old alike. In fact, more than 1,500 recreation classes were enjoyed by 22,285 participants in 2015.

In 2015, the Department was able to expand its core programming to school-aged youth and seniors through various fitness, social enrichment and educational activities. The Department continued to deepen its collaborative partnership with PUSD, plus other governmental agencies and community organizations. Those efforts will continue in 2016.

The Department’s public service commitment to residents was also seen in its ongoing support for the Villa-Parke Community Garden project, a garden-to-table concept providing about 80 preschool students and their families with garden space and nutritional guidance.

The Department also partnered with Pasadena’s Public Health Department to launch a new program, “Project Wraparound” to provide youth and families access to free, short-term counseling and mental health care

coordination services. The Department’s Adaptive Recreation Program helped celebrate the 25th anniversary of the Americans With Disabilities Act in 2015 by dedicating its always popular annual art show, art book and exhibit to the ADA.

Other human services offered in 2015 provided help to about 25,000 people on various governmental programs including Social Security and Medicare, tax preparation. The Department also successfully managed another year of the City’s Summer Rose Program, a valuable, first-time employment opportunity for youth ages 16 to 21 to work part of the summer in various City departments.

The Department’s special events team seemed to be always on the go, permitting more than 1,000 special events and producing many large events, including, among others, Black History Month activities and parade, Egg Bowl, Family Fun Day, Parks After Dark, Fiestas Patrias, Latino Heritage Parade and Jamaica, Fall Festival, Veterans Day memorial, and the City’s Annual Holiday Tree Lighting.

Look for all of these family fun events to continue in 2016 as part of the Department’s public service goal that *Parks Make Life Better!*





Library Budget: **\$14.06 Million**



FTEs: **108**



Added **46,000** print and 2,600 eBooks to the library's collection



Free WiFi at 10GB speed at all library sites.



1.2 million visitors in person and 500,000 online in 2015; average 4,900 daily visitors



Completed **13th** annual One City, One Story community reading program with events at each branch.



Average **500** users logged on library computers each of 344 days open, not including WiFi users



Offered **2,377** on-site programs at 10 library locations: 1,023 for adults and 1,354 for early childhood, youth and teens.

The Pasadena Public Library maintained a robust schedule of events, programs and special activities as part of its commitment to serving the 1.2 million people who passed through the doors of the Library Department's 10 locations in 2015.

In 2015, the Library partnered with 115 organizations to provide many of the 2,377 programs and events that helped transform lives through literature, reading and community engagement.

Community response and support for the Library increased in 2015 with the revival of two associate groups: the La Pintoresca Associates and the Linda Vista Associates. The groups, together with the Friends of the Pasadena Public Library organization, will bring new library users and community partners together to support programs and services in 2016 and beyond.

A main service highlight for the Library once again was the 13th annual One City, One Story community program featuring author Cristina Henríquez and her work, "The Unknown Americans." As part of the month-long series of events related to the One City, One Story program, the author made a special visit to Blair High School, where a crowd of eager students heard her remarks.

Library Director Jan Sanders challenged the Library staff to sign up at least 5,000 participants for the Summer Reading Program, promising to dye her

hair blue if the goal was achieved. Staff—and the public—did not disappoint and Director Sanders responded in coiffed true blue fashion. Her dedication meant thousands of young people were actively reading throughout the summer during a time when many might otherwise suffer the infamous "summer slide" for reading skills that must be re-gained when they return to school in the fall.

In September, the Library hosted "Exploring New Roads," a day devoted to exploring technology featuring sustainable and alternative fuel vehicles, plus a Technology Petting Zoo allowing the public to use and touch some of the latest technology. Each branch also featured a special El Niño emergency preparedness display in December.

The Library also continued its tradition of participating in the citywide ArtNight event with an Author Fair featuring 72 Pasadena/San Gabriel Valley authors participating.

In 2015, a new catalog software system was initiated for improved customer service while hundreds of new electronic magazines and bestseller book titles were added to the Library's collection. All 10 library locations now have free WiFi connections for public use at up to 10 GB speed. In 2016, look for the Library to continue its commitment to excellent public service with the promise to not just meet, but to exceed, your expectations!





Planning
Budget:
**\$16.27
Million**



FTEs:
80

**8,500
PERMITS**

Permit Center processes & issues **8,500** construction permits, about 32 permits per day.



New construction projects accounted for **3,200** of all permits issued; new project value exceeds \$260 million



City Code Compliance Officers complete **8,220** inspections, including response to 1,700 citizen complaints



Funded **28** public art programs or projects, in part due to \$100,000 National Endowment for the Arts grant



Building inspections for various stages of residential and commercial construction projects tops **26,000**

artnight

Produce twice yearly award-winning ArtNight Pasadena events, more than **45,000** attend for free museum admission, music and cultural performances

The Planning and Community Development Department plays a vital role in the continued success of Pasadena. The Department develops, applies and enforces policies that promote sustainable growth while preserving Pasadena's unique cultural and historical character.

In August 2015, the City Council approved an update to the Land Use and Mobility Elements of the City's General Plan, the guiding document for future growth through 2035. The Department led a collaborative effort involving extensive community input resulting in updates that emphasize new mixed-use development be built near public transit facilities for a more sustainable lifestyle.

The continued strengthening of the economy has resulted in record-breaking levels of development activity. In 2015, the Department issued about 8,500 construction permits, including 3,200 permits for new construction with a valuation of approximately \$260 million.

Code Compliance staff were very busy in 2015 to ensure Pasadena's businesses, residents and developers complied with building, land use and property maintenance requirements. In 2015, code officers responded to about 1,700 complaints and conducted 8,220 inspections.

The Department continued expanding community access to arts and culture. In addition to the two annual ArtNight Pasadena cultural tourism events, the Department provided funding for 28 public arts programs through its annual grants program, bringing the City public art collection to more than 170 pieces. ArtNight, meanwhile, continues to be one of the most popular events in Pasadena, drawing tens of thousands of arts lovers from throughout Southern California to enjoy Pasadena's rich arts and cultural resources.

In 2016, the Department will begin updating the Zoning Code and draft new Citywide Design Guidelines to bring both into consistency with the new General Plan. Over the next couple of years, the Department will also update all of its existing specific plans and begin work on a new one for the Lamanda Park area. In addition, the Department will prepare a Climate Action Plan to address the challenge of climate change in Pasadena.

Also for 2016, the Department will bring forward revised development regulations for City Council consideration on "Mansionization," where new single-family homes are being built out of scale and character with the surrounding neighborhood.





TRANSPORTATION

Transportation Budget: **\$31.55 Million**



FTEs: **51**



Distribute **300** free bicycle helmets to promote safety and reduce potential injuries



Host more than **75,000** participants at car-free CicLAvia event who walked, biked, ran and skated through Downtown Pasadena



Transport more than **1.6** million riders annually on Pasadena Transit buses



Monitor and enforce violations for **1,300** metered parking spaces



Provide **77,583** seniors & persons with disabilities transportation via Dial-a-Ride



Implement **real-time** bus arrival info for customers via web and smart phones

The Department of Transportation serves the public by providing the safe, efficient and sustainable movement of people with multi-modal transit options, traffic circulation management, bike paths & safety programs and walkable advocacy.

In 2015, the Department completed formal adoption of the Mobility Element of the General Plan, which, together with the recently adopted Land Use Element, provides City policies to enhance our livability and environmental sustainability as a more walkable and bike-friendly community.

In May, the Department partnered with Metro to host CicLAvia, a free, fun-filled, day-long "Open Streets" event in Pasadena where more than 75,000 people moved about on car-free streets, including Colorado Boulevard, by foot, bicycles and other human-powered transit.

A fresh new look and high-tech options came to the City's public bus fleet managed by the Department. After 15 years as the Area Rapid Transit System, Pasadena Transit rolled out as the new brand that "Connects the Dots" and underscores Pasadena's commitment to public transit service for the A million riders who use Pasadena Transit per year.

New equipment on the buses also allow riders to use their regional TAP (Transit Access Pass) cards for easier, electronic ridership payment options and all buses now feature devices that transit their locations live and is incorporated into the new, online real-time bus arrival program for web and customers' smart phone use.

In addition to Pasadena Transit, the Department's Dial-a-Ride program provided 77,583 rides to seniors or persons with disabilities in 2015.

A Bicycle Transportation Action Plan was completed by the Department in 2015 to being implementing the community's vision additional bike facilities around town. Staff distributed 300 bike helmets to residents last year to help increase safety and reduce head injuries and pedestrian safety improvements included changes at key signalized intersections allowing pedestrians to cross before the vehicles start to move.

The City's Traffic Management Center implemented an Adaptive Traffic Signal system on Fair Oaks Avenue to upgrade signal efficiency and reduce delays at intersections adjacent to the Metro Gold Line (light rail) crossings. The changes will help reduce the amount of time cars idle at the intersections when crossing guards are activated.





City Attorney
Budget:
**\$6.73
Million**



FTEs:
32



Provide more than **70** training sessions for City employees and officials to reduce City liability



Conduct **4** community classes & 2 business trainings on cyber security, elder abuse prevention and liquor licenses



Review **5,000** criminal cases for possible filing, prosecuting approximately 90 percent in Superior Court



Provide legal counsel for about **200** public meetings of City Council, Boards, Commissions & Operating Companies



Successfully address **50** nuisance properties for corrections



Provide legal staffing and support to manage average daily caseload of **100** civil suits against City

In today's litigious environment, having expert legal advice is crucial for any large organization, especially local government. The City Attorney/City Prosecutor's Department provides an important public service through its representation of the City in all civil lawsuits filed by or against the City. The Department also represents the People of the State of California in all criminal cases filed by the City.

The Department handles a wide range of legal matters on behalf of the City and its three Operating Companies and provided members of its legal team to participate at an average of 200 public meetings held annually by the City Council, the City's Boards, Commissions and Committees and the Boards of Directors for the Rose Bowl Operating Company, Pasadena Center Operating Company and Pasadena Community Access Corp. It's all done to help protect and serve Pasadena's residents, businesses and visitors and to ensure the public meetings are properly noticed and conducted in accordance with state law.

During 2015, the Department also managed an average caseload of about 100 pending civil lawsuits; maintained a 100 percent success record on criminal matters before the appellate courts and frequently obtained dismissals or favorable settlements in civil court cases.

Every day, the Department worked in a fast-paced legal environment providing individual departments advice on a myriad of legal issues, from labor and personnel laws, contracts, ethics and conflicts of interest issues to land-use and environmental law, open meeting issues, public records requests, prevailing wage laws and state or federal constitutional issues. The Department also coordinated the City's response to dozens of Public Records request each month.

In addition, the Department's commitment to public service also includes regular training classes on many topics for staff and City officials. In 2015, the Department provided four training classes for the public to learn how to detect and prevent cybercrimes and elder abuse, plus two other seminars on liquor licenses for local businesses.

The pace of the legal world is not expected to slow down anytime soon. In 2016, the Department will continue its public service by protecting the legal interests of the City, prosecuting criminal activity, minimizing liability and more outreach on crime prevention.





City Clerk
Budget:
**\$2.32
Million**



FTEs:
13



Provide all agenda management, clerical and hearing support for **45** regular and special City Council meetings



Process more than **1.16** million pieces of incoming and outgoing mail



Process and post online **527** Form 700 statement of economic interest documents



Digitize and archive more than **17,000** documents



Count **34,486** ballots cast by mail or in person during Primary and General Elections in 2015



Post online **549** official notices, meeting minutes and agenda staff items for public disclosure

The City Clerk's Department is a key public access point for Pasadena, ensuring transparency of government and providing primary administrative support to the City Council. While much of the Department's work may be behind the scenes, it also supports vital public and democratic functions, including public access to records and administering local elections.

The City Clerk's Department prepares, posts, and distributes all City Council agendas and maintains the official legislative history of City Council meetings. In 2015, the Department supported 45 public meetings covering 138 hours of public discussion and posting online 549 notices, meeting minutes and agenda items for public information.

In addition, the Department maintains and preserves the City's official records and archives through a centralized Records Management program; provides records retrieval and legislative research for all City departments and the public; manages mail services—both incoming and outgoing—for all City departments; publicizing the City's legal notices and administering state-required campaign finance and economic interest statements and filings.

And when there's a local election, the Department administers that too for City Council and PUSD Board of Education seats. In 2015, that meant handling candidate filings, preparing ballot materials, coordinating polling sites and poll workers, and counting the 34,486 ballots cast in person or by mail in both the primary and general elections.

Although email and electronic communication are firmly entrenched in daily life, regular mail continues to flow in and out of City Hall. In 2015, the Department was responsible for processing 1.16 million pieces of mail.

For 2016, look for this Department to continue doing what it does best: making sure City Council meetings are the best they can be. A recent technology upgrade to the audio and visual presentation equipment in the Council Chamber—a project that began in late 2015 in conjunction with the Department of Information Technology and Pasadena Community Access Corporation—is scheduled for use beginning in January 2016.

The Department also will continue promoting greater use of imaging and electronic data storage in a citywide virtual records database for all departments, increasing transparency by making it easier and more efficient for the City and the public to access public information.





CITY MANAGER



City Manager Budget: **\$5.67 Million**



FTEs: **22**



Process and issue **547** permits and local logistics for movies, commercials, music videos, TV shows and photo shoots



Issue **120** news releases, media advisories, press statements



Partner with Innovate Pasadena to produce or co-sponsor **150** high-tech, start-up and business development events



Enroll and oversee **83** students in City's Youth Ambassador Program providing assistance at 370 special events



Expand **@PasadenaGov** Twitter account to more than 14,000 followers



Manage real estate portfolio of **450** properties for city departments

The City Manager's Office ensures that the City Council's goals and policies are implemented throughout the entire organization by providing operational executive leadership. The City Manager and two Assistant City Managers work directly with the Mayor and Council on all policy issues while also heading up the citywide Executive Leadership Team. The Office also includes the City's Public Affairs, Economic Development and Northwest Programs teams.

In 2015, Hollywood's love affair with Pasadena remained very strong as the City's Film Office, part of Economic Development, issued 547 film permits and helped coordinate the logistics for many of the feature movies, TV shows and commercials, music videos and photo shoots that occurred on location here, generating a healthy boost to the local economy.

In addition to generating new business opportunities for the City, the Economic Development team coordinated with the Pasadena Convention & Visitors Bureau to bring the climatic Stage 8 Final Finish of the 10th annual Amgen Tour of California cycling race to Pasadena along with extensive world-wide media coverage and thousands of visiting bike racing enthusiasts.

Economic Development also helped to produce the annual Make Music Pasadena, one of the largest, free all-day musical festivals in California

plus about 150 events and activities associated with the Innovate Pasadena organization for high-tech entrepreneurs and start-up businesses.

In 2015, public information moved forward at a brisk pace with Public Affairs producing more than 125 news releases, media advisories and press statements while also coordinating with the Pasadena Community Access Corp. to produce live broadcasts of all City Council regular meetings and other original programming about City services. Public Affairs also has cultivated an explosive growth in the City's use of Social Media, with the main Twitter account, @PasadenaGov, now regularly seen by more than 14,000 followers.

Northwest Programs continued providing a high level of public service to the Northwest community facilitating the Northwest Commission meetings, the Northwest Ambassador program for youths, a community newsletter and overseeing public meetings for the renovation of the Robinson Park Recreation Center.

In 2016, the office will continue its organizational leadership role, while also overseeing about 450 properties owned by the City; generate new economic opportunities, and provide more timely public information. The City also will conduct a nationwide search for a new City Manager.





Finance Budget: **\$11.09 Million**



FTEs: **65**



Issue approximately **19,000** business licenses per year



Help City Departments process and award average of **700** contracts



Prepare and issue about **124,000** check payments per year—54,000 payroll and 70,000 to vendors



Receive and process about **2.17** million financial payments made to City—1.2 million by credit card and 975,000 checks



Issue about **3,000** notices to local businesses for contract opportunities



Process **1,800** wire transfers for payment transactions

The Finance Department develops, monitors and implements fiscal policies and procedures to ensure a financially strong and effective city government. The Department maintains the financial integrity of the City and its affiliated agencies and completes the financial transactions necessary for the City to do its business; manage its investments and pay its employees.

A primary goal for the Department is to ensure the City follows generally accepted accounting principles and that appropriate internal controls are in place to safeguard City assets. The Department's mission was dealt a serious blow in late 2014 when it was discovered money from the Underground Utility program was allegedly stolen by a former City employee taking advantage of weak internal controls.

Since that time, and in conjunction with the previously planned implementation of a new Enterprise Resource Planning System (ERP), Tyler-Munis, the Department has undertaken a reorganization, including a new Finance Department Director and several new management positions; reassignment of duties for several staff members and the ongoing, thorough evaluation of all internal controls and policies.

In addition to the internal work completed by the Department, former Mayor Bogaard appointed a citizen task force in 2015 to review the embezzlement and financial administration; and the City Council hired an external audit firm to provide an analysis of the Underground Utility Program Fund plus the City's procurement and payment process.

A comprehensive report and evaluation was presented to the City Council in November 2015 and is available online at www.cityofpasadena.net/invoiceinvestigation.

For 2016, the Department remains steadfast in its efforts to restore the public's trust through a combination of improved transparency and public service; more frequent and in-depth audits and producing more financial reports in easy-to-understand formats.

Throughout 2015, despite the embezzlement news, the City has maintained its strong financial position. The Standard and Poor's rating agency maintained the City's overall AAA rating. The City Council also in 2015 allocated an additional \$10 million from a positive General Fund balance to its Emergency Reserves, increasing the amount set aside for fiscal emergencies to \$30.95 million, or 14 percent of the General Fund Operating Budget.





Human Resources
Budget:

**\$6.6
Million**



FTEs:
33



Review and process
22,510 applications
for various City staff
positions

**130
TRAINING
COURSES**

Provide **130** training courses
for employees who filled
1,956 classroom seats



Successfully placed **266**
new hires into permanent,
full-time positions



Assist **279** employees with
a minimum of three hours
advanced training



Conduct **11** Open
Enrollment Sessions
throughout organization
for employee benefits
education and selection



Host **26** meetings with
departments on current
human resource issues
and trends

The City's Human Resources Department is one of the most popular places at City Hall that the public visits in person or online for one very good reason: employment opportunities. Just ask the 22,510 people who officially applied for positions here in 2015.

All of those applications were in response to 155 recruitments managed by the Department in 2015 that lead to the placement of 266 persons in permanent, full-time positions throughout the City organization, which has a total of about 2,100 full-time employees.

The Department also consults with other City departments and the City Council on employment-related policy issues, contracts and federal or state employment regulations.

For existing employees, the Department provides a robust training program as part of the organization's commitment to employee development and ongoing learning while ensuring staff has the core competencies needed to successfully perform their duties and serve the public. To do this, the Department organized 130 training sessions held throughout 2015 that were filled by almost 2,000 employees.

Department staff skilled in labor relations worked with 10 bargaining units and three non-represented groups on a variety of issues to negotiate

and implement employment terms and policies. The Department's employee relations staff is responsible for working with all departments and employees on personnel investigations, discipline, city rules and policies and conflict resolution.

The Department's Benefits Division administers the medical, dental, and supplemental insurance plans plus retirement through the California Public Employees Retirement System.

In 2015, responsibility for safety and workers' compensation was transferred from the Finance Department to Human Resources. Workers' Compensation receives, administers, and processes work-related injury claims and manages return-to-work programs. The Department's Safety Division, meanwhile, works to ensure compliance with Cal-OSHA, coordinates special projects and investigations related to health and safety, assists departments with safety issues including accidents, conducts inspections of work areas, corrects unsafe conditions and practices, and coordinates safety training for employees.

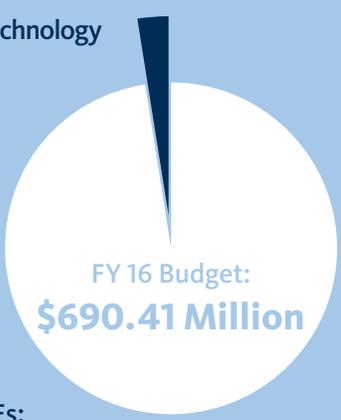
Successfully performing these responsibilities in 2016 are vital to the City's ability to provide high quality, effective services to employees and Pasadena residents. It also means the City of Pasadena is a great place to work for people dedicated to public service!





Information Technology
Budget:

**\$15.82
Million**



FTEs:
80

1.6
visitors

Logged **1.6 million** visitors to website



Maintain and enhance **93** sets of Open Data for free public use



Support **2,600** daily visitors to 161 free WiFi spots at City buildings and facilities



Introduce two new mobile apps for smart phones



Install new digital video system in 53 police patrol cars



Support and maintain 172 laptops and tablets across organization

The Department of Information Technology (DoIT) celebrated its fifth year as a City Department in 2015 by continuing to focus on the efficient and effective delivery of technology services that move the City forward to where public service, customer care and accessing public information is just a click away, 24/7/365.

The Department logged about 1.6 million unique visitors to the City's website in 2015, where they were able to pay utility bills, renew a business license, submit a public records request, contact the Citizen Service Center for help, find out what Council district they reside in, read the latest City news release, sign up for one of our social media accounts, watch streaming videos from our government TV station, KPAS, and much more.

In 2015, the department also expanded the City's Open Data site, **data.cityofpasadena.net**, which is designed to provide more transparency on City financial information. Currently the site has 93 data sets and more will be added in 2016.

Mobile "anytime, anywhere" access was also a major point of emphasis for the Department in 2015. There is now 33 free WiFi hotspots in various City facilities supported by the Department, including all library

locations, the community centers and throughout City Hall. On average, 2,600 daily visitors, mostly at the libraries, are accessing the hotspots with a variety of laptops, tablets and mobile devices.

The Department introduced two new mobile apps for smart phones and tablets, one to monitor the Pasadena Permit Center's wait times, and another to receive updates on Red Flag Parking Zone restrictions. These apps join the already popular Pasadena Citizen Service Center app, which was launched in 2012 and has allowed residents, business owners, and visitors to easily report issues while out and about in Pasadena.

In 2016, the Department will continue its focus on critical City services using more than 170 tablets and laptops, including paramedic patient care reporting, police patrol vehicle communications, work orders for park maintenance, graffiti abatement, code enforcement, permit inspections, public health issues and seasonal recreation programs.

By aligning with other City Departments' business objectives, DoIT strives to be highly responsive to their technological needs, ultimately resulting in better public service to our residents, businesses and visitors.

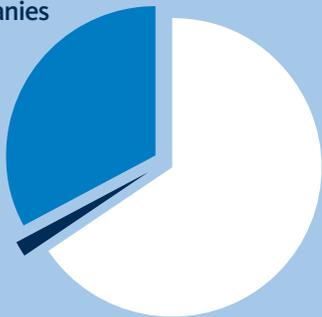




Operating Companies
Budget:

**\$63.55
Million**

FTEs:
145



*Pasadena Center
Operating
Company*
\$20.62 M
98 FTEs

*Pasadena
Community
Access Corp.*
\$1.03 M
16 FTEs

*Rose Bowl
Operating
Company*
\$41.9 M
31 FTEs



Book **45,608** hotel room nights related to Pasadena Convention Center meetings & activities



Accommodate **263,497** visitors to Convention Center events for 353 events



Generate **17,520** hours of live and pre-recorded cablecast programming and public information on city government (KPAS) and community access (Arroyo) cable TV stations



Offer media production training classes to **875** community producers



Host site for annual Rose Bowl Game and UCLA home **football games**



Site of one of largest outdoor antique and collectible shows in nation, monthly **Rose Bowl Flea Market**

In 2015, Pasadena's three Operating Companies made significant contributions to the local economy; provided important public access to free speech and government transparency, and set the international stage where Pasadena's was seen around the world.

The Rose Bowl Operating Company, (RBOC), the Pasadena Center Operating Company (PCOC) and the Pasadena Community Access Corporation (PCAC) operate, respectively, for the City, the Rose Bowl Stadium; the Pasadena Convention Center plus the Convention and Visitors Bureau and Ice Skating Center; and the Public, Education, Government (PEG) cable access TV stations and production studios.

Year after year, the iconic Rose Bowl Stadium gleams proudly in the afternoon sunlight as some of the best teams in college football engage in the classic Granddaddy of Them All, the Rose Bowl Game, televised around the world on New Year's Day right after a worldwide viewing audience sees the annual Rose Parade.

The stadium is also home turf for the UCLA Bruins football team; hosts the monthly Rose Bowl Flea Market; is an important venue for the world's top musical artists and is a focal point for smaller events throughout the year.

If you want to know about local events, hear about City programs and services, watch the City Council live from the comfort of your home or hear local emergency info, then watch KPAS, the government cable access station operated by PCAC, known locally as Pasadena Media. Don't have cable? Pasadena Media streams the same programming on the Internet too.

And when you want to use your Free Speech rights, Pasadena Media is there to help you get the training—and access—to produce your own TV show to air on the Arroyo Channel, the community access station.

PCOC, meanwhile, generates a lot of tourism, meetings and conventions and that, in turn, fills the local hotels, restaurants and retail shops. In 2015, PCOC serviced 353 events at the Convention Center, attracting 263,497 attendees who used up 45,605 hotel room nights, ate and drank at local restaurants and bars, shopped at stores and pumped an estimated \$29 million into the local economy.

PCOC in 2015 re-opened the historic Civic Exhibition Hall, a 17,000-square-foot addition to its facilities that will help attract even more, and larger, events to Pasadena in 2016 and beyond.

www.visitpasadena.com

[@visitpasadenaca](https://twitter.com/visitpasadenaca)
[/visitpasadena](https://www.facebook.com/visitpasadena)



PCOC

www.rosebowlstadium.com

[@RoseBowlStadium](https://twitter.com/RoseBowlStadium)
[/RoseBowlStadium](https://www.facebook.com/RoseBowlStadium)



ROSE BOWL

www.pasadenamedia.tv

[@PasadenaMedia](https://twitter.com/PasadenaMedia)
[/PasadenaMedia](https://www.facebook.com/PasadenaMedia)



PCAC

FINANCIAL DATA AND INFORMATION

Fiscal Year Ending June 30, 2015

GENERAL FUND

| | |
|----------------------------------|--------------|
| Assets and Deferred Outflows | \$89,071,451 |
| Liabilities and Deferred Inflows | 17,258,034 |
| Fund Balance | 71,813,417 |
| Revenues | 233,299,625 |
| Expenditures | 222,406,917 |
| Changes in Fund Balance | 10,892,708 |

STATEMENT OF NET POSITION

| | GOVERNMENTAL | BUSINESS-TYPE | TOTAL |
|----------------------------------|---------------|-----------------|-----------------|
| Assets and Deferred Outflows | \$789,036,256 | \$1,114,616,893 | \$1,903,653,149 |
| Liabilities and Deferred Inflows | 668,905,628 | 420,451,887 | 1,089,357,515 |
| Net Position | 120,130,628 | 694,165,006 | 814,295,634 |

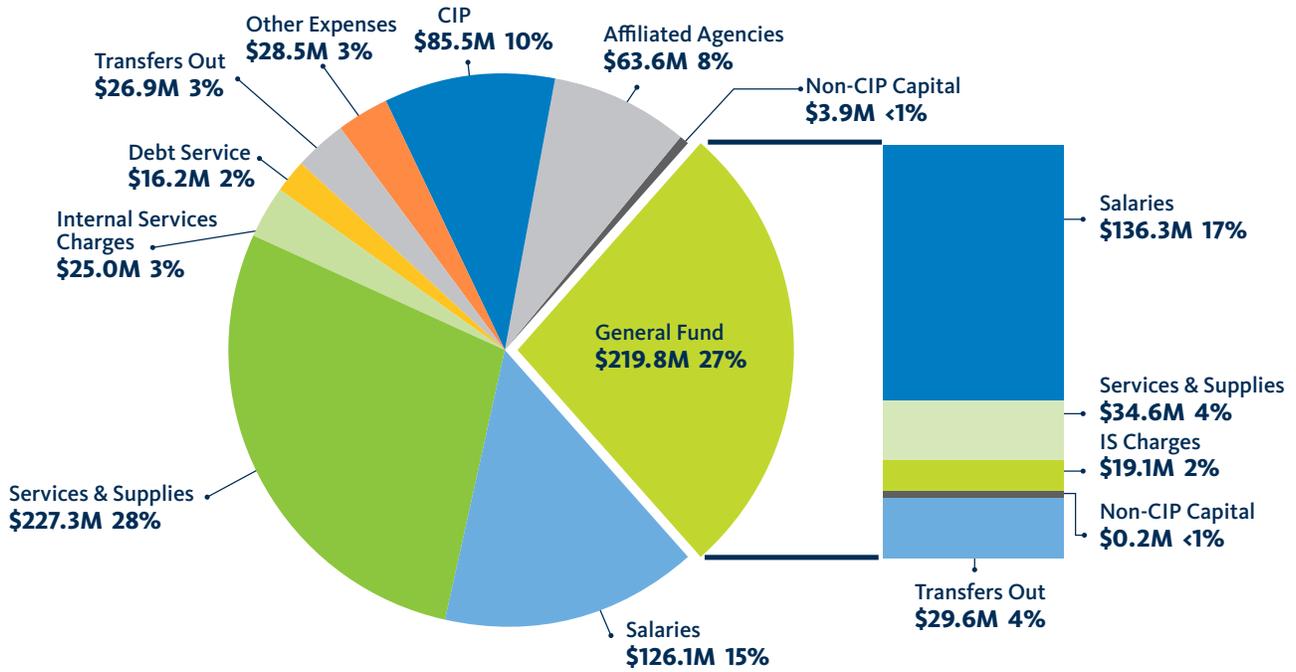
STATEMENT OF ACTIVITIES

| | GOVERNMENTAL | BUSINESS-TYPE | TOTAL |
|-----------------------|--------------|---------------|-------------|
| Revenues | 312,066,453 | 315,756,820 | 627,823,273 |
| Expenses | 287,414,572 | 248,919,292 | 536,333,864 |
| Transfers | 15,034,568 | (14,657,086) | 377,482 |
| Changes in Net Assets | 39,686,449 | 52,180,442 | 91,866,891 |

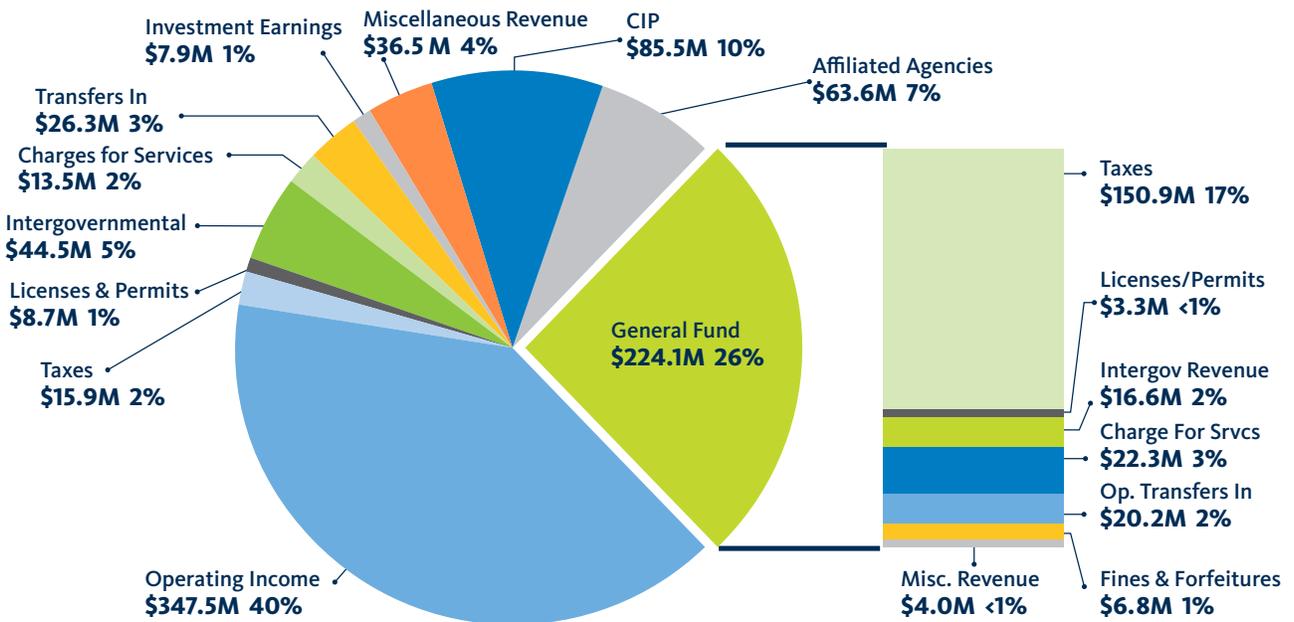
The Fiscal Year 2016 operating budget which took effect July 1, 2015 is the fiscal expression of the City's annual goals. The budget is a continuation of the City of Pasadena's efforts to fulfill its mission of delivering exemplary municipal services responsive to our community, consistent with our history, culture and unique character.

The pie charts below show both expenditures and revenues.

FY2016 APPROPRIATIONS BY CATEGORY

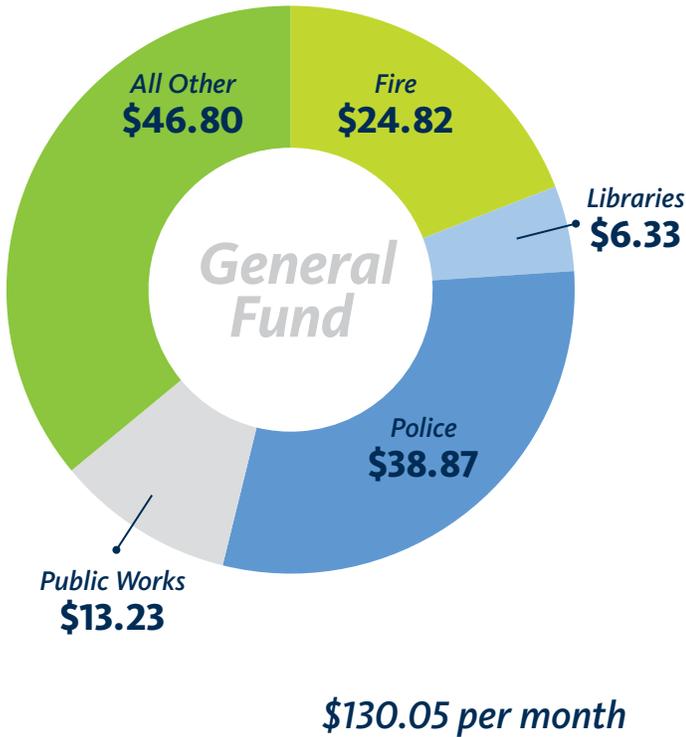


FY2016 REVENUES BY CATEGORY



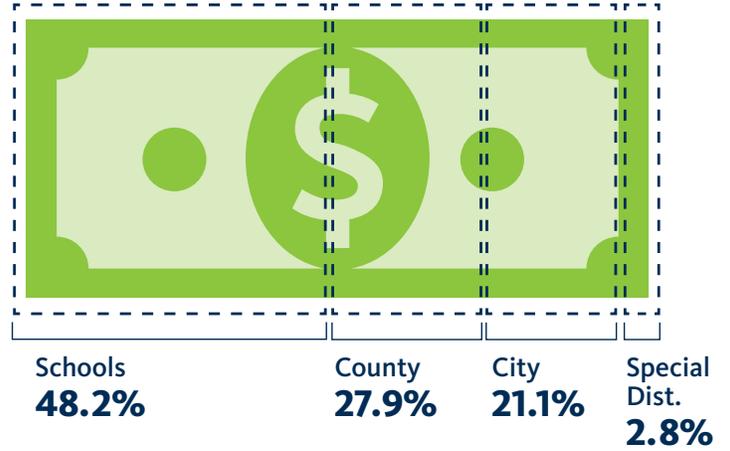
COST OF GENERAL FUND SERVICES

In Dollars Per Resident Per Month



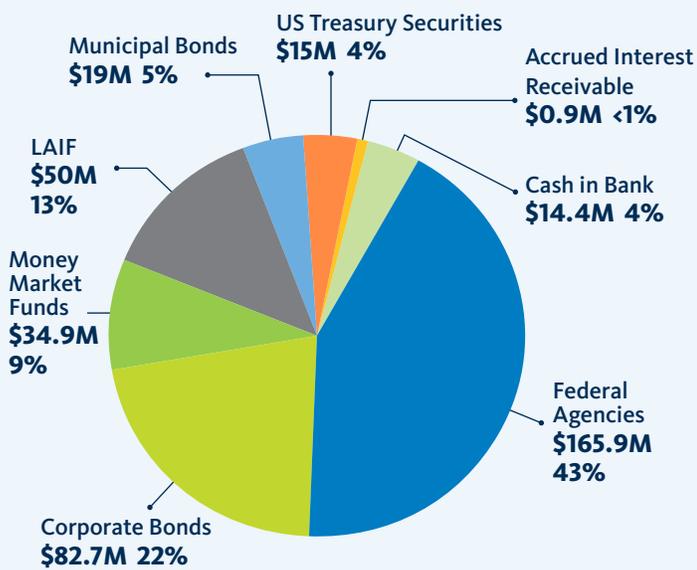
PROPERTY TAXES

The City's top revenue source for the General Fund is property tax; however, the City receives less than 22 cents of each dollar paid in property tax payments. The schools and the County receive the majority of each property tax dollar.

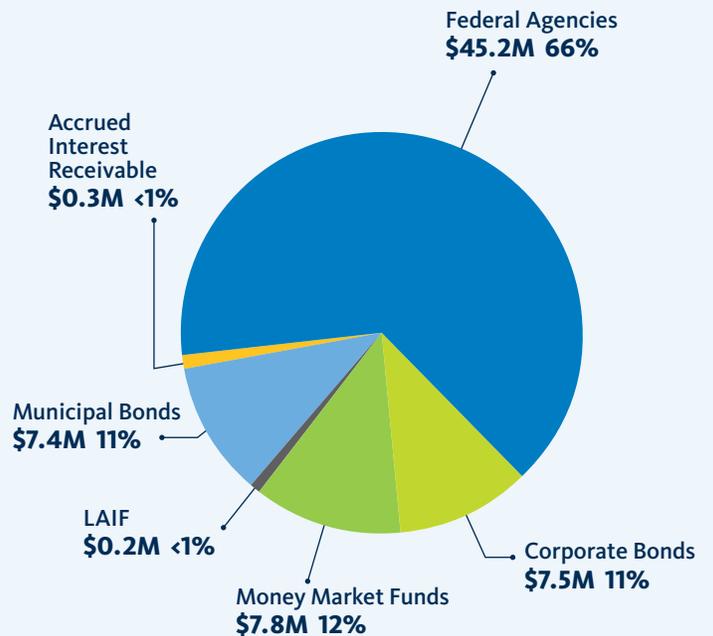


For every \$1 that a property owner pays in property tax, the city only receives 21.1 cents.

CITY INVESTMENT PORTFOLIO



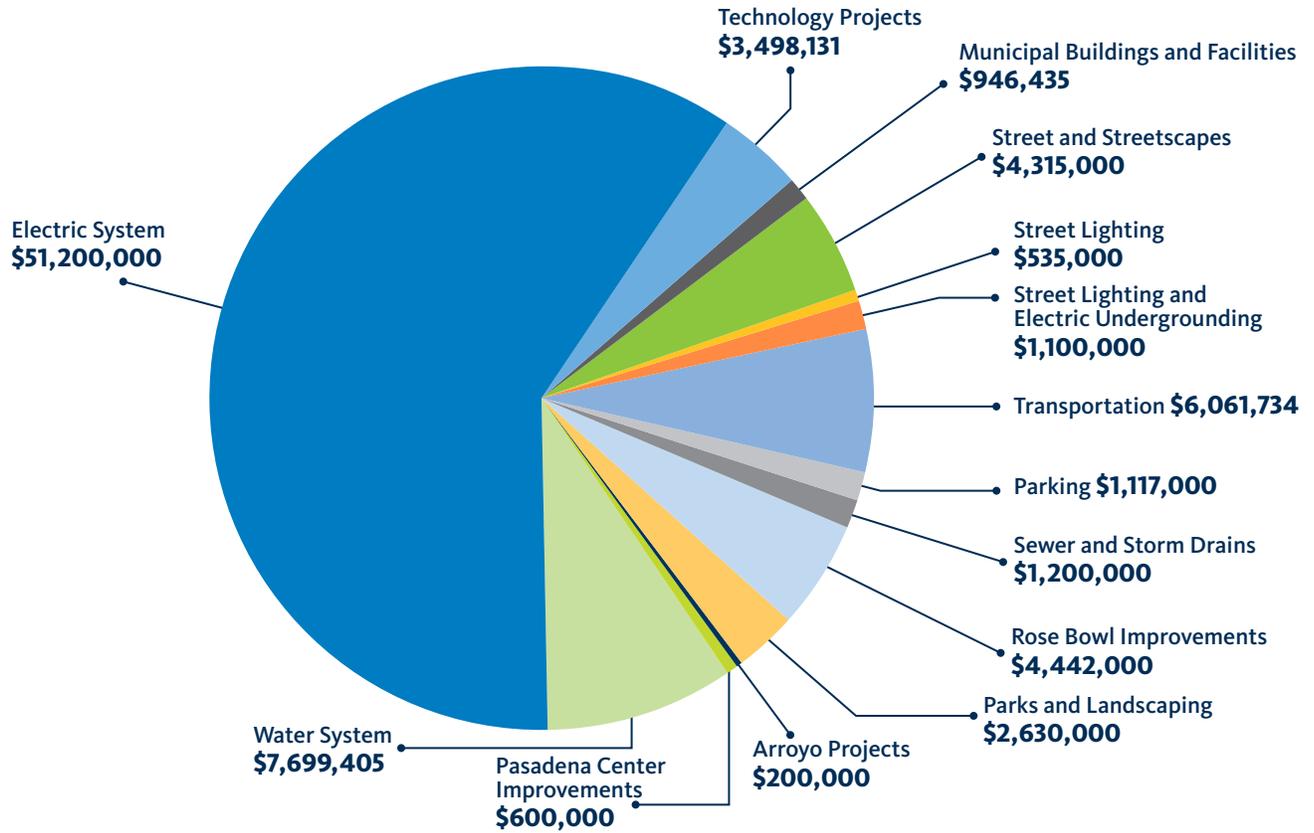
POOLED INVESTMENT PORTFOLIO



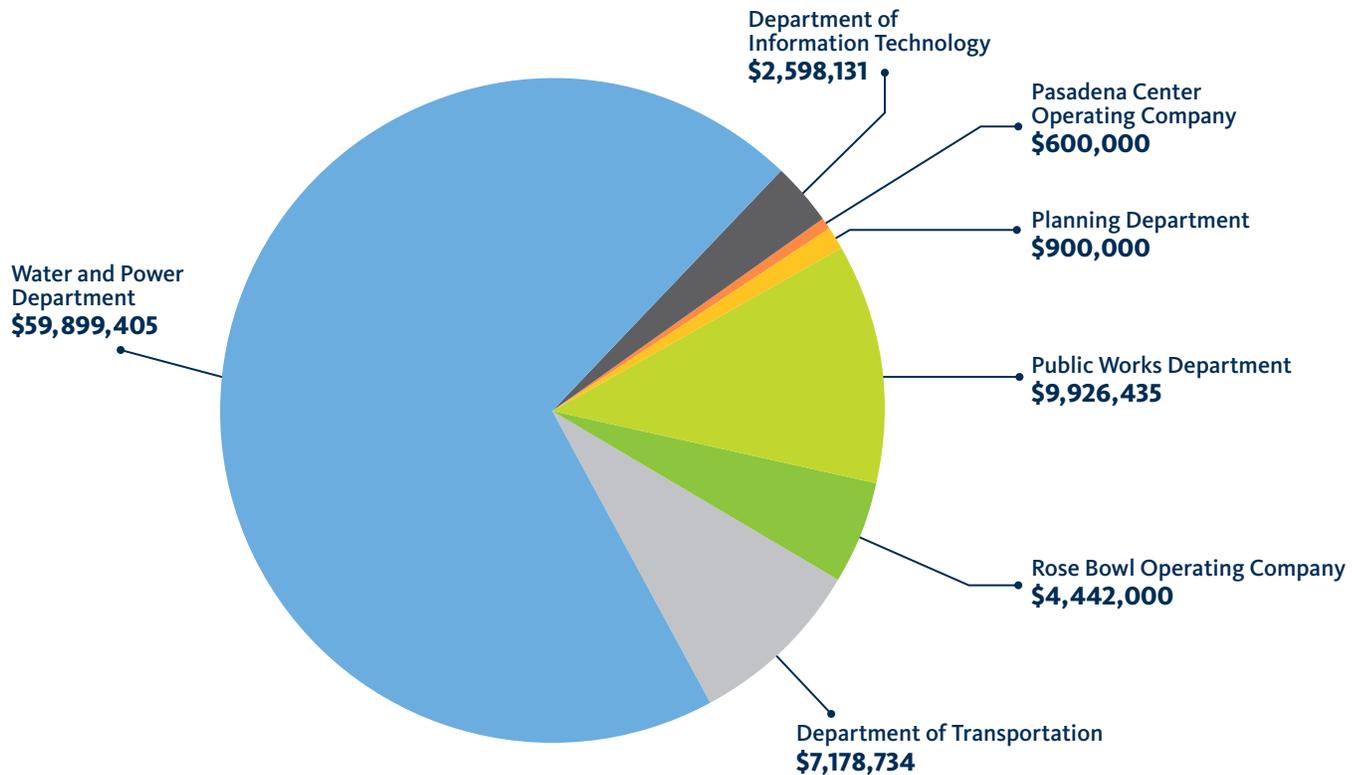
POWER RESERVE PORTFOLIO

Note: percentages on both pie charts add up to 101% due to rounding.

FY 2016 CIP APPROPRIATIONS BY CATEGORY



FY 2016 CIP APPROPRIATIONS BY DEPARTMENT





Home Energy Audits Mailed to 45,000 customers, reducing home energy use up to 2% citywide



Planted 725 trees throughout city



Hosted 5th Annual Food Day for a “Greener Diet” with 65 attendees pledging to do “Meatless Mondays”



Restored 8 acres of habitat restoration in Lower & Central Arroyo Seco



Participated in twice monthly events promoting water over sodas, reusable bottles over plastic



More than 300 bicycle helmets distributed free to promote safe biking

In 2015, the City continued to move forward with its “Green City” initiatives to reduce our impact on the environment and to help create a more sustainable lifestyle for residents, businesses and visitors. City staff worked collaboratively in seven general areas of Energy, Waste Reduction, Urban Design, Urban Nature, Transportation, Environmental Health and Water.

ENERGY

In 2015, Home Energy Reports with personalized energy use data were mailed to about 45,000 Water & Power (PWP) customers, helping them save an average of about 2 percent from their total energy use, about 5,000 MW hours of energy and \$833,000 per year on electric bills. PWP also launched its “LED Webshop” where customers can buy online LED light bulbs at discounted prices.

PWP completed an updated City Power Integrated Resource Plan in 2015, a 20-year blueprint for supplying a reliable, environmentally responsible mix of renewable and conventional energy.

WASTE REDUCTION

A high priority initiative in 2015 was developing a polystyrene (Styrofoam) food packaging policy. Through a comprehensive public stakeholder process, a draft polystyrene ordinance was developed for City Council consideration. A city facility (internal) polystyrene food packaging ban was implemented in March 2015 and the new draft ordinance is expected to be presented to the Council in 2016.

URBAN DESIGN

In 2015, the City Council adopted a comprehensive update for the Land Use Element of the City’s General Plan, establishing a framework to guide future development and urban design within Pasadena that supports sustainability and environmental stewardship, including transit-oriented development with access to public transit sites and lifestyle choices for cyclists and pedestrians to reduce automobile use.

URBAN NATURE

During 2015, the City completed habitat restoration on about eight acres of open space in the Lower and Central Arroyo Seco while also adding an additional 1.1 acres of natural land to Annandale Canyon Park. City crews also planted 725 trees in the City’s urban forest.

TRANSPORTATION

In May 2015, the City highlighted the benefits of walking, bicycling, public transit and other forms of non-automotive mobility through a CicLAvia event. More than 75,000 people enjoyed a car-free zone throughout the heart of Downtown Pasadena, including Colorado Boulevard, in a day-long special event organized in conjunction with Metro.

City traffic engineers upgraded traffic signal systems along Fair Oaks Avenue to reduce delays and auto emissions at signals adjacent to Gold Line crossings.

ENVIRONMENTAL HEALTH

City staff participated in twice monthly community events promoting healthy lifestyle choices of water over sodas; reusable water bottles over disposable plastic and to limit overall consumption of sugary foods.

As part of the City’s Community and School Gardens Work Plan, staff supported two new community gardens in Northwest Pasadena and established the Pasadena Gardens Network, a communication system for local gardeners to share information and resources.

In October, the City’s 5th Annual Food Day Festival encouraged a green lifestyle of recycling, healthy eating and active living, with more than 65 attendees taking the “Meatless Mondays” pledge.

WATER

Pasadena, like all cities and counties in California, has been mandated by the State to conserve water due to the historic four-year drought. Pasadena’s water conservation goal is 28 percent from its 2013 use levels and statics show, on average, savings are around 23 percent in 2015.

The City also began partnering with industry experts in 2015 to help single-family home customers install new “Laundry-to-Landscape” greywater reclamation systems using water from showers, tubs, sinks and washing machines to water lawns, plants and trees.

BOARDS, COMMISSIONS AND COMMITTEES

The leadership and direction provided by the Pasadena City Council could not be accomplished without the support and hard work of the dedicated community members who volunteer their time and effort as appointed members of the City's Boards, Commissions and Committees. The City thanks the following community members and City staff for their time and effort. Current members are listed along with those who also served in 2015.

ACCESSIBILITY AND DISABILITY COMMISSION

Chair: Dennis Campos

Current Members: Jorge J. Lambrinos, Jennipha-Lauren Nielsen, John Orr, Judy Post, Joy Rittenhouse, Dr. Xilian Chen Stammer, and Michael Warner II.

Former Member: Elona Jackson-Hinton

Staff: Robert Gorski

ARTS & CULTURE COMMISSION

Chair: John McLean

Current Members: Edgar Arceneaux, Maggie Belton, Laurie Burruss, Angela Contreras, Cybele Garcia Kohel, Tiffany Owens, Meriel Stern, and Christina Yu Yu.

Former Member: Elizabeth "Buff" Megaw

Staff: Patrisia De La Torre

CODE ENFORCEMENT COMMISSION

Chair: Robert Clinton

Current Members: Imran Chaudhry, William R. Francis, Leonard James Hartley, Ellie Podway, Mary Machado Schammel, Michael Warner, and Peter Wong.

Former Member: Barbara King

Staff: Andrea Smith

COMMISSION ON THE STATUS OF WOMEN

Chair: Charlotte Bland

Current Members: Marna Cornell, Tamika Farr, Lorena Yopez Hernandez, Nichelle Holliday, Anne Wolf, and Michelle Zavala.

Former Members: Milena Albert-Mgeladze, Aida Dimejian and Darla Dyson.

Staff: Kellee O'Rourke

COMMUNITY HEALTH ALLIANCE OF PASADENA

Current Member: Judith Saunders

DEFERRED COMPENSATION OVERSIGHT COMMITTEE

Chair: Steve Mermell

Current Members: Mark Jomsky, Raphy Timour and Elaine Wong.

Former Members: Yesenia Alvarado and Dean Billman.

Staff: Veronica Jones

DESIGN COMMISSION

Chair: Noam Maitless

Current Members: Ali Barar, John Byram, Gary Floyd, Mic Hansen, Alan A. Loomis, Blair Miller, Andrea Rawlings, and Meriel Stern.

Former Member: Roberto Moreno

Staff: Claudia Burciaga-Ramos

ENVIRONMENTAL ADVISORY COMMISSION

Chair: Laura Garrett

Current Members: Asif Ahmed, Sandra Ell, Paula Kelly, Alan Lamson, Edwina Travis-Chin, Ed Wilson, and Morey Wolfson.

Former Members: Christopher Schraeder and Gabrielle C. Woods.

Staff: David Sinclair

FIRE AND POLICE RETIREMENT BOARD

Chair: Keith Jones

Current Members: Peter J. Boyle, John H. Brinsley, William Joseph "Joe" Milligan, and Terry Tornek

Staff: Jill Fosselman

HISTORIC PRESERVATION COMMISSION

Chair: Catherine Phelps

Current Members: Keri Curtis Axel, Kenneth Ayala, Estella Casas, Carrie Chasteen-Elfarra, Darrell Cozen, Emina Darakjy, Juan De La Cruz, Bridgid Fennell, Gary Floyd, Susan Kranwinkle, Barbara Lamprecht, Jaime Lara, Denver Miller, Michael O'Brien, Carol Potter, Laura Rodriguez, Emily Stadnicki, and Steven Sunshine.

Former Members: Carolina Santoro Blengini, Sandra Clark Davis, Caprice D. "Kip" Harper, Tina Miller, and Andrea Rawlings,

Staff: Claudia Burciaga-Ramos

HUMAN RELATIONS COMMISSION

Chair: Felicia Kademian

Current Members: Emmell Beech, Jacqueline Broxton, Justin Jones, Nat Nehdar, Mandip Samra, and Sahag Yedalian.

Former Members: Zavon Brown, Sahar Farmanesh, Tamerlin Godley, and Soji Kashiwagi.

Staff: William Syms

HUMAN SERVICES COMMISSION

Chair: Vera Jean Vignes

Current Members: James Aragon, Jacques Bolton, Leslie Anne Caldwell, Kim Chavarria, Hector La Farga, Jr., Nasir Rasheed, Ann Rector, Tony Santilena, Peggy Sisson, Tashera Taylor, and Jasmine Ward.

Former Members: Laura Luna, Armand Montiel, Eric Sahakian, and James Smith,

Staff: Lisette Jabola

LIBRARY COMMISSION

Chair: Debbie Ayala

Current Members: Andrea Abrams, Karla Bluestone, Sharon Calkin, Morris Dent, Victor Gonzalez, Janice Segall, Arnold Siegel, and Wendy Wang.

Former Member: Jane Haderlein

Staff: Melissa Perez

METROPOLITAN WATER DISTRICT

Current Member: Cynthia Kurtz

NORTHWEST COMMISSION

Chair: Craig Washington

Current Members: Justin Chapman, Steve Darden, Hilda Marella Delgado, Victoria Dominguez, Michelle Richardson-Bailey, Barbara Richardson King, Terrence Roberts, Cindy Schnuelle, Allen Shay, and Sheryl Turner.

Former Members: Yuan Chen, Fernando Serrano, and Jose Noel Toro

Staff: Lola Osborne

OLD PASADENA PARKING METER ZONE ADVISORY COMMISSION

Chair: Debbie Meymarian

Current Members: Marilyn Dee Buchanan, Susan Hickman, Sally Lunetta, Steve Mulheim, and Scott Ward.

Staff: Gloria Flores

PASADENA CENTER OPERATING COMPANY BOARD

President: Gene Gregg

Current Members: Benito Benitez, Ann E. Clary, Emina Darakjy, Michael De Leon, Howard Haberman, Paul Little, Steve Madison, Richard McDonald, Steve Mermell, Steven Parker, Diane Philibosian, Archie C. Purvis, Joe Titizian, and Felicia Williams.

Former Members: Julie Gutierrez, Timothy Lusher, James McDermott, Mike Owen, Phlunte Riddle, and Reggie Woolridge.

Staff: Michael Ross

PASADENA COMMUNITY ACCESS CORPORATION BOARD

President: Hoyt Hilsman

Current Members: Alexander Boekelheide, William Boyer, Ann Marie Hickambottom, Beth Leyden, Thomas Majich, Robert Oltman, Yuny Parada, Gail Schaper-Gordon, Timothy Winter, and Harald Zechner.

Former Members: George Falardeau and Robert B. Miller.

Staff: Keri Stokstad

PLANNING COMMISSION

Chair: Mic Hansen

Current Members: David Coher, Stephanie DeWolfe, Vince Farhat, Greg Jones, Patricia Keane, Louisa Nelson, Tim Wendler, and Michael Williamson.

Former Members: Ann Marie Hickambottom and Mark Persico.

Staff: Kelvin Parker

RECREATION AND PARKS COMMISSION

Chair: Rita Moreno

Current Members: Donabed L. Donabedian, Donna Estacio, Anita Fromholz, Edgar J. Gutierrez, Ciran Hadian, Thom Mrozek, and Rob Shepherd.

Former Members: Lisa Jeffery and Patricia Keane.

Staff: Stacy Houser

ROSE BOWL AQUATICS CENTER

Current Members: Kristen Farley, William J. May, Dennis Murphy, Millard E. Murphy and John H. Plummer.

Staff: Kurt Knop

ROSE BOWL OPERATING COMPANY BOARD

President: Victor Gordo

Current Members: Alex Aghajanian, Paul Arevalo, C. Scott Boone, Joel Bryant, Fred Claire, Michael Clayton, William H. Cormier, Edward Garlock, Steve Haderlein, Philip Hawkey, Nicholas Rodriguez, and Richard Schammel.

Former Members: Paul Arevalo, Michael Beck, Pixie Boyden, Khatchik Chahinian, and Fred Lowe.

Staff: Darryl Dunn

SANTA MONICA MOUNTAINS CONSERVANCY ADVISORY COMMITTEE

Former Member: Judith Wilson

Staff: Rosa Laveaga

SENIOR COMMISSION

Chair: David Jacobs

Current Members: Norma Aceituno, Robin Allen, Akila Gibbs, Jason Hardin, Priscilla Hernandez, Cheryl Hubbard, Angie Mont O'Brien, Jean B. Owen, Laura C. Romero, and Kristen Tachiki.

Former Members: Chris Gutierrez and Dave Folz.

Staff: Lisette Jabola

SOUTH LAKE PARKING PLACE COMMISSION

Current Members: Darrell Done, Jennifer Higginbotham, John S. "Pete" Kutzer, Perry Vidalakis, and Julianne Worrell

Staff: Mike Woolson

TRANSPORTATION ADVISORY COMMISSION

Chair: Manoochehr Adhami

Current Members: Paul Backstrom, Mary Kathleen Cifuentes, James De Pietro, Jonathan Edwards, Greg Gunther, Neil Kleinman, and Blair Miller.

Former Members: Stephen Acker and Christopher Todd Burner,

Staff: Alex Flores

URBAN FORESTRY ADVISORY COMMITTEE

Current Members: John Byram, Danny Donabedian, RoyLeisure, Rita Moreno, Betsy Nathane, and Colin J. Silvio.

Former Member: Emina Darakjy

Staff: Darya Barar

AD HOC SPECIAL COMMITTEES

Special thanks from the City to our citizens who served Pasadena on the following Ad Hoc Committees.

SR-710 ALTERNATIVES WORKING GROUP

Members: Stephen Acker, Geoffrey Baum, Joel Bryant, Alan Clelland, Sarah Gavit, David Grannis, and Jennifer Higginbotham

CITIZEN TASK FORCE ON FINANCIAL ADMINISTRATION AND INTERNAL CONTROLS

Chair: C. Douglas Kranwinkle

Members: Robert E. Carlson, Robert C. Davidson, Jr., James F. Dowling, Donald C. Nanney, Charlotte Reith and Raul F. Salinas.

AWARDS AND SPECIAL RECOGNITIONS

In 2015, the City of Pasadena was recognized with many awards, grants, and other special recognition, including, among others:

PUBLIC WORKS

- Tree City 2015 USA award recipient for outstanding forestry efforts.
- Annual Historic Preservation Awards for the La Casita del Arroyo Historic Rehabilitation Project.
- “Greening the Arroyo” agency recognition on the Oak Grove Area Improvement Project from the Arroyo Seco Foundation and the Council of Arroyo Seco Organizations.

CITY MANAGER

- First Place, 2015 California Association of Public Information Officials (CAPIO) Award of Excellence, New (Social) Media category for “Where in Pasadena” Facebook contest.
- Eddy Award® finalist, Los Angeles Economic Development Corporation recognizing Pasadena’s exceptional contributions to positive economic development in the region.

HOUSING AND CAREER SERVICES

- Southern California Association of Non Profit Housing’s Housers’ Hero Award to former Mayor Bill Bogaard.
- Davey Award for the Foothill Workforce Investment Board’s organizational video from the Academy of Interactive & Visual Arts (AIVA).
- California Department of Housing and Community Development’s Housing Related Parks Program \$113,250 grant for the Robinson Park Recreation Center project.

PASADENA WATER AND POWER

- Reliable Public Power Provider (RP3) “Platinum Award” (highest designation in that category) from American Public Power Association for providing safe electric service.
- Treeline USA Award from National Arbor Day Foundation/ National Association of State Foresters for protecting the City’s trees with responsible power line clearance practices. This is the 13th consecutive year PWP has received this award.
- Merit Award from APPA for 2014 Pasadena Water and Power Annual Report.

PASADENA PUBLIC LIBRARY

- Winner, 2015 California Library Association’s PR Excellence Award for Pasadena Public Library’s 130 Years of Reading celebration.
- Librarian Tara Smith selected for 2015 California Eureka! Leadership Program.
- Winner, 2015 Beacon Media/HLR Media Readers’ Choice Best San Gabriel Valley Library.

PLANNING & COMMUNITY DEVELOPMENT

- 2015 Governor’s Historic Preservation Award - “Historic Pasadena” Smart Phone App. For exceptional use of state-of-the-art technology in the cause of historic preservation.
- Best Cultural Festival Award 2015 for ArtNight Pasadena from *Pasadena Weekly* Readers.
- California State Senate Certificate of Recognition for 2015 Cultural Preservation Award for Tournament of Roses Mural Restoration.
- City of Pasadena Historic Preservation Commission 2015 Historic Preservation Award for Tournament of Roses Mural Restoration.
- California State Assembly Certificate of Recognition from Assembly Member Chris Holden for My Masterpieces Arts Education Program.

CITY ATTORNEY

- Chief Assistant City Attorney Javan Rad elected/served as President of the Los Angeles County City Attorney’s Association, representing City Attorneys throughout Los Angeles County.
- City Attorney/City Prosecutor Michele Beal Bagneris first African-American elected to the League of California Cities Board of Directors’ City Attorney seat, representing all City Attorneys throughout the State of California.

PUBLIC HEALTH

- Awarded four-year, \$2 million federal Systems of Care (SOC) Expansion Grant from the Substance Abuse and Mental Health Services Administration (SAMHSA) to provide case management assistance for families with children and young adults who have serious emotional disturbances.

FINANCE

- Distinguished Budget Presentation Award: For the Fiscal Year 2015 Operating Budget document from the Government Financial Officers Association.
- Operating Budget Excellence Award: For the Fiscal Year 2015 Operating Budget document from the California Society of Municipal Finance Officers.

CITY OF PASADENA “BEST OF” AWARDS

The City also achieved recognition on various “Best of” survey lists published by a variety of online sites in 2014, including:

- Named “The Best Arts Town of the West” by lifestyle publication *Sunset Magazine*
- Ranked #6 on “The 10 Best Mid-Sized Food Cities in America” by travel site Gogobot

ABOUT PASADENA

Pasadena is small city with world-class style that is home to many internationally famous places, events and activities. The Norton Simon Museum and its priceless works of art; Caltech, consistently rated as one of the world's best research universities; the luxurious Langham Hotel; Gamble House, the iconic American Arts and Crafts architectural masterpiece; the USC-Pacific Asia Museum; the Carnegie Observatories; NASA's Jet Propulsion Laboratory; the Rose Parade and the National Historic Landmark Rose Bowl Stadium and City Hall are just some of the many elements that make Pasadena an outstanding place to live, visit, learn and do business.

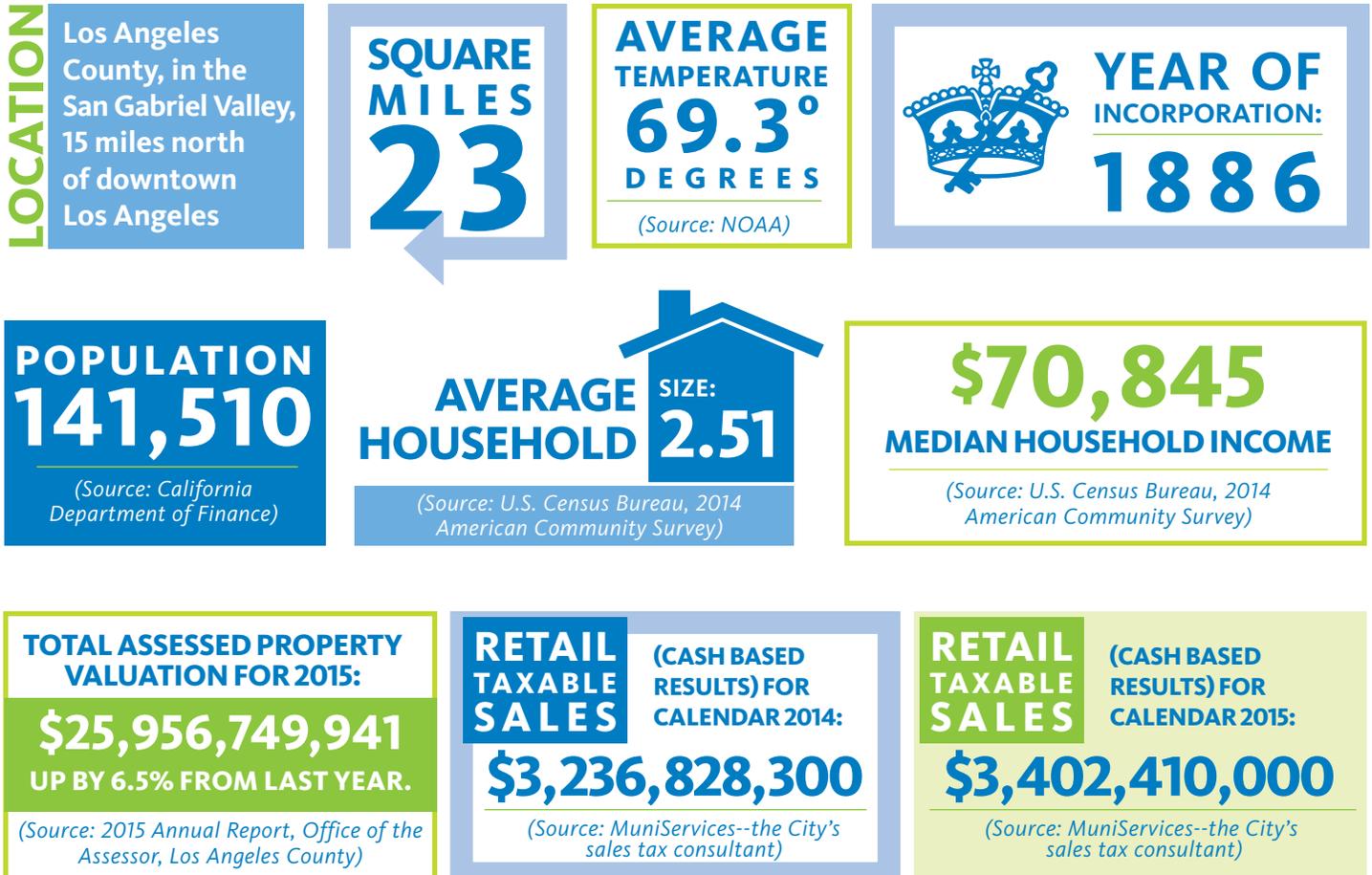
Distinctive neighborhoods and business areas like Old Pasadena, South Lake Avenue, Hastings Ranch, Washington Boulevard and the Playhouse District offer a wide array of entertainment, art galleries, cultural amenities, museums, theaters and more dining opportunities than almost any city in the United States. Retail, financial and superior health services also abound.

Pasadena provides a variety of housing options, with more being developed in the coming years, while the City's abundant and well-maintained parks provide great outdoor recreation and relaxation opportunities for all. The 130-year-old Pasadena Public Library system maintains an extensive collection of books and other resources, providing life-long centers of learning and community gathering spots.

Our historic City Hall also serves as an important hub for residents and visitors alike who come every day to marvel at and photograph its distinctive style and grace. The symbol of local government also serves as an important backdrop for many special events, concerts, community gatherings and other activities.

Pasadena is a bustling city full of spirit and life; vibrant with small-town charm but a sophisticated, international cachet. A city where nearly 142,000 people call home and a place where many, after visiting, wish they could call home too.

PASADENA FACTS - 2015





**THE CITY OF PASADENA
ANNUAL REPORT 2015**

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